

Deal Id is 27550

Ordered Political Addressable Campaign

Title



Tammy Miller for North Dakota

Title

ND

State

| Deal ID | Advertiser | Agency | Flight Start | Flight End | Stage | AE |
|---------|-------------------------------|------------|--------------|------------|------------------|-------------------|
| 27550 | Tammy Miller for North Dakota | Ad Victory | 2024-03-19 | 2024-04-15 | Order Closed/Won | Christopher Doerr |

| Gross Booked Value | Net Booked Value | Booked Units |
|--------------------|------------------|--------------|
| \$27,057.97 | \$22,999.28 | 346,897 |

Included Networks
 A&E, ABC Family, AMC, Animal Planet, AXS TV, BBC America, BET, FYI, Boomerang, Bravo, Chiller, CMT, CNBC, CNN, Comedy Central, Cooking Channel, Destination America, Discovery Channel, DIY, E!, ESPN, ESPN News, ESPN2, ESPNEWS, ESPNU, Food Network, Fox Business, Fox News Channel, Fox Sports 1, FUSE, FX, GAC, Golf Channel, GSN, H2, Hallmark Channel, HGTV, History, HLN, ID, IFC, Lifetime, LMN, Military, MLB, MLB Network, msnbc, MTV, MTV2, Nat Geo Wild, National Geographic Channel, NBA TV, NBC Sports, NBC Sports Network, NFL Network, NHL Network, Outdoor Channel, Ovation, OWN, Oxygen, RFDTV, Science, Science Channel, Spike, Syfy, TBS, Tennis Channel, Discovery Family, The Weather Channel, TLC, TNT, Travel Channel, truTV, POP, TV Land, UP, USA, USA Network, VH1, Wetv

This is an addressable campaign. The spot air times will vary across households and networks with addressable capability. The post-reporting is based on the delivered impressions and not specific air times on each network.