

# INVOICE



**WTHR-TV**  
**1000 N. Meridian St.**  
**Indianapolis, IN 46204**  
**Main: (317) 636-1313**  
**Billing: (317) 655-5609**

Invoice #	Invoice Date	Invoice Month	Invoice Period
3060-1	05/27/18	May 2018	04/30/18 - 05/08/18

Property	Account Executive	Sales Office	Sales Region
WTHR-TV	Bob Cain	Katz Philadelphia	National

Billing Address:

**American Media & Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
I Like Luke	Luke Messer for Sena	578/1074/8991

Flight Dates	Order #	Alt Order #
05/01/18 - 05/08/18	3060	25893542

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WTHR-TV**  
**VideIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

Agency Code	Advertiser Code	Product 1/2
9914860	578	1074

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/06/18	05/06/18	Su 5a-6a	5:30 AM-6:00 AM	-----S	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Su 05/06/18 5:44 AM Su 5a-6a 5:30 AM-6:00 AM :30 LMTV042518H \$25.00 NM									
2	05/06/18	05/06/18	Sat-Sun 6a-7a Sunrise	6:00 AM-7:00 AM	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$100.00									
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3	05/06/18	05/06/18	Su 7a-8a Sunrise	7:00 AM-8:00 AM	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$175.00									
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4	05/01/18	05/01/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM	-T-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$175.00									
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5	05/02/18	05/02/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM	--W----	:30	1	\$175.00	NM
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6	05/03/18	05/03/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM	---T---	:30	1	\$175.00	NM

We warrant that the broadcast information shown herein was taken from the official station log.

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.

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Send Payment To:

**WTHR-TV**  
**VideIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke	<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991	

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1	WTHR	F	05/04/18	6:56 AM	M-F 6a-7a Sunrise	6:00 AM-7:00 AM	:30	LMTV042518H	\$500.00	NM																																									
13	05/07/18	05/07/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM	M-----	:30	1	\$500.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/07/18</td> <td>05/13/18</td> <td>M-----</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WTHR</td> <td>M</td> <td>05/07/18</td> <td>6:21 AM</td> <td>M-F 6a-7a Sunrise</td> <td>6:00 AM-7:00 AM</td> <td>:30</td> <td>LMTV041018H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/07/18	05/13/18	M-----	1	\$500.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WTHR	M	05/07/18	6:21 AM	M-F 6a-7a Sunrise	6:00 AM-7:00 AM	:30	LMTV041018H	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	05/07/18	05/13/18	M-----	1	\$500.00																																														
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																									
1	WTHR	M	05/07/18	6:21 AM	M-F 6a-7a Sunrise	6:00 AM-7:00 AM	:30	LMTV041018H	\$500.00	NM																																									

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# INVOICE



Send Payment To:

**WTHR-TV**  
**VideIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke	<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	05/05/18	05/05/18	Sa 8a-10a Sunrise	8a-10a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WTHR Su 05/06/18 8:48 AM Today Show Sun Today Show Sun :30 LMTV042518H \$600.00 NM MG for 14.1 05/05									
15	05/01/18	05/01/18	M-F 530a-6a Sunrise	5:30 AM-6:00 AM	-T-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 5:52 AM M-F 530a-6a Sunrise 5:30 AM-6:00 AM :30 LMTV041018H \$450.00 NM									
16	05/02/18	05/02/18	M-F 530a-6a Sunrise	5:30 AM-6:00 AM	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 5:42 AM M-F 530a-6a Sunrise 5:30 AM-6:00 AM :30 LMTV042518H \$450.00 NM									
17	05/03/18	05/03/18	M-F 530a-6a Sunrise	5:30 AM-6:00 AM	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Th 05/03/18 5:53 AM M-F 530a-6a Sunrise 5:30 AM-6:00 AM :30 LMTV042518H \$450.00 NM									
18	05/04/18	05/04/18	M-F 530a-6a Sunrise	5:30 AM-6:00 AM	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR F 05/04/18 5:29 AM M-F 530a-6a Sunrise 5:30 AM-6:00 AM :30 LMTV041018H \$450.00 NM									
19	05/07/18	05/07/18	M-F 530a-6a Sunrise	5:30 AM-6:00 AM	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 5:56 AM M-F 530a-6a Sunrise 5:30 AM-6:00 AM :30 LMTV042518H \$450.00 NM									
20	05/01/18	05/01/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 12:22 PM M-F 12p-1230p EWN 12:00 PM-12:30 PM :30 LMTV041018H \$350.00 NM									
21	05/02/18	05/02/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 12:11 PM M-F 12p-1230p EWN 12:00 PM-12:30 PM :30 LMTV042518H \$350.00 NM									

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**VideIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke	<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
22	05/03/18	05/03/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM	---T---	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	Th	05/03/18	12:21 PM	M-F 12p-1230p EWN	12:00 PM-12:30 PM	:30	LMTV041018H	\$350.00	NM
23	05/04/18	05/04/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM	----F--	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	F	05/04/18	12:27 PM	M-F 12p-1230p EWN	12:00 PM-12:30 PM	:30	LMTV041018H	\$350.00	NM
24	05/07/18	05/07/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM	M-----	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 05/07/18 <u>End Date</u> 05/13/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	M	05/07/18	12:26 PM	M-F 12p-1230p EWN	12:00 PM-12:30 PM	:30	LMTV042518H	\$350.00	NM
25	05/01/18	05/01/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	-T-----	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	Tu	05/01/18	12:50 PM	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	:30	LMTV042518H	\$350.00	NM
26	05/02/18	05/02/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	--W----	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	W	05/02/18	12:55 PM	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	:30	LMTV041018H	\$350.00	NM
27	05/03/18	05/03/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	---T---	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	Th	05/03/18	12:56 PM	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	:30	LMTV042518H	\$350.00	NM
28	05/04/18	05/04/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	----F--	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	F	05/04/18	12:59 PM	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	:30	LMTV042518H	\$350.00	NM
29	05/07/18	05/07/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	M-----	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 05/07/18 <u>End Date</u> 05/13/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	M	05/07/18	12:49 PM	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	:30	LMTV041018H	\$350.00	NM

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<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke		<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	05/01/18	05/01/18	M-F 11a-12p	11:00 AM-12:00 PM	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 11:19 AM M-F 11a-12p 11:00 AM-12:00 PM :30 LMTV042518H \$200.00 NM									
31	05/02/18	05/02/18	M-F 11a-12p	11:00 AM-12:00 PM	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 11:55 AM M-F 11a-12p 11:00 AM-12:00 PM :30 LMTV042518H \$200.00 NM									
32	05/03/18	05/03/18	M-F 11a-12p	11:00 AM-12:00 PM	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Th 05/03/18 11:12 AM M-F 11a-12p 11:00 AM-12:00 PM :30 LMTV042518H \$200.00 NM									
33	05/04/18	05/04/18	M-F 11a-12p	11:00 AM-12:00 PM	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR F 05/04/18 11:35 AM M-F 11a-12p 11:00 AM-12:00 PM :30 LMTV042518H \$200.00 NM									
34	05/07/18	05/07/18	M-F 11a-12p	11:00 AM-12:00 PM	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 11:19 AM M-F 11a-12p 11:00 AM-12:00 PM :30 LMTV042518H \$200.00 NM									
35	05/01/18	05/01/18	M-F 2p-3p	2:00 PM-3:00 PM	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 2:55 PM M-F 2p-3p 2:00 PM-3:00 PM :30 LMTV042518H \$200.00 NM									
36	05/02/18	05/02/18	M-F 2p-3p	2:00 PM-3:00 PM	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 2:22 PM M-F 2p-3p 2:00 PM-3:00 PM :30 LMTV042518H \$200.00 NM									
37	05/03/18	05/03/18	M-F 2p-3p	2:00 PM-3:00 PM	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Th 05/03/18 2:41 PM M-F 2p-3p 2:00 PM-3:00 PM :30 LMTV042518H \$200.00 NM									

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# INVOICE



Send Payment To:

**WTHR-TV**  
**VideIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke	<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	05/04/18	05/04/18	M-F 2p-3p	2:00 PM-3:00 PM	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR F 05/04/18 2:15 PM M-F 2p-3p 2:00 PM-3:00 PM :30 LMTV042518H \$200.00 NM									
39	05/07/18	05/07/18	M-F 2p-3p	2:00 PM-3:00 PM	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 2:55 PM M-F 2p-3p 2:00 PM-3:00 PM :30 LMTV042518H \$200.00 NM									
40	05/01/18	05/01/18	M-F 4p-5p	4:00 PM-5:00 PM	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 4:30 PM M-F 4p-5p 4:00 PM-5:00 PM :30 LMTV041018H \$600.00 NM									
41	05/02/18	05/02/18	M-F 4p-5p	4:00 PM-5:00 PM	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 4:38 PM M-F 4p-5p 4:00 PM-5:00 PM :30 LMTV042518H \$600.00 NM									
42	05/03/18	05/03/18	M-F 4p-5p	4:00 PM-5:00 PM	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Th 05/03/18 4:13 PM M-F 4p-5p 4:00 PM-5:00 PM :30 LMTV041018H \$600.00 NM									
43	05/04/18	05/04/18	M-F 4p-5p	4:00 PM-5:00 PM	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR F 05/04/18 4:54 PM M-F 4p-5p 4:00 PM-5:00 PM :30 LMTV041018H \$600.00 NM									
44	05/07/18	05/07/18	M-F 4p-5p	4:00 PM-5:00 PM	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 4:20 PM M-F 4p-5p 4:00 PM-5:00 PM :30 LMTV042518H \$600.00 NM									
45	05/01/18	05/01/18	M-F 5p-6p Early News	5:00 PM-6:00 PM	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 5:53 PM M-F 5p-6p Early News 5:00 PM-6:00 PM :30 LMTV042518H \$550.00 NM									

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**Dept. L-2380**  
**Columbus, OH 43260-2380**

<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke	<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
46	05/02/18	05/02/18	M-F 5p-6p Early News	5:00 PM-6:00 PM	--W----	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$550.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	W	05/02/18	5:43 PM	M-F 5p-6p Early News	5:00 PM-6:00 PM	:30	LMTV041018H	\$550.00	NM
47	05/03/18	05/03/18	M-F 5p-6p Early News	5:00 PM-6:00 PM	---T---	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$550.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	Th	05/03/18	5:14 PM	M-F 5p-6p Early News	5:00 PM-6:00 PM	:30	LMTV042518H	\$550.00	NM
48	05/04/18	05/04/18	M-F 5p-6p Early News	5:00 PM-6:00 PM	----F--	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$550.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	F	05/04/18	5:20 PM	M-F 5p-6p Early News	5:00 PM-6:00 PM	:30	LMTV042518H	\$550.00	NM
49	05/07/18	05/07/18	M-F 5p-6p Early News	5:00 PM-6:00 PM	M-----	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> 05/07/18 <u>End Date</u> 05/13/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$550.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	M	05/07/18	5:23 PM	M-F 5p-6p Early News	5:00 PM-6:00 PM	:30	LMTV041018H	\$550.00	NM
50	05/01/18	05/01/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	-T-----	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,000.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	Tu	05/01/18	6:13 PM	M-F 6p-630p EWN	6:00 PM-6:30 PM	:30	LMTV042518H	\$1,000.00	NM
51	05/02/18	05/02/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	--W----	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$1,000.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	W	05/02/18	6:22 PM	M-F 6p-630p EWN	6:00 PM-6:30 PM	:30	LMTV042518H	\$1,000.00	NM
52	05/03/18	05/03/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	---T---	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$1,000.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	Th	05/03/18	6:10 PM	M-F 6p-630p EWN	6:00 PM-6:30 PM	:30	LMTV042518H	\$1,000.00	NM
53	05/04/18	05/04/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	----F--	:30	1	\$1,000.00	NM	
Weeks: <u>Start Date</u> 04/30/18 <u>End Date</u> 05/06/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,000.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTHR	F	05/04/18	6:13 PM	M-F 6p-630p EWN	6:00 PM-6:30 PM	:30	LMTV042518H	\$1,000.00	NM

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<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke	<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	05/07/18	05/07/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 6:23 PM M-F 6p-630p EWN 6:00 PM-6:30 PM :30 LMTV042518H \$1,000.00 NM									
55	05/01/18	05/01/18	NBC Nightly News	6:30 PM-7:00 PM	-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 6:52 PM NBC Nightly News 6:30 PM-7:00 PM :30 LMTV041018H \$2,000.00 NM									
56	05/02/18	05/02/18	NBC Nightly News	6:30 PM-7:00 PM	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 6:51 PM NBC Nightly News 6:30 PM-7:00 PM :30 LMTV042518H \$2,000.00 NM									
57	05/03/18	05/03/18	NBC Nightly News	6:30 PM-7:00 PM	---T---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Th 05/03/18 6:29 PM NBC Nightly News 6:30 PM-7:00 PM :30 LMTV041018H \$2,000.00 NM									
58	05/04/18	05/04/18	NBC Nightly News	6:30 PM-7:00 PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR F 05/04/18 6:29 PM NBC Nightly News 6:30 PM-7:00 PM :30 LMTV041018H \$2,000.00 NM									
59	05/07/18	05/07/18	NBC Nightly News	6:30 PM-7:00 PM	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 6:29 PM NBC Nightly News 6:30 PM-7:00 PM :30 LMTV042518H \$2,000.00 NM									
60	05/05/18	05/05/18	Sa 7p-730p	7:00 PM-7:30 PM	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WTHR Th 05/03/18 9:56 AM Today: Megyn Kelly 9a-10a :30 LMTV042518H \$250.00 NM MG for 72.1,60.1 3 WTHR Sa 05/05/18 9:12 PM NHL Stanley Cup 7:00 PM-10:00 PM :30 LMTV042518H \$300.00 NM MG for 72.1,60.1 2 WTHR Sa 05/05/18 10:09 PM NHL Stanley Cup 7:00 PM-10:00 PM :30 LMTV041018H \$300.00 NM MG for 72.1,60.1									
61	05/01/18	05/01/18	M-F 7p-730p	7:00 PM-7:30 PM	-T-----	:30	1	\$1,200.00	NM

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<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke	<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	05/01/18	05/01/18	M-F 7p-730p	7:00 PM-7:30 PM	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 7:13 PM M-F 7p-730p 7:00 PM-7:30 PM :30 LMTV042518H \$1,200.00 NM									
62	05/02/18	05/02/18	M-F 7p-730p	7:00 PM-7:30 PM	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 7:13 PM M-F 7p-730p 7:00 PM-7:30 PM :30 LMTV041018H \$1,200.00 NM									
63	05/03/18	05/03/18	M-F 7p-730p	7:00 PM-7:30 PM	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Th 05/03/18 7:18 PM M-F 7p-730p 7:00 PM-7:30 PM :30 LMTV042518H \$1,200.00 NM									
64	05/04/18	05/04/18	M-F 7p-730p	7:00 PM-7:30 PM	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR F 05/04/18 7:18 PM M-F 7p-730p 7:00 PM-7:30 PM :30 LMTV042518H \$1,200.00 NM									
65	05/07/18	05/07/18	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 7:05 PM M-F 7p-730p 7:00 PM-7:30 PM :30 LMTV041018H \$1,200.00 NM									
66	05/01/18	05/01/18	M-F 730p-8p	7:30 PM-8:00 PM	-T-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Tu 05/01/18 7:58 PM M-F 730p-8p 7:30 PM-8:00 PM :30 LMTV042518H \$1,300.00 NM									
67	05/02/18	05/02/18	M-F 730p-8p	7:30 PM-8:00 PM	--W----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 7:42 PM M-F 730p-8p 7:30 PM-8:00 PM :30 LMTV042518H \$1,300.00 NM									
68	05/03/18	05/03/18	M-F 730p-8p	7:30 PM-8:00 PM	---T---	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Th 05/03/18 7:34 PM M-F 730p-8p 7:30 PM-8:00 PM :30 LMTV042518H \$1,300.00 NM									

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# INVOICE



Send Payment To:

**WTHR-TV**  
**VideIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke	<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	05/04/18	05/04/18	M-F 730p-8p	7:30 PM-8:00 PM	----F--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR F 05/04/18 7:53 PM M-F 730p-8p 7:30 PM-8:00 PM :30 LMTV042518H \$1,300.00 NM									
70	05/07/18	05/07/18	M-F 730p-8p	7:30 PM-8:00 PM	M-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR M 05/07/18 7:42 PM M-F 730p-8p 7:30 PM-8:00 PM :30 LMTV042518H \$1,300.00 NM									
71	05/06/18	05/06/18	Sun Hour 4	10:00 PM-11:00 PM	-----S	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$1,400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WTHR Su 05/06/18 10:37 PM Sun Hour 4 10:00 PM-11:00 PM :30 LMTV042518H \$1,400.00 NM MG for 71.1 05/06									
73	05/02/18	05/02/18	Wed Hour 1	8:00 PM-9:00 PM	--W----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$1,300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR W 05/02/18 8:23 PM Wed Hour 1 8:00 PM-9:00 PM :30 LMTV042518H \$1,300.00 NM									
74	05/04/18	05/04/18	Fri Hour 1	8:00 PM-9:00 PM	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WTHR Tu 05/08/18 6:13 AM M-F 6a-7a Sunrise 6-7a :30 LMTV041018H \$500.00 NM MG for 74.1 05/04 3 WTHR Tu 05/08/18 6:41 AM M-F 6a-7a Sunrise 6-7a :30 LMTV042518H \$500.00 NM MG for 74.1 05/04									
75	05/03/18	05/03/18	Thur Hour 3	10:00 PM-11:00 PM	---T---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTHR Th 05/03/18 10:14 PM Thur Hour 3 10:00 PM-11:00 PM :30 LMTV041018H \$1,500.00 NM									
76	05/05/18	05/05/18	Sat Hour 2	9:00 PM-10:00 PM	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WTHR Sa 05/05/18 7:49 PM NHL Stanley Cup 8:00 PM-11:00 PM :30 LMTV042518H \$600.00 NM MG for 76.1 05/05									
77	05/07/18	05/07/18	Mon Prime Other 1	8:00 PM-10:00 PM	M-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/07/18 M----- 1 \$3,500.00									

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**VideIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke	<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
77	05/07/18	05/07/18	Mon Prime Other 1	8:00 PM-10:00 PM	M-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$3,500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	M	05/07/18	8:21 PM	Mon Prime Other 1	8:00 PM-10:00 PM	:30	LMTV042518H	\$3,500.00 NM
78	05/06/18	05/06/18	Late News	11:00 PM-11:35 PM	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S 1 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Su	05/06/18	11:07 PM	Late News	11:00 PM-11:35 PM	:30	LMTV041018H	\$700.00 NM
79	05/01/18	05/01/18	M-F Late News	11:00 PM-11:35 PM	-T-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -T----- 1 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Tu	05/01/18	11:14 PM	M-F Late News	11:00 PM-11:35 PM	:30	LMTV041018H	\$700.00 NM
80	05/02/18	05/02/18	M-F Late News	11:00 PM-11:35 PM	--W----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 --W---- 1 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	W	05/02/18	11:31 PM	M-F Late News	11:00 PM-11:35 PM	:30	LMTV041018H	\$700.00 NM
81	05/03/18	05/03/18	M-F Late News	11:00 PM-11:35 PM	---T---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---T--- 1 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Th	05/03/18	11:28 PM	M-F Late News	11:00 PM-11:35 PM	:30	LMTV042518H	\$700.00 NM
82	05/04/18	05/04/18	M-F Late News	11:00 PM-11:35 PM	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ----F-- 1 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	F	05/04/18	11:28 PM	M-F Late News	11:00 PM-11:35 PM	:30	LMTV042518H	\$700.00 NM
83	05/07/18	05/07/18	M-F Late News	11:00 PM-11:35 PM	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 M----- 1 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	M	05/07/18	11:32 PM	M-F Late News	11:00 PM-11:35 PM	:30	LMTV041018H	\$700.00 NM
84	05/05/18	05/05/18	Kentucky Derby	5:30 PM-7:15 PM	-----S-	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 -----S- 1 \$4,500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Sa	05/05/18	5:34 PM	Kentucky Derby	5:30 PM-7:15 PM	:30	LMTV041018H	\$4,500.00 NM

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**Columbus, OH 43260-2380**

<u>Invoice #</u> 3060-1	<u>Invoice Date</u> 05/27/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/08/18
<u>Advertiser</u> I Like Luke		<u>Product</u> Luke Messer for Sena	<u>Estimate Number</u> 578/1074/8991

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
85	05/05/18	05/05/18	Sat-Sun 6a-7a Sunrise	6a-7a	-----S-	:30	1	\$200.00	NM																																																								
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>04/30/18</td> <td>05/06/18</td> <td>-----S-</td> <td>1</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>WTHR</td> <td>Sa</td> <td>05/05/18</td> <td>5:59 AM</td> <td>Sunrise Mini Marathon 6-7</td> <td>6-7a</td> <td>:30</td> <td>LMTV042518H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 85.1 05/05</td> </tr> </table>											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							04/30/18	05/06/18	-----S-	1	\$200.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	WTHR	Sa	05/05/18	5:59 AM	Sunrise Mini Marathon 6-7	6-7a	:30	LMTV042518H	\$200.00	NM	MG for 85.1 05/05										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																												
	04/30/18	05/06/18	-----S-	1	\$200.00																																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																							
2	WTHR	Sa	05/05/18	5:59 AM	Sunrise Mini Marathon 6-7	6-7a	:30	LMTV042518H	\$200.00	NM																																																							
MG for 85.1 05/05																																																																	
<u>Total Spots</u>							<b>87</b>																																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$64,325.00</b>
<u>Agency Commission</u>	<b>\$9,648.75</b>
<u>Net Amount Due</u>	<b>\$54,676.25</b>

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