

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Ellie Simmons

being/on behalf of: Stacey E. Pickering

a legally qualified candidate of the republican

political party for the office of: State Auditor of Mississippi

in the Primary

election to be held on: 08/04/2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available): **Gross**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

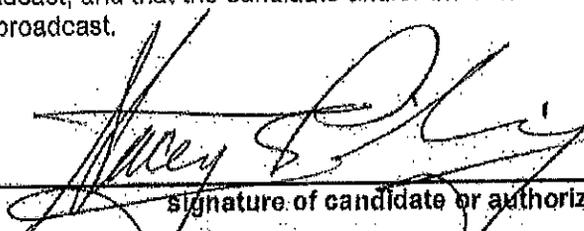
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stacy E. Pickering

printed name

7-16-15

date



Political Client
Information Request Form

Candidate Name: Stacey E. Pickering
Official Campaign Name: Friends of Stacey Pickering
Address: P.O. Box 320263
City, State & Zip Code: Flowood, MS 39232-

Campaign Phone: N/A

Campaign Fax: N/A

Campaign Contact Person: Merle Flowers

Campaign Treasurer: _____

ORDER WORKSHEET

Rep Order# 10647095 Ver# 1 Status New Traffic Order# 144197
 EC'd Yes Printed: 07/15/15 9:52 AM 1 of 2
 Last Received: 07/15/15 9:46 AM
 Showing Buylines: All Lines

Station DXXV-TV BLOXI
 Advertiser (NW80) POLITICAL
 Product FRIENDS OF STACEY PI
 Estimate# 2278
 Buyer Mia Russo
 Agency (AENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 222/241/2278
 Flight Dates 07/22/15-07/28/15
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (FB2) FRAN BROWN
 Sales Assistant FRAN
 Salesperson Phone# 215-563-5400
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

FRIENDS OF STACEY PICKERING
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/15 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

9-10 - Hannibal
8-9 - Aquilinus
7-9 - AGT
Returned 7/15/15

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	9A-10A	MEET THE PRESS	30	1.0	1.0	\$20.00	07/26-07/26	1	1	\$20.00
2	M	7P-9P	AMERICAN NINJA WARRIOR	30	2.3	2.3	\$255.00	07/27-07/27	1	1	\$255.00
3	F	8P-9P 6-10	DATELINE	30	3.0	3.0	\$330.00	07/24-07/24	1	1	\$330.00
4	Sa	8P-10P	DATELINE	30	4.4	8.8	\$90.00	07/25-07/25	2	2	\$180.00

---REPORT TOTALS---
 Report Totals: 5 / \$785.00

---SALES MONTHLY TOTALS---

Jul2015: 4 / \$530.00
 Order Totals: 5 / \$785.00
 Total GRPs: 15.1

---COMPETITIVE---
 Market Totals \$9,812.50
 CABL .00%
 WXXV 4.46%
 DXXV 8.00%
 EXXXV .00%
 UNKN .00%
 WLOX 87.54%

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EC'd Yes

Traffic Order#

Printed: 07/15/15 9:52 AM
Last Received: 07/15/15 9:46 AM
Showing Buylines: All Lines

Station DXXV-TV BILOXI
Advertiser (NW80) POLITICAL
Product FRIENDS OF STACEY PI
Estimate# 2278
Buyer Mia Russo

Agency (AENT) MENTZER MEDIA SERVICES
600 FARMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E 222/241/2278
Flight Dates 07/22/15-07/28/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Books [JUL14]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS



DXXV
P.O. Box 2500
Gulfport, MS 39505

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 144197

Schedule Dates: 07/24/15-07/27/15
Advertiser: Pol - Stacey Pickering (13537)
Agency: Mentzer Media Services (1581)
Product: Political (1176)
Brand: FRIENDS OF STACEY PICKERING (40407)
Salesperson: Millennium - Washington, - (1010)
Sales Office: Millennium - Washington
Buyer Name: Russo, Mia
Phone/Fax: (215) 563-5400 /
CPE: 222/241/2278
Account Types: National/Political
Billing Type: Standard
Comments: FRIENDS OF STACEY PI
FRIENDS OF STACEY PICKERING

Date Entered: 07/15/15
Last Modified: 07/15/15
Entered By: James Spears
CO-OP: No
Headline #: ECR10647095
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$117.75
Net Total: \$667.25
Sales Tax:

By Broadcast Month	Spots	Rate
Jul. 2015	4	\$530.00
Aug. 2015	1	\$255.00
Grand Total:	5	\$785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (LN1)	07/26/15-07/26/15	6	:30	9A- Meet The Press	1							X	1	\$20.00	\$20.00	WXXV-NBC (DXXV)	MEET THE PRESS	7/15/15
2.0	Normal Line / SPOT (LN2)	07/27/15-07/27/15	6	:30	7P- American Ninja Warrior	1	X							1	\$255.00	\$255.00	WXXV-NBC (DXXV)	AMERICAN NINJA WARRIOR	7/15/15
3.0	Normal Line / SPOT (LN3)	07/24/15-07/24/15	6	:30	9P- Dateline NBC	1					X			1	\$330.00	\$330.00	WXXV-NBC (DXXV)	DATETIME	7/15/15
4.0	Normal Line / SPOT (LN4)	07/25/15-07/25/15	6	:30	8P- Dateline NBC	2						X		2	\$90.00	\$180.00	WXXV-NBC (DXXV)	DATETIME	7/15/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.