

WJFW-TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED: 1/1/07 - 3/31/07

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

APRIL 10, 2007

FCC WEEKLY REPORT

Name Asarian

Week of Mon. Jan 1 - SUN Jan 7

Category	Newscast	Date	Format	Length	Description
Crime	6,10	1-4	VO	:48	Steven Avery Charges
	6,10	1-4	VO	:45	Ross Verba - Ex Packer Jailed
Economy & Employment					
Government & Politics	6,10	1-1	GPX	:50	New State Officers
	6,10	1-2	Reader	:31	Doyle Inauguration
	6,10	1-3	GPX	:28	Mark Green New Job
Healthcare	6,10	1-1	Reader	:24	Doyle & Healthcare
	6,10	1-3	VO	:37	Tommy Thompson 2008 Pres. Run?
Children's Issues & Education					
Spot News	6,10	1-1	GPX	:34	Shawano Ax
	6,10	1-5	VO	:18	Laundromat Death
	6,10	1-5	VO	:30	Train Derail
Human Interest	6,10	1-1	GPX	:46	2006 Populn Census
Sports					

FCC WEEKLY REPORT

Name Lacey Week of 1/1/07

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	5pm 6pm 10pm	1/2	VOSOT	:50	New Incentive for people to donate blood during the new year.
Children's Issues & Education					
Spot News					
Human Interest					
Sports					

FCC WEEKLY REPORT

Name Lana Week of Jan 1st

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	Sp, lep, lop	1-2	ROSOT	:50	Snowmaking @ Derby
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
GreenThumb	Fr Sa, Sp T	1-4	PKG	1:20	Good winter flowers

FCC WEEKLY REPORT

Name Jenny Milkowski Week of Jan. 3rd, 2007

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	10pm lead	1-3-07	VOSOT	1:00	Tomahawk rentalization
Government & Politics	Lead 6pm	1-3-07	VOSOT (1) VOSOT (2)	1:45 1:50	Doyle inauguration
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports	10pm lead	1-5-07	VOSOT	1:45	Hoddy Nordic Challenge cancelled
economy	6 lead 10pm PKG		VOSOT	1:30 2:00	date = 1-4-07 Mild wx + economy
	6/10	1-5-07	VOSOT	1:15	check to Grandparent dept.

FCC WEEKLY REPORT

Name Jenny Milkowski Week of Jan. 8th, 2007

Category	Newscast	Date	Format	Length	Description
Crime	6pm lead	1.10.07	set vset	1:35	Mabenicht in court
Economy & Employment	10pm lead	1.9.07	set PKG	2:30 w/intro + tag	church mutual adds jobs in Monroe
Government & Politics	6pm	1.11.07	set vset	1:45	feingold funding act
	6, 10pm	1.12.07	vset	1:30	mole lake election recount
Healthcare	10pm	1.11.07	set PKG	1:28	Health & fitness Challenge
Children's Issues & Education	6pm	1.8.07	vset	1:30	New sledding hill in Antigo
Spot News					
Human Interest					
Sports					
Children's Issues & Education	10pm	1.8.07	set vset	1:45	electrical/natural gas safety: teaching kids in Antigo
	10pm	PKG 1.12.07	1:40 →		mole lake election recount

FCC WEEKLY REPORT

Name Lara

Week of Jan 8th

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	5am	1-8	SOTS	1:15	Menopause Symptom MOS's
	5am	1-9	SOTS	1:15	Menopause Advice MOS's
	5, 6, 10p	1-11	VOSOT	1:00	Healthy tips for flu season
	6, 10p	1-12	VOSOT	1:00	Still time to get flu shot
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Greenthumb	5am 5pm	1-10	PKG	1:20	Stephanotis flowers

FCC WEEKLY REPORT

Name LARA

Week of Jan 15th

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5, 6, 10p	1-18	VOSOT	:50	New RTE Asst Fire Chief
Healthcare	6, 10p	1-16	VOSOT	1:05	Oneida Co. Smoking Ban Proposal
Children's Issues & Education	5p	1-19	VOSOT	1:15	Zelcho School changing to Block Schedule
	6p, 10p	1-19	PKG	2:30	
Spot News					
Human Interest					
Sports					
Greenthumb	5a, 5p	1-17	PKG	1:15	House plants for winter

FCC WEEKLY REPORT

Name Jenny Milkowski Week of Jan. 15th, 2007

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	- 5, 6, 10	1.17.07	VOSOT	1:35	Holiday commercials
Government & Politics	- 6, 10	1.15.07	VO	32sec.	more lake elections
	- 5, 6, 10	1.16.07	VO	45sec	*UPDATE animal shelter \$
Healthcare					
Children's Issues & Education	- 6, 10	1.15.07	VOSOT	1:15	Martin Luther King Day
	- 10pm	1.15.07	VOSOT	1:45	School Plan/School Board
Spot News + sports	- 5pm	1.19.07	looklive	56seconds	interview with Chuck Decker
	- 6pm	1.19.07	looklive as PK6	48sec.	interview with Gary Moyle
Human Interest					
Sports + Spot	10pm	1.19.07	PK6	1:35	snowmobile derby
	10pm lead	1.16.07	VOSOT	1:45	Widening military rd
	- 10pm lead	1.17.07	VOSOT	1:35	Smoking Ban/Antigo
Spot					

FCC WEEKLY REPORT

Name Jenny Milkowski* Week of January 22nd
2007

Category	Newscast	Date	Format	Length	Description
Crime	5:30pm	1.22.07	VO PT VO	36sec 60sec	Zarm in court
Economy & Employment					
Government & Politics	6pm	1.25.07	WSOT	5:00sec	Flag her staff
Healthcare					
Children's Issues & Education	6pm	1.24.07	WSOT	1:20	Teen Chap. awards
	10pm	1.24.07	WSOT	1:25	Success at college
Spot News					
Human Interest	6pm	1.23.07	WSOT	1:30	Corecthe memorial
	10pm	1.23.07	PKG	2:00	Corecthe memorial
Sports					
Crime	10pm Cold	1.22.07	PKG	1:35	Lacrosse murder - minocoua native Donnelle Drethke
	10pm	1.25.07	WSOT	1:30	Gifts for TUSD
	6pm	1.26.07	WSOT	1:30	Northwoods salt situation
Children	10pm	1.26.07	WSOT	1:30	Family fun night

FCC WEEKLY REPORT

Name Rebecca Week of 1-22-1-29

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	10	1-28	VOBOT		INVASIVE SPECIES
Children's Issues & Education					
Spot News	6:10	1-22	PKG		passport changes
	6:10	1-23	VOBOT		banker safety
	6:10	1-26	PKG		the new bus
Human Interest	10	1-27	VOBOT		election court in court
	10	1-28	PKG		big falling
	10	1-29	VOBOT		tea party community round table
Sports					

FCC WEEKLY REPORT

Name Lara Week of 1-22

1-29

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	6p, 10p	1-23	VOSOT	1:55	Students learn to salsa dance
Spot News					
Human Interest					
Sports					
GreenThumb	5a, 5p 5a, 5p	1-25 2-1	PK6 PK6	1:15 1:45	Cape Primrose Flowers Flowering Maple Tree/Plants

FCC WEEKLY REPORT

Name Kelly Larson Week of 1/28/07 - 2/4/07

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5,6,10 10	1/31 2/4	VOSOT, PKG PKG	1:36 2:56 2:50	Doyle Education. Tie Into the Northwoods Virtual Schools.
Spot News					
Human Interest	6,10 10	2/1 2/3	VOSOT VOSOT	1:02 :54	VFW Cookies to Troops Overseas Super Bowl Rally
Sports					
Fire	5,6,10	2/1	VOSOT, PKG	1:25 2:30	Little Rice Structure Fire.
Accident	6,10	2/2	VOSOT	:38	Town of Woodboro Snowmobile Fatality

FCC WEEKLY REPORT

Name Asavan

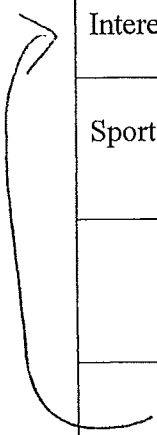
Week of Mon. Jan. 29 - Sun. Feb. 4

Category	Newscast	Date	Format	Length	Description
Crime	6, 10	1-29	VO	48	Avery Charges Dropped
	6, 10	1-29	VB	37	LDF Drug Bust Update
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News	6, 10	1-29	GPX	:22	Snowmobile Death Update
	6, 10	1-30	VO	:47	LaCrosse Death
Human Interest					
Sports					

FCC WEEKLY REPORT

Name Jenny Milkowski Week of Jan. 30th, 2007

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	10pm	1.30.07	WOSOT	1:35	state of the state
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10pm, 10pm	1.30	WOSOT	1:25	wildlife center fundraising
Sports	10pm lead	1.31.07	WOSOT	1:30	Duper Dize TV's
	10pm	2.2.07	WOSOT	1:30	Go Red for women



FCC WEEKLY REPORT

Name Kelly Larson Week of 2/4 - 2/10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10 10	2/7/07 2/10/07	VOSOT, PKG VOSOT	1:24 2:19 1:11	Cold Weather Workers Nordic Ski Championship
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5,6,10 10	2/9/07 2/14/07	VOSOT, PKG PKG	1:24 2:39 1:53	Rhinelanders Soldier Dies A Loon Story.
Sports					
Fire	5,6,10	2/8/07	VOSOT, PKG	1:21, 2:07	Dryer Fire Prevention

FCC WEEKLY REPORT

Name Jeff Angileri Week of 2/5

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5pm 6pm 10pm	2/7	VOST PKG	:54 1:49	Reading Doggie Tales
Spot News		2/2	VO		Hwy K Fatal Crash
Human Interest					
Sports					
Science & Technology	5am 6pm 10pm	2/6	2:22	PKG	Your Name Domain

FCC WEEKLY REPORT

Name Jenny Milkowski Week of Feb. 5th 2007

Category	Newscast	Date	Format	Length	Description
Crime	10pm lead	2.8.07	PN6	1:45	Danley Id theft
Economy & Employment	6pm lead	2.6.07	VOSOT	1:35	Harley-Davidson Possible lay-offs
Government & Politics	5,6,10	2.7.07	VO	45sec.	military Road update
Healthcare					
Children's Issues & Education					
Spot News	5,6,10	2.8.07	VO	1:00	Car collision on Stevens
Human Interest					
Sports	6,10	2.9.07	VOSOT PN6	1:15 1:40	Nordic Ski Championship
weather	6pm	2.5.07	VOSOT	1:35	cold cars

FCC WEEKLY REPORT

Name Lara Week of 2-5-06

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6, 10p	2-6	VOSOT	1:10	New home construction in NWDC
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
GreenThumb	5am, 5p	2-8	PKG	1:30	Streptocarpella flower
Safety & Community	5p, 6p, 10p	2-8 2-8	VOSOT PKG	:55 2:00	Safe driving tips during winter

FCC WEEKLY REPORT

Name Chad Silber Week of 2/5/07

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	10 pm	2/6	PkG	2:51	Possible Harley Layoffs 2
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10pm	2/5	PkG	2:00	Cold Cars 2
	6pm/10p	2/7	VOBOT	1:34	Space Heater Dangers 1+2
	6pm	2/8	VOBOT	1:33	Frozen Pipes
Sports					
	6pm	2/9	VOBOT	1:09	Kings of Love

