



WFXR
PO Box 419779
Boston, MA 02241-9779

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Contract # 1648732

Schedule Dates 11/01/17-11/07/17
Advertiser Joseph Yost/Delegate/Republican/VA (88930)
Agency Strategic Media Services Inc (13884)
Product Political - State Representative (1073)
Brand 288/372/3301 (642990)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Michelle,Irvin,
Phone/Fax /
CPE 288/372/3301
Account Types National/Political
Billing Type Standard
Comments CANDIDATE
NEW ORDER - ADDED IN \$1,585 CREDIT/LUR REBATES

ORIG TOT = 13,160
REV TOT = 14,745

Date Entered 10/31/17
Last Modified 10/31/17
Entered By Casey Wright
CO-OP No
Headline # ECR25779282
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,211.75
Net Total \$12,533.25
Sales Tax

Roanoke VA (WFXR)

By Broadcast Month	Spots	Rate
Nov. 2017	84	\$12,245.00
Grand Total:	84	\$12,245.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/17-11/01/17	5	:30	5:30A- 6A (EST)	1			X					1	\$5.00	\$5.00	Roanoke VA (WFXR)	WFXR NEWS-5 Target 200119 Index: 104. Nielsen: 0.3	10/31/17
2.0	Normal Line / SPOT	11/02/17-11/02/17	5	:30	5:30A- 6A (EST)	1				X				1	\$5.00	\$5.00	Roanoke VA (WFXR)	WFXR NEWS-5 Target 200119 Index: 104. Nielsen: 0.3	10/31/17
3.0	Normal Line / SPOT	11/03/17-11/03/17	5	:30	5:30A- 6A (EST)	1					X			1	\$5.00	\$5.00	Roanoke VA (WFXR)	WFXR NEWS-5 Target 200119 Index: 104. Nielsen: 0.3	10/31/17
4.0	Normal Line / SPOT	11/06/17-11/06/17	5	:30	5:30A- 6A (EST)	1	X							1	\$5.00	\$5.00	Roanoke VA (WFXR)	WFXR NEWS-5 Target 200119 Index: 104. Nielsen: 0.3	10/31/17
5.0	Normal Line / SPOT	11/07/17-11/07/17	5	:30	5:30A- 6A (EST)	1		X						1	\$5.00	\$5.00	Roanoke VA (WFXR)	WFXR NEWS-5 Target 200119 Index: 104. Nielsen: 0.3	10/31/17
6.0	Normal Line / SPOT	11/01/17-11/01/17	5	:30	6A- 6:30A (EST)	1			X					1	\$10.00	\$10.00	Roanoke VA (WFXR)	WFXR NEWS-6 Target 200119 Index: 109. Nielsen: 0.4	10/31/17

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7.0	Normal Line / SPOT	11/03/17-11/03/17	5	:30	6A- 6:30A (EST)	1					X			1	\$10.00	\$10.00	Roanoke VA (WFXR)	WFXR NEWS-6 Target 200119 Index: 109. Nielsen: 0.4	10/31/17
8.0	Normal Line / SPOT	11/06/17-11/06/17	5	:30	6A- 6:30A (EST)	1	X							1	\$10.00	\$10.00	Roanoke VA (WFXR)	WFXR NEWS-6 Target 200119 Index: 109. Nielsen: 0.4	10/31/17
9.0	Normal Line / SPOT	11/01/17-11/01/17	5	:30	6:30A- 7A (EST)	1			X					1	\$10.00	\$10.00	Roanoke VA (WFXR)	WFXR NEWS-6 Target 200119 Index: 113. Nielsen: 0.5	10/31/17
10.0	Normal Line / SPOT	11/02/17-11/02/17	5	:30	6:30A- 7A (EST)	1				X				1	\$10.00	\$10.00	Roanoke VA (WFXR)	WFXR NEWS-6 Target 200119 Index: 113. Nielsen: 0.5	10/31/17
11.0	Normal Line / SPOT	11/03/17-11/03/17	5	:30	6:30A- 7A (EST)	1					X			1	\$10.00	\$10.00	Roanoke VA (WFXR)	WFXR NEWS-6 Target 200119 Index: 113. Nielsen: 0.5	10/31/17
12.0	Normal Line / SPOT	11/06/17-11/06/17	5	:30	6:30A- 7A (EST)	1	X							1	\$10.00	\$10.00	Roanoke VA (WFXR)	WFXR NEWS-6 Target 200119 Index: 113. Nielsen: 0.5	10/31/17

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13.0	Normal Line / SPOT	11/07/17-11/07/17	5	:30	6:30A- 7A (EST)	1		X						1	\$10.00	\$10.00	Roanoke VA (WFXR)	WFXR NEWS-6 Target 200119 Index: 113. Nielsen: 0.5	10/31/17
14.0	Normal Line / SPOT	11/01/17-11/01/17	5	:30	7A- 7:30A (EST)	1			X					1	\$15.00	\$15.00	Roanoke VA (WFXR)	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 0.9	10/31/17
15.0	Normal Line / SPOT	11/02/17-11/02/17	5	:30	7A- 7:30A (EST)	1				X				1	\$15.00	\$15.00	Roanoke VA (WFXR)	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 0.9	10/31/17
16.0	Normal Line / SPOT	11/03/17-11/03/17	5	:30	7A- 7:30A (EST)	1					X			1	\$15.00	\$15.00	Roanoke VA (WFXR)	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 0.9	10/31/17
17.0	Normal Line / SPOT	11/06/17-11/06/17	5	:30	7A- 7:30A (EST)	1	X							1	\$15.00	\$15.00	Roanoke VA (WFXR)	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 0.9	10/31/17
18.0	Normal Line / SPOT	11/01/17-11/01/17	4	:30	7:30A- 8A (EST)	1			X					1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0	10/31/17

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19.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	7:30A- 8A (EST)	1				X				1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0	10/31/17
20.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	7:30A- 8A (EST)	1					X			1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0	10/31/17
21.0	Normal Line / SPOT	11/07/17-11/07/17	4	:30	7:30A- 8A (EST)	1		X						1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-7 Target 200119 Index: 119. Nielsen: 1.0	10/31/17
22.0	Normal Line / SPOT	11/01/17-11/01/17	4	:30	8A- 8:30A (EST)	1			X					1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0	10/31/17
23.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	8A- 8:30A (EST)	1				X				1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0	10/31/17
24.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	8A- 8:30A (EST)	1					X			1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0	10/31/17

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25.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	8A- 8:30A (EST)	1	X							1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0	10/31/17
26.0	Normal Line / SPOT	11/07/17-11/07/17	4	:30	8A- 8:30A (EST)	1		X						1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0	10/31/17
27.0	Normal Line / SPOT	11/01/17-11/01/17	4	:30	8:30A- 9A (EST)	1			X					1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 114. Nielsen: 0.9	10/31/17
28.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	8:30A- 9A (EST)	1				X				1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 114. Nielsen: 0.9	10/31/17
29.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	8:30A- 9A (EST)	1					X			1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 114. Nielsen: 0.9	10/31/17
30.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	8:30A- 9A (EST)	1	X							1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 114. Nielsen: 0.9	10/31/17

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31.0	Normal Line / SPOT	11/07/17-11/07/17	4	:30	8:30A- 9A (EST)	1		X						1	\$45.00	\$45.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 114. Nielsen: 0.9	10/31/17
32.0	Normal Line / SPOT	11/05/17-11/05/17	4	:30	9A- 10A (EST)	1							X	1	\$150.00	\$150.00	Roanoke VA (WFXR)	FOX NWS SUNDAY Target 200119 Index: 157. Nielsen: 1.0	10/31/17
33.0	Normal Line / SPOT	11/01/17-11/01/17	5	:30	12P- 1P (EST)	1			X					1	\$15.00	\$15.00	Roanoke VA (WFXR)	PEOPLE'S COURT< Target 200119 Index: 75. Nielsen: 1.5	10/31/17
34.0	Normal Line / SPOT	11/02/17-11/02/17	5	:30	12P- 1P (EST)	1				X				1	\$15.00	\$15.00	Roanoke VA (WFXR)	PEOPLE'S COURT< Target 200119 Index: 75. Nielsen: 1.5	10/31/17
35.0	Normal Line / SPOT	11/03/17-11/03/17	5	:30	12P- 1P (EST)	1					X			1	\$15.00	\$15.00	Roanoke VA (WFXR)	PEOPLE'S COURT< Target 200119 Index: 75. Nielsen: 1.5	10/31/17
36.0	Normal Line / SPOT	11/06/17-11/06/17	5	:30	12P- 1P (EST)	1	X							1	\$15.00	\$15.00	Roanoke VA (WFXR)	PEOPLE'S COURT< Target 200119 Index: 75. Nielsen: 1.5	10/31/17

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37.0	Normal Line / SPOT	11/02/17-11/02/17	5	:30	1P- 2P (EST)	1				X				1	\$35.00	\$35.00	Roanoke VA (WFXR)	JUDGE MATHIS< Target 200119 Index: 70. Nielsen: 1.7	10/31/17
38.0	Normal Line / SPOT	11/03/17-11/03/17	5	:30	1P- 2P (EST)	1					X			1	\$35.00	\$35.00	Roanoke VA (WFXR)	JUDGE MATHIS< Target 200119 Index: 70. Nielsen: 1.7	10/31/17
39.0	Normal Line / SPOT	11/06/17-11/06/17	5	:30	1P- 2P (EST)	1	X							1	\$35.00	\$35.00	Roanoke VA (WFXR)	JUDGE MATHIS< Target 200119 Index: 70. Nielsen: 1.7	10/31/17
40.0	Normal Line / SPOT	11/01/17-11/01/17	5	:30	2:30P- 3P (EST)	1			X					1	\$35.00	\$35.00	Roanoke VA (WFXR)	DIVORCE CRT B< Target 200119 Index: 71. Nielsen: 1.3	10/31/17
41.0	Normal Line / SPOT	11/02/17-11/02/17	5	:30	2:30P- 3P (EST)	1				X				1	\$35.00	\$35.00	Roanoke VA (WFXR)	DIVORCE CRT B< Target 200119 Index: 71. Nielsen: 1.3	10/31/17
42.0	Normal Line / SPOT	11/06/17-11/06/17	5	:30	2:30P- 3P (EST)	1	X							1	\$35.00	\$35.00	Roanoke VA (WFXR)	DIVORCE CRT B< Target 200119 Index: 71. Nielsen: 1.3	10/31/17

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44.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	3P- 3:30P (EST)	1				X				1	\$125.00	\$125.00	Roanoke VA (WFXR)	FAMILY FEUD Target 200119 Index: 79. Nielsen: 1.9	10/31/17
45.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	3P- 3:30P (EST)	1					X			1	\$125.00	\$125.00	Roanoke VA (WFXR)	FAMILY FEUD Target 200119 Index: 79. Nielsen: 1.9	10/31/17
46.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	3P- 3:30P (EST)	1	X							1	\$125.00	\$125.00	Roanoke VA (WFXR)	FAMILY FEUD Target 200119 Index: 79. Nielsen: 1.9	10/31/17
47.0	Normal Line / SPOT	11/01/17-11/01/17	4	:30	3:30P- 4P (EST)	1			X					1	\$125.00	\$125.00	Roanoke VA (WFXR)	FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0	10/31/17
48.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	3:30P- 4P (EST)	1				X				1	\$125.00	\$125.00	Roanoke VA (WFXR)	FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0	10/31/17

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1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Contract # 1648732

Schedule Dates 11/01/17-11/07/17
Advertiser Joseph Yost/Delegate/Republican/VA (88930)
Agency Strategic Media Services Inc (13884)
Product Political - State Representative (1073)
Brand 288/372/3301 (642990)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Michelle, Irvin,
Phone/Fax /
CPE 288/372/3301
Account Types National/Political
Billing Type Standard
Comments CANDIDATE
NEW ORDER - ADDED IN \$1,585 CREDIT/LUR REBATES

ORIG TOT = 13,160
REV TOT = 14,745

Date Entered 10/31/17
Last Modified 10/31/17
Entered By Casey Wright
CO-OP No
Headline # ECR25779282
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,211.75
Net Total \$12,533.25
Sales Tax

Roanoke VA (WFXR)

By Broadcast Month	Spots	Rate
Nov. 2017	84	\$12,245.00
Grand Total:	84	\$12,245.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	3:30P- 4P (EST)	1	X							1	\$125.00	\$125.00	Roanoke VA (WFXR)	FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0	10/31/17
50.0	Normal Line / SPOT	11/01/17-11/01/17	4	:30	4P- 4:30P (EST)	1			X					1	\$150.00	\$150.00	Roanoke VA (WFXR)	JUDGE JUDY Target 200119 Index: 88. Nielsen: 2.9	10/31/17
51.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	4P- 4:30P (EST)	1				X				1	\$150.00	\$150.00	Roanoke VA (WFXR)	JUDGE JUDY Target 200119 Index: 88. Nielsen: 2.9	10/31/17
52.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	4P- 4:30P (EST)	1					X			1	\$150.00	\$150.00	Roanoke VA (WFXR)	JUDGE JUDY Target 200119 Index: 88. Nielsen: 2.9	10/31/17
53.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	4P- 4:30P (EST)	1	X							1	\$150.00	\$150.00	Roanoke VA (WFXR)	JUDGE JUDY Target 200119 Index: 88. Nielsen: 2.9	10/31/17
54.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	4:30P- 5P (EST)	1				X				1	\$150.00	\$150.00	Roanoke VA (WFXR)	JUDGE JUDY B Target 200119 Index: 88. Nielsen: 3.1	10/31/17
55.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	4:30P- 5P (EST)	1					X			1	\$150.00	\$150.00	Roanoke VA (WFXR)	JUDGE JUDY B Target 200119 Index: 88. Nielsen: 3.1	10/31/17
56.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	4:30P- 5P (EST)	1	X							1	\$150.00	\$150.00	Roanoke VA (WFXR)	JUDGE JUDY B Target 200119 Index: 88. Nielsen: 3.1	10/31/17

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57.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	5P- 5:30P (EST)	1					X			1	\$175.00	\$175.00	Roanoke VA (WFXR)	JUDGE JUDY Target 200119 Index: 88. Nielsen: 3.5	10/31/17
58.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	5P- 5:30P (EST)	1	X							1	\$175.00	\$175.00	Roanoke VA (WFXR)	JUDGE JUDY Target 200119 Index: 88. Nielsen: 3.5	10/31/17
59.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	6P- 6:30P (EST)	1				X				1	\$150.00	\$150.00	Roanoke VA (WFXR)	2.5 MEN Target 200119 Index: 95. Nielsen: 2.2	10/31/17
60.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	6P- 6:30P (EST)	1					X			1	\$150.00	\$150.00	Roanoke VA (WFXR)	2.5 MEN Target 200119 Index: 95. Nielsen: 2.2	10/31/17
61.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	6P- 6:30P (EST)	1	X							1	\$150.00	\$150.00	Roanoke VA (WFXR)	2.5 MEN Target 200119 Index: 95. Nielsen: 2.2	10/31/17
62.0	Normal Line / SPOT	11/01/17-11/01/17	4	:30	6:30P- 7P (EST)	1			X					1	\$150.00	\$150.00	Roanoke VA (WFXR)	2.5 MEN Target 200119 Index: 100. Nielsen: 2.3	10/31/17
63.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	6:30P- 7P (EST)	1				X				1	\$150.00	\$150.00	Roanoke VA (WFXR)	2.5 MEN Target 200119 Index: 100. Nielsen: 2.3	10/31/17
64.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	6:30P- 7P (EST)	1					X			1	\$150.00	\$150.00	Roanoke VA (WFXR)	2.5 MEN Target 200119 Index: 100. Nielsen: 2.3	10/31/17
65.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	6:30P- 7P (EST)	1	X							1	\$150.00	\$150.00	Roanoke VA (WFXR)	2.5 MEN Target 200119 Index: 100. Nielsen: 2.3	10/31/17

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66.0	Normal Line / SPOT	11/01/17-11/01/17	4	:30	7P- 7:30P (EST)	1			X					1	\$375.00	\$375.00	Roanoke VA (WFXR)	BIG BNG THEORY Target 200119 Index: 110. Nielsen: 3.7	10/31/17
67.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	7P- 7:30P (EST)	1				X				1	\$375.00	\$375.00	Roanoke VA (WFXR)	BIG BNG THEORY Target 200119 Index: 110. Nielsen: 3.7	10/31/17
68.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	7P- 7:30P (EST)	1					X			1	\$375.00	\$375.00	Roanoke VA (WFXR)	BIG BNG THEORY Target 200119 Index: 110. Nielsen: 3.7	10/31/17
69.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	7P- 7:30P (EST)	1	X							1	\$375.00	\$375.00	Roanoke VA (WFXR)	BIG BNG THEORY Target 200119 Index: 110. Nielsen: 3.7	10/31/17
70.0	Normal Line / SPOT	11/03/17-11/03/17	5	:30	8P- 9P (EST)	1					X			1	\$350.00	\$350.00	Roanoke VA (WFXR)	HELL'S KITCHEN Target 200119 Index: 99. Nielsen: 1.7	10/31/17
71.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	10P- 10:30P (EST)	1				X				1	\$375.00	\$375.00	Roanoke VA (WFXR)	WFXR NEWS-10 A< Target 200119 Index: 109. Nielsen: 3.9	10/31/17

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72.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	10P- 10:30P (EST)	1					X			1	\$375.00	\$375.00	Roanoke VA (WFXR)	WFXR NEWS-10 A< Target 200119 Index: 109. Nielsen: 3.9	10/31/17
73.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	10P- 10:30P (EST)	1	X							1	\$375.00	\$375.00	Roanoke VA (WFXR)	WFXR NEWS-10 A< Target 200119 Index: 109. Nielsen: 3.9	10/31/17
74.0	Normal Line / SPOT	11/01/17-11/01/17	4	:30	10P- FOX News First at Ten	1			X					1	\$300.00	\$300.00	Roanoke VA (WFXR)	WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5	10/31/17
75.0	Normal Line / SPOT	11/02/17-11/02/17	4	:30	10:30P- 11P (EST)	1				X				1	\$300.00	\$300.00	Roanoke VA (WFXR)	WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5	10/31/17
76.0	Normal Line / SPOT	11/03/17-11/03/17	4	:30	10:30P- 11P (EST)	1					X			1	\$300.00	\$300.00	Roanoke VA (WFXR)	WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5	10/31/17
77.0	Normal Line / SPOT	11/06/17-11/06/17	4	:30	10:30P- 11P (EST)	1	X							1	\$300.00	\$300.00	Roanoke VA (WFXR)	WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5	10/31/17

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Nov. 2017	84	\$12,245.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
78.0	Normal Line / SPOT	11/05/17-11/05/17	4	:30	10:30P- 11P (EST)	1							X	1	\$325.00	\$325.00	Roanoke VA (WFXR)	WFXR NEWS-10 B Target 200119 Index: 115. Nielsen: 4.0	10/31/17
79.0	Normal Line / SPOT	11/01/17-11/01/17	5	:30	11:32P- The Goldberg's 1130pm	1			X					1	\$50.00	\$50.00	Roanoke VA (WFXR)	GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2	10/31/17
80.0	Normal Line / SPOT	11/02/17-11/02/17	5	:30	11:30P- 12A (EST)	1				X				1	\$50.00	\$50.00	Roanoke VA (WFXR)	GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2	10/31/17
81.0	Normal Line / SPOT	11/03/17-11/03/17	5	:30	11:30P- 12A (EST)	1					X			1	\$50.00	\$50.00	Roanoke VA (WFXR)	GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2	10/31/17
82.0	Normal Line / SPOT	11/06/17-11/06/17	5	:30	11:30P- 12A (EST)	1	X							1	\$50.00	\$50.00	Roanoke VA (WFXR)	GOLDBERGS Target 200119 Index: 107. Nielsen: 1.2	10/31/17
84.0	Normal Line / SPOT	11/05/17-11/05/17	4	:30	4P- NFL on FOX	1							X	1	\$3,000.00	\$3,000.00	Roanoke VA (WFXR)	REDSKINS NFL GAME Target 200119 Index: 98. Nielsen: 21.0	10/31/17
85.0	Normal Line / SPOT	11/03/17-11/03/17	5	:30	5:30A- 6A (EST)	1					X			1	\$5.00	\$5.00	Roanoke VA (WFXR)	WFXR NEWS-5 Target 200119 Index: 104. Nielsen: 0.3	10/31/17

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Roanoke VA (WFXR-ALT1)		
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Nov. 2017	2	\$2,500.00
Grand Total:	2	\$2,500.00

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83.0	Normal Line / SPOT	11/01/17-11/01/17	5	:30	8P- World Series	2			X					2	\$1,250.00	\$2,500.00	Roanoke VA (WFXR-ALT1)	MLB WORLD SERIES Target 200119 Index: 100. Nielsen: 17.6	10/31/17

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