

ORDER



Orders
Order / Rev: 1684830
 Alt Order #:
Product Desc: 10/1-11/6 DAVENPORT FOR MAYOR 21
 Estimate:
Flight Dates: 10/01/18 - 11/06/18
Original Date / Rev: 09/19/18 / 09/19/18
Order Type: REG

WVBT Norfolk
Primary AE: WVBT National House
Sales Office: N-HOU
Sales Region: Nat

Agency Name: Dave Iwans & Associates
Buying Contact:
Billing Contact:
 223 East City Hall Avenue
 Norfolk, VA 23510

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Ben Davenport/Virginia Beach M
Demographic: A25-54
Product Codes: PL20
Priority: P4
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: SP8838
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	28	\$2,285.00	\$1,942.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	28	\$2,285.00	\$1,942.25	0.00
Totals	28	\$2,285.00	\$1,942.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WVBT National House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	10/29/18	11/06/18	WAVY News10 on 43 @CM WAVY News 10 7-9a		7-9a	MTWTF--	:30	4	\$55.00	P4	0.00	NM	8	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--					4	\$55.00		0.00			
		Week: 11/05/18	11/11/18	MT-----					4	\$55.00		0.00			
N 2	WVBT	10/29/18	11/04/18	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	3	\$20.00	P4	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--					3	\$20.00		0.00			
N 3	WVBT	10/29/18	11/04/18	M-F 6-7p M-F 6-7p	CM	6-7p	MTWTF--	:30	4	\$60.00	P4	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--					4	\$60.00		0.00			
N 4	WVBT	10/29/18	11/05/18	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	MTWTF--	:30	3	\$70.00	P4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--					3	\$70.00		0.00			
		Week: 11/05/18	11/11/18	M-----					1	\$70.00		0.00			
N 5	WVBT	10/29/18	11/05/18	M-F 730-8p M-F 730-8p	CM	730-8p	MTWTF--	:30	3	\$90.00	P4	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--					3	\$90.00		0.00			

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 Flight Dates: 10/01/18 - 11/06/18

Advertiser: POL/Ben Davenport/Virginia Beach Mayor
 Product Desc: 10/1-11/6 DAVENPORT FOR MAYOR 2018
 Estimate:
WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		1				\$90.00		0.00			
N 6	WVBT	10/29/18	11/04/18	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	MTWTF--	:30	3	\$175.00	P4	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		3				\$175.00		0.00			
N 7	WVBT	10/29/18	11/04/18	FOX College FB Prime FOX College FB Prime	CM	FOX College FB P	-----S-	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$350.00		0.00			
N 8	WVBT	10/29/18	11/04/18	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S		1				\$30.00		0.00			
													Totals	28	\$2,285.00