

ISSUES/PROBLEMS
FOR
800 AM APRIL 2016

- 4/1/16 Skip the Drama- encourages people to sidestep the stress of applying for jobs without a high school diploma. www.FinishVourDiploma.org can help them find free adult education classes to complete the equivalency and begin to build a better life.
- 4/7/16 This PSA encourages viewers to go to www.Unitedway.org to find out how they can help make a difference in their own communities across the country.
- 4/20/16 The PSA message- "Don't wait. Communicate."- encourages Americans to talk to their loved ones and make a plan that's shared with all family members. PSA urges every American to visit www.Ready.gov and learn how to make their emergency plan today.
- 4/28/16 Fatherhood Involvement campaign will encourage men to "take time to be a dad today" by playing an active, responsible role in their children's lives. New PSA will direct them to visit www.Fatherhood.gov or call 1-877-4DAD411 for parenting tips, fatherhood programs, and other resources.

ISSUES/PROBLEMS
FOR
800 AM MAV 2016

- 5/3/16** Local groups, clubs & organizations announce upcoming events for the month.
- 5/10/16** :30 sec PSA's urging listeners to get involved and reach out to their local food banks.
www.goodwill.org
- 5/18/16** This PSA urges men to teach boys that violence against women & girls is wrong, and drives them to www.teacheasily.org where they can get tips & tools.
- 5/25/16** This campaign helps listeners understand the importance of their donations to Goodwill Industries. These PSA's directs audiences to find their local donation centers www.goodwill.org
- 5/30/16** This engaging new PSA vividly demonstrates that "You don't have to be perfect to be a perfect parent." It guides people to www.a doptuskids.org

ISSUES/ PROGRAMS
FOR
800 AM JUNE 2016

- 6/1/16** The PSA message - "Don't wait. Communicate."- encourages Americans to talk to their loved ones and make a plan that's shared with all family members. PSA urges every American to visit www.Ready.gov and learn how to make their emergency plan today.
- 6/8/16** Audiences are directed to www.GoRedForWomen.org where they can sign up to be members learn about heart disease & find tools for living heart healthy lives.
- 6/14/16** Skip the Drama- encourages people to sidestep the stress of applying for jobs without a high school diploma. www.FinishYourDiploma.org can help them find free adult education classes to complete the equivalency and begin to build a better life.
- 6/24/16** This PSA encourages parents & caregivers with children ages 0-12 to visit www.safercar.gov/therightseat . The website helps parents find the right car seat for their child's age & size and also features NHTSA's best practices.