

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Left Hook Communications**  
**Attention: Sarah Buffone**  
**724 Lincoln Blvd**  
**Suite D**  
**Los Angeles, CA 90291**

<u>Contract / Revision</u> 1750801 /		<u>Alt Order #</u> 09081992
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/15/18 - 05/21/18		<u>Estimate #</u> 41 ANTOINETTE 4 CON
<u>Advertiser</u> Sedillo/D/Congress		<u>Original Date / Revision</u> 05/22/18 / 05/22/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 5	<u>Product 1/2</u> 7
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 2	KOAT	05/15/18	05/21/18	ELLEN EF	3-4p		:30			P-5		NM	3	\$375.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/15/18	05/21/18	MTWTF--			4	\$125.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
4	KOAT	05/15/18-05/21/18		ELLEN EF	3-4p	MTUWThF----	:30		\$125.00			NM		
Credited														
N 23	KOAT	05/15/18	05/21/18	General Hospital	1-2p		:30			P-5		NM	1	\$125.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/15/18	05/21/18	MTWTF--			4	\$125.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	05/15/18-05/21/18		General Hospital	1-2p	MTUWThF----	:30		\$125.00			NM		
Credited														
2	KOAT	05/15/18-05/21/18		General Hospital	1-2p	MTUWThF----	:30		\$125.00			NM		
Credited														
4	KOAT	05/15/18-05/21/18		General Hospital	1-2p	MTUWThF----	:30		\$125.00			NM		
Credited														
									<b>Totals</b>	0.00			50	\$16,185.00

\*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/21/18	50	\$16,185.00	(\$2,427.75)	\$13,757.25	\$1,031.79	\$14,789.04
<b>Totals</b>	50	\$16,185.00	(\$2,427.75)	\$13,757.25	\$1,031.79	\$14,789.04

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9081992 TRF# 1750801 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP MAY23/18 11.36  
 \*\*CHANGES\*\* \*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/A SEDILO IO/D/CON/NM REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFONE

724 LINCOLN BLVD, SUITE D SALES PRSN PH- MARY TRICOLI  
 LOS ANGELES, CA 90291

ORDER # \_\_\_\_\_ CONTRACT # 9081992 CLASS: NATL. LOCAL REGIONAL

PRDCT ANTOINETTE 4 CONGRES EST#41 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY15/18 - MAY21/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY23/18 11.36

REP: M4 APPLIED - \$250 CREDITED  
 TOTAL IS \$16,185  
 PLEASE CONFIRM  
 THANKS EMILY

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ANTOINETTE FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	ES	300P-400P		30		\$125.00	5/15	5/21	3		TU-F,M	3
AGENCY ADVERTISER CODE = 5 AGENCY EST# = 41 AGENCY PRODUCT CODE = 7 PROGRAM : ELLEN< CON COM1 : ELLEN< CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY15												
23	ES	100P-200P		30		\$125.00	5/15	5/21	1		TU-F,M	1
PROGRAM : GENRL HOSPITAL< CON COM1 : GENRL HOSPITAL< CREDIT TAKEN FOR 1 SPOT(S) MISSED MAY15												

REP HEADLINE# 9081992 TRF# 1750801  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP MAY23/18 11.36  
 \*\*CHANGES\*\* \*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4	REJECT	BUY#2	MISSED: TU-F,M/300P-400P				MAY21		30S	\$125.00	(MAY22/18)	
		BUY#23	TU-F,M/100P-200P				MAY18		30S	\$125.00		
			OFFER: NONE									
			CMT: SPOTS DNA DUE TO BREAKING NEWS. PLS CREDIT \$250 SINCE FLT IS OVER									

M5	OK'D	BUY#2	MISSED: TU-F,M/300P-400P				MAY15		30S	\$125.00	(MAY23/18)	
		BUY#23	TU-F,M/100P-200P				MAY15		30S	\$125.00		
			OFFER: NONE									
			CMT: COPY OF M4									

MAY/18 16185.00 CONTRACT TOTAL 16185.00  
 TOTAL SPOTS 50

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 9081992 TRF# 1750801 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 4: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION MAY22/18 19.21  
 \*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/A SEDILLO IO/D/CON/NM REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME LEFT HOOK COMMUNICATIONS BUYER NAME SARAH BUFFONE

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ORDER # \_\_\_\_\_ CONTRACT # 9081992 CLASS: NATL. LOCAL REGIONAL  
 PRDCT ANTOINETTE 4 CONGRES EST#41 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY15/18 MAY21/18 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY22/18 19.21

STA: \_\_\_\_\_  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ANTOINETTE FOR CONGRESS  
 STATION MAKEGOOD OFFERS:  
 M4 UNRESL BUY#2 MISSED: TU-F,M/300P-400P MAY21 30S \$125.00 (MAY22/18)  
 BUY#23 TU-F,M/100P-200P MAY18 30S \$125.00  
 OFFER: NONE  
 CMT: SPOTS DNA DUE TO BREAKING NEWS. PLS CREDIT \$250 SINCE FLT IS OVER

CONTRACT TOTAL 16435.00  
 TOTAL SPOTS 52