

# CONTRACT



**KWTV-TV**  
 100 West Main Street  
 Oklahoma City, OK 73102  
 (405) 843-6641

**Oklahoma's Own**  
[www.news9.com](http://www.news9.com)

<u>Contract / Revision</u> 148563 /		<u>Alt Order #</u> 10487174
<u>Advertiser</u> Joy Hofmeister for Governor		<u>Original Date / Revision</u> 09/26/22 / 09/30/22
<u>Contract Dates</u> 09/28/22 - 10/03/22	<u>Estimate #</u>	
<u>Product</u> J HOFMEISTER GOV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTV-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Media Fortitude**  
 2500 Plaza 5, 25th Floor  
 Harborside Financial Center  
 Jersey City, NY 07311

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTV	09/28/22	09/29/22	430a News	430a-5a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	--WT---				2	\$150.00			
N 2	KWTV	09/28/22	09/29/22	5a News	5a-530a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	--WT---				2	\$650.00			
N 3	KWTV	09/30/22	09/30/22	530a News	530a-6a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	----1--				1	\$800.00			
N 4	KWTV	09/29/22	09/30/22	6a News	6a-7a		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	---TF--				2	\$1,200.00			
N 5	KWTV	09/28/22	10/03/22	CBS Mornings	7a-9a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/22	10/04/22	M-WT---				3	\$800.00			
N 6	KWTV	10/01/22	10/01/22	News 9 Saturday Morning	8:00 AM-10:00 AM		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1-				1	\$380.00			
N 7	KWTV	10/02/22	10/02/22	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1				1	\$1,200.00			
N 8	KWTV	09/28/22	10/03/22	News 9 @ 9a	9a-10a		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/22	10/04/22	M-WTF--				5	\$600.00			
N 9	KWTV	09/28/22	10/03/22	News 4p	4p-5p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/28/22	10/04/22	M-WT---				3	\$1,000.00			
N 10	KWTV	09/28/22	09/29/22	6p News	6p-630p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	--WT---				2	\$1,800.00			
N 11	KWTV	10/01/22	10/01/22	Sa CBS Evening News	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
148563 /	10487174

<u>Advertiser</u>	<u>Original Date / Revision</u>
Joy Hofmeister for Governor	09/26/22 / 09/30/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/22 - 10/03/22	J HOFMEISTER GOV	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1-				1	\$220.00			
N 12	KWTV	10/01/22	10/01/22	Local News Sat	630p-7p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1-				1	\$400.00			
N 13	KWTV	10/01/22	10/01/22	10p News Sa	10:00 PM-10:30 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1-				1	\$1,100.00			
N 14	KWTV	10/02/22	10/02/22	10p News Su	10:00 PM-10:25 PM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1				1	\$2,400.00			
N 15	KWTV	10/03/22	10/03/22	430a News	430a-5a	M-----	:30	1	\$150.00	NM	1	\$150.00
N 16	KWTV	10/02/22	10/02/22	ET	1130p-1230a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1				1	\$60.00			
N 17	KWTV	10/02/22	10/02/22	CBS Morning News	330a-4a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1				1	\$10.00			
<b>Totals</b>											<b>28</b>	<b>\$22,500.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/03/22	28	\$22,500.00	(\$3,375.00)	\$19,125.00
<b>Totals</b>	<b>28</b>	<b>\$22,500.00</b>	<b>(\$3,375.00)</b>	<b>\$19,125.00</b>

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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, MEDIA FORTITUDE PARTNERS, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

**JOY HOFMEISTER**

Authorized committee:

**FRIENDS OF JOY HOFMEISTER 2022**

Agency requesting time (and contact information):

N/A MEDIA FORTITUDE PARTNER; LEAH@MEDIAFORTITUDE.COM

Candidate's political party:

**DEMOCRATIC**

Office sought (no acronyms or abbreviations):

**OK GOV**

Date of election:

**11/8/22**

General

Primary

Treasurer of candidate's authorized committee:

**BRIGETTE ZORN**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:



Name: **Carolyn Xu**

Date of Request to Purchase Ad Time: **8/12/22**

#### Station Representative

Signature:



Name: **Leslie Batton**

Date of Station Agreement to Sell Time: **09.26.22**

### Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

### TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?  Yes  No Date ad received: 09.20.22 4C22OKJH002H

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 148563	Station Call Letters: KWTV	Date Received/Requested: 09.26.22
Est. #: NA	Station Location: Oklahoma City, Oklahoma	Run Start and End Dates: 09.28.22-10.03.22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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I, MEDIA FORTITUDE PARTNERS, hereby request station time as follows:

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JOY HOFMEISTER

Authorized committee:

FRIENDS OF JOY HOFMEISTER 2022

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N/A MEDIA FORTITUDE PARTNER; LEAH@MEDIAFORTITUDE.COM

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Name: Leslie Batton

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**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 09.20.22 4C22OKJH003H

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
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