

INVOICE

KSWT
1965 S 4th Ave
Yuma, AZ 85364
Main: (928)539-9990
Billing: (928)539-9990

Invoice #	Invoice Date	Invoice Month	Invoice Period
233494-1	10/20/14	October 2014	09/29/14 - 10/19/14

Property	Account Executive	Sales Office	Sales Region
KSWT	Matt McCombe	Yuma Regional	Regional

Billing Address:

Greenstripe Media
Attention: Accounts Payable
424 N Old Newport
Newport Beach, CA 92663

Advertiser	Product	Estimate Number
Vote No on 46	103512 No On 46	

Flight Dates	Order #	Alt Order #
10/13/14 - 10/19/14	233494	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KSWT
Blackhawk Broadcasting LLC
PO Box 873808
Kansas City, MO 64187-3808

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/13/14	10/19/14	CBS This Morning	6-8a	-----	:30	0	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MTWTF-- 6 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSWT	M	10/13/14	7:53 AM	CBS This Morning	6-8a	:30	N46T1403H	\$20.00 NM
6	KSWT	Tu	10/14/14	6:56 AM	CBS This Morning	6-8a	:30	N46T1403H	\$20.00 NM
2	KSWT	Tu	10/14/14	7:41 AM	CBS This Morning	6-8a	:30	N46T1403H	\$20.00 NM
3	KSWT	W	10/15/14	7:41 AM	CBS This Morning	6-8a	:30	N46T1403H	\$20.00 NM
4	KSWT	Th	10/16/14	7:29 AM	CBS This Morning	6-8a	:30	N46T1403H	\$20.00 NM
5	KSWT	F	10/17/14	7:15 AM	CBS This Morning	6-8a	:30	N46T1403H	\$20.00 NM
2	10/13/14	10/19/14	CBS This Morning Saturd	5-7a	-----	:30	0	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----S- 2 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSWT	Sa	10/18/14	5:57 AM	CBS This Morning Saturday	5-7a	:30	N46T1403H	\$25.00 NM
2	KSWT	Sa	10/18/14	6:00 AM	CBS This Morning Saturday	5-7a	:30	N46T1403H	\$25.00 NM
3	10/13/14	10/19/14	CBS Sunday Morning	7-830a	-----	:30	0	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----S 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSWT	Su	10/19/14	8:29 AM	CBS Sunday Morning	7-830a	:30	N46T1403H	\$75.00 NM
4	10/13/14	10/19/14	Face The Nation	830-9a	-----	:30	0	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 -----S 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSWT	Su	10/19/14	8:59 AM	Face The Nation	830-9a	:30	N46T1403H	\$75.00 NM
5	10/13/14	10/19/14	Dr. OZ	3-4p	-----	:30	0	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 MTWTF-- 2 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSWT	M	10/13/14	3:35 PM	Dr. OZ	3-4p	:30	N46T1403H	\$45.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Kansas City, MO 64187-3808

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Vote No on 46	103512 No On 46		

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6	10/13/14	10/19/14	13 On Your Side at 4	4-5p	-----	:30	0	\$95.00	NM																																													
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1	KSWT	M	10/13/14	4:54 PM	13 On Your Side at 4	4-5p	:30	N46T1403H	\$95.00	NM																																												
7	10/13/14	10/19/14	13 On Your Side at 5	5-530p	-----	:30	0	\$95.00	NM																																													
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2	KSWT	Tu	10/14/14	5:14 PM	13 On Your Side at 5	5-530p	:30	N46T1403H	\$95.00	NM																																												
1	KSWT	F	10/17/14	5:28 PM	13 On Your Side at 5	5-530p	:30	N46T1403H	\$95.00	NM																																												
8	10/13/14	10/19/14	13 On Your Side at 6	6-630p	-----	:30	0	\$100.00	NM																																													
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1	KSWT	M	10/13/14	6:14 PM	13 On Your Side at 6	6-630p	:30	N46T1403H	\$100.00	NM																																												
9	10/13/14	10/19/14	Entertainment Tonight	630-7P	-----	:30	0	\$125.00	NM																																													
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11	10/13/14	10/19/14	13 On Your Side at 10	10:00 – 10:35 PM	-----	:30	0	\$115.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSWT	M	10/13/14	11:30 PM	Late Show w/ David Letterman	10:35 – 11:37 PM	:30	N46T1403H	\$50.00 NM
14	10/13/14	10/19/14	60 Minutes	6:00 – 7:00 PM	-----	:30	0	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/13/14	10/19/14	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSWT	Su	10/19/14	6:39 PM	60 Minutes	6:00 – 7:00 PM	:30	N46T1403H	\$400.00 NM
Total Spots							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,850.00
<u>Agency Commission</u>	\$277.50
<u>Net Amount Due</u>	\$1,572.50