

Broadcast Contract

KATZ MEDIA GROUP
 ANDY BESHEAR FOR GOVERNOR
 125 WEST 55TH STREET
 3RD FLOOR
 NEW YORK, NY 10019

Start Date 10/09/23	Contract# 400376	Mod# 0
End Date 10/15/23	Date Entered 10/04/23	Date Last Modified 10/04/23
Advertiser ANDY BESHEAR FOR GOV		Station Market WBGN-AM
Product Andy Beshear for Governor		SalesRep/Office Christal Radio

Standard Billing Cycle Estimate# 3037.

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/09/23 SU 10/15/23	06:00A-10:00A	60	3	2	3	3	2	--	--	13	\$11.00
2	MO 10/09/23 SU 10/15/23	06:00A-07:00P	60	--	--	--	--	--	1	--	1	\$13.00
3	MO 10/09/23 SU 10/15/23	06:00A-07:00P	60	--	--	--	--	--	--	2	2	\$13.00
4	MO 10/09/23 SU 10/15/23	10:00A-03:00P	60	2	2	2	2	2	--	--	10	\$13.00
5	MO 10/09/23 SU 10/15/23	03:00P-07:00P	60	3	3	3	2	3	--	--	14	\$13.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	40	494.00	\$74.10	\$ 419.90	\$ 494.00

Billing Projections: By Month

	Oct 23
CA	494.00
ST	494.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 1

Oct 04, 23
 CONT# 36901835 Mod# Ver# 1 (Last =)
 REP CHRISAL RADIO
 TO WBGN-AM (Bowling Green/Glasgow, KY)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 3037.

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV ANDY BESHEAR FOR GOVERNOR
 PDT Andy Beshear for Governor
 FLT Oct 09, 23 - Oct 15, 23

* REP ORDER COMMENT *

** 10/4/2023 12:31:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/4/2023 12:31:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH CYNTHIA.FERRAZ@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	10/09/2023 - 10/09/2023	1D	3	\$11.00	3
	1.2	M.....	10A - 3P	60	10/09/2023 - 10/09/2023	1D	2	\$13.00	2
	1.3	M.....	3P - 7P	60	10/09/2023 - 10/09/2023	1D	3	\$13.00	3
					** FLIGHT TOTALS **		8	\$98.00	
		FLIGHT 2							
	2.1	.T.....	6A - 10A	60	10/10/2023 - 10/10/2023	1D	2	\$11.00	2
	2.2	.T.....	10A - 3P	60	10/10/2023 - 10/10/2023	1D	2	\$13.00	2
	2.3	.T.....	3P - 7P	60	10/10/2023 - 10/10/2023	1D	3	\$13.00	3
					** FLIGHT TOTALS **		7	\$87.00	
		FLIGHT 3							
	3.1	..W....	6A - 10A	60	10/11/2023 - 10/11/2023	1D	3	\$11.00	3
	3.2	..W....	10A - 3P	60	10/11/2023 - 10/11/2023	1D	2	\$13.00	2
	3.3	..W....	3P - 7P	60	10/11/2023 - 10/11/2023	1D	3	\$13.00	3
					** FLIGHT TOTALS **		8	\$98.00	
		FLIGHT 4							
	4.1	...T...	6A - 10A	60	10/12/2023 - 10/12/2023	1D	3	\$11.00	3
	4.2	...T...	10A - 3P	60	10/12/2023 - 10/12/2023	1D	2	\$13.00	2
	4.3	...T...	3P - 7P	60	10/12/2023 - 10/12/2023	1D	2	\$13.00	2

Oct 04, 23

CONT# 36901835 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: na / na / 3037.

				** FLIGHT TOTALS **			7	\$85.00	
		FLIGHT 5							
5.1F..		6A - 10A	60	10/13/2023 - 10/13/2023	1D	2	\$11.00	2
5.2F..		10A - 3P	60	10/13/2023 - 10/13/2023	1D	2	\$13.00	2
5.3F..		3P - 7P	60	10/13/2023 - 10/13/2023	1D	3	\$13.00	3
				** FLIGHT TOTALS **			7	\$87.00	
		FLIGHT 6							
6.1S.		6A - 7P	60	10/14/2023 - 10/14/2023	1D	1	\$13.00	1
				** FLIGHT TOTALS **			1	\$13.00	
		FLIGHT 7							
7.1S		6A - 7P	60	10/15/2023 - 10/15/2023	1D	2	\$13.00	2
				** FLIGHT TOTALS **			2	\$26.00	

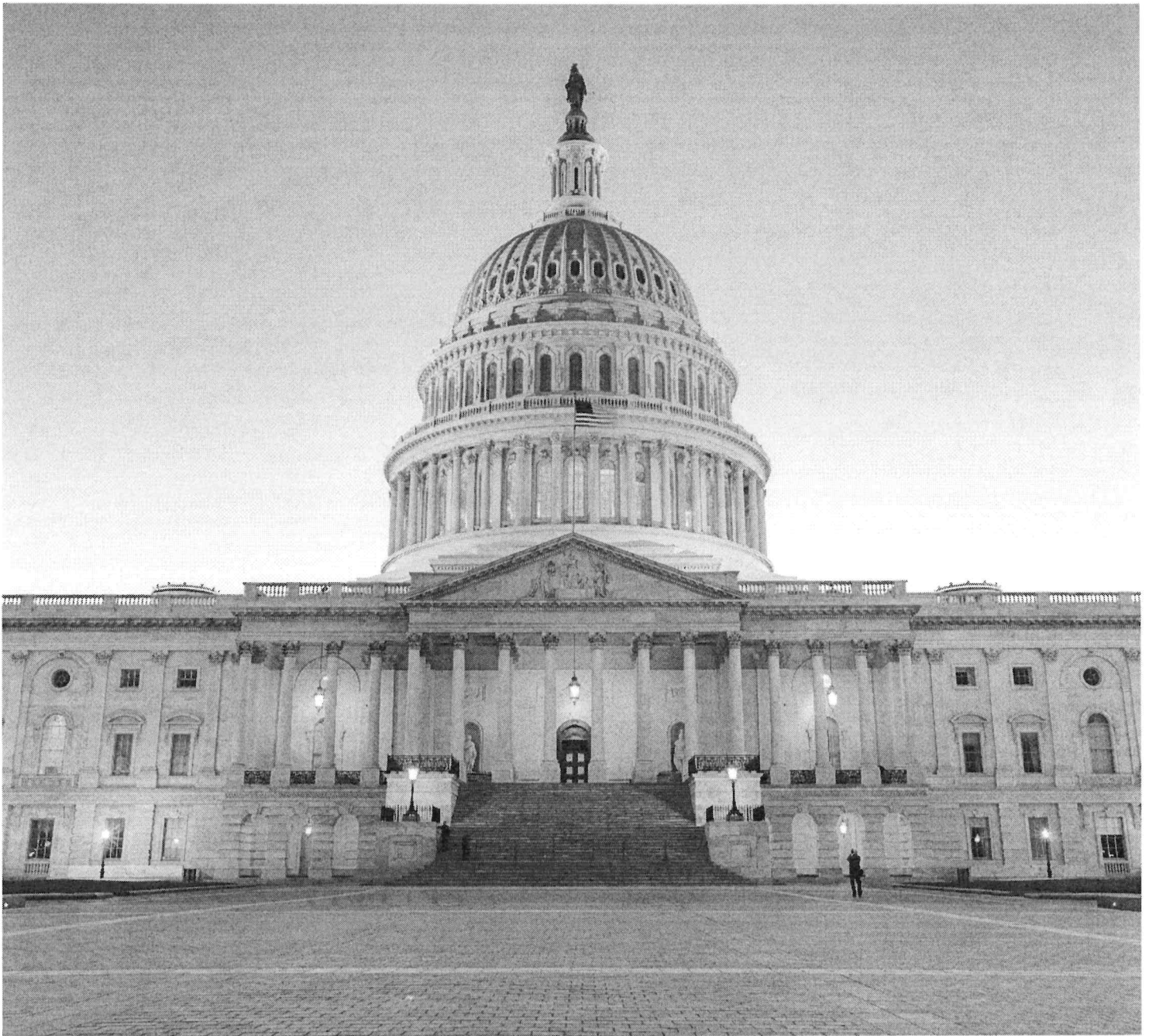
	Oct 23						
SPOTS	40						
CASH	494.00						
TRADE	0.00						
NSL	0.00						
TOTAL	494.00						

							TOTAL
SPOTS							40
CASH							494.00
TRADE							0.00
NSL							0.00
TOTAL							494.00

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Bluewest Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Andy Beshear

Authorized committee:

Andy Beshear for Governor

Agency requesting time (and contact information):

N/A BlueWest Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

November 7, 2023

General

Primary

Treasurer of candidate's authorized committee:

Melinda Karns

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Mary Wittemyer

Signature:

Kim Barrett

Name: Mary Wittemyer

Name: *Kim Barrett*

Date of Request to Purchase Ad Time: 05/18/2023

Date of Station Agreement to Sell Time: *10-4-23*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes NoDate ad received: 10-4-23Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

400376

Station Call Letters:

WBGN-AM

Date Received/Requested:

10-4-23

Est. #:

3037

Station Location:

Bowling Green, KY

Run Start and End Dates:

10/9/23 - 10/15/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

PAYMENT: Andy Beshear for Governor (est. 3037, flight dates 10/9/23 - 10/15/23)

Ferraz, Cynthia <Cynthia.Ferraz@Katzmedia.com>

Fri 10/6/2023 9:05 AM

To:Kim Barrett <kbarrett@forevercom.com>

Cc:Tina Updegraff <tupdegraff@forevercom.com>;McGee, Patrick <Patrick.McGee@Katzmedia.com>

Good morning,

Here you go. Let me know if you have any questions!

Thanks,
Cynthia

An ACH has been authorized today which covers pre-payment for the following:

Andy Beshear for Governor

Est ID	Station/Syscode	Flight	Amount
3037	WBVR-FM	10\09-15\2023	\$1,020.00

Please note the funds will post to your account the following business day.

An ACH has been authorized today which covers pre-payment for the following:

Andy Beshear for Governor

Est ID	Station/Syscode	Flight	Amount
3037	WBGN-AM	10\09-15\2023	\$419.90

Please note the funds will post to your account the following business day.

Cynthia Ferraz
 account coordinator
 Katz Radio Group
 333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004
Cynthia.Ferraz@KatzMedia.com c 570.579.7088
 she|her|hers

