

Order

Flight 10/18/2022-10/24/2022

Alt Order Number
WOC13627463

Property: WCAU
Agency: NEBO
Advertiser: NRCC 2022
Demographics: None
Source: ePort

Adv Code: 695
Product 1: 782
Product 2: _____
Estimate: 9181
Source Order #: 11730673

Billing Type: Cash
Primary AE: Aaron Zeligson
aaron.zeligson@nbcuni.com

Order Summary	Month	Spots	GRP	GI(1000)	Cost
	October	136	0.00	0.000	\$241,100.00
Totals		136	0.00	0.000	\$241,100.00

Hiatus Dates
None

* This order contains non-standard broadcast weeks that affect the order summary totals

Spot Summary		Tuesday - Monday							
#	Days	Times	Program	Ln	Spots	Rate	GRP	Imp	10 18
1	MTWTF--	5am-6am	NBC10 NE	:30	5	\$700.00	0.00	0.000	5
2	MTWTF--	6am-7am	NBC10NE	:30	5	\$1,200.00	0.00	0.000	5
3	MTWTF--	7am-9am	TODAY SH	:30	7	\$2,000.00	0.00	0.000	7
4	----S-	8:30am-9am	NBC10 NE	:30	1	\$800.00	0.00	0.000	1
5	----S-	9am-9:30am	NBC10 NE	:30	1	\$800.00	0.00	0.000	1
6	----S	6am-8am	NBC10 NE	:30	1	\$600.00	0.00	0.000	1
7	----S	8am-9am	SUNDAY T	:30	1	\$2,000.00	0.00	0.000	1
8	MTWTF--	9am-10am	TODAY 3R	:30	5	\$1,200.00	0.00	0.000	5
9	MTWTF--	10am-11am	TODAY WI	:30	8	\$1,000.00	0.00	0.000	8
10	MTWTF--	11am-11:45am	NBC10 NE	:30	7	\$600.00	0.00	0.000	7
11	MTWTF--	11:45am-12pm	PHILLY LI	:30	5	\$600.00	0.00	0.000	5
12	MTWTF--	12pm-1pm	DAYS OF	:30	5	\$1,200.00	0.00	0.000	5
13	MTWTF--	2pm-3pm	KELLY CL	:30	10	\$450.00	0.00	0.000	10
14	MTWTF--	3pm-4pm	ELLEN DE	:30	10	\$1,000.00	0.00	0.000	10
15	MTWTF--	4pm-5pm	NBC10 NE	:30	10	\$1,100.00	0.00	0.000	10
16	MTWTF--	5pm-6pm	NBC10 NE	:30	5	\$1,600.00	0.00	0.000	5
17	MTWTF--	6pm-6:30pm	NBC10 NE	:30	5	\$2,200.00	0.00	0.000	5
18	MTWTF--	6:30pm-7pm	NBC NIGH	:30	5	\$4,500.00	0.00	0.000	5
19	MTWTF--	7pm-7:30pm	NBC10 NE	:30	5	\$2,200.00	0.00	0.000	5
20	----SS	6pm-6:30pm	NBC10 NE	:30	2	\$1,200.00	0.00	0.000	2
21	----S-	6:30pm-7pm	NBC NIGH	:30	1	\$4,500.00	0.00	0.000	1
22	MTWTF--	7:30pm-8pm	ACCESS H	:30	5	\$1,400.00	0.00	0.000	5
23	M-----	8pm-10pm	THE VOIC	:30	1	\$8,000.00	0.00	0.000	1
24	-T-----	8pm-9pm	THE VOIC	:30	1	\$8,000.00	0.00	0.000	1
25	-T-----	10pm-11pm	NEW AMS	:30	1	\$7,500.00	0.00	0.000	1
26	--W----	8pm-9pm	CHICAGO	:30	1	\$15,000.00	0.00	0.000	1
27	----F--	9pm-11pm	DATELINE	:30	1	\$4,000.00	0.00	0.000	1
28	-----S	8:15pm-	NFL SUND	:30	1	\$20,000.00	0.00	0.000	1

	11:30pm								
29	MTWTFSS 11pm-11:35pm	NBC10 N	:30	7	\$2,000.00	0.00	0.000	7	
30	-----S 11:30pm-11:45pm	NFL LATE	:30	1	\$2,500.00	0.00	0.000	1	
31	-----S 11:45pm-12am	PHILLY LI	:30	1	\$2,000.00	0.00	0.000	1	
32	MTWTF-- 11:35pm-12:37am	TONIGHT	:30	10	\$1,100.00	0.00	0.000	10	
33	-----S 12:35am-1:05am	NFL IN DE	:30	1	\$500.00	0.00	0.000	1	
34	-----S 12am-12:30am	NFL GAME	:30	1	\$1,800.00	0.00	0.000	1	

Order Comments

6/8/2022 6:36:28 AM : PopulationBuyType: CPP

Order Lines										Total
Order Line #	Start Date - End Date	Inventory Code	Start/End Time	Days	Length	Rate	Type	Spots	Amount	
1	10/18/22 - 10/24/22	NBC10 NEWS@5AM	5:00 AM - 6:00 AM	TWTF-- M	00:00:30	\$700.00	Norma I	5	\$3,500.00	
Line Comments (Program: NBC10 NEWS@5AM) EOCT22										
Daily Schedule										
	10/18/22 - 10/24/22			1111--1		5	\$700.00			
2	10/18/22 - 10/24/22	NBC10NEWS@6AM	6:00 AM - 7:00 AM	TWTF-- M	00:00:30	\$1200.00	Norma I	5	\$6,000.00	
Line Comments (Program: NBC10NEWS@6AM) EOCT22										
Daily Schedule										
	10/18/22 - 10/24/22			1111--1		5	\$1,200.00			
3	10/18/22 - 10/24/22	TODAY SHOW	7:00 AM - 9:00 AM	TWTF-- M	00:00:30	\$2000.00	Norma I	7	\$14,000.00	
Line Comments (Program: TODAY SHOW) EOCT22										
Daily Schedule										
	10/18/22 - 10/24/22			1122--1		7	\$2,000.00			
4	10/18/22 - 10/22/22	NBC10 NEWS SAT AT 8:30A	8:30 AM - 9:00 AM	----S--	00:00:30	\$800.00	Norma I	1	\$800.00	
Line Comments (Program: NBC10 NEWS SAT AT 8:30A) EOCT22										
Daily Schedule										
	10/18/22 - 10/22/22			----1--		1	\$800.00			
5	10/18/22 - 10/22/22	NBC10 NEWS SAT AT 9A	9:00 AM - 9:30 AM	----S--	00:00:30	\$800.00	Norma I	1	\$800.00	
Line Comments (Program: NBC10 NEWS SAT AT 9A) EOCT22										
Daily Schedule										
	10/18/22 - 10/22/22			----1--		1	\$800.00			
6	10/18/22 - 10/23/22	NBC10 NEWS SUN	6:00 AM - 8:00 AM	-----S-	00:00:30	\$600.00	Norma I	1	\$600.00	

Line Comments (Program: NBC10 NEWS SUN) EOCT22							
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)	
	10/18/22 - 10/23/22	-----1-	1	\$600.00			
7	10/18/22 - 10/23/22	SUNDAY TODAY	8:00 AM - 9:00 AM	-----S-	00:00:30	\$2000.00	Norma I 1 \$2,000.00

Line Comments (Program: SUNDAY TODAY) EOCT22							
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)	
	10/18/22 - 10/23/22	-----1-	1	\$2,000.00			
8	10/18/22 - 10/24/22	TODAY 3RD HOUR	9:00 AM - 10:00 AM	TWTF--M	00:00:30	\$1200.00	Norma I 5 \$6,000.00

Line Comments (Program: TODAY 3RD HOUR) EOCT22							
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)	
	10/18/22 - 10/24/22	1111--1	5	\$1,200.00			
9	10/18/22 - 10/24/22	TODAY WITH HODA & JENNA	10:00 AM - 11:00 AM	TWTF--M	00:00:30	\$1000.00	Norma I 8 \$8,000.00

Line Comments (Program: TODAY WITH HODA & JENNA) EOCT22							
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)	
	10/18/22 - 10/24/22	2121--2	8	\$1,000.00			
10	10/18/22 - 10/24/22	NBC10 NEWS TODAY AT11AM	11:00 AM - 11:45 AM	TWTF--M	00:00:30	\$600.00	Norma I 7 \$4,200.00

Line Comments (Program: NBC10 NEWS TODAY AT11AM) EOCT22							
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)	
	10/18/22 - 10/24/22	1212--1	7	\$600.00			
11	10/18/22 - 10/24/22	PHILLY LIVE	11:45 AM - 12:00 PM	TWTF--M	00:00:30	\$600.00	Norma I 5 \$3,000.00

Line Comments (Program: PHILLY LIVE) EST22							
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)	
	10/18/22 - 10/24/22	1111--1	5	\$600.00			
12	10/18/22 - 10/24/22	DAYS OF OUR LIVES	12:00 PM - 1:00 PM	TWTF--M	00:00:30	\$1200.00	Norma I 5 \$6,000.00

Line Comments (Program: DAYS OF OUR LIVES) EOCT22							
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)	
	10/18/22 - 10/24/22	1111--1	5	\$1,200.00			
13	10/18/22 - 10/24/22	KELLY CLARKSON SHOW	2:00 PM - 3:00 PM	TWTF--M	00:00:30	\$450.00	Norma I 10 \$4,500.00

Line Comments (Program: KELLY CLARKSON SHOW) EST22							
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)	
	10/18/22 - 10/24/22	2222--2	10	\$450.00			

14	10/18/22 - 10/24/22	ELLEN DEGENERES SHOW	3:00 PM - 4:00 PM	TWTF--M	00:00:30	\$1000.00	Norma I	10	\$10,000.00
Line Comments (Program: ELLEN DEGENERES SHOW) EOCT22									
Daily Schedule									
	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)			
	10/18/22 - 10/24/22	2222--2	10	\$1,000.00					
15	10/18/22 - 10/24/22	NBC10 NEWS@4PM	4:00 PM - 5:00 PM	TWTF--M	00:00:30	\$1100.00	Norma I	10	\$11,000.00
Line Comments (Program: NBC10 NEWS@4PM) EOCT22									
Daily Schedule									
	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)			
	10/18/22 - 10/24/22	2222--2	10	\$1,100.00					
16	10/18/22 - 10/24/22	NBC10 NEWS@5PM	5:00 PM - 6:00 PM	TWTF--M	00:00:30	\$1600.00	Norma I	5	\$8,000.00
Line Comments (Program: NBC10 NEWS@5PM) EOCT22									
Daily Schedule									
	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)			
	10/18/22 - 10/24/22	1111--1	5	\$1,600.00					
17	10/18/22 - 10/24/22	NBC10 NEWS @6PM	6:00 PM - 6:30 PM	TWTF--M	00:00:30	\$2200.00	Norma I	5	\$11,000.00
Line Comments (Program: NBC10 NEWS @6PM) EOCT22									
Daily Schedule									
	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)			
	10/18/22 - 10/24/22	1111--1	5	\$2,200.00					
18	10/18/22 - 10/24/22	NBC NIGHTLY NEWS	6:30 PM - 7:00 PM	TWTF--M	00:00:30	\$4500.00	Norma I	5	\$22,500.00
Line Comments (Program: NBC NIGHTLY NEWS) EOCT22									
Daily Schedule									
	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)			
	10/18/22 - 10/24/22	1111--1	5	\$4,500.00					
19	10/18/22 - 10/24/22	NBC10 NEWS @7P	7:00 PM - 7:30 PM	TWTF--M	00:00:30	\$2200.00	Norma I	5	\$11,000.00
Line Comments (Program: NBC10 NEWS @7P) EST22									
Daily Schedule									
	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)			
	10/18/22 - 10/24/22	1111--1	5	\$2,200.00					
20	10/18/22 - 10/23/22	NBC10 NEWS@6PM SAT/SUN	6:00 PM - 6:30 PM	----SS-	00:00:30	\$1200.00	Norma I	2	\$2,400.00
Line Comments (Program: NBC10 NEWS@6PM SAT/SUN) EOCT22									
Daily Schedule									
	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)			
	10/18/22 - 10/23/22	----11-	2	\$1,200.00					
21	10/18/22 - 10/22/22	NBC NIGHTLY NEWS	6:30 PM - 7:00 PM	----S--	00:00:30	\$4500.00	Norma I	1	\$4,500.00
Line Comments (Program: NBC NIGHTLY NEWS) EOCT22									

Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/22/22	----1--	1	\$4,500.00		
22	10/18/22 - 10/24/22	ACCESS HOLLYWOOD D	7:30 PM - 8:00 PM	TWTF-- M	00:00:30 \$1400.00	Norma I 5 \$7,000.00
Line Comments (Program: ACCESS HOLLYWOOD) EST22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/24/22	1111--1	5	\$1,400.00		
23	10/18/22 - 10/24/22	THE VOICE	8:00 PM - 10:00 PM	-----M	00:00:30 \$8000.00	Norma I 1 \$8,000.00
Line Comments (Program: THE VOICE) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/24/22	-----1	1	\$8,000.00		
24	10/18/22 - 10/18/22	THE VOICE	8:00 PM - 9:00 PM	T-----	00:00:30 \$8000.00	Norma I 1 \$8,000.00
Line Comments (Program: THE VOICE) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/18/22	1-----	1	\$8,000.00		
25	10/18/22 - 10/18/22	NEW AMSTERDA M	10:00 PM - 11:00 PM	T-----	00:00:30 \$7500.00	Norma I 1 \$7,500.00
Line Comments (Program: NEW AMSTERDAM) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/18/22	1-----	1	\$7,500.00		
26	10/18/22 - 10/19/22	CHICAGO MED	8:00 PM - 9:00 PM	-W-----	00:00:30 \$15000.00	Norma I 1 \$15,000.00
Line Comments (Program: CHICAGO MED) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/19/22	-1-----	1	\$15,000.00		
27	10/18/22 - 10/21/22	DATELINE NBC	9:00 PM - 11:00 PM	---F---	00:00:30 \$4000.00	Norma I 1 \$4,000.00
Line Comments (Program: DATELINE NBC) EOCT22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/21/22	---1---	1	\$4,000.00		
28	10/18/22 - 10/23/22	NFL SUNDAY NIGHT FB - NON-LCL	8:15 PM - 11:30 PM	-----S-	00:00:30 \$20000.00	Norma I 1 \$20,000.00
Line Comments (Program: NFL SUNDAY NIGHT FB - NON-LCL) EST22						
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/23/22	-----1-	1	\$20,000.00		
29	10/18/22 - 10/24/22	NBC10 NWS@11PM	11:00 PM - 11:35 PM	TWTFSS M	00:00:30 \$2000.00	Norma I 7 \$14,000.00

Line Comments		(Program: NBC10 NWS@11PM) EOCT22				
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/24/22	1111111	7	\$2,000.00		
30	10/18/22 - 10/23/22	NFL LATE NEWS - NON LOCAL	11:30 PM - 11:45 PM	-----S-	00:00:30	\$2500.00 Norma 1 \$2,500.00

Line Comments		(Program: NFL LATE NEWS - NON LOCAL) EST22				
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/23/22	-----1-	1	\$2,500.00		
31	10/18/22 - 10/23/22	PHILLY LIVE: SPORTS EDITION	11:45 PM - 12:00 AM	-----S-	00:00:30	\$2000.00 Norma 1 \$2,000.00

Line Comments		(Program: PHILLY LIVE: SPORTS EDITION) EST22				
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/23/22	-----1-	1	\$2,000.00		
32	10/18/22 - 10/24/22	TONIGHT SHOW W/ JIMMY FALLON	11:35 PM - 12:37 AM	TWTF--M	00:00:30	\$1100.00 Norma 10 \$11,000.00

Line Comments		(Program: TONIGHT SHOW W/ JIMMY FALLON) EOCT22				
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/24/22	2222--2	10	\$1,100.00		
33	10/18/22 - 10/23/22	NFL IN DEPTH W/ GB	12:35 AM - 1:05 AM	-----S-	00:00:30	\$500.00 Norma 1 \$500.00

Line Comments		(Program: NFL IN DEPTH W/ GB) EST22				
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/23/22	-----1-	1	\$500.00		
34	10/18/22 - 10/23/22	NFL GAMEDAY FINAL - NON-LOCAL	12:00 AM - 12:30 AM	-----S-	00:00:30	\$1800.00 Norma 1 \$1,800.00

Line Comments		(Program: NFL GAMEDAY FINAL - NON-LOCAL) EST22				
Daily Schedule	Start Date - End Date	Days	Spots per Week	Rate	Rating	Imp(1000)
	10/18/22 - 10/23/22	-----1-	1	\$1,800.00		

Order Total 136 \$241,100.00