

**Gois Broadcasting of CT  
WLAT, WNEZ and WKND  
Issues, community programs and  
Public service announcements**

**April 2016**

- 1/1/16 LOCAL GROUPS, CLUBS AND ORGANIZATIONS  
ANNOUNCE THE UPCOMING EVENTS & ACTIVITIES  
FOR THE MONTH.
- 1/7/16 Audiences are directed to [www.GoRedForWoman.org](http://www.GoRedForWoman.org)  
where they can sign up to be members learn about heart  
disease and find tools for living heart healthy lives.
- 1/12/16 New PSAs aim to remind young adults 16-34 that being  
special in all other aspects of their lives does not make  
them special enough to text and drive.
- 1/21/16 The digital PSAs are designed to drive employers to  
[www.Gradsoflife.org](http://www.Gradsoflife.org), where they can find the information,  
tools, and resources necessary to build employment  
pathways for these young adults.
- 1/27/16 Parents are encouraged to visit [www.Understood.org](http://www.Understood.org) a  
comprehensive free online resource that empowers  
parents through personalized support, daily access to  
experts and specially designed tools to help the millions of  
children with learning and attention issues go from simply  
coping to truly thriving.

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Feb 2016

- 2/1/16      LOCAL GROUPS, CLUBS AND ORGANIZATIONS  
ANNOUNCE THE UPCOMING EVENTS & ACTIVITIES  
FOR THE MONTH.
- 2/7/16      This PSA urges men to teach boys that violence against  
women & girls is wrong, and drives them to  
[www.TeachEarly.org](http://www.TeachEarly.org) where they can get tips & tools.
- 2/12/16     This PSA directs homeowners to a program website,  
[www.MakingHomeAffordable.gov](http://www.MakingHomeAffordable.gov), which is an online  
resource for struggling homeowners to learn more about  
options other than foreclosure.
- 2/21/16     The digital PSAs are designed to drive employers to  
[www.Gradsoflife.org](http://www.Gradsoflife.org), where they can find the information,  
tools, and resources necessary to build employment  
pathways for these young adults.
- 2/27/16     Parents are encouraged to visit [www.Understood.org](http://www.Understood.org) a  
comprehensive free online resource that empowers  
parents through personalized support, daily access to  
experts and specially designed tools to help the millions of  
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MARCH 2016**

- 3/3/16      The PSA encourages viewers to go to [www.UnitedWay.org](http://www.UnitedWay.org) to find out how they can help make a difference in their own community and learn about the impact United Way has had on communities across the country.
- 3/10/16     The PSA message - "Don't wait. Communicate."- encourages Americans to talk to their loved ones and make a plan that's shared with all family members. PSA urges every American to visit [www.Ready.gov](http://www.Ready.gov) and learn how to make their emergency plan today.
- 3/24/16     Fatherhood Involvement campaign will encourage men to "take time to be a dad today" by playing an active, responsible role in their children's lives. New PSA will direct them to visit [www.Fatherhood.gov](http://www.Fatherhood.gov) or call 1-877-4DAD411 for parenting tips, fatherhood programs, and other resources.
- 3/30/16     Skip the Drama- encourages people to sidestep the stress of applying for jobs without a high school diploma. [www.FinishYourDiploma.org](http://www.FinishYourDiploma.org) can help them find free adult education classes to complete the equivalency and begin to build a better life.

## QUARTERLY ISSUES/PROGRAMS FOR 800 AM

- 3/1/16      Local groups, clubs, and organization  
announce upcoming events for the month.
- 3/7/16      :30 sec PSA's urging listeners to get involved  
and reach out to their local food banks.  
Refers them to the website  
[www.feedingamerica.org](http://www.feedingamerica.org)
- 3/15/16      This campaign helps listeners understand  
the importance of their donations to  
Goodwill Industries. These PSA's directs  
audiences to find their local donation  
center [www.goodwill.org](http://www.goodwill.org)
- 3/25/16      This engaging new PSA vividly demonstrates  
that "You don't have to be perfect to be a  
perfect parent." It guides people to  
[www.a doptuskids.org](http://www.a doptuskids.org)