

CONTRACT



KWTW-TV
100 West Main Street
Oklahoma City, OK 73102
(405) 843-6641

Oklahoma's Own
www.news9.com

And:

Media Fortitude
2500 Plaza 5, 25th Floor
Harborside Financial Center
Jersey City, NY 07311

<u>Contract / Revision</u> 148563 /		<u>Alt Order #</u> 10487174
<u>Advertiser</u> Joy Hofmeister for Governor		<u>Original Date / Revision</u> 09/26/22 / 09/30/22
<u>Contract Dates</u> 09/28/22 - 10/03/22	<u>Estimate #</u>	
<u>Product</u> J HOFMEISTER GOV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTW	09/28/22	09/29/22	430a News	430a-5a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	--WT---	2			\$150.00				
N 2	KWTW	09/28/22	09/29/22	5a News	5a-530a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	--WT---	2			\$650.00				
N 3	KWTW	09/30/22	09/30/22	530a News	530a-6a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	----1--	1			\$800.00				
N 4	KWTW	09/29/22	09/30/22	6a News	6a-7a		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	---TF--	2			\$1,200.00				
N 5	KWTW	09/28/22	10/03/22	CBS Mornings	7a-9a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/22	10/04/22	M-WT---	3			\$800.00				
N 6	KWTW	10/01/22	10/01/22	News 9 Saturday Morning	8:00 AM-10:00 AM		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	-----1-	1			\$380.00				
N 7	KWTW	10/02/22	10/02/22	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	-----1	1			\$1,200.00				
N 8	KWTW	09/28/22	10/03/22	News 9 @ 9a	9a-10a		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/22	10/04/22	M-WTF--	5			\$600.00				
N 9	KWTW	09/28/22	10/03/22	News 4p	4p-5p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/28/22	10/04/22	M-WT---	3			\$1,000.00				
N 10	KWTW	09/28/22	09/29/22	6p News	6p-630p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	--WT---	2			\$1,800.00				
N 11	KWTW	10/01/22	10/01/22	Sa CBS Evening News	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1-				1	\$220.00			
N 12	KWTW	10/01/22	10/01/22	Local News Sat	630p-7p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1-				1	\$400.00			
N 13	KWTW	10/01/22	10/01/22	10p News Sa	10:00 PM-10:30 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1-				1	\$1,100.00			
N 14	KWTW	10/02/22	10/02/22	10p News Su	10:00 PM-10:25 PM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1				1	\$2,400.00			
N 15	KWTW	10/03/22	10/03/22	430a News	430a-5a	M-----	:30	1	\$150.00	NM	1	\$150.00
N 16	KWTW	10/02/22	10/02/22	ET	1130p-1230a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1				1	\$60.00			
N 17	KWTW	10/02/22	10/02/22	CBS Morning News	330a-4a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	-----1				1	\$10.00			
Totals											28	\$22,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/03/22	28	\$22,500.00	(\$3,375.00)	\$19,125.00
Totals	28	\$22,500.00	(\$3,375.00)	\$19,125.00

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, MEDIA FORTITUDE PARTNERS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JOY HOFMEISTER

Authorized committee:

FRIENDS OF JOY HOFMEISTER 2022

Agency requesting time (and contact information):

☐ N/A MEDIA FORTITUDE PARTNER; LEAH@MEDIAFORTITUDE.COM

Candidate's political party:

DEMOCRATIC

Office sought (no acronyms or abbreviations):

OK GOV

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

BRIGETTE ZORN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name: Carolyn Xu

Date of Request to Purchase Ad Time: 8/12/22

Station Representative

Signature:



Name: Leslie Batton

Date of Station Agreement to Sell Time: 09.26.22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 09.20.22 4C22OKJH002H**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 148563

Station Call Letters:
KWTVDate Received/Requested:
09.26.22

Est. #: NA

Station Location:
Oklahoma City, OklahomaRun Start and End Dates:
09.28.22-10.03.22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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JOY HOFMEISTER

Authorized committee:

FRIENDS OF JOY HOFMEISTER 2022

Agency requesting time (and contact information):

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Candidate's political party:

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Primary

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Date:

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