

QUARTERLY ISSUES/PROGRAMS LIST

1st Quarter of 2020

[WFKL-FM, Fairport/New York, 14614, facility id 37824]

The following is a list of topics that WFKL-FM identified as community issues for the 1st quarter of 2020:

- Animal Welfare
- Arts and Culture
- Cultural Heritage
- Education
- Gambling
- Health
- People with Special Needs
- Scouting
- Senior Care
- Tourism
- Women's issues

The following is a list of programs aired on WFKL-FM during the 1st quarter of 2020 that have provided the station's most significant treatment of community issues:

Program Title (Community Issue)	Date Aired	Time Aired	Program Duration	Brief description of issue given significant treatment and programming that covered the issue
<i>Rochester Speaks (People with Special Needs)</i>	1/5/20	6A-7A	14:17	The ARC of Monroe's mission is to create an inclusive society where the people they support may live truly integrated lives and reach their full potential as a part of our community. Executive Director of the ARC Foundation Carole DeMoulin recaps the history of the ARC and talks about the services they offer. She also mentions the Home Makeover Challenge, a fundraiser to make 15 of their residential houses more accessible.
<i>Rochester Speaks (Health)</i>	1/5/20	6A-7A	15:35	The Finger Lakes Area Counseling and Recovery Agency was founded to serve individuals and their loved ones whose lives are affected by substance use and other health-related disorders. FLACRA Marketing and Outreach Coordinator Joe Radigan recaps FLACRA's history and talks about the people they help. Peer Advocate Jennifer Gigliotti tells us about her struggles with addiction, and how she now helps out at the organization that helped turn her

				life around.
<i>Rochester Speaks (Education)</i>	1/5/20	6A-7A	15:20	Help Me Read is one of the longest running mentoring programs in Rochester, helping kids succeed in the Rochester City School District. Director of the Help Me Read Program Dr. David Singleton visits to talk about their one-on-one approach to help children to read, serving kids in kindergarten through 6 th grade weekdays throughout the school year. And always in need of volunteer readers he mentions how the public can help-out by attending one of the upcoming orientation sessions.
<i>Rochester Speaks (Cultural Heritage)</i>	1/12/20	6A-7A	15:10	The Susan B. Anthony House & Museum was the home of one of Rochester's highest profile residents. Her life is remembered in numerous ways at the Madison Street address. President and CEO of the Susan B. Anthony House Deborah Hughes reflects on the legacy of Susan B. Anthony and previews their upcoming annual Susan B. Anthony Birthday Dinner featuring keynote speaker Tena Clark.
<i>Rochester Speaks (Animal Welfare)</i>	1/12/20	6A-7A	14:20	The Wildlife Educators Coalition exists to educate and entertain children of all ages through on-site programs and events. Wildlife Educators Coalition Founder and Executive Director Karin Fires and President of the Board of Directors Mike Barrone talk about how they share their knowledge and unique experiences acquired by living with a wide variety of exotic and farm animals, introducing children of all ages to the wonders of the natural world through exciting personal experiences with animal ambassadors.
<i>Rochester Speaks (Health)</i>	1/12/20	6A-7A	14:24	The American Foundation for Suicide Prevention is dedicated to understanding and preventing suicide through research, education and advocacy. Area Director of the Western New York Chapter of the American Foundation for Suicide Prevention Missy Stolfi talks about how AFSP reaches out to those people with mood disorders and those affected by suicide.
<i>Rochester Speaks (Health)</i>	1/19/20	6A-7A	15:43	Mercy Flight Central provides air medical services to all those in need. Mercy Flight Central President and CEO Jeff Bartkoski recaps the history of this life-saving organization and talks about what Mercy Flight Central offers. Mercy Flight Central Event Coordinator M.K. Killen previews their upcoming 8 th Annual Nordic Sip 'n Ski Winemaker's Dinner benefit.
<i>Rochester Speaks (People with Special Needs)</i>	1/19/20	6A-7A	15:48	The Al Sigl Community of Agencies was founded to support independent agencies working together. Al Sigl Community of Agencies Event Director Christine Lemcke talks about Al Sigl's history, how the Community of Agencies has grown, and tells us what the 6 member agencies offer. She also promotes their annual 'Just One' campaign, reminding us that even just one dollar can go a long way.

<i>Rochester Speaks (Health)</i>	1/19/20	6A-7A	15:11	In 2012, Tim Wesley was diagnosed with an advanced stage of a rare form of Appendix Cancer known as Peritoneal Carcinomatosis, and lost his battle 2 Years ago. Tim's wife Denise visits to talk about both the early prognosis and limited options, and how they eventually had to become their own advocates. Tim's cousin Dan Wesley tells us about his involvement with the BE unINIMitated appendix cancer awareness organization. And they also look ahead to the 7 th Annual Casino Night to help raise funds to support rare cancer research.
<i>Rochester Speaks (People with Special Needs)</i>	1/26/20	6A-7A	14:33	Epilepsy-Pralid's mission is to be a successful partner for all individuals with developmental or acquired brain conditions as they strive to remove barriers to their personal fulfillment. Board member Lisa Noonan explains how Epilepsy-Pralid provides support to meet the physical, behavioral and social needs of people with epilepsy, developmental disabilities and brain injuries. And Jaime Villani of Jaime's Dream Bakery visits to preview the upcoming 34 th Annual Chocolate Ball.
<i>Rochester Speaks (Animal Welfare)</i>	1/26/20	6A-7A	14:37	Greece Residents Assisting Stray Pets, or GRASP, is an animal rescue organization which fosters animals until permanent homes are found. Fundraising Coordinator Denyse Clark and Cat Team Co-Coordinator Tami Becker talk about how GRASP is committed to reducing the number of homeless pets in Greece and that they are always looking for volunteers and foster homes.
<i>Rochester Speaks (Arts and Culture)</i>	2/2/20	6A-7A	15:55	New Horizons Music programs provide entry points to music-making for adults, including those with no musical experience at all, and those who were active in school music programs, but have maybe been inactive for a while. Co-Directors and Conductors of the New Horizon Symphonic and Concert Bands Bruce Burritt and Larry Neeck recap their organization's history and talk about the variety of groups and performers. And Chairperson of the New Horizons Council and flute player Paula Sousa reflects on her involvement and looks ahead to their annual performance at the Eastman Theater.
<i>Rochester Speaks (People with Special Needs)</i>	2/9/20	6A-7A	14:35	For over 65 years, Holy Childhood has enriched the lives of people with intellectual and developmental disabilities. Director of Development Brian Wirth and Public Relations Manager Laurie Otto discuss how Holy Childhood prepares children and adults for maximum independence and integration in the community through individualized programs and services. He also looks ahead to their 7 th Annual Wine at Center Ice 2020 fundraiser, which will benefit Holy Childhood's school and their adult programs and services.
<i>Rochester Speaks</i>	2/9/20	6A-7A	15:32	Eastman Institute for Oral Health's mission is to improve oral health care

<i>(Health)</i>				through caring, discovery, teaching and learning. Director of the Dental Faculty Group and Specialty Care Clinic Dr. Wayne Lipschitz talks about the history of Eastman Dental, founded over 100 years ago by George Eastman. He also tells us about the clinical, educational and research components related to oral health.
<i>Rochester Speaks (Animal Welfare)</i>	2/9/20	6A-7A	15:05	Lollypop Farm, part of the Humane Society of Greater Rochester, is committed to building lifelong bonds between people and animals. Associate Director of Communications Ashley Zeh visits to talk about how Lollypop provides education and community outreach programs, and strives for the prevention of cruelty to animals. She also looks ahead to Lollypop's upcoming 24 th Annual Tales of Hope Telethon.
<i>Rochester Speaks (Scouting)</i>	2/16/20	6A-7A	14:55	The Seneca Waterways Council helps to make a direct and positive impact on the Rochester community. Scout Executive of the Seneca Waterways Council of the Boy Scouts of America Stephen Hoitt shares the importance of scouting and how it teaches positive values and leadership to youths. He also looks ahead to the 32 nd Annual Scouting for Food Drive and reminds the public how to help. Foodlink Communication Manager Mark Dwyer talks about how they benefit from the food drive. Scout Tyler Fleming shares his thoughts about giving back to the community.
<i>Rochester Speaks (Arts and Culture)</i>	2/16/20	6A-7A	14:23	The Rochester Gay Men's Chorus uses music to create an acceptance of social diversity, and uses the harmony of voice to create a harmony of the spirit. Board of Directors Chairman Ted Smith visits to talk about the group's history and how they attempt to create social change through excellence in the choral arts. He also looks ahead to their upcoming Mardi Gras fundraiser.
<i>Rochester Speaks (Arts and Culture)</i>	2/16/20	6A-7A	16:21	The George Eastman Museum is an educational institution that tells the story of photography and motion pictures, and was the home of the founder of Eastman Kodak. Curator of Film Exhibitions Jared Case shares facts about the man, the house and the museum. He also talks about the ongoing major renovation project and looks ahead to the upcoming annual Dutch Connection floral display and Nitrate Picture Show.
<i>Rochester Speaks (People with Special Needs)</i>	2/23/20	6A-7A	15:17	For 40 years, Catholic Charities Community Services has been committed to enhancing and strengthening the independence of persons with disabilities and those who are living with health challenges. Catholic Charities Executive Director Lori VanAuken recaps her organization's history and talks about the services they provide. She also looks ahead to the upcoming concert and 'Breakfast with Friends' fundraisers, featuring Ronan Tynan.
<i>Rochester Speaks</i>	2/23/20	6A-7A	15:21	The National Council on Alcoholism and Drug Dependence Rochester provides

<i>(Health)</i>				substance abuse and problem gambling prevention services to a diverse population. Director of DePaul's NCADD Rochester Area Jennifer Faringer visits to tell us about DePaul and the education, support, resources, advocacy and referral that they offer. She also talks about the opioid epidemic and the Monroe County Opioid Task Force.
<i>Rochester Speaks (Arts and Culture)</i>	3/1/20	6A-7A	17:35	Teaching Artists ROC are a group of independent teaching artists who share a common interest in providing meaningful arts learning experiences for students of all ages. Airigami Founder and Creative Director Larry Moss and Push Physical Theatre CEO and co-Artistic Director Darren Stephenson visit to talk about the history of the organization and why it's important to keep the arts alive for kids. They also look ahead to their upcoming showcase at the Rochester Museum and Science Center.
<i>Rochester Speaks (Tourism)</i>	3/1/20	6A-7A	16:08	The 35 th Annual Greater Rochester International Auto Show, presented by The Rochester Auto Dealers Association, will highlight the latest in auto-maker technology. President of the RADA Brad McAreavy tells us how area dealers did in 2018. He also previews the upcoming auto show, and reminds us how his organization uses proceeds from ticket sales to help benefit area charities.
<i>Rochester Speaks (People with Special Needs)</i>	3/8/20	6A-7A	15:27	The mission of the Hickok Center for Brain Injury is to provide a safe, supportive environment that encourages people with brain injuries and other neurological challenges to design and direct their own life's journey. Hickok Center Interim CEO Kathryn Flanagan and Day Program Manager Taylor Chilluffo recap the history of the center and talk about the programs and services offered. They also look ahead to their upcoming 11 th Annual Brain Waves Benefit and 9 th Annual Helmet Heroes Run fundraisers.
<i>Rochester Speaks (Senior Care)</i>	3/8/20	6A-7A	14:43	Charlotte House is a comfort home residence for individuals who are terminally ill and wish to receive quality care and support from staff, family and trained volunteers. The Charlotte House's Tim Kibler talks about why there was a need for their newly opened facility in Wyoming County and that they provide care at no cost to the patient or family. And he previews their upcoming Maple Weekends fundraisers with the Attica & Arcade Railroad.
<i>Rochester Speaks (Women's Issues)</i>	3/15/20	6A-7A	17:19	Resolve of Greater Rochester is a leader in domestic violence prevention. Interim CEO Mary Whittier recaps Resolve's history, and talks about the latest statistics and how Resolve is dedicated to intervening and preventing intimate partner violence. She also looks ahead to their upcoming 7 th Annual Revolutionary Awards Breakfast, where they will honor men and women who have demonstrated a commitment to preventing domestic violence.
<i>Rochester Speaks</i>	3/15/20	6A-7A	13:28	Embrace Your Sisters' mission is to provide support and hope to people

<i>(Women's Issues)</i>				struggling with Breast Cancer through financial assistance, education and informational resources. Embrace Your Sisters Vice President Krista Jackson recaps the history of EYS, and talks about how they're able to help out people in an 11 county area and how to volunteer. She also looks ahead to their 14 th Annual Tea at Two Fashion Show fundraiser.
<i>Rochester Speaks (Education)</i>	3/22/20	6A-7A	16:49	Choosing the right college can be confusing and difficult if the student doesn't have the right plan. Director of College Counseling at the Harley School Amanda Edelhart talks about 5 myths and realities when it comes to the college experience. She also tells us why high school juniors should start a college checklist, and the best time to visit a campus.
<i>Rochester Speaks (Gambling)</i>	3/29/20	6A-7A	15:26	Problem gambling is an urge to gamble continuously despite harmful and negative consequences or a desire to stop. Director of DePaul's National Council on Alcoholism and Drug Dependence Rochester Area Jennifer Faringer visits to talk about 'the silent addiction', and the risks concerning underage problem gambling. She also tells us about the YOU(th) Decide Project, which is aimed at reducing underage gambling.