

CONTRACT



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216) 431-8888

<u>Contract / Revision</u> 288231 /		<u>Alt Order #</u> 08159764
<u>Product</u> 756/SITTENFELD 4 SEN		
<u>Contract Dates</u> 03/09/16 - 03/15/16		<u>Estimate #</u> 756
<u>Advertiser</u> Sittenfeld/D/Senate		<u>Original Date / Revision</u> 03/08/16 / 03/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW-TV	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> NSO Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13352	<u>Advertiser Code</u> 66	<u>Product Code</u> 265
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Fortune Media
527 Avenue B
Redondo Beach, CA 90277

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	03/11/16	03/11/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$200.00	0.00			
N 2	8	03/11/16	03/11/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$250.00	0.00			
N 3	8	03/11/16	03/11/16	FOX 8 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$700.00	0.00			
N 4	8	03/11/16	03/11/16	FOX 8 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$850.00	0.00			
N 5	8	03/11/16	03/11/16	FOX 8 News In The Morning	6:00 AM-7:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$850.00	0.00			
N 6	8	03/11/16	03/11/16	FOX 8 News @ 6p	6:30 PM-7:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$850.00	0.00			
N 7	8	03/11/16	03/11/16	FOX 8 News In The Morning	7:00 AM-8:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1	\$850.00	0.00			
N 8	8	03/14/16	03/14/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$250.00	0.00			
N 9	8	03/14/16	03/14/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$200.00	0.00			
N 10	8	03/14/16	03/14/16	FOX 8 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$475.00	0.00			
D 11	8	03/14/16	03/14/16	M-F 3p-4p	3:00 PM-3:30 PM		:30				NM	0	\$0.00
N 12	8	03/14/16	03/14/16	M-F 3p-4p	3:30 PM-4:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$400.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 288231 /		<u>Alt Order #</u> 08159764
<u>Contract Dates</u> 03/09/16 - 03/15/16	<u>Product</u> 756/SITTENFELD 4 SEN	<u>Estimate #</u> 756
<u>Advertiser</u> Sittenfeld/D/Senate		<u>Original Date / Revision</u> 03/08/16 / 03/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	03/14/16-03/20/16		M-F 3p-4p	3:30 PM-4:00 PM	M-----	:30		\$400.00	0.00	NM		
		See MG 12.2											
2	8	03/15/16-03/15/16		M-F 11a-12p	11a-12p	-Tu-----	:30		\$400.00	0.00	NM		
		Ⓜ MG for 12.1 03/14											
D 13	8	03/14/16	03/14/16	FOX 8 News @ 5p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
N 14	8	03/14/16	03/14/16	FOX 8 News @ 6p	6:30 PM-7:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$850.00	0.00			
D 15	8	03/14/16	03/14/16	FOX 8 News @ 8a	8:00 AM-9:00 AM		:30				NM	0	\$0.00
N 16	8	03/14/16	03/14/16	FOX 8 News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	1-----				1	\$500.00	0.00			
N 17	8	03/12/16	03/12/16	FOX 8 News Saturday Mornir	9:00 AM-10:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-				1	\$400.00	0.00			
D 18	8	03/13/16	03/13/16	FOX News Sunday	10:00 AM-11:00 AM		:30				NM	0	\$0.00
N 19	8	03/13/16	03/13/16	FOX 8 Sunday Midday News	11:00 AM-11:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$450.00	0.00			
N 20	8	03/13/16	03/13/16	Su 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$300.00	0.00			
D 21	8	03/13/16	03/13/16	FOX 8 News @ 6p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 22	8	03/13/16	03/13/16	FOX 8 News Sunday Morning	8:00 AM-9:00 AM		:30				NM	0	\$0.00
N 23	8	03/13/16	03/13/16	FOX 8 News Sunday Morning	9:00 AM-10:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1				1	\$600.00	0.00			
N 24	8	03/10/16	03/10/16	M-F 10a-3p	10:00 AM-3:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$175.00	0.00			
N 25	8	03/10/16	03/10/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$175.00	0.00			
N 26	8	03/10/16	03/10/16	M-F 3p-4p	3:00 PM-3:30 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$275.00	0.00			
N 27	8	03/10/16	03/10/16	M-F 3p-4p	3:30 PM-4:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$275.00	0.00			
N 28	8	03/10/16	03/10/16	FOX 8 News @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$400.00	0.00			
N 29	8	03/10/16	03/10/16	FOX 8 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$400.00	0.00			
N 30	8	03/10/16	03/10/16	FOX 8 News @ 5p	5:30 PM-6:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$700.00	0.00			

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<u>Contract / Revision</u> 288231 /		<u>Alt Order #</u> 08159764
<u>Contract Dates</u> 03/09/16 - 03/15/16	<u>Product</u> 756/SITTENFELD 4 SEN	<u>Estimate #</u> 756
<u>Advertiser</u> Sittenfeld/D/Senate		<u>Original Date / Revision</u> 03/08/16 / 03/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 31	8	03/10/16	03/10/16	FOX 8 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$850.00	0.00			
N 32	8	03/10/16	03/10/16	FOX 8 News In The Morning	7:00 AM-8:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$850.00	0.00			
N 33	8	03/10/16	03/10/16	FOX 8 News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---				1	\$500.00	0.00			
N 34	8	03/15/16	03/15/16	FOX 8 News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----				1	\$350.00	0.00			
N 35	8	03/15/16	03/15/16	FOX 8 News @ 8a	8:00 AM-9:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----				1	\$850.00	0.00			
N 36	8	03/10/16	03/11/16	New Day Cleveland	10:00 AM-11:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---TF--				1	\$250.00	0.00			
N 37	8	03/10/16	03/11/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---TF--				1	\$200.00	0.00			
N 38	8	03/10/16	03/11/16	FOX 8 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---TF--				1	\$850.00	0.00			
N 39	8	03/10/16	03/11/16	FOX 8 News In The Morning	6:00 AM-7:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---TF--				1	\$850.00	0.00			
N 40	8	03/10/16	03/11/16	FOX 8 News @ 6p	6:30 PM-7:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---TF--				1	\$850.00	0.00			
N 41	8	03/10/16	03/11/16	FOX 8 News In The Morning	7:00 AM-8:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---TF--				1	\$850.00	0.00			
N 42	8	03/10/16	03/11/16	FOX 8 News @ 8a	8:00 AM-9:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---TF--				1	\$850.00	0.00			
N 43	8	03/10/16	03/11/16	FOX 8 News @ 430a	M-F 430a-5a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	---TF--				1	\$125.00	0.00			
N 44	8	03/14/16	03/14/16	FOX 8 News @ 430a	M-F 430a-5a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----				1	\$225.00	0.00			
N 45	8	03/14/16	03/14/16	M-F 730p-8p	730p-8p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----				1	\$2,400.00	0.00			
N 46	8	03/14/16	03/15/16	FOX 8 News @ 430a	M-F 430a-5a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$225.00	0.00			
N 47	8	03/14/16	03/15/16	FOX 8 News @ 5a	M-F 5a-530a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----				2	\$500.00	0.00			

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Contract Agreement Between:



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<u>Contract / Revision</u>	<u>Alt Order #</u>
288231 /	08159764

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/09/16 - 03/15/16	756/SITTENFELD 4 SEN	756

<u>Advertiser</u>	<u>Original Date / Revision</u>
Sittenfeld/D/Senate	03/08/16 / 03/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 48	8	03/12/16	03/12/16	Nascar Xfinity	Various		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----S-				1	\$750.00	0.00			
N 49	8	03/13/16	03/13/16	Su 1130p-12a	1130p-12a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/07/16	03/13/16	-----S				1	\$400.00	0.00			
Totals											0.00	45	\$24,825.00

Time Period	# of Spots	Gross Amount	Net Amount
02/29/16 -03/15/16	45	\$24,825.00	\$21,101.25
Totals	45	\$24,825.00	\$21,101.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.