

Democratic Congressional
Campaign Committee

WNY5
WNY5

NAB Form PB-17 Issues

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date:
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I, Sarah Verene

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

Total Charges:

This broadcast time will be used by: Democratic Congressional Campaign Committee

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
430 South Capitol St.
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristie Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



WNY5 Syracuse
1000 James St
Syracuse, NY 13203

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1398972

Schedule Dates: 10/29/12-10/29/12
Advertiser: DCCC-Democratic Congressional Campaign Comm
Agency: Great American Media (2231)
Product: POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand: DCCC 2012 (471613)
Salesperson: Millennium/Dc, Washington DC (1108)
Sales Office: Millennium Washingt
Buyer Name: Keuleman, Katie
Phone/Fax: /
CPE: 11/14/2112
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: DCCC
DCCC
DCCC

Date Entered: 10/24/12
Last Modified: 10/25/12
Entered By: Candie Sullivan
CO-OP: No
Headline #: ECR09851455
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$11.25
Net Total: \$63.75
Sales Tax:

Syracuse (WNY5)		
By Broadcast Month	Spots	Rate
Nov. 2012	1	\$75.00
Grand Total:	1	\$75.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (3)	10/29/12-10/29/12	4	:30	9p-10p (EST)	1	1							1	\$75.00	\$75.00	Syracuse (WNY5)	LAW & ORDER: SVU	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

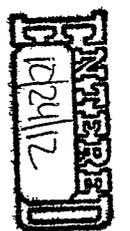
Date: _____

Comments: _____

Rep Order# 9851455 Ver# 1 Status New
 EC'd Yes

Traffic Order# 1398972

Printed: 10/24/2012 8:24 AM
 Last Received: 10/23/2012 5:33 PM
 Showing Buylines: All Lines



Station WNYX-TV SYRACUSE, N.Y.
 Advertiser () POLITICAL ISSUE GROU
 Product DCCC
 Estimate# 2112
 Buyer Katie Keuleman
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/2112
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm () WASHINGTON
 Sales Office () JONATHAN VITTI
 Salesperson
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

DCCC *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	9P-10P	LAW & ORDER: SVU	:30	\$75.00	10/29-10/29	1	1	1	\$75.00	

---REPORT TOTALS---

Report Totals: 1 / \$75.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00 Nov 12: 1 / \$75.00
 Sales Totals: 1 / \$75.00
 Station Totals: 1 / \$75.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$1,872
 CABL 0% UNKN 2% MNYS 2% WSTM 24% WSYR 36%
 WSYT 12% WTVH 22%

Books null
 Demos RA35+