

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Hulsen Media Services
Attention: Meenah Hulsen
2400 Laramie Trail
Austin, TX 78745

<u>Contract / Revision</u> 1751584 /		<u>Alt Order #</u> 09084119
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/21/18 - 06/03/18		<u>Estimate #</u> 1640 MCCAMLEY FOR
<u>Advertiser</u> McCamley/D/State Auditor		<u>Original Date / Revision</u> 05/29/18 / 05/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agg Code</u> 9915247	<u>Advertiser Code</u> 214	<u>Product 1/2</u> 210
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 4	KOAT	05/24/18	05/24/18	The View 10-11a	10-11a		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	---1---				1	\$115.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	05/21/18-05/27/18	The View 10-11a	10-11a	----Th----	:30		\$115.00			NM		
Credited														
N 23	KOAT	06/02/18	06/02/18	ET WEEKEND	4-5p		:30			P-5		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	-----S-				1	\$100.00					
Totals									0.00				22	\$7,885.00

*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/27/18	16	\$5,845.00	(\$876.75)	\$4,968.25	\$372.62	\$5,340.87
05/28/18 - 06/02/18	6	\$2,040.00	(\$306.00)	\$1,734.00	\$130.05	\$1,864.05
Totals	22	\$7,885.00	(\$1,182.75)	\$6,702.25	\$502.67	\$7,204.92

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9084119 TRF# 1751584
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP MAY29/18 17.06
CHANGES ** KOAT-TV ***

ADV # _____ ADV. NAME POLI/B MCCAMLEY/D/AUD/NM REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN

2400 LARAMIE TRAIL
AUSTIN, TX 78745
SALES PRSN WA- MARY TRICOLI

ORDER # _____ CONTRACT # 9084119 CLASS: NATL. LOCAL REGIONAL

PRDCT MCCAMLEY FOR STA AUD EST#1640 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY21/18 JUN3/18 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY29/18 17.06

REP: M1 APPLIED MANUALLY - MKGD ON LN 23
TOTAL IS \$7,885
PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 214
AGENCY PRODUCT CODE = 210
AGENCY EST# = 1640

4	S		1000A-1100A	30		\$115.00	5/24	5/24	0		THU	0
PROGRAM : THE VIEW												
RA35+ : 1.8												
CON COM1: THE VIEW												
23	A		400P-500P	30		\$100.00	6/2	6/2	1		SAT	1
PROGRAM : ET WEEKEND												
RA35+ : 1.8												

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STATION MAKEGOOD OFFERS:

M1	REJECT	BUY#4	MISSED: THU/1000A-1100A				MAY24		30S	\$115.00	(MAY29/18)	
			OFFER: SAT/400P-500P				JUN2		30S	\$100.00	PLS ADVISE.	
			CMT: SPOT DNA DUE TO SPEC. REPORT. WE WILL CREDIT			\$15						

MAY/18 \$5,845.00 JUN/18 \$2,040.00
CONTRACT TOTAL \$7,885.00
TOTAL SPOTS 22

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9084119 TRF# 1751584
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION MAY29/18 15.45
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/B MCCAMLEY/D/AUD/NM REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN

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STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#4 MISSED: THU/1000A-1100A MAY24 30S \$115.00 (MAY29/18)
OFFER: SAT/400P-500P JUN2 30S \$100.00 PLS ADVISE.
CMT: SPOT DNA DUE TO SPEC. REPORT. WE WILL CREDIT \$15

CONTRACT TOTAL \$7,900.00
TOTAL SPOTS 22