



WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27104

Contract # 2534516

Schedule Dates 07/12/16-07/18/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (rs) (1187)
Brand TV (105655)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie, Thompson,
Phone/Fax /
CPE 750/760/4595
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV
Separation: 30
AMY MCCREARY

Date Entered 06/17/16
Last Modified 06/21/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25194231
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$327.00
Net Total \$1,853.00
Sales Tax

| Greensboro (WMMV) | | |
|---------------------|-----------|-------------------|
| By Broadcast Month | Spots | Rate |
| Jul. 2016 | 22 | \$2,180.00 |
| Grand Total: | 22 | \$2,180.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|--------------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 07/12/16-07/15/16 | 1 | :30 | 9:59-10:58A- Steve Wilkos Show | 1 | | X | X | X | X | | | 1 | \$40.00 | \$40.00 | Greensboro (WMMV) | Steve Wilkos | 6/17/16 |
| 2.0 | Normal Line / SPOT (2) | 07/12/16-07/15/16 | 2 | :30 | 10:58A- Maury Povich 2 | 2 | | X | X | X | X | | | 2 | \$60.00 | \$120.00 | Greensboro (WMMV) | Maury Povich | 6/17/16 |
| 3.0 | Normal Line / SPOT (3) | 07/12/16-07/15/16 | 1 | :30 | 2:30P- Judge Faith 2 | 2 | | X | X | X | X | | | 2 | \$60.00 | \$120.00 | Greensboro (WMMV) | CAN AIR 2-3P IN Judge Faith X2 | 6/17/16 |
| 4.0 | Normal Line / SPOT (4) | 07/12/16-07/15/16 | 1 | :30 | 3:30P- Hot Bench 2 | 2 | | X | X | X | X | | | 2 | \$45.00 | \$90.00 | Greensboro (WMMV) | CAN AIR 3-4P IN Hot Bench X2 | 6/17/16 |
| 5.0 | Normal Line / SPOT (5) | 07/12/16-07/15/16 | 1 | :30 | 3:58-30P- Judge Mathis | 2 | | X | X | X | X | | | 2 | \$80.00 | \$160.00 | Greensboro (WMMV) | Judge Mathis | 6/17/16 |
| 6.0 | Normal Line / SPOT (6) | 07/12/16-07/15/16 | 2 | :30 | 4:58-30P- Maury Povich | 2 | | X | X | X | X | | | 2 | \$75.00 | \$150.00 | Greensboro (WMMV) | Maury Povich | 6/17/16 |
| 7.0 | Normal Line / SPOT (7) | 07/12/16-07/15/16 | 1 | :30 | 7:28-25P- Big Bang Theory 2 | 1 | | X | X | X | X | | | 1 | \$460.00 | \$460.00 | Greensboro (WMMV) | Big Bang Theory | 6/17/16 |
| 8.0 | Normal Line / SPOT (8) | 07/12/16-07/15/16 | 1 | :30 | 10P- 2 Broke Girls 2 | 2 | | X | X | X | X | | | 2 | \$40.00 | \$80.00 | Greensboro (WMMV) | Two Broke Girls | 6/17/16 |
| 9.0 | Normal Line / SPOT (10) | 07/17/16-07/17/16 | 4 | :30 | 7:30P- Big Bang Theory Week 4 | | | | | | | | 1 | 1 | \$90.00 | \$90.00 | Greensboro (WMMV) | Big Bang Theory | 6/17/16 |
| 10.0 | Normal Line / Prime (11) | 07/18/16-07/18/16 | 4 | :30 | 8P- MYN-Law & Order: SVU (Monday) | 1 | | | | | | | | 1 | \$100.00 | \$100.00 | Greensboro (WMMV) | Law & Order: SVU-MYNET1 | 6/17/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigmet.jp-1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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| 11.0 | Normal Line / Prime (12) | 07/14/16-07/14/16 | 3 | :30 | 9P- MYN-Time Mentalist 2 (Thursday) | | | | | 1 | | | | 1 | \$100.00 | \$100.00 | Greensboro (WMMV) | The Mentalist-MYNET2 | 6/17/16 |
| 12.0 | Normal Line / Prime (13) | 07/15/16-07/15/16 | 4 | :30 | 8P- MYN-Bones (Friday) | | | | | | 1 | | | 1 | \$80.00 | \$80.00 | Greensboro (WMMV) | Bones-MYNET1 | 6/17/16 |
| 13.0 | Normal Line / SPOT (1) | 07/18/16-07/18/16 | 1 | :30 | 9:55-15A- Steve Wilkos Show | | | | | | | | | 1 | \$40.00 | \$40.00 | Greensboro (WMMV) | Steve Wilkos | 6/17/16 |
| 14.0 | Normal Line / SPOT (7) | 07/18/16-07/18/16 | 1 | :30 | 7:28-25P- Big Bang Theory 2 | | | | | | | | | 1 | \$460.00 | \$460.00 | Greensboro (WMMV) | Big Bang Theory | 6/17/16 |
| 15.0 | Normal Line / Baseball (14) | 07/17/16-07/17/16 | 3 | :30 | 5P- Sports-Winston Salem Dash Baseball | | | | | | | | 2 | 2 | \$45.00 | \$90.00 | Greensboro (WMMV) | WIS DASH | 6/21/16 |

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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125 West 55th St
New York, NY 10019

Contract # 25194231

Changes as of: 7/20/2016 at 3:22 PM

Version: Highlighting Revision 4

CPE: 750/760/4595

Flight: 7/12/16 - 7/18/16

Station: WMATV

Total \$: \$2,180.00

Agency: TARGETED PLATFORM MEDIA

Advertiser: Priorities Usa Action

Market: Greensboro-Winston Salem

Total Spots: 22

650 Massachusetts Avenue, NW

Product: TV

Office: NEW YORK

Total CPP: \$0.00

Washington, DC 20001

Agency Order #: 5138926

Primary Demo: Adults 35+

Total GRP:

Buyer: Thompson, Katie

Con Type: POLITICAL/NOTE

Traffic #: 2534516

Salesperson: RACHEL CHASON

Assistant: AMY MCCREARY

Separation:

Comments: rev to show mkgd. attn. lines 9 & 14. please cnt. thanks

| # | Day/Time | DP | Program | Rate | A3SP Rating | Len | 7/12 | 7/12 - 7/12 | Total Spots | Total \$ | CPP | GRP |
|--|----------------|----|-----------------|---------|-------------|-----|------|-------------|-------------|------------|--------|-----|
| 101 | Su 7:52p-8:22p | | Big Bang Theory | \$90.00 | 0 | 30 | 1 | | 1 | \$90.00 | \$0.00 | 0.0 |
| Changes: Day/Time from Su 7:28p-8p to Su 7:52p-8:22p | | | | | | | | | 22 | \$2,180.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | | | 22 | \$2,180.00 | \$0.00 | 0.0 |