

League of Conservation Voters (LCV)

WNY5

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date
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I, Daniel Tesker
do hereby request station time concerning the following issue:

LCV 1920 L St, NW, Suite 800 Washington, DC 20036	Navin Nayak 202-785-8683
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: LCV (League of Conservation Voters)

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

US Senate, 11/6/12

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

LCV

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/31/12
Date


Signature

202-338-8700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em;">AS ORDERED</p> <hr style="width: 50%; margin: auto;"/>					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



WNYs Syracuse
1000 James St
Syracuse, NY 13203

Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Contract # 1401802

Schedule Dates 10/30/12-11/06/12
Advertiser Senate Majority PAC (72066)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand LCV/LEAGUE OF CONSERVATION (109340)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Spence, Danielle
Phone/Fax /
CPE 155/163/2225
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments LCV

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Candice Sullivan
CO-OP No
Headline # ECR09853323
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$507.00
Net Total \$2,873.00
Sales Tax

Syracuse (WNYs)	Spots	Rate
By Broadcast Month		
Nov. 2012	27	\$3,380.00
Grand Total:	27	\$3,380.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/02/12	4	:30	9A- 10A (EST)	1		X	X	X	X			1	\$25.00	\$25.00	Syracuse (WNYs)	JUDGE ALEX 2X	10/29/12
2.0	Normal Line / SPOT (2)	11/06/12-11/06/12	4	:30	9A- 10A (EST)			1						1	\$25.00	\$25.00	Syracuse (WNYs)	JUDGE ALEX 2X	10/29/12
3.0	Normal Line / SPOT (3)	10/30/12-11/02/12	4	:30	10A- 11A (EST)	1		X	X	X	X			1	\$25.00	\$25.00	Syracuse (WNYs)	JUDGE JOE BROWN	10/29/12
4.0	Normal Line / SPOT (4)	11/06/12-11/06/12	4	:30	10A- 11A (EST)			1						1	\$25.00	\$25.00	Syracuse (WNYs)	JUDGE JOE BROWN	10/29/12
5.0	Normal Line / SPOT (5)	10/30/12-11/02/12	4	:30	3P- 4P (EST)	1		X	X	X	X			1	\$25.00	\$25.00	Syracuse (WNYs)	THE PEOPLE'S COURT	10/29/12
6.0	Normal Line / SPOT (6)	11/06/12-11/06/12	4	:30	3P- 4P (EST)			1						1	\$25.00	\$25.00	Syracuse (WNYs)	THE PEOPLE'S COURT	10/29/12
7.0	Normal Line / SPOT (7)	10/30/12-11/02/12	4	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$60.00	\$120.00	Syracuse (WNYs)	KING OF QUEENS	10/29/12
8.0	Normal Line / SPOT (8)	10/30/12-11/02/12	4	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$175.00	\$525.00	Syracuse (WNYs)	TWO AND A HALF MEN	10/29/12
9.0	Normal Line / SPOT (9)	10/30/12-11/02/12	4	:30	6:30P- 7P (EST)	3		X	X	X	X			3	\$175.00	\$525.00	Syracuse (WNYs)	TWO AND A HALF MEN	10/29/12
10.0	Normal Line / SPOT (10)	10/30/12-11/02/12	4	:30	7P- 7:30P (EST)	3		X	X	X	X			3	\$250.00	\$750.00	Syracuse (WNYs)	BIG BANG THEORY	10/29/12
11.0	Normal Line / SPOT (11)	10/30/12-11/02/12	4	:30	7:30P- 8P (EST)	3		X	X	X	X			3	\$250.00	\$750.00	Syracuse (WNYs)	BIG BANG THEORY	10/29/12
12.0	Normal Line / Prime (12)	11/05/12-11/05/12	4	:30	8P- 9P (EST)		1							1	\$75.00	\$75.00	Syracuse (WNYs)	LAW & ORDER: SVU	10/29/12
13.0	Normal Line / SPOT (13)	10/30/12-11/02/12	4	:30	10P- 10:30P (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Syracuse (WNYs)	The Simpsons	10/29/12
14.0	Normal Line / Prime (14)	10/30/12-10/30/12	4	:30	8P- 9P (EST)		1							1	\$90.00	\$90.00	Syracuse (WNYs)	COLD CASE	10/29/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WNYs Syracuse
1000 James St
Syracuse, NY 13203

Contract # 1401802

Schedule Dates 10/30/12-11/06/12
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Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand LCV/LEAGUE OF CONSERVATION (109340)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Spence, Danielle
Phone/Fax /
CPE 155/163/2225
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments LCV

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Candie Sullivan
CO-OP No
Headline # ECR09853323
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$507.00
Net Total \$2,873.00
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Syracuse (WNYs)		
By Broadcast Month	Spots	Rate
Nov. 2012	27	\$3,380.00
Grand Total:	27	\$3,380.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Prime (15)	10/31/12-10/31/12	4	:30	8P- 9P (EST)	1			1					1	\$75.00	\$75.00	Syracuse (WNYs)	BURN NOTICE	10/29/12
16.0	Normal Line / Prime (16)	11/01/12-11/01/12	4	:30	8P- 9P (EST)	1				1				1	\$70.00	\$70.00	Syracuse (WNYs)	WITHOUT A TRACE	10/29/12
17.0	Normal Line / Prime (17)	11/02/12-11/02/12	4	:30	9P- 10P (EST)	1					1			1	\$100.00	\$100.00	Syracuse (WNYs)	MONK	10/29/12

CONFIRMATION CONTRACT

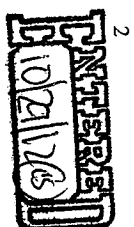
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Rep Order# 9853323 Ver# 1 Status New

Traffic Order# 140802

Printed: 10/29/2012 8:33 AM
Last Received: 10/28/2012 10:15 PM
Showing Buylines: All Lines

1 of 2



Station WNYX-TV SYRACUSE, N.Y.
Advertiser () POLITICAL ISSUE GROU
Product LCV
Estimate# 2225
Buyer Danielle Spencer
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #109
WASHINGTON, DC 20007
Agency C/P1/P2/E 155/163/2225
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	9A-10A	JUDGE ALEX 2X	:30	\$25.00	10/30-11/05	1	1	1	\$25.00✓	
	2	TU,M	9A-10A	JUDGE ALEX 2X	:30	\$25.00	11/06-11/12	1	1	1	\$25.00✓	
	3	TU-F,M	10A-11A	JUDGE JOE BROWN	:30	\$25.00	10/30-11/05	1	1	1	\$25.00✓	
	4	TU,M	10A-11A	JUDGE JOE BROWN	:30	\$25.00	11/06-11/12	1	1	1	\$25.00✓	
	5	TU-F,M	3P-4P	THE PEOPLE'S COURT	:30	\$25.00	10/30-11/05	1	1	1	\$25.00✓	
	6	TU,M	3P-4P	THE PEOPLE'S COURT	:30	\$25.00	11/06-11/12	1	1	1	\$25.00✓	
	7	TU-F,M	530P-6P	KING OF QUEENS	:30	\$60.00	10/30-11/05	2	1	2	\$120.00✓	
	8	TU-F,M	6P-630P	TWO AND A HALF MEN	:30	\$175.00	10/30-11/05	3	1	3	\$525.00✓	
	9	TU-F,M	630P-7P	TWO AND A HALF MEN	:30	\$175.00	10/30-11/05	3	1	3	\$525.00✓	
	10	TU-F,M	7P-730P	BIG BANG THEORY	:30	\$250.00	10/30-11/05	3	1	3	\$750.00✓	
	11	TU-F,M	730P-8P	BIG BANG THEORY	:30	\$250.00	10/30-11/05	3	1	3	\$750.00✓	
	12	M	8P-9P	LAW & ORDER: SVU	:30	\$75.00	11/05-11/05	1	1	1	\$75.00✓	
	13	TU-F,M	10P-1030P	THE SIMPSONS	:30	\$75.00	10/30-11/05	2	1	2	\$150.00✓	

Station WNYX-TV SYRACUSE, N.Y.
 Advertiser () POLITICAL ISSUE GROU
 Product LCV
 Estimate# 2225
 Buyer Danielle Spencer
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 Salesperson Phone# 202-955-5342
 Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	14	TU	8P-9P	COLD CASE	:30	\$90.00	10/30-10/30	1	1	1	\$90.00 ✓	
	15	W	8P-9P	BURN NOTICE	:30	\$75.00	10/31-10/31	1	1	1	\$75.00 ✓	
	16	TH	8P-9P	WITHOUT A TRACE	:30	\$70.00	11/01-11/01	1	1	1	\$70.00 ✓	
	17	F	9P-10P	MONK	:30	\$100.00	11/02-11/02	1	1	1	\$100.00 ✓	

---REPORT TOTALS---
 Report Totals: 27 / \$3,380.00

---SALES MONTHLY TOTALS---
 Nov 12: 27 / \$3,380.00
 Sales Totals: 27 / \$3,380.00
 Station Totals: 27 / \$3,380.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$112,667
 CABL 0% UNKN 0% WNYX 3% WSTM 21% WSYR 36%
 WSYT 15% WTVH 25%

Books null
 Demos RA35+