



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2655531

Schedule Dates: 11/01/16-11/08/16
Advertiser: DSCC-Independent Expenditure (73962)
Agency: Great American Media (2231)
Product: POLITICAL ISSUE (ns) (1187)
Brand: Issue (3188)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Thomas, Phn,
Phone/Fax: /
CPE: 49/53/5473
Account Types: National/Political Issue Agency/ BRD
Billing Type: Weekly/Irregular
Comments: Issue Separation: 30 RACHEL CHASON/YVONNE CONTE

Date Entered: 10/05/16
Last Modified: 11/07/16
Entered By: Beth Norvell
CO-OP: No
Headline #: ECR25317240
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$3,003.75
Net Total: \$17,021.25
Sales Tax:

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Nov. 2016	55	\$20,025.00
Grand Total:	55	\$20,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/01/16-11/04/16	1	:30	7A- ABC-Good Morning America	1		1	1	1	1			4	\$240.00	\$960.00	Greensboro (WXLV)	Good Morning America	10/5/16
2.0	Normal Line / SPOT (2)	11/05/16-11/05/16	1	:30	8A- ABC-Good Morning American Saturday							2		2	\$160.00	\$320.00	Greensboro (WXLV)	Good Morning America Weekend	10/5/16
3.0	Normal Line / SPOT (3)	11/06/16-11/06/16	1	:30	7:55-40A- ABC-Good Morning America Sunday							2		2	\$160.00	\$320.00	Greensboro (WXLV)	Good Morning America Weekend	10/5/16
4.0	Normal Line / SPOT (4)	11/01/16-11/04/16	2	:30	9A- Dr Phil 2	1	1	1	1	1	1			4	\$60.00	\$320.00	Greensboro (WXLV)	Dr. Phil	10/5/16
5.0	Normal Line / SPOT (5)	11/01/16-11/04/16	2	:30	10p- [P]Who Wants To Be A Millionaire(Tu We Th Fr), [P]Who Wants To Be A Millionaire (Tu We Th Fr)	1	1	1	1	1	1			4	\$60.00	\$240.00	Greensboro (WXLV)	Millionaire	10/5/16
6.0	Normal Line / SPOT (6)	11/01/16-11/04/16	2	:30	12P- The Doctors	1	1	1	1	1	1			4	\$80.00	\$320.00	Greensboro (WXLV)	The Doctors	10/5/16
7.0	Normal Line / SPOT (7)	11/01/16-11/04/16	1	:30	12:57-56P- ABC-The Chew	2		X	X	X	X			2	\$120.00	\$240.00	Greensboro (WXLV)	The Chew	10/5/16
8.0	Normal Line / SPOT (8)	11/01/16-11/04/16	1	:30	2P- ABC-General Hospital	1	1	1	1	1	1			1	\$190.00	\$190.00	Greensboro (WXLV)	General Hospital	10/5/16
8.0.1	Closed Preempt (8)	11/02/16															Greensboro (WXLV)	Sold Out/Spot -	
8.0.2	Closed Preempt (8)	11/03/16															Greensboro (WXLV)	Pre-empt/Exception - LUR	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Missy Alford

11.8.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0.3	Closed Preempt (8)	11/04/16																		
9.0	Normal Line / SPOT (9)	11/01/16-11/04/16	1	:30	3P- Dr Phil			1	1	1	1			4	\$215.00	\$860.00	Greensboro (WXLV)	Pre-empt/Spot-LUR	10/5/16	
10.0	Normal Line / SPOT (10)	11/01/16-11/04/16	1	:30	4P- Harry Connick			1	1	1	1			4	\$240.00	\$960.00	Greensboro (WXLV)	Harry	10/5/16	
11.0	Normal Line / SPOT (11)	11/01/16-11/04/16	1	:30	5P- Peoples Court			1	1	1	1			4	\$200.00	\$800.00	Greensboro (WXLV)	Peoples Court	10/5/16	
12.0	Normal Line / News (12)	11/01/16-11/04/16	2	:30	5:58-30P- News News 14 Carolina on ABC 45 at 6pm				X	X	X			3	\$400.00	\$400.00	Greensboro (WXLV)	News14 On ABC 45	10/5/16	
12.0.1	Closed Preempt (12)	11/03/16																		
12.0.2	Closed Preempt (12)	11/04/16																		
14.0	Normal Line / News (14)	11/06/16-11/06/16	2	:30	6:28-45P- ABC World News Tonight (Sunday)								1		\$200.00		Greensboro (WXLV)	ABC World News Sunday	10/5/16	
14.0.1	Closed Preempt (14)	11/06/16																		
15.0	Normal Line / SPOT (15)	11/01/16-11/04/16	2	:30	7P- Family Feud			1	1	1	1			4	\$475.00	\$1,900.00	Greensboro (WXLV)	Pre-empt/Exception - HRA	10/5/16	
16.0	Normal Line / SPOT (16)	11/01/16-11/04/16	2	:30	7:28-30P- Family Feud B			1	1	1	1			3	\$525.00	\$1,575.00	Greensboro (WXLV)	Family Feud	10/5/16	
16.0.1	Closed Preempt (16)	11/04/16																		

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17.0	Normal Line / Prime (17)	11/06/16-11/06/16	2	:30	9P- ABC-Secrets and Lies (Sunday)								1	1	\$860.00	\$860.00	Greensboro (WXLV)	Secrets & Lies	10/5/16
17.0.1	Closed Preempt (17)	11/06/16															Greensboro (WXLV)	Sold Out/Exception -	
18.0	Normal Line / News (18)	11/01/16-11/04/16	2	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm			X	X	X	X			1	\$300.00	\$300.00	Greensboro (WXLV)	News14 On ABC 45	10/5/16
18.0.1	Closed Preempt (18)	11/02/16															Greensboro (WXLV)	Sold Out/Spot -	
19.0	Normal Line / SPOT (19)	11/01/16-11/04/16	2	:30	11:35P- ABC-Jimmy Kimmel Live			X	X	X	X			3	\$80.00	\$240.00	Greensboro (WXLV)	Jimmy Kimmel Live	10/5/16
22.0	Normal Line / SPOT (11)	11/07/16-11/07/16	1	:30	7P- Peoples Court								1	1	\$200.00	\$200.00	Greensboro (WXLV)	Peoples Court	10/22/16
23.0	Normal Line / SPOT (20)	11/01/16-11/04/16	2	:30	12:37A- ABC-Nightline			1	1	1	1			3	\$40.00	\$120.00	Greensboro (WXLV)	Nightline	10/22/16
23.0.1	Closed Preempt (20)	11/04/16															Greensboro (WXLV)	Sold Out/Exception -	
24.0	Normal Line / Prime (22)	11/04/16-11/04/16	2	:30	7:57:56P- ABC-Last Man Standing (Friday)								1	1	\$600.00	\$600.00	Greensboro (WXLV)	LMS/DR KEN	10/22/16
25.0	Normal Line / Prime Premium (23)	11/02/16-11/02/16	2	:30	7:57:56P- ABC-Annual CMA Awards								1	1	\$4,400.00	\$4,400.00	Greensboro (WXLV)	CMA	10/22/16
26.0	Normal Line / Football	11/05/16-11/05/16	2	:30	12P- 3:30P (EST)								1	1	\$3,900.00	\$3,900.00	Greensboro (WXLV)	football	11/4/16

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27.0	M/G For 17.0.1 / SPOT	11/08/16-11/08/16	1	:30	10:58:25A- ABC-The View	1		1						1	\$860.00	\$860.00	Greensboro (WXLV)	the view	11/7/16

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