

Sales Order



KBLA TALK 1580 Rep: Illya Dailey
 4434 Crenshaw Blvd Phone:
 Los Angeles CA 90043 email: illya@smileyaudiomedia.com
 US

Advertiser: Lola Smallwood-Cuevas-
 State Senator
 Contact: Paulette Thornton
 Address: 1 W. Manchester Blvd Suite
 200 Los Angeles CA 90301
 US
 Phone: 3232950642
 Email: paulette@premiscom.com
 Agency: No
 Co-op: No
 Co-advertiser:
 Affidavit Required: No
 Billing notes:

Contract ID: C00078250
 Quote date: 05/31/2022
 Description:
 Revision description: rev q date
 Product 1: Government
 Product 2: -
 Run Dates: 06/01/2022 -
 06/07/2022
 Schedule: Broadcast
 Stations: KBLA 1580
 Schedule Notes:
 Payment type: Cash
 Broadcast Cash: 550.00
 NTR Cash: 50.00
 Subtotal cash: 600.00
 Broadcast/NTR Trade: 0.00
 Total: 600.00

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
KBLA 1580	Mon-Fri 6a-10a 06:00 AM - 12:00 PM	Political Client	30	55.00	Cash	06/01/2022	06/03/2022	none	0	0	No	0	0	2	2	2	0	0	6	330.00
KBLA 1580	Mon-Fri 6a-10a 06:00 AM - 12:00 PM	Political Client	30	55.00	Cash	06/06/2022	06/07/2022	none	0	0	No	2	2	0	0	0	0	0	4	220.00
Totals												2	2	2	2	2	0	0	10	550.00

Non Traditional Revenue

Description	Station	Daypart	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	Qty	M	T	W	R	F	S	U	T.Spots	\$
Commerical Production	KBLA 1580		0	50.00	Cash	06/01/2022	06/07/2022	none	0	0	No	0	1	0	0	0	0	0	0	1	50.00
Totals													1	0	0	0	0	0	0	1	50.00

Terms & Conditions: This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Special
 Terms &
 Conditions

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KBLA 1580 AM Talk Radio - Los Angeles</u>	Date: <u>5/31/22</u>
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I, Paulette Thornton

being/on behalf of: Hola Smallwood-Cuevas for Senate 2022, a legally

qualified candidate of the Democratic political

party for the office of: State Senator

in the 28th District

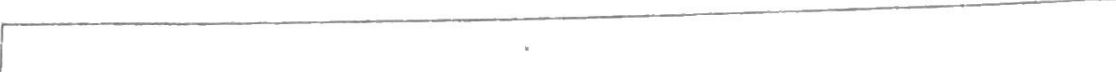
election to be held on: June 7, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	6am-Noon	Mon-Fri	Commercial	10 times	1 week

Total Charges:\$600-

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:



I represent that the payment for the above described broadcast time has been furnished by:

Paulette Thornton, Consultant

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cine Ivery, Campaign Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/3/22
Date

Date _____

Signature

Signature _____


To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected

☐ Accepted ☒ Accepted in Part ☐ Rejected

 Signature USA DAVE Dean Manager
Printed Name Title

Printed Name _____

Title