

Order

**Flight 10/25/2022-10/31/2022**

Alt Order Number  
WOC13627464

Property: WCAU  
Agency: NEBO  
Advertiser: NRCC 2022  
Demographics: None  
Source: ePort

Adv Code: 695  
Product 1: 782  
Product 2: \_\_\_\_\_  
Estimate: 9182  
Source Order #: 11730800

Billing Type: Cash  
Primary AE: Aaron Zeligson  
aaron.zeligson@nbcuni.com

Order Summary	Month	Spots	GRP	GI(1000)	Cost
	November	138	0.00	0.000	\$254,100.00
<b>Totals</b>		<b>138</b>	<b>0.00</b>	<b>0.000</b>	<b>\$254,100.00</b>

Hiatus Dates
None

\* This order contains non-standard broadcast weeks that affect the order summary totals

Spot Summary		Tuesday - Monday							
#	Days	Times	Program	Ln	Spots	Rate	GRP	Imp	10 25
1	MTWTF--	5am-6am	NBC10 NE	:30	5	\$700.00	0.00	0.000	5
2	MTWTF--	6am-7am	NBC10NE	:30	5	\$1,200.00	0.00	0.000	5
3	MTWTF--	7am-9am	TODAY SH	:30	7	\$2,000.00	0.00	0.000	7
4	----S-	8:30am-9am	NBC10 NE	:30	1	\$800.00	0.00	0.000	1
5	----S-	9am-9:30am	NBC10 NE	:30	1	\$800.00	0.00	0.000	1
6	----S	6am-8am	NBC10 NE	:30	1	\$600.00	0.00	0.000	1
7	----S	8am-9am	SUNDAY T	:30	1	\$2,000.00	0.00	0.000	1
8	MTWTF--	9am-10am	TODAY 3R	:30	5	\$1,200.00	0.00	0.000	5
9	MTWTF--	10am-11am	TODAY WI	:30	8	\$1,000.00	0.00	0.000	8
10	MTWTF--	11am-11:45am	NBC10 NE	:30	7	\$600.00	0.00	0.000	7
11	MTWTF--	11:45am-12pm	PHILLY LI	:30	5	\$600.00	0.00	0.000	5
12	MTWTF--	12pm-1pm	DAYS OF	:30	5	\$1,200.00	0.00	0.000	5
13	MTWTF--	2pm-3pm	KELLY CL	:30	10	\$450.00	0.00	0.000	10
14	MTWTF--	3pm-4pm	ELLEN DE	:30	10	\$1,000.00	0.00	0.000	10
15	MTWTF--	4pm-5pm	NBC10 NE	:30	10	\$1,100.00	0.00	0.000	10
16	MTWTF--	5pm-6pm	NBC10 NE	:30	5	\$1,600.00	0.00	0.000	5
17	MTWTF--	6pm-6:30pm	NBC10 NE	:30	5	\$2,200.00	0.00	0.000	5
18	MTWTF--	6:30pm-7pm	NBC NIGH	:30	5	\$4,500.00	0.00	0.000	5
19	MTWTF--	7pm-7:30pm	NBC10 NE	:30	5	\$2,200.00	0.00	0.000	5
20	----SS	6pm-6:30pm	NBC10 NE	:30	2	\$1,200.00	0.00	0.000	2
21	----S-	6:30pm-7pm	NBC NIGH	:30	1	\$4,500.00	0.00	0.000	1
22	MTWTF--	7:30pm-8pm	ACCESS H	:30	5	\$1,400.00	0.00	0.000	5
23	M-----	8pm-10pm	THE VOIC	:30	1	\$8,000.00	0.00	0.000	1
24	-T-----	8pm-9pm	THE VOIC	:30	1	\$8,000.00	0.00	0.000	1
25	-T-----	10pm-11pm	NEW AMS	:30	1	\$7,500.00	0.00	0.000	1
26	--W----	9pm-10pm	CHICAGO	:30	1	\$18,000.00	0.00	0.000	1
27	---T---	8pm-9pm	LAW & amp	:30	1	\$8,000.00	0.00	0.000	1
28	----F--	9pm-11pm	DATELINE	:30	1	\$4,000.00	0.00	0.000	1

29	-----S	8:15pm-11:30pm	NFL SUND	:30	1	\$20,000.00	0.00	0.000	1
30	MTWTFSS	11pm-11:35pm	NBC10 N	:30	7	\$2,000.00	0.00	0.000	7
31	-----S	11:30pm-11:45pm	NFL LATE	:30	1	\$2,500.00	0.00	0.000	1
32	-----S	11:45pm-12am	PHILLY LI	:30	1	\$2,000.00	0.00	0.000	1
33	MTWTF--	11:35pm-12:37am	TONIGHT	:30	10	\$1,100.00	0.00	0.000	10
34	-----S-	11:30pm-1:03am	SATURDA	:30	1	\$2,000.00	0.00	0.000	1
35	-----S	12:35am-1:05am	NFL IN DE	:30	1	\$500.00	0.00	0.000	1
36	-----S	12am-12:30am	NFL GAME	:30	1	\$1,800.00	0.00	0.000	1

**Order Comments**

6/8/2022 6:37:03 AM : PopulationBuyType: CPP

Order Lines										Total
Order Line #	Start Date - End Date	Inventory Code	Start/End Time	Days	Length	Rate	Type	Spots	Amount	
1	10/25/22 - 10/31/22	NBC10 NEWS@5AM	5:00 AM - 6:00 AM	TWTF--M	00:00:30	\$700.00	Norma I	5	\$3,500.00	

Line Comments (Program: NBC10 NEWS@5AM) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$700.00		

2	10/25/22 - 10/31/22	NBC10NEWS@6AM	6:00 AM - 7:00 AM	TWTF--M	00:00:30	\$1200.00	Norma I	5	\$6,000.00
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Line Comments (Program: NBC10NEWS@6AM) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$1,200.00		

3	10/25/22 - 10/31/22	TODAY SHOW	7:00 AM - 9:00 AM	TWTF--M	00:00:30	\$2000.00	Norma I	7	\$14,000.00
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Line Comments (Program: TODAY SHOW) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1122--1	7	\$2,000.00		

4	10/25/22 - 10/29/22	NBC10 NEWS SAT AT 8:30A	8:30 AM - 9:00 AM	----S--	00:00:30	\$800.00	Norma I	1	\$800.00
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Line Comments (Program: NBC10 NEWS SAT AT 8:30A) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/29/22	----1--	1	\$800.00		

5	10/25/22 - 10/29/22	NBC10 NEWS SAT AT 9A	9:00 AM - 9:30 AM	----S--	00:00:30	\$800.00	Norma I	1	\$800.00
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Line Comments (Program: NBC10 NEWS SAT AT 9A) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/29/22	----1--	1	\$800.00		

6 10/25/22 - 10/30/22 NBC10 6:00 AM - 8:00 AM -----S- 00:00:30 \$600.00 Norma 1 \$600.00  
NEWS SUN AM I

Line Comments (Program: NBC10 NEWS SUN) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/30/22	-----1-	1	\$600.00		

7 10/25/22 - 10/30/22 SUNDAY 8:00 AM - 9:00 AM -----S- 00:00:30 \$2000.00 Norma 1 \$2,000.00  
TODAY AM I

Line Comments (Program: SUNDAY TODAY) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/30/22	-----1-	1	\$2,000.00		

8 10/25/22 - 10/31/22 TODAY 3RD 9:00 AM - 10:00 AM TWTF-- 00:00:30 \$1200.00 Norma 5 \$6,000.00  
HOUR AM M I

Line Comments (Program: TODAY 3RD HOUR) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$1,200.00		

9 10/25/22 - 10/31/22 TODAY 10:00 AM - 11:00 AM TWTF-- 00:00:30 \$1000.00 Norma 8 \$8,000.00  
WITH HODA & JENNA AM M I

Line Comments (Program: TODAY WITH HODA & JENNA) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	2121--2	8	\$1,000.00		

10 10/25/22 - 10/31/22 NBC10 11:00 AM - 11:45 AM TWTF-- 00:00:30 \$600.00 Norma 7 \$4,200.00  
NEWS TODAY AT11AM AM M I

Line Comments (Program: NBC10 NEWS TODAY AT11AM) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1212--1	7	\$600.00		

11 10/25/22 - 10/31/22 PHILLY LIVE 11:45 AM - 12:00 PM TWTF-- 00:00:30 \$600.00 Norma 5 \$3,000.00  
AM M I

Line Comments (Program: PHILLY LIVE) EST22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$600.00		

12 10/25/22 - 10/31/22 DAYS OF 12:00 PM - 1:00 PM TWTF-- 00:00:30 \$1200.00 Norma 5 \$6,000.00  
OUR LIVES PM M I

Line Comments (Program: DAYS OF OUR LIVES) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$1,200.00		

13 10/25/22 - 10/31/22 KELLY 2:00 PM - 3:00 PM TWTF-- 00:00:30 \$450.00 Norma 10 \$4,500.00  
CLARKSON SHOW PM M I

Line Comments (Program: KELLY CLARKSON SHOW) EST22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
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	10/25/22 - 10/31/22	2222--2	10	\$450.00			
14	10/25/22 - 10/31/22	ELLEN DEGENERES SHOW	3:00 PM - 4:00 PM	TWTF--M	00:00:30	\$1000.00	Norma I 10 \$10,000.00

Line Comments (Program: ELLEN DEGENERES SHOW) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	2222--2	10	\$1,000.00		

15	10/25/22 - 10/31/22	NBC10 NEWS@4PM	4:00 PM - 5:00 PM	TWTF--M	00:00:30	\$1100.00	Norma I 10 \$11,000.00
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Line Comments (Program: NBC10 NEWS@4PM) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	2222--2	10	\$1,100.00		

16	10/25/22 - 10/31/22	NBC10 NEWS@5PM	5:00 PM - 6:00 PM	TWTF--M	00:00:30	\$1600.00	Norma I 5 \$8,000.00
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Line Comments (Program: NBC10 NEWS@5PM) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$1,600.00		

17	10/25/22 - 10/31/22	NBC10 NEWS @6PM	6:00 PM - 6:30 PM	TWTF--M	00:00:30	\$2200.00	Norma I 5 \$11,000.00
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Line Comments (Program: NBC10 NEWS @6PM) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$2,200.00		

18	10/25/22 - 10/31/22	NBC NIGHTLY NEWS	6:30 PM - 7:00 PM	TWTF--M	00:00:30	\$4500.00	Norma I 5 \$22,500.00
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Line Comments (Program: NBC NIGHTLY NEWS) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$4,500.00		

19	10/25/22 - 10/31/22	NBC10 NEWS @7P	7:00 PM - 7:30 PM	TWTF--M	00:00:30	\$2200.00	Norma I 5 \$11,000.00
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Line Comments (Program: NBC10 NEWS @7P) EST22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$2,200.00		

20	10/25/22 - 10/30/22	NBC10 NEWS@6PM SAT/SUN	6:00 PM - 6:30 PM	----SS-	00:00:30	\$1200.00	Norma I 2 \$2,400.00
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Line Comments (Program: NBC10 NEWS@6PM SAT/SUN) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/30/22	----11-	2	\$1,200.00		

21	10/25/22 - 10/29/22	NBC NIGHTLY NEWS	6:30 PM - 7:00 PM	---S--	00:00:30	\$4500.00	Norma I 1 \$4,500.00
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Line Comments (Program: NBC NIGHTLY NEWS) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/29/22	----1--	1	\$4,500.00		
22	10/25/22 - 10/31/22	ACCESS HOLLYWOOD D 7:30 PM - 8:00 PM	TWTF-- M	00:00:30	\$1400.00	Norma I 5 \$7,000.00
Line Comments (Program: ACCESS HOLLYWOOD) EST22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111--1	5	\$1,400.00		
23	10/25/22 - 10/31/22	THE VOICE 8:00 PM - 10:00 PM	-----M	00:00:30	\$8000.00	Norma I 1 \$8,000.00
Line Comments (Program: THE VOICE) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	-----1	1	\$8,000.00		
24	10/25/22 - 10/25/22	THE VOICE 8:00 PM - 9:00 PM	T-----	00:00:30	\$8000.00	Norma I 1 \$8,000.00
Line Comments (Program: THE VOICE) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/25/22	1-----	1	\$8,000.00		
25	10/25/22 - 10/25/22	NEW AMSTERDAM 10:00 PM - 11:00 PM	T-----	00:00:30	\$7500.00	Norma I 1 \$7,500.00
Line Comments (Program: NEW AMSTERDAM) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/25/22	1-----	1	\$7,500.00		
26	10/25/22 - 10/26/22	CHICAGO FIRE 9:00 PM - 10:00 PM	-W-----	00:00:30	\$18000.00	Norma I 1 \$18,000.00
Line Comments (Program: CHICAGO FIRE) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/26/22	-1-----	1	\$18,000.00		
27	10/25/22 - 10/27/22	LAW & ORDER 8:00 PM - 9:00 PM	--T----	00:00:30	\$8000.00	Norma I 1 \$8,000.00
Line Comments (Program: LAW & ORDER) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/27/22	--1----	1	\$8,000.00		
28	10/25/22 - 10/28/22	DATeline NBC 9:00 PM - 11:00 PM	---F---	00:00:30	\$4000.00	Norma I 1 \$4,000.00
Line Comments (Program: DATeline NBC) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/28/22	---1---	1	\$4,000.00		
29	10/25/22 - 10/30/22	NFL SUNDAY NIGHT FB - NON-LCL 8:15 PM - 11:30 PM	-----S-	00:00:30	\$20000.00	Norma I 1 \$20,000.00
Line Comments (Program: NFL SUNDAY NIGHT FB - NON-LCL) EST22						

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/30/22	-----1-	1	\$20,000.00		

30 10/25/22 - 10/31/22 NBC10 11:00 PM - TWTFSS 00:00:30 \$2000.00 Norma 7 \$14,000.00  
 NWS@11PM 11:35 PM M I

Line Comments (Program: NBC10 NWS@11PM) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	1111111	7	\$2,000.00		

31 10/25/22 - 10/30/22 NFL LATE 11:30 PM - ----S- 00:00:30 \$2500.00 Norma 1 \$2,500.00  
 NEWS - 11:45 PM I  
 NON LOCAL

Line Comments (Program: NFL LATE NEWS - NON LOCAL) EST22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/30/22	-----1-	1	\$2,500.00		

32 10/25/22 - 10/30/22 PHILLY 11:45 PM - ----S- 00:00:30 \$2000.00 Norma 1 \$2,000.00  
 LIVE: 12:00 AM I  
 SPORTS  
 EDITION

Line Comments (Program: PHILLY LIVE: SPORTS EDITION) EST22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/30/22	-----1-	1	\$2,000.00		

33 10/25/22 - 10/31/22 TONIGHT 11:35 PM - TWTF-- 00:00:30 \$1100.00 Norma 10 \$11,000.00  
 SHOW W/ 12:37 AM M I  
 JIMMY  
 FALLON

Line Comments (Program: TONIGHT SHOW W/ JIMMY FALLON) EOCT22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/31/22	2222--2	10	\$1,100.00		

34 10/25/22 - 10/29/22 SATURDAY 11:30 PM - ----S-- 00:00:30 \$2000.00 Norma 1 \$2,000.00  
 NIGHT LIVE 1:03 AM I  
 (R)

Line Comments (Program: SATURDAY NIGHT LIVE (R)) EST22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/29/22	----1--	1	\$2,000.00		

35 10/25/22 - 10/30/22 NFL IN 12:35 AM - ----S- 00:00:30 \$500.00 Norma 1 \$500.00  
 DEPTH W/ 1:05 AM I  
 GB

Line Comments (Program: NFL IN DEPTH W/ GB) EST22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/25/22 - 10/30/22	-----1-	1	\$500.00		

36 10/25/22 - 10/30/22 NFL 12:00 AM - ----S- 00:00:30 \$1800.00 Norma 1 \$1,800.00  
 GAMEDAY 12:30 AM I  
 FINAL - NON-  
 LOCAL

Line Comments (Program: NFL GAMEDAY FINAL - NON-LOCAL) EST22

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
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	10/25/22 - 10/30/22	-----1-	1	\$1,800.00		
<b>Order Total 138 \$254,100.00</b>						