

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Ellie Simmons

being/on behalf of: Stacey E. Pickering

a legally qualified candidate of the republican

political party for the office of: State Auditor of Mississippi

in the Primary

election to be held on: 08/04/2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available): **Gross**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-16-15
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted In Part

☐ Rejected

[Signature]
Signature

Takee Smothers
Printed Name

NSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

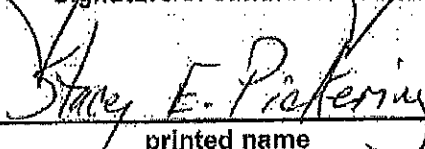
(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name

7-16-15

date



Political Client
Information Request Form

Candidate Name:

Stacey E. Pickering

Official Campaign Name:

Friends of Stacey Pickering

Address:

P.O. Box 320263

City, State & Zip Code:

Flowood, MS 39232-

Campaign Phone: N/A

Campaign Fax: N/A

Campaign Contact Person:

Merle Flowers

Campaign Treasurer:

ORDER WORKSHEET

Rep Order# 10647095 Ver# 1 Status New
EC'd Yes

Traffic Order# 144197

Printed: 07/15/15 9:52 AM
Last Received: 07/15/15 9:46 AM
Showing Buylines: All Lines

1 of 2

Station DXXV-TV BLOXI
Advertiser (NW80) POLITICAL
Product FRIENDS OF STACEY PI
Estimate# 2278
Buyer Mia Russo

Agency (MEND) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 222/241/2278
Flight Dates 07/22/15-07/28/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

FRIENDS OF STACEY PICKERING
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/15 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	9A-10A	MEET THE PRESS	30	1.0	1.0	\$20.00	07/26-07/26	1	1	\$20.00
2	M	7P-9P	AMERICAN NINJA WARRIOR	30	2.3	2.3	\$255.00	07/27-07/27	1	1	\$255.00
3	F	8P-9P <i>6-10-10</i>	DATELINE <i>7-6-10-10</i>	30	3.0	3.0	\$330.00	07/24-07/24	1	1	\$330.00
4	Sa	8P-10P	DATELINE <i>8P-10P</i>	30	4.4	8.8	\$90.00	07/25-07/25	2	2	\$180.00

---REPORT TOTALS---

Report Totals: 5 / \$785.00

---SALES MONTHLY TOTALS---

Jul2015: 4 / \$530.00
Order Totals: 5 / \$785.00
Total GRPs: 15.1

Aug2015: 1 / \$255.00

---COMPETITIVE---

Market Totals \$9,812.50
CABL .00%
WXXV 4.46%
DXXV 8.00%
EXXV .00%
UNKN .00%
WLOX 87.54%

ORDER WORKSHEET

Rep Order# 10647095 Ver# 1 Status New

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Printed:

07/15/15 9:52 AM

2 of 2

EC'd Yes

Last Received:

07/15/15 9:46 AM

Showing Buylines:

All Lines

Station DXXV-TV BILOXI
Advertiser (NW80) POLITICAL
Product FRIENDS OF STACEY PI
Estimate# 2278
Buyer Mia Russo

Agency (AENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 222/241/2278
Flight Dates 07/22/15-07/28/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Books [JUL14]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS



DXXV
P.O. Box 2500
Gulfport, MS 39505

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 144197

Schedule Dates	07/24/15-07/27/15	Date Entered	07/15/15
Advertiser	Pol - Stacey Pickering (13537)	Last Modified	07/15/15
Agency	Mentzer Media Services (1581)	Entered By	James Spears
Product	Political (1176)	CO-OP	No
Brand	FRIENDS OF STACEY PICKERING (40407)	Headline #	ECR10647095
Salesperson	Millennium - Washington, - (1010)	Demo	
Sales Office	Millennium - Washington	Order Type	Normal
Buyer Name	Russo, Mia	Package Deal	
Phone/Fax	(215) 563-5400 / 222-241/2278	Commission %	15.00
CPE	National/Political	Commission	\$117.75
Account Types	Standard	Net Total	\$667.25
Billing Type	Standard	Sales Tax	
Comments	FRIENDS OF STACEY PI FRIENDS OF STACEY PICKERING		

WXXV-NBC (DXXV)		
By Broadcast Month	Spots	Rate
Jul. 2015	4	\$530.00
Aug. 2015	1	\$255.00
Grand Total:	5	\$785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (LM1)	07/26/15-07/26/15	6	:30	9A- Meet The Press	1							X	1	\$20.00	\$20.00	WXXV-NBC (DXXV)	MEET THE PRESS	7/15/15
2.0	Normal Line / SPOT (LM2)	07/27/15-07/27/15	6	:30	7P- American Ninja Warrior	1	X							1	\$255.00	\$255.00	WXXV-NBC (DXXV)	AMERICAN NINJA WARRIOR	7/15/15
3.0	Normal Line / SPOT (LM3)	07/24/15-07/24/15	6	:30	9P- Dateline NBC	1					X			1	\$330.00	\$330.00	WXXV-NBC (DXXV)	DATETIME	7/15/15
4.0	Normal Line / SPOT (LM4)	07/25/15-07/25/15	6	:30	8P- Dateline NBC	2						X		2	\$90.00	\$180.00	WXXV-NBC (DXXV)	DATETIME	7/15/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.