



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28400184	<b>Changes as of:</b> 5/14/2024 at 10:43 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 655/694/13278	<b>Flight:</b> 5/14/24 - 5/20/24	<b>Station:</b> WXLV
<b>Agency:</b> GREAT AMERICAN MEDIA INC. 3050 K ST NW SUITE 100 WASHINGTON, DC 20007	<b>Advertiser:</b> AMERICA WORKS USA	<b>Market:</b> Greensboro-Winston Salem
	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 13428681	<b>Service:</b> Nielsen
	<b>Buyer:</b> Summerhays, Blakely	<b>Primary Demo:</b>
	<b>Salesperson:</b> RACHEL CHASON 212-373-8163	<b>Assistant:</b> RACHEL CHASON 212-373-8163
	<b>Separation:</b>	<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$17,500.00
		<b>Total Spots:</b> 48
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 6090950

**Comments:** Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	5/14 - 5/14		Total Spots	Total \$	CPP*	GRP*
						5/14					
1	Tu-F,M 7a-9a		GD MRN AMR-ABC<	\$200.00	30	3		3	\$600.00	\$0.00	0.0
2	Sa 8a-9a		GD MRN-SAT-ABC	\$100.00	30	1		1	\$100.00	\$0.00	0.0
3	Su 8a-9a		GD MRN-SUN-ABC	\$100.00	30	1		1	\$100.00	\$0.00	0.0
4	Tu-F,M 9a-10a		DR. PHIL	\$100.00	30	0		0	\$0.00	\$0.00	0.0
5	Tu-F,M 10:58a-12n		AVG. ALL WKS<	\$150.00	30	0		0	\$0.00	\$0.00	0.0
6	Tu-F,M 12n-1p		SHERRI	\$100.00	30	2		2	\$200.00	\$0.00	0.0
7	Tu-F,M 2p-3p		GENRL HOSPITAL	\$350.00	30	3		3	\$1,050.00	\$0.00	0.0
8	Tu-F,M 2:58p-4p		DR. PHIL<	\$175.00	30	2		2	\$350.00	\$0.00	0.0
9	Tu-F,M 5p-5:30p		FAMILY FEUD<	\$250.00	30	2		2	\$500.00	\$0.00	0.0
10	Tu-F,M 5:30p-5:57p		FAMILY FEUD B<	\$250.00	30	3		3	\$750.00	\$0.00	0.0
11	Tu-F,M 6:58p-7:27p		FAMILY FEUD<	\$750.00	30	4		4	\$3,000.00	\$0.00	0.0
12	Tu-F,M 7:28p-7:57p		FAMILY FEUD B<	\$750.00	30	4		4	\$3,000.00	\$0.00	0.0
13	Sa 7p-7:30p		FAMILY FEUD WK	\$400.00	30	1		1	\$400.00	\$0.00	0.0
14	Sa 7:30p-8p		FAMILY FD WK-2	\$400.00	30	1		1	\$400.00	\$0.00	0.0
15	Tu-F,M 5:58p-6:27p		ABC 45 NWS@6P<	\$450.00	30	4		4	\$1,800.00	\$0.00	0.0
16	Sa 6:28p-7p		AVG. ALL WKS<	\$400.00	30	0		0	\$0.00	\$0.00	0.0
17	Su 6:28p-7p		ABC NWS-SUN<	\$400.00	30	1		1	\$400.00	\$0.00	0.0
18	F 9p-11p		20 20-FRI-ABC	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
19	Su 7p-8p		AM FUN-7PM-ABC	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
20	Tu-F,M 9a-10a		NATIONAL DESK	\$100.00	30	2		2	\$200.00	\$0.00	0.0



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	<b>Separation:</b>	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$17,500.00 <b>Total Spots:</b> 48 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> <b>Traffic #:</b> 6090950

#	Day/Time	DP	Program	Rate	Len	5/14 - 5/14		Total Spots	Total \$	CPP*	GRP*
						5/14					
21	Tu-F,M 10:58a-12n		THE VIEW	\$150.00	30	2		2	\$300.00	\$0.00	0.0
22	Sa 6:28p-7p		ABC WORLD NEWS	\$400.00	30	1		1	\$400.00	\$0.00	0.0
23	M,Th-F 7a-9a		GOOD MORNING AMERICA	\$200.00	30	1		1	\$200.00	\$0.00	0.0
24	M,Th-F 9a-10a		THE NATIONAL DESK	\$100.00	30	2		2	\$200.00	\$0.00	0.0
25	M,Th-F 11a-12n		THE VIEW	\$150.00	30	1		1	\$150.00	\$0.00	0.0
26	M,Th-F 12n-1p		SHERRI	\$100.00	30	1		1	\$100.00	\$0.00	0.0
27	M,Th-F 2p-3p		GENERAL HOSPITAL	\$350.00	30	1		1	\$350.00	\$0.00	0.0
28	M,Th-F 5p-5:30p		FAMILY FEUD	\$250.00	30	1		1	\$250.00	\$0.00	0.0
29	M,Th-F 5:30p-6p		FAMILY FEUD	\$250.00	30	1		1	\$250.00	\$0.00	0.0
30	M,Th-F 6:30p-7p		ABC WORLD NEWS	\$450.00	30	1		1	\$450.00	\$0.00	0.0
<b>TOTALS:</b>								<b>48</b>	<b>\$17,500.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/14/24 10:43 AM	Carmen Jerkins	PLS SEE LNS FOR PRGM CHNGS/NA AND OFFER
05/14/24 9:55 AM	System	Notice Received.
05/13/24 12:51 PM	RACHEL CHASON	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$194,444
<b>WXLV Share:</b>	9%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	48	\$17,500.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>48</b>	<b>\$17,500.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-May	48	\$17,500.00
<b>Total</b>	<b>48</b>	<b>\$17,500.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	5/14/24 10:43 AM	Carmen Jerkins	Sent_To_Rep	14	8	\$0	\$17,500.00	Changes: Total Spots from 42 to 48. 17 buylines added or modified.
Queued for Electronic Contracting	5/13/24 2:45 PM					\$0	\$0	
Queued for Electronic Contracting	5/13/24 2:45 PM					\$0	\$0	
Queued for Electronic Contracting	5/13/24 2:24 PM					\$0	\$0	
New	5/13/24 12:51 PM	RACHEL CHASON	Confirmed	42		\$17,500.00	\$17,500.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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