

CONTRACT



WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414) 355-6666

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 395459 /		<u>Alt Order #</u>
<u>Product</u> Club for Growth Action #2007		
<u>Contract Dates</u> 10/13/16 - 10/18/16		<u>Estimate #</u>
<u>Advertiser</u> Club for Growth Action		<u>Original Date / Revision</u> 10/11/16 / 10/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI-TV	<u>Account Executive</u> Local WITI House	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 15473	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	10/17/16	10/18/16	FOX 6 Wake Up News	7:30 AM-8:00 AM		:30				NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$1,450.00	0.00			
N 2	6	10/13/16	10/14/16	FOX 6 Wake Up News	7:30 AM-8:00 AM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				2	\$1,300.00	0.00			
N 3	6	10/13/16	10/18/16	FOX 6 Wake Up News	8:00 AM-8:30 AM		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				3	\$1,200.00	0.00			
Week:		10/17/16	10/23/16	MT-----				2	\$1,200.00	0.00			
N 4	6	10/13/16	10/14/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				3	\$300.00	0.00			
N 5	6	10/17/16	10/18/16	FOX 6 News @ 11a	11:00 AM-11:30 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$325.00	0.00			
N 6	6	10/17/16	10/18/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$325.00	0.00			
N 7	6	10/13/16	10/14/16	FOX 6 News @ 11a	11:30 AM-12:00 PM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				3	\$300.00	0.00			
N 8	6	10/13/16	10/18/16	M-F 5p-530p	5p-530p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				3	\$600.00	0.00			
Week:		10/17/16	10/23/16	MT-----				2	\$600.00	0.00			
N 9	6	10/13/16	10/14/16	FOX 6 News @ 10p	M-F 10p-1035p		:30				NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---TF--				3	\$1,150.00	0.00			
N 10	6	10/16/16	10/16/16	FOX 6 News @ 5	Su 5p-6p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				2	\$600.00	0.00			
N 11	6	10/15/16	10/15/16	Sa 7a-8a	7a-8a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Milwaukee, WI 53209-1297
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<u>Contract / Revision</u>	<u>Alt Order #</u>
395459 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/13/16 - 10/18/16	Club for Growth Action #	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Club for Growth Action	10/11/16 / 10/11/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				2	\$450.00	0.00			
N 12	6	10/16/16	10/16/16	Su 7a-8a	7a-8a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				2	\$500.00	0.00			
N 13	6	10/15/16	10/15/16	Sa 8a-9a	8a-9a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				2	\$500.00	0.00			
N 14	6	10/16/16	10/16/16	Su 8a-9a	8a-9a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				2	\$500.00	0.00			
Totals										0.00		37	\$26,150.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/18/16	37	\$26,150.00	\$22,227.50
Totals	37	\$26,150.00	\$22,227.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITI Milwaukee	Date: 10-12-16
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I, Adam Stoll, Target Enterprises
do hereby request station time concerning the following issue:

US Senate Election: Ant. Russ Feingold
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Schedule				

This broadcast time will be used by: Club for Growth Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Russ Feingold for SENATE

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Club For Growth Action 2001 L STREET NW
WASHINGTON, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

ATTACHED

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Agency did not sign

 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
[Signature] *MIKE NEALS* *Dir of SLS*

 Signature Printed Name Title