

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Lisa Cabanel

being/on behalf of: Alvin Brown, Janet Cruz Rifkin, Jeff Clemens

a legally qualified candidate of the Democratic

political party for the office of: Mayor, State Rep, State Senate

in the Primary

election to be held on: March 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

PD. POL ADV. Paid for by the Florida Democratic Party, 214 S. Bronough Street, Tallahassee, FL 32301

The FOP endorses Alvin Brown for Jacksonville Mayor. I agree to represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate. *Alvin Brown, Jacksonville - Rich*

The name of the treasurer of the candidate's authorized committee is:

Judy Mont

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title



Campaign Group
1600 Locust St
Philadelphia, PA 19102

WCWJ
9117 Hogan Rd
Jacksonville, FL 32216

Contract # 1059855

Schedule Dates

02/25/15-03/03/15

Advertiser

Alvin Brown/Mayor/FL/Democrat (70493)

Agency

Campaign Group (10055)

Product

Political - Candidate Other (1066)

Brand

BROWN/MAYOR/D (406435)

Salesperson

Continental - Washington, Washington DC (1438)

Sales Office

Continental - Washington DC

Buyer Name

CABANEL, LISA

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

BROWN/MAYOR/D
ALVIN BROWN - MAYOR, JANET CRUZ RIFKIN - STATE REP,
JEFF CLEMENS - STATE SENATE

Date Entered 02/23/15

Last Modified 02/23/15

Entered By Katherine Rutherford

CO-OP No

Headline # ECR09509257

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$712.50

Net Total \$4,037.50

Sales Tax

Jacksonville (WCWJ)

By Broadcast Month Spots Rate

Mar. 2015 21 \$4,750.00

Grand Total: 21 \$4,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/25/15-02/27/15	3	:30	5P- 5:30P (EST)				1	1	1			3	\$175.00	\$525.00	Jacksonville (WCWJ)	PEOPLE'S COURT	2/23/15
2.0	Normal Line / SPOT	03/02/15-03/03/15	3	:30	5P- 5:30P (EST)		1	1						2	\$175.00	\$350.00	Jacksonville (WCWJ)	PEOPLE'S COURT	2/23/15
3.0	Normal Line / SPOT	02/25/15-02/27/15	3	:30	5:30P- 6P (EST)				1	1	1			3	\$175.00	\$525.00	Jacksonville (WCWJ)	PEOPLE'S COURT	2/23/15
4.0	Normal Line / SPOT	03/02/15-03/03/15	3	:30	5:30P- 6P (EST)		1	1						2	\$175.00	\$350.00	Jacksonville (WCWJ)	PEOPLE'S COURT	2/23/15
5.0	Normal Line / SPOT	02/25/15-02/27/15	3	:30	6:58P- Mike & Molly				1	1	1			3	\$250.00	\$750.00	Jacksonville (WCWJ)	MIKE AND MOLLY	2/23/15
6.0	Normal Line / SPOT	03/02/15-03/03/15	3	:30	6:58P- Mike & Molly		1	1						2	\$250.00	\$500.00	Jacksonville (WCWJ)	MIKE AND MOLLY	2/23/15
7.0	Normal Line / SPOT	02/25/15-02/27/15	3	:30	7:30P- Mike & Molly				1	1	1			3	\$250.00	\$750.00	Jacksonville (WCWJ)	MIKE AND MOLLY	2/23/15
8.0	Normal Line / SPOT	03/02/15-03/03/15	3	:30	7:30P- Mike & Molly		1	1						2	\$250.00	\$500.00	Jacksonville (WCWJ)	MIKE AND MOLLY	2/23/15
9.0	Normal Line / SPOT	03/02/15-03/02/15	3	:30	9P- CW Prime Mon 9p		1							1	\$500.00	\$500.00	Jacksonville (WCWJ)	JANE THE VIRGIN	2/23/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Title:

Accepted-Station:

Date:

Comments:

See the back of this form for Advertising Terms and Conditions