



WMVV-TV
3500 Myer Lee Dr
Winston Salem, NC 27104

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2534516

Schedule Dates: 07/12/16-07/18/16
Advertiser: Prioritas USA Action (72141)
Agency: Targeted Platform Media (15945)
Product: POLITICAL ISSUE (rs) (1187)
Brand: TV (105655)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Katie Thompson,
Phone/Fax: /
CPE: 750/760/4595
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: TV Separation: 30 AMY MCCREARY

Date Entered: 06/17/16
Last Modified: 06/21/16
Entered By: Lisa Carter
CO-OP: No
Headline #: ECR25194231
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$327.00
Net Total: \$1,853.00
Sales Tax:

Greensboro (WMVV)	Spots	Rate
By Broadcast Month		
Jul. 2016	22	\$2,180.00
Grand Total:	22	\$2,180.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/12/16-07/15/16	1	:30	9:59-10:15A- Steve Wilkos Show	1		X	X	X	X			1	\$40.00	\$40.00	Greensboro (WMVV)	Steve Wilkos	6/17/16
2.0	Normal Line / SPOT (2)	07/12/16-07/15/16	2	:30	10:58A- Maury Povich 2	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMVV)	Maury Povich	6/17/16
3.0	Normal Line / SPOT (3)	07/12/16-07/15/16	1	:30	2:30P- Judge Faith 2	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMVV)	CAN AIR 2-3P IN Judge Faith X2	6/17/16
4.0	Normal Line / SPOT (4)	07/12/16-07/15/16	1	:30	3:30P- Hot Bench 2	2		X	X	X	X			2	\$45.00	\$90.00	Greensboro (WMVV)	CAN AIR 3-4P IN Hot Bench X2	6/17/16
5.0	Normal Line / SPOT (5)	07/12/16-07/15/16	1	:30	3:58-30P- Judge Mathis	2		X	X	X	X			2	\$80.00	\$160.00	Greensboro (WMVV)	Judge Mathis	6/17/16
6.0	Normal Line / SPOT (6)	07/12/16-07/15/16	2	:30	4:58-30P- Maury Povich	2		X	X	X	X			2	\$75.00	\$150.00	Greensboro (WMVV)	Maury Povich	6/17/16
7.0	Normal Line / SPOT (7)	07/12/16-07/15/16	1	:30	7:28-25P- Big Bang Theory 2	1		X	X	X	X			1	\$460.00	\$460.00	Greensboro (WMVV)	Big Bang Theory	6/17/16
8.0	Normal Line / SPOT (8)	07/12/16-07/15/16	1	:30	10P- 2 Broke Girls 2	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WMVV)	Two Broke Girls	6/17/16
9.0	Normal Line / SPOT (10)	07/17/16-07/17/16	4	:30	7:30P- Big Bang Theory Mkd 4	1						X		1	\$90.00	\$90.00	Greensboro (WMVV)	Big Bang Theory	6/17/16
10.0	Normal Line / Prime (11)	07/18/16-07/18/16	4	:30	8P- MYN-Law & Order: SVU (Monday)	1							X	1	\$100.00	\$100.00	Greensboro (WMVV)	Law & Order: SVU-MYNETI	6/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://siglinev/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / Prime (12)	07/14/16-07/14/16	3	:30	9P- MYN-Time Mentalist 2 (Thursday)					1				1	\$100.00	\$100.00	Greensboro (WMYV)	The Mentalist-MYNET2	6/17/16
12.0	Normal Line / Prime (13)	07/15/16-07/15/16	4	:30	8P- MYN-Bones (Friday)						1			1	\$80.00	\$80.00	Greensboro (WMYV)	Bones-MYNET1	6/17/16
13.0	Normal Line / SPOT (1)	07/18/16-07/18/16	1	:30	9:55-15A- Steve Wilkos Show									1	\$40.00	\$40.00	Greensboro (WMYV)	Steve Wilkos	6/17/16
14.0	Normal Line / SPOT (7)	07/18/16-07/18/16	1	:30	7:28-25P- Big Bang Theory 2									1	\$460.00	\$460.00	Greensboro (WMYV)	Big Bang Theory	6/17/16
15.0	Normal Line / Baseball (14)	07/17/16-07/17/16	3	:30	5P- Sports-Winston Salem Dash Baseball									2	\$45.00	\$90.00	Greensboro (WMYV)	WIS DASH	6/21/16

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125 West 55th St
New York, NY 10019

Contract # 25194231

Changes as of: 7/20/2016 at 3:22 PM

Version: Highlighting Revision 4

CPE: 750/60/4595

Flight: 7/12/16 - 7/18/16

Station: WMMY

Total \$: \$2,180.00

Agency: TARGETED PLATFORM MEDIA

Advertiser: Priorities Usa Action

Market: Greensboro-Winston Salem

Total Spots: 22

650 Massachusetts Avenue, NW

Product: TV

Office: NEW YORK

Total CPM: \$0.00

Washington, DC 20001

Agency Order #: 5138926

Primary Demo: Adults 35+

Total GRP:

Buyer: Thompson, Katie

Con Type: POLITICAL/NOTE

Traffic #: 2534516

Salesperson: RACHEL CHASON
212-373-8163

Assistant: AMY MCCREARY
610-687-5151

Separation:

Comments: rev to show mkgd. atn. lines 9 & 14. please cnt. thanks

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/12 - 7/12		Total Spots	Total \$	CPP	GRP
101	Su 7:52p-8:22p		Big Bang Theory	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
<p>Changes: Day/Time from Su 7:28p-8p to Su 7:52p-8:22p</p>												
TOTALS:									22	\$2,180.00	\$0.00	0.0

7/20/16