

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WBBJ 7	<b>Date:</b> 10/8/2014
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I, Fletcher Rowley Inc.,  
 being/on behalf of: Randy Lamb,  
 a legally qualified candidate of the Democratic  
 political party for the office of: State Senate  
 in the General Election  
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$43,230.00**

WBBI (ABC) 7 - JACKSON  
 RANDY LAMB FOR STATE SENATE  
 WK 3 (10/14-10/20)

PROGRAM	DAY/PART	LENGTH	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	SPOTS	COST/SPOT	TOTAL COST
			10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4			
M-F GOOD MORNING W. TENN.	5:30-7A	:30	1	1	1	1			1	1	4	\$120.00	\$480.00
M-F GOOD MORNING AMERICA	7-9A	:30							1	1	2	\$140.00	\$280.00
M-F LIVE WITH MICHAEL & KELLY	9-10A	:30	1	1	1	1			1	1	6	\$70.00	\$420.00
M-F THE VIEW	10-11A	:30	1	1	1	1			1	1	6	\$95.00	\$570.00
M-F JEOPARDY	11-11:30A	:30		1							1	\$65.00	\$65.00
M-F 7 EYEWITNESS NEWS MIDDAY	11:30-12P	:30				1					1	\$100.00	\$100.00
M-F 7 EYEWITNESS NEWS @ 5P	5-5:30P	:30	1						1		1	\$275.00	\$275.00
M-F 7 EYEWITNESS NEWS @ 6P	6-6:30P	:30	1		1	1			1		4	\$375.00	\$1,500.00
M-F WHEEL OF FORTUNE	6:30-7P	:30	1	1	1	1			1		5	\$350.00	\$1,750.00
M-F 7 EYEWITNESS NEWS @ 10	10-10:35P	:30		1			2		1		2	\$185.00	\$370.00
SAT ABC COLLEGE FOOTBALL	12-6P	:30					1				1	\$120.00	\$120.00
SAT 7 EYEWITNESS NEWS	6-6:30P	:30						1			1	\$65.00	\$65.00
SUN GEORGE STEPHANOPOULOS	9-10A	:30						1			1	\$365.00	\$365.00
SUN 7 EYEWITNESS NEWS	10-10:30P	:30						1	2		2	\$750.00	\$1,500.00
MON DANCING WITH THE STARS	7-9P	:30								2	2	\$685.00	\$685.00
TUE SELFIE MANHATTAN LOVE STORY	7-8P	:30	1								1	\$700.00	\$700.00
WED NASHVILLE	9-10P	:30			1						1	\$725.00	\$725.00
THU SCANDAL	8-9PM	:30				1					1	\$650.00	\$650.00
FRI SHARK TANK	7-9P	:30								1	1	\$275.00	\$275.00
SAT ABC COLLEGE FOOTBALL	7-10:30P	:30					2				2	\$725.00	\$725.00
SUN REVENGE	9-10P	:30						1			1	\$725.00	\$725.00
<b>GROSS</b>			7	7	6	7	5	3	8	3	46		\$12,645.00

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WB3J (ABC) 7 - JACKSON  
 RANDY LAMB FOR STATE SENATE  
 WK 3 (10/14-10/20)

PROGRAM	DAYPART	LENGTH	TUE 10/21	WED 10/22	THU 10/23	FRI 10/24	SAT 10/25	SUN 10/26	MON 10/27	SPTS	COST/SPT	TOTAL COST
M-F LIVE WITH MICHAEL & KELLY	9-10A	:30	1	1	1	1			1	5	\$70.00	\$350.00
M-F THE VIEW	10-11A	:30	1	1	1	1			1	5	\$95.00	\$475.00
M-F 7 EYEWITNESS NEWS MIDDAY	11:30-12P	:30				1				1	\$100.00	\$100.00
M-F 7 EYEWITNESS NEWS @ 5P	5-5:30P	:30	1			1				1	\$275.00	\$275.00
M-F 7 EYEWITNESS NEWS @ 6	6-6:30P	:30	1		1	1			1	3	\$375.00	\$1,125.00
M-F WHEEL OF FORTUNE	6:30-7P	:30	1	1	1	1			1	5	\$350.00	\$1,750.00
M-F 7 EYEWITNESS NEWS @ 10	10-10:35P	:30		1	1				1	3	\$375.00	\$1,125.00
SAT ABC COLLEGE FOOTBALL	12-6P	:30					2			2	\$185.00	\$370.00
SAT 7 EYEWITNESS NEWS	6-6:30P	:30					1		1	2	\$120.00	\$240.00
SUN GEORGE STEPHANOPOULOS	9-10A	:30						1	1	1	\$65.00	\$65.00
SUN 7 EYEWITNESS NEWS	10-10:30P	:30						1	1	1	\$365.00	\$365.00
MON DANCING WITH THE STARS	7-9P	:30							1	1	\$750.00	\$750.00
TUE SELFIE MANHATTAN LOVE STORY	7-8P	:30	1							1	\$685.00	\$685.00
WED NASHVILLE	9-10P	:30		1						1	\$700.00	\$700.00
THU SCANDAL	8-9PM	:30			1					1	\$725.00	\$725.00
FRI SHARK TANK	7-8P	:30				1				1	\$650.00	\$650.00
SAT ABC COLLEGE FOOTBALL	7-10:30P	:30					2			2	\$275.00	\$550.00
SUN REVENGE	9-10P	:30						1	1	1	\$725.00	\$725.00
<b>GROSS</b>			<b>6</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>6</b>	<b>37</b>		<b>\$11,025.00</b>

PER EMAIL FROM MIKE POTVIN 10/14/07

WBBL (ABC) 7 - JACKSON  
 RANDY LAMB FOR STATE SENATE  
 WK 3 (10/14-10/20)

PROGRAM	DAYPART	LENGTH	TUE	WED	THU	FRI	SAT	SUN	MON	SPOTS	COST/SPOT	TOTAL COST
			10/14	10/15	10/16	10/17	10/18	10/19	10/20			
M-F LIVE WITH MICHAEL & KELLY	9-10A	:30		1					1	3	\$70.00	\$210.00
M-F THE VIEW	10-11A	:30			1					1	\$95.00	\$95.00
M-F 7 EYEWITNESS NEWS @ 5P	5-5:30P	:30	1							1	\$275.00	\$275.00
M-F 7 EYEWITNESS NEWS @ 6	6-6:30P	:30				1				1	\$375.00	\$375.00
M-F WHEEL OF FORTUNE	6:30-7P	:30	1		1					3	\$350.00	\$1,050.00
M-F 7 EYEWITNESS NEWS @ 10	10-10:35P	:30		1					1	2	\$375.00	\$750.00
SAT ABC COLLEGE FOOTBALL	12-6P	:30					1			1	\$185.00	\$185.00
SAT 7 EYEWITNESS NEWS	6-6:30P	:30					1		1	2	\$120.00	\$240.00
SUN GEORGE STEPHANOPOULOS	9-10A	:30						1		1	\$65.00	\$65.00
SUN 7 EYEWITNESS NEWS	10-10:30P	:30						1		1	\$365.00	\$365.00
MON DANCING WITH THE STARS	7-9P	:30							1	1	\$750.00	\$750.00
TUE SELFIE/MANHATTAN LOVE STORY	7-8P	:30	1							1	\$685.00	\$685.00
WED NASHVILLE	9-10P	:30		1						1	\$700.00	\$700.00
THU SCANDAL	8-9PM	:30			1					1	\$725.00	\$725.00
FRI SHARK TANK	7-8P	:30				1				1	\$650.00	\$650.00
SAT ABC COLLEGE FOOTBALL	7-10:30P	:30					1			1	\$275.00	\$275.00
SUN REVENGE	9-10P	:30						1		1	\$725.00	\$725.00
											<b>24</b>	<b>\$8,220.00</b>

WBBL (ABC) 7 - JACKSON  
 RANDY LAMB FOR STATE SENATE  
 WK 3 (10/14-10/20)

PROGRAM	DAYPART	LENGTH	TUE	WED	THU	FRI	SAT	SUN	MON	SPOTS	COST/SPOT	TOTAL COST
			10/7	10/8	10/9	10/10	10/11	10/12	10/13			
M-F LIVE WITH MICHAEL & KELLY	9-10A	:30				1			1	1	\$70.00	\$70.00
M-F ABC WORLD NEWS TONIGHT	5:30-6P	:30				1			1	1	\$365.00	\$365.00
SAT ABC COLLEGE FOOTBALL	12-6P	:30					1		1	1	\$185.00	\$185.00
SAT 7 EYEWITNESS NEWS	6-6:30P	:30					1		1	1	\$120.00	\$120.00
SUN GEORGE STEPHANOPOULOS	9-10A	:30						1	1	1	\$65.00	\$65.00
SUN 7 EYEWITNESS NEWS	10-10:30P	:30						1	1	1	\$365.00	\$365.00
MON DANCING WITH THE STARS	7-9P	:30				1			1	1	\$750.00	\$750.00
FRI SHARK TANK	7-8P	:30					1		1	1	\$650.00	\$650.00
SAT ABC COLLEGE FOOTBALL	7-10:30P	:30					1		1	1	\$275.00	\$275.00
<b>GROSS</b>			0	0	0	2	2	2	3	9		<b>\$2,845.00</b>

JP 10/18

DAN

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# ORDER



**Orders**  
**Order / Rev:** 185548  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/10/14 - 11/04/14  
**Original Date / Rev:** 10/10/14 / 10/10/14  
**Order Type:** GENERAL

**WBBJ**  
**Primary AE:** Mark Brooks  
**Sales Office:** WBBJ  
**Sales Region:** Local

**Agency Name:** Fletcher Rowley Consulting  
**Buying Contact:**  
**Billing Contact:**  
 1720 West End Avenue  
 Nashville, TN 37203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Randy Lamb / State / Senate  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	63	\$20,230.00	\$17,195.50
10/27/14	11/04/14	52	\$14,405.00	\$12,244.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	63	\$20,230.00	\$17,195.50	0.00
November 2014	52	\$14,405.00	\$12,244.25	0.00
<b>Totals</b>	<b>115</b>	<b>\$34,635.00</b>	<b>\$29,439.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark Brooks			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBBJ	10/13/14	10/13/14	M-F Kelly (9-10a) M-F Kelly (9-10a)	CM	9a-10a	1-----	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/14	10/19/14	1-----		1		\$70.00		0.00					
2	WBBJ	10/10/14	10/10/14	M-F ABC World News M-F ABC World News	CM	530p-6p	----1--	:30	1	\$365.00	P-03	0.00	NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	----1--		1		\$365.00		0.00					
N 3	WBBJ	10/11/14	10/11/14	NCAA College Football NCAA College Football	CM	Various (2:30 PM-6:00 PM)	-----1-	:30	1	\$185.00	P-03	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-----1-		1		\$185.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WBBJ	10/06/14-10/12/14	NCAA College Football		Various	(2:30 PM-6:00 P-----Sa--	:30		<del>(\$185.00)</del>		0.00	NM		
				See MG 3.2 [per Kati B]											
	2	WBBJ	10/11/14-10/11/14	NCAA College Football		Various	(2:30 PM-6:00 P-----Sa--	:30		\$185.00		0.00	NM		
				Ⓜ MG for 3.1 10/11											
4	WBBJ	10/11/14	10/11/14	Sa News at 6:00 pm Sa News at 6:00 pm	CM	6p-630p	-----1-	:30	1	\$120.00	P-03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	-----1-		1		\$120.00		0.00					

Order / Rev: 185548  
 Alt Order #:  
 Flight Dates: 10/10/14 - 11/04/14

Advertiser: Randy Lamb / State / Senate  
 Product Desc:  
 Estimate:

WBBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WBBJ	10/11/14	10/11/14	Sa News at 6:00 pm Sa News at 6:00 pm	CM	6p-630p	-----1-	:30	1	\$120.00	P-03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----1-		1				\$120.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WBBJ	10/06/14-10/12/14	Sa News at 6:00 pm			6p-630p	-----Sa--	:30		<del>(\$120.00)</del>		0.00	NM		
			See MG 4.2 [NO 6P NEWS DUE TO NASCAR]												
2	WBBJ	10/13/14-10/13/14	M-F GMWT (530-7a)			530a-7a	M-----	:30		\$120.00		0.00	NM		
			Ⓜ MG for 4.1 10/11												
5	WBBJ	10/12/14	10/12/14	Su 9a-10a Su ABC This Week (9-10a)	CM	9a-10a	-----1	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----1		1				\$65.00		0.00			
6	WBBJ	10/12/14	10/12/14	Su News at 10:00 pm Su News at 10:00 pm	CM	10p-1035p	-----1	:30	1	\$365.00	P-03	0.00	NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----1		1				\$365.00		0.00			
7	WBBJ	10/13/14	10/13/14	Mon Prime Dancing w/the Stars	CM	7p-10p (7:00 PM-9:00 PM)	1-----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	1-----		1				\$750.00		0.00			
N 8	WBBJ	10/10/14	10/10/14	Fri Prime A Shark Tank	CM	7p-8p	----1--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	----1--		1				\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WBBJ	10/06/14-10/12/14	Fri Prime A			7p-8p	----F----	:30		<del>(\$650.00)</del>		0.00	NM		
			See MG 8.2 [WRONG TP]												
2	WBBJ	10/06/14-10/12/14	Fri Prime B			8p-9p	----F----	:30		<del>(\$650.00)</del>		0.00	NM		
			Ⓜ See MG 8.3 [per Kati B]												
3	WBBJ	10/10/14-10/10/14	Fri Prime B			8p-9p	----F----	:30		\$650.00		0.00	NM		
			Ⓜ MG for 8.2 10/10												
N 9	WBBJ	10/11/14	10/11/14	NCAA College Football NCAA College Football	CM	Various (7:00 PM-10:30 PM)	-----1-	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----1-		1				\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WBBJ	10/06/14-10/12/14	NCAA College Football			Various	-----Sa--	:30		<del>(\$275.00)</del>		0.00	NM		
			See MG 9.2 [NO LATE GAME]												
2	WBBJ	10/06/14-10/12/14	Sprint Cup Race			Various	-----SaSu	:30		<del>(\$275.00)</del>		0.00	NM		
			Ⓜ See MG 9.3 [per Kati B]												
3	WBBJ	10/11/14-10/11/14	Sprint Cup Race			Various	-----Sa--	:30		\$275.00		0.00	NM		
			Ⓜ MG for 9.2 10/11												
10	WBBJ	10/28/14	11/04/14	M-F GMWT (530-7a) M-F GMWT (530-7a)	CM	530a-7a	11-1--	:30	3	\$120.00	P-03	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-1-1--		2				\$120.00		0.00			
	Week:	11/03/14	11/09/14	11-----		2				\$120.00		0.00			
11	WBBJ	10/29/14	10/31/14	M-F GMA (7-9a) M-F GMA (7-9a)	CM	7a-9a	--1-1--	:30	2	\$140.00	P-03	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1-1--		2				\$140.00		0.00			
12	WBBJ	10/28/14	11/04/14	M-F Kelly (9-10a) M-F Kelly (9-10a)	CM	9a-10a	11111--	:30	5	\$70.00	P-03	0.00	NM	6	\$420.00

Order / Rev: 185548  
 Alt Order #:  
 Flight Dates: 10/10/14 - 11/04/14

Advertiser: Randy Lamb / State / Senate  
 Product Desc: WBBJ  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	WBBJ	10/28/14	11/04/14	M-F Kelly (9-10a) M-F Kelly (9-10a)	CM	9a-10a	1111--	:30	5	\$70.00	P-03	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1111--					4	\$70.00		0.00			
		Week: 11/03/14	11/09/14	11-----					2	\$70.00		0.00			
13	WBBJ	10/28/14	11/04/14	M-F The View (10-11a) M-F The View (10-11a)	CM	10a-11a	1111--	:30	5	\$95.00	P-03	0.00	NM	6	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1111--					4	\$95.00		0.00			
		Week: 11/03/14	11/09/14	11-----					2	\$95.00		0.00			
14	WBBJ	10/29/14	10/29/14	M-F Jeopardy (11-1130a) M-F Jeopardy (11-1130a)	CM	11a-1130a	--1----	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$65.00		0.00			
15	WBBJ	10/28/14	10/28/14	M-F News at 5:00 pm M-F News at 5:00 pm	CM	5p-530p	-1-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$275.00		0.00			
16	WBBJ	10/28/14	11/03/14	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	11-11--	:30	4	\$375.00	P-03	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-11--					3	\$375.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$375.00		0.00			
17	WBBJ	10/28/14	11/03/14	M-F Wheel (630-7p) M-F Wheel (630-7p)	CM	630p-7p	1111--	:30	5	\$350.00	P-03	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1111--					4	\$350.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$350.00		0.00			
18	WBBJ	10/29/14	11/03/14	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	1-1----	:30	2	\$375.00	P-03	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----					1	\$375.00		0.00			
		Week: 11/03/14	11/09/14	1-----					1	\$375.00		0.00			
19	WBBJ	11/01/14	11/01/14	NCAA College Football NCAA College Football	CM	Various (2:30 PM-6:00 PM)	-----2-	:30	2	\$185.00	P-03	0.00	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----2-					2	\$185.00		0.00			
20	WBBJ	11/01/14	11/01/14	Sa News at 6:00 pm Sa News at 6:00 pm	CM	6p-630p	-----1-	:30	1	\$120.00	P-03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1-					1	\$120.00		0.00			
21	WBBJ	11/02/14	11/02/14	Su 9a-10a Su ABC This Week (9-10a)	CM	9a-10a	-----1	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1					1	\$65.00		0.00			
22	WBBJ	11/02/14	11/02/14	Su News at 10:00 pm Su News at 10:00 pm	CM	10p-1035p	-----1	:30	1	\$365.00	P-03	0.00	NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1					1	\$365.00		0.00			
23	WBBJ	11/03/14	11/03/14	Mon Prime Dancing w/the Stars	CM	7p-10p (7:00 PM-9:00 PM)	2-----	:30	2	\$750.00	P-03	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	2-----					2	\$750.00		0.00			
24	WBBJ	10/28/14	10/28/14	Tue Prime A Selfie / Manhattan Love	CM	7p-8p	-1-----	:30	1	\$685.00	P-03	0.00	NM	1	\$685.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----					1	\$685.00		0.00			
25	WBBJ	10/29/14	10/29/14	Wed Prime C Nashville	CM	9p-10p	--1----	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00

Order / Rev: 185548  
 Alt Order #:  
 Flight Dates: 10/10/14 - 11/04/14

Advertiser: Randy Lamb / State / Senate  
 Product Desc:  
 Estimate:

WBBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	WBBJ	10/29/14	10/29/14	Wed Prime C Nashville	CM	9p-10p	--1----	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----					1	\$700.00		0.00			
26	WBBJ	10/30/14	10/30/14	Thu Prime B Scandal	CM	8p-9p	---1---	:30	1	\$725.00	P-03	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---1---					1	\$725.00		0.00			
27	WBBJ	10/31/14	10/31/14	Fri Prime A Shark Tank	CM	7p-8p	----1--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----1--					1	\$650.00		0.00			
28	WBBJ	11/01/14	11/01/14	NCAA College Football NCAA College Football	CM	Various (7:00 PM-10:30 PM)	-----2-	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----2-					2	\$275.00		0.00			
29	WBBJ	11/02/14	11/02/14	Su Prime D Revenge	CM	9p-10p	-----1	:30	1	\$725.00	P-03	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----1					1	\$725.00		0.00			
30	WBBJ	10/21/14	10/27/14	M-F Kelly (9-10a) M-F Kelly (9-10a)	CM	9a-10a	11111--	:30	5	\$70.00	P-03	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-1111--					4	\$70.00		0.00			
	Week:	10/27/14	11/02/14	1-----					1	\$70.00		0.00			
31	WBBJ	10/21/14	10/27/14	M-F The View (10-11a) M-F The View (10-11a)	CM	10a-11a	11111--	:30	5	\$95.00	P-03	0.00	NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-1111--					4	\$95.00		0.00			
	Week:	10/27/14	11/02/14	1-----					1	\$95.00		0.00			
32	WBBJ	10/24/14	10/24/14	M-F Midday (1130a-12p) M-F Midday (1130a-12p)	CM	1130a-12p	----1--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	----1--					1	\$100.00		0.00			
33	WBBJ	10/21/14	10/21/14	M-F News at 5:00 pm M-F News at 5:00 pm	CM	5p-530p	-1-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-1-----					1	\$275.00		0.00			
34	WBBJ	10/21/14	10/24/14	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	-1-11--	:30	3	\$375.00	P-03	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-1-11--					3	\$375.00		0.00			
35	WBBJ	10/21/14	10/27/14	M-F Wheel (630-7p) M-F Wheel (630-7p)	CM	630p-7p	11111--	:30	5	\$350.00	P-03	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-1111--					4	\$350.00		0.00			
	Week:	10/27/14	11/02/14	1-----					1	\$350.00		0.00			
36	WBBJ	10/22/14	10/27/14	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	1-11---	:30	3	\$375.00	P-03	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	--11---					2	\$375.00		0.00			
	Week:	10/27/14	11/02/14	1-----					1	\$375.00		0.00			
37	WBBJ	10/25/14	10/25/14	NCAA College Football NCAA College Football	CM	Various (2:30 PM-6:00 PM)	-----2-	:30	2	\$185.00	P-03	0.00	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----2-					2	\$185.00		0.00			
38	WBBJ	10/25/14	10/25/14	Sa News at 6:00 pm Sa News at 6:00 pm	CM	6p-630p	-----1-	:30	1	\$120.00	P-03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1-					1	\$120.00		0.00			

Order / Rev: 185548  
 Alt Order #:  
 Flight Dates: 10/10/14 - 11/04/14

Advertiser: Randy Lamb / State / Senate  
 Product Desc: WBBJ  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
38	WBBJ	10/25/14	10/25/14	Sa News at 6:00 pm Sa News at 6:00 pm	CM	6p-630p	-----1-	:30	1	\$120.00	P-03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1-		1				\$120.00		0.00			
39	WBBJ	10/27/14	10/27/14	M-F GMWT (530-7a) M-F GMWT (530-7a)	CM	530a-7a	1-----	:30	1	\$120.00	P-03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$120.00		0.00			
40	WBBJ	10/26/14	10/26/14	Su 9a-10a Su ABC This Week (9-10a)	CM	9a-10a	-----1	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$65.00		0.00			
41	WBBJ	10/26/14	10/26/14	Su News at 10:00 pm Su News at 10:00 pm	CM	10p-1035p	-----1	:30	1	\$365.00	P-03	0.00	NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$365.00		0.00			
42	WBBJ	10/27/14	10/27/14	Mon Prime Danicing w/the Stars	CM	7p-10p (7:00 PM-9:00 PM)	1-----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$750.00		0.00			
43	WBBJ	10/21/14	10/21/14	Tue Prime A Selfie / Manhattan Love	CM	7p-8p	-1-----	:30	1	\$685.00	P-03	0.00	NM	1	\$685.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-1-----		1				\$685.00		0.00			
44	WBBJ	10/22/14	10/22/14	Wed Prime C Nashville	CM	9p-10p	--1----	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	--1----		1				\$700.00		0.00			
45	WBBJ	10/23/14	10/23/14	Thu Prime B Scandal	CM	8p-9p	---1---	:30	1	\$725.00	P-03	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	---1---		1				\$725.00		0.00			
46	WBBJ	10/24/14	10/24/14	Fri Prime A Shark Tank	CM	7p-8p	----1--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	----1--		1				\$650.00		0.00			
47	WBBJ	10/25/14	10/25/14	NCAA College Football NCAA College Football	CM	Various (7:00 PM-10:30 PM)	-----2-	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----2-		2				\$275.00		0.00			
48	WBBJ	10/26/14	10/26/14	Su Prime D Revenge	CM	9p-10p	-----1	:30	1	\$725.00	P-03	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$725.00		0.00			
49	WBBJ	10/15/14	10/20/14	M-F Kelly (9-10a) M-F Kelly (9-10a)	CM	9a-10a	1-1-1--	:30	3	\$70.00	P-03	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	--1-1--		2				\$70.00		0.00			
	Week:	10/20/14	10/26/14	1-----		1				\$70.00		0.00			
50	WBBJ	10/16/14	10/16/14	M-F The View (10-11a) M-F The View (10-11a)	CM	10a-11a	---1---	:30	1	\$95.00	P-03	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	---1---		1				\$95.00		0.00			
51	WBBJ	10/14/14	10/14/14	M-F News at 5:00 pm M-F News at 5:00 pm	CM	5p-530p	-1-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-1-----		1				\$275.00		0.00			
52	WBBJ	10/17/14	10/17/14	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	----1--	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00

Order / Rev: 185548  
 Alt Order #:  
 Flight Dates: 10/10/14 - 11/04/14

Advertiser: Randy Lamb / State / Senate  
 Product Desc:  
 Estimate:

WBBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
52	WBBJ	10/17/14	10/17/14	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	----1--	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	----1--		1				\$375.00		0.00			
53	WBBJ	10/14/14	10/17/14	M-F Wheel (630-7p) M-F Wheel (630-7p)	CM	630p-7p	-1-11--	:30	3	\$350.00	P-03	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-1-11--		3				\$350.00		0.00			
54	WBBJ	10/15/14	10/20/14	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	1-1----	:30	2	\$375.00	P-03	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	--1----		1				\$375.00		0.00			
	Week:	10/20/14	10/26/14	1-----		1				\$375.00		0.00			
55	WBBJ	10/18/14	10/18/14	NCAA College Football NCAA College Football	CM	Various (2:30 PM-6:00 PM)	-----1-	:30	1	\$185.00	P-03	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-----1-		1				\$185.00		0.00			
56	WBBJ	10/18/14	10/18/14	Sa News at 6:00 pm Sa News at 6:00 pm	CM	6p-630p	-----1-	:30	1	\$120.00	P-03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-----1-		1				\$120.00		0.00			
57	WBBJ	10/20/14	10/20/14	M-F News at 6:00 pm M-F News at 6:00 pm	CM	6p-630p	1-----	:30	1	\$120.00	P-03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	1-----		1				\$120.00		0.00			
58	WBBJ	10/19/14	10/19/14	Su 9a-10a Su ABC This Week (9-10a)	CM	9a-10a	-----1	:30	1	\$65.00	P-03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-----1		1				\$65.00		0.00			
59	WBBJ	10/19/14	10/19/14	Su News at 10:00 pm Su News at 10:00 pm	CM	10p-1035p	-----1	:30	1	\$365.00	P-03	0.00	NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-----1		1				\$365.00		0.00			
60	WBBJ	10/20/14	10/20/14	Mon Prime Dancing w/the Stars	CM	7p-10p (7:00 PM-9:00 PM)	1-----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	1-----		1				\$750.00		0.00			
61	WBBJ	10/14/14	10/14/14	Tue Prime A Selfie / Manhattan Love	CM	7p-8p	-1-----	:30	1	\$685.00	P-03	0.00	NM	1	\$685.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-1-----		1				\$685.00		0.00			
62	WBBJ	10/15/14	10/15/14	Wed Prime C Wed ABC Prime C (9-10p)	CM	9p-10p	--1----	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	--1----		1				\$700.00		0.00			
63	WBBJ	10/16/14	10/16/14	Thu Prime B Scandal	CM	8p-9p	---1---	:30	1	\$725.00	P-03	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	---1---		1				\$725.00		0.00			
64	WBBJ	10/17/14	10/17/14	Fri Prime A Shark Tank	CM	7p-8p	----1--	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	----1--		1				\$650.00		0.00			
65	WBBJ	10/18/14	10/18/14	NCAA College Football NCAA College Football	CM	Various (7:00 PM-10:30 PM)	-----1-	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-----1-		1				\$275.00		0.00			
66	WBBJ	10/19/14	10/19/14	Su Prime D Revenge	CM	9p-10p	-----1	:30	1	\$725.00	P-03	0.00	NM	1	\$725.00

Order / Rev: 185548  
 Alt Order #:  
 Flight Dates: 10/10/14 - 11/04/14

Advertiser: Randy Lamb / State / Senate  
 Product Desc:  
 Estimate:

WBBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
66	WBBJ	10/19/14	10/19/14	Su Prime D Revenge	CM	9p-10p	-----1	:30	1	\$725.00	P-03	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1		1				\$725.00		0.00			
67	WBBJ	10/31/14	10/31/14	M-F Midday (1130a-12p) M-F Midday (1130a-12p)	CM	1130a-12p	----1--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$100.00		0.00			
													Totals	115	\$34,635.00

WBBL (CBS) 7 - JACKSON  
 RANDY LAMB FOR STATE SENATE  
 WK 3 (10/14-10/20)

*OPS*

SECTION LUR AS OF 7/9/12

DAYPART/PROGRAM	TUE 10/7	WED 10/8	THU 10/9	FRI 10/10	SAT 10/11	SUN 10/12	MON 10/13	SPOTS	COST/SPOT	TOTAL COST
SAT SEC FOOTBALL ON CBS					1			1	\$275.00	\$275.00
SUN NFL ON CBS						1		1	\$275.00	\$275.00
<b>GROSS</b>	0	0	0	0	1	1	0	2		\$550.00

AVERAGE GROSS COST PER POINT

BUY SUMMARY - JACKSON

WK4: 10.10-10.13

*CBS 185817 8,495*

STATION	TTL SPOTS	GROSS	STATION NET	% of Budget
WBBL (ABC) 7	9	\$2,845.00	\$2,418.25	83.80%
WBBL (CBS) 7	2	\$550.00	\$467.50	16.20%
<b>TOTAL POINTS</b>	<b>11</b>	<b>\$3,395.00</b>	<b>\$2,885.75</b>	

TOTAL STATION GROSS \$3,395.00  
 Agency Commission (\$509.25)  
 TOTAL STATION NET \$2,885.75

*ABC 115548 8,240*

*115548*

*7*

WBBJ (CBS) 7 - JACKSON  
 RANDY LAMB FOR STATE SENATE  
 WK 3 (10/14-10/20)

DAY/PART/PROGRAM	TUE 10/14	WED 10/15	THU 10/16	FRI 10/17	SAT 10/18	SUN 10/19	MON 10/20	SPOTS	COST/SPOT	TOTAL COST
3 M-F THE TALK	1						1	1	\$45.00	\$45.00
4 M-F 7 EYEWITNESS NEWS @ 10P							1	1	\$90.00	\$90.00
5 SAT SEC FOOTBALL ON CBS					1			1	\$275.00	\$275.00
6 SUN NFL ON CBS						1		1	\$275.00	\$275.00
7 WED CRIMINAL MINDS		1						1	\$260.00	\$260.00
8 THU THURSDAY NIGHT NFL			1					1	\$375.00	\$375.00
9 FRI HAWAII FIVE-O				1				1	\$225.00	\$225.00
10 SAT NCIS: NEW ORLEANS					1			1	\$150.00	\$150.00
11 SUN THE GOOD WIFE						1		1	\$250.00	\$250.00
<b>GROSS</b>	1	1	1	1	2	2	1	9		<b>\$1,945.00</b>

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BUY SUMMARY - JACKSON

Week 3: 10.14-10.20

STATION	TTL SPOTS	GROSS	STATION NET	% of Budget
WBBJ (ABC) 7	24	\$8,220.00	\$6,987.00	80.87%
WBBJ (CBS) 7	9	\$1,945.00	\$1,653.25	19.13%
<b>TOTAL POINTS</b>	<b>33</b>	<b>\$10,165.00</b>	<b>\$8,640.25</b>	

TOTAL STATION GROSS \$10,165.00  
 Agency Commission (\$1,524.75)  
 TOTAL STATION NET \$8,640.25

WBBJ (CBS) 7 - JACKSON  
 RANDY LAMB FOR STATE SENATE  
 WK 3 (10/14-10/20)

SECTION LUR AS OF 7/9/12

DAYPART/PROGRAM

DAYPART/PROGRAM	TUE 10/21	WED 10/22	THU 10/23	FRI 10/24	SAT 10/25	SUN 10/26	MON 10/27	SPTS	COST/SPOT	TOTAL COST
M-F THE TALK	1							1	\$45.00	\$45.00
M-F CBS EVENING NEWS				1				1	\$80.00	\$80.00
M-F 7 EYEWITNESS NEWS @ 10P							1	1	\$90.00	\$90.00
SAT SEC FOOTBALL ON CBS					2			2	\$275.00	\$550.00
SUN NFL ON CBS						2		2	\$275.00	\$550.00
WED CRIMINAL MINDS			1					1	\$260.00	\$260.00
THU THURSDAY NIGHT NFL				1				1	\$375.00	\$375.00
FRI HAWAII FIVE-O					1			1	\$225.00	\$225.00
SAT NCIS: NEW ORLEANS						1		1	\$150.00	\$150.00
SUN THE GOOD WIFE						1		1	\$250.00	\$250.00
<b>GROSS</b>	1	1	2	1	3	3	1	12		<b>\$2,575.00</b>

AVERAGE GROSS COST PER POINT

BUY SUMMARY - JACKSON

Week 2: 10.21-10.27

STATION	TTL SPOTS	GROSS	STATION NET	% of Budget
WBBJ (ABC) 7	37	\$11,025.00	\$9,371.25	81.07%
WBBJ (CBS) 7	12	\$2,575.00	\$2,188.75	18.93%
<b>TOTAL POINTS</b>	<b>49</b>	<b>\$13,600.00</b>	<b>\$11,560.00</b>	

TOTAL STATION GROSS \$13,600.00  
 Agency Commission (\$2,040.00)  
 TOTAL STATION NET \$11,560.00

WBBJ (CBS) 7 - JACKSON  
 RANDY LAMB FOR STATE SENATE  
 WK 3 (10/14-10/20)

SECTION LUR AS OF 7/8/12

DAYPART/PROGRAM	TUE 10/28	WED 10/29	THU 10/30	FRI 10/31	SAT 11/1	SUN 11/2	MON 11/3	TUE 11/4	SPOTS	COST/SPOT	TOTAL COST
M-F CBS MORNING NEWS	7-9A					1			4	\$55.00	\$220.00
M-F PRICE IS RIGHT	10-11A					1			1	\$45.00	\$45.00
M-F YOUNG & RESTLESS	11-12N			1					3	\$45.00	\$135.00
M-F BOLD & BEAUTIFUL	12:30-1P				1				2	\$45.00	\$90.00
M-F THE TALK	1-2P								2	\$45.00	\$90.00
M-F CBS EVENING NEWS	6-6:30P			1					2	\$80.00	\$160.00
M-F 7 EYEWITNESS NEWS @ 10P	10-10:35P								1	\$90.00	\$90.00
SAT SEC FOOTBALL ON CBS	11AM-6PM				2				2	\$275.00	\$550.00
SUN NFL ON CBS	12-6PM								2	\$275.00	\$550.00
MON MOM	7:30-9PM								1	\$235.00	\$235.00
WED CRIMINAL MINDS	8-9P								1	\$260.00	\$260.00
THU THURSDAY NIGHT NFL	7-10:30P		1						1	\$375.00	\$375.00
FRI HAWAII FIVE-O	8-9P				1				1	\$225.00	\$225.00
SAT NCIS: NEW ORLEANS	8-9P								1	\$150.00	\$150.00
SUN THE GOOD WIFE	8-9P								1	\$250.00	\$250.00
<b>GROSS</b>									<b>25</b>		<b>\$3,425.00</b>

AVERAGE GROSS COST PER POINT

BUY SUMMARY - JACKSON

Week 1: 10.28-11.4

STATION	TTL SPOTS	GROSS	STATION NET	% of Budget
WBBJ (ABC) 7	46	\$12,645.00	\$10,748.25	78.69%
WBBJ (CBS) 7	25	\$3,425.00	\$2,911.25	21.31%
<b>TOTAL POINTS</b>	<b>71</b>	<b>\$16,070.00</b>	<b>\$13,659.50</b>	

TOTAL STATION GROSS \$16,070.00

TOTAL STATION GROSS \$16,070.00

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# ORDER

**Orders**  
**Order / Rev:** 185517  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/11/14 - 11/04/14  
**Original Date / Rev:** 10/08/14 / 10/09/14  
**Order Type:** GENERAL

**WBBJ/CBS-TV**  
**Primary AE:** Mark Brooks  
**Sales Office:** WBBJ  
**Sales Region:** Local

**Agency Name:** Fletcher Rowley Consulting  
**Buying Contact:**  
**Billing Contact:**  
 1720 West End Avenue  
 Nashville, TN 37203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Randy Lamb / State / Senate  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	22	\$4,980.00	\$4,233.00
10/27/14	11/04/14	26	\$3,515.00	\$2,987.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	22	\$4,980.00	\$4,233.00	0.00
November 2014	26	\$3,515.00	\$2,987.75	0.00
<b>Totals</b>	<b>48</b>	<b>\$8,495.00</b>	<b>\$7,220.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark Brooks			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBBJC	10/11/14	10/11/14	NCAA College Football	CM	Various	-----1-	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-		1				\$275.00		0.00			
N 2	WBBJC	10/12/14	10/12/14	NFL Football	CM	1130a-630p	-----1	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1		1				\$275.00		0.00			
N 3	WBBJC	10/14/14	10/14/14	M-F The Talk (1-2p)	CM	1p-2p	-1-----	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1-----		1				\$45.00		0.00			
N 4	WBBJC	10/20/14	10/20/14	M-F News at 10:00 pm	CM	10p-1035p	1-----	:30	1	\$90.00	P-03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	1-----		1				\$90.00		0.00			
N 5	WBBJC	10/18/14	10/18/14	NCAA College Football	CM	Various	-----1-	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-		1				\$275.00		0.00			
N 6	WBBJC	10/19/14	10/19/14	NFL Football	CM	1130a-630p	-----1	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1		1				\$275.00		0.00			

Order / Rev: 185517  
 Alt Order #:  
 Flight Dates: 10/11/14 - 11/04/14

Advertiser: Randy Lamb / State / Senate  
 Product Desc:  
 Estimate:

WBBJ/CBS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WBBJC	10/19/14	10/19/14	NFL Football NFL Football	CM	1130a-630p (12:00 PM-4:00 PM)	-----1	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1					1	\$275.00		0.00			
N 7	WBBJC	10/15/14	10/15/14	Wed CBS Prime B (8-9p) Criminal Minds	CM	8p-9p	--1----	:30	1	\$260.00	P-03	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	--1----					1	\$260.00		0.00			
N 8	WBBJC	10/16/14	10/16/14	NFL Thursday Night Ftb NFL Thursday Night Ftb	CM	Thursday 730-103	---1---	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	---1---					1	\$375.00		0.00			
N 9	WBBJC	10/17/14	10/17/14	Fri CBS Prime B (8-9p) Hawaii 5-0	CM	8p-9p	----1--	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--					1	\$225.00		0.00			
N 10	WBBJC	10/18/14	10/18/14	Sat CBS Prime B (8-9p) NCIS: Los Angeles	CM	8p-9p	-----1-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-					1	\$150.00		0.00			
N 11	WBBJC	10/19/14	10/19/14	Sun CBS Prime C (8-9p) The Good Wife	CM	8p-9p	-----1	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1					1	\$250.00		0.00			
N 12	WBBJC	10/21/14	10/21/14	M-F The Talk (1-2p) M-F The Talk (1-2p)	CM	1p-2p	-1-----	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----					1	\$45.00		0.00			
N 13	WBBJC	10/23/14	10/23/14	M-F CBS Evening News M-F CBS Evening News	CM	6p-630p	---1---	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$80.00		0.00			
N 14	WBBJC	10/27/14	10/27/14	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	1-----	:30	1	\$90.00	P-03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----					1	\$90.00		0.00			
N 15	WBBJC	10/25/14	10/25/14	NCAA College Football NCAA College Football	CM	Various (2:30 PM-6:00 PM)	-----2-	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----2-					2	\$275.00		0.00			
N 16	WBBJC	10/26/14	10/26/14	NFL Football NFL Football	CM	1130a-630p (12:00 PM-3:00 PM)	-----2	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----2					2	\$275.00		0.00			
N 17	WBBJC	10/22/14	10/22/14	Wed CBS Prime B (8-9p) Criminal Minds	CM	8p-9p	--1----	:30	1	\$260.00	P-03	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----					1	\$260.00		0.00			
N 18	WBBJC	10/23/14	10/23/14	NFL Thursday Night Ftb NFL Thursday Night Ftb	CM	Thursday 730-103 (7:30 PM-10:30 PM)	---1---	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---					1	\$375.00		0.00			
N 19	WBBJC	10/24/14	10/24/14	Fri CBS Prime B (8-9p) Hawaii 5-0	CM	8p-9p	----1--	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	----1--					1	\$225.00		0.00			
N 20	WBBJC	10/26/14	10/26/14	Sun CBS Prime C (8-9p) The Good Wife	CM	8p-9p	-----1	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1					1	\$250.00		0.00			

Order / Rev: 185517  
 Alt Order #:  
 Flight Dates: 10/11/14 - 11/04/14

Advertiser: Randy Lamb / State / Senate  
 Product Desc:  
 Estimate:

WBBJ/CBS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	WBBJC	10/26/14	10/26/14	Sun CBS Prime C (8-9p) The Good Wife	CM	8p-9p	-----1	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----1		1				\$250.00		0.00			
N21	WBBJC	10/29/14	11/04/14	M-F CBS This Morn (7-9a) M-F CBS This Morn (7-9a)	CM	7a-9a	-11-1--	:30	3	\$55.00	P-03	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1-1--		2				\$55.00		0.00			
	Week:	11/03/14	11/09/14	-1-----		1				\$55.00		0.00			
N22	WBBJC	11/02/14	11/02/14	Su CBS Sun Morn (8-930a) Su CBS Sun Morn (8-930a) (8:00 AM-9:00 AM)	CM	8a-930a	-----1	:30	1	\$55.00	P-03	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----1		1				\$55.00		0.00			
N23	WBBJC	11/04/14	11/04/14	M-F Price Right (10-11a) M-F Price Right (10-11a)	CM	10a-11a	-1-----	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	-1-----		1				\$45.00		0.00			
N24	WBBJC	10/28/14	10/30/14	M-F Y&R (11a-12p) M-F Y&R (11a-12p)	CM	11a-12p	-1-1---	:30	2	\$45.00	P-03	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-1-1---		2				\$45.00		0.00			
N25	WBBJC	11/03/14	11/03/14	M-F Y&R (11a-12p) M-F Y&R (11a-12p)	CM	11a-12p	1-----	:30	1	\$45.00	P-03	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$45.00		0.00			
N26	WBBJC	10/29/14	10/31/14	M-F B&B (1230-1p) M-F B&B (1230-1p)	CM	1230p-1p	--1-1--	:30	2	\$45.00	P-03	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1-1--		2				\$45.00		0.00			
N27	WBBJC	10/28/14	10/30/14	M-F The Talk (1-2p) M-F The Talk (1-2p)	CM	1p-2p	-1-1---	:30	2	\$45.00	P-03	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-1-1---		2				\$45.00		0.00			
N28	WBBJC	10/30/14	11/03/14	M-F CBS Evening News M-F CBS Evening News	CM	6p-630p	1--1---	:30	2	\$80.00	P-03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	---1---		1				\$80.00		0.00			
	Week:	11/03/14	11/09/14	1-----		1				\$80.00		0.00			
N29	WBBJC	11/03/14	11/03/14	M-F News at 10:00 pm M-F News at 10:00 pm	CM	10p-1035p	1-----	:30	1	\$90.00	P-03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$90.00		0.00			
N30	WBBJC	11/01/14	11/01/14	NCAA College Football NCAA College Football	CM	Various (2:30 PM-6:00 PM)	-----2-	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----2-		2				\$275.00		0.00			
N31	WBBJC	11/02/14	11/02/14	NFL Football NFL Football	CM	1130a-630p (11:00 AM-3:00 PM)	-----2	:30	2	\$275.00	P-03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----2		2				\$275.00		0.00			
N32	WBBJC	11/03/14	11/03/14	Mon CBS Prime A (7-8p) Mon	CM	7p-8p (7:30 PM-8:00 PM)	1-----	:30	1	\$235.00	P-03	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$235.00		0.00			
N33	WBBJC	10/29/14	10/29/14	Wed CBS Prime B (8-9p) Criminal Minds	CM	8p-9p	--1----	:30	1	\$260.00	P-03	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----		1				\$260.00		0.00			
N34	WBBJC	10/30/14	10/30/14		CM	Thursday 730-1035	---1---	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00

Order / Rev: 185517  
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Advertiser: Randy Lamb / State / Senate  
 Product Desc:  
 Estimate:

WBBJ/CBS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NFL Thursday Night Ftbal											
				NFL Thursday Night Ftbal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/27/14	11/02/14	---1---	1	\$375.00	0.00								
N 35	WBBJC	10/31/14	10/31/14	Fri CBS Prime B (8-9p)	CM	8p-9p	----1--	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
				Hawaii 5-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/27/14	11/02/14	----1--	1	\$225.00	0.00								
N 36	WBBJC	11/02/14	11/02/14	Sun CBS Prime C (8-9p)	CM	8p-9p	-----1	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
				The Good Wife											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/27/14	11/02/14	-----1	1	\$250.00	0.00								
N 37	WBBJC	10/25/14	10/25/14	Sat CBS Prime B (8-9p)	CM	8p-9p	-----1-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				48 Hours											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/14	10/26/14	-----1-	1	\$150.00	0.00								
N 38	WBBJC	11/01/14	11/01/14	Sat CBS Prime B (8-9p)	CM	8p-9p	-----1-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				NCIS New Orleans											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/27/14	11/02/14	-----1-	1	\$150.00	0.00								
													Totals	48	\$8,495.00