

QUARTERLY ISSUES/PROGRAMS LIST
 2nd Quarter of 2020
 [WFKL-FM, Fairport/New York, 14614, facility id 37824]

The following is a list of topics that WFKL-FM identified as community issues for the 2nd quarter of 2020:

- Animal Welfare
- Arts and Culture
- Child Welfare
- Community Development
- Economic Development
- Education
- Environment
- Gambling
- Health
- People with Special Needs
- Poverty
- Scouting
- Women's issues

The following is a list of programs aired on WFKL-FM during the 2nd quarter of 2020 that have provided the station's most significant treatment of community issues:

Program Title (Community Issue)	Date Aired	Time Aired	Program Duration	Brief description of issue given significant treatment and programming that covered the issue
<i>Rochester Speaks (Health)</i>	<i>4/5/20</i>	<i>6A-7A</i>	<i>15:30</i>	It's estimated that up to 15 million Americans have food allergies. Director of Allergy and Clinical Immunology at Rochester Regional Health System and Clinical Assistant Professor of Medicine at the U of R School of Medicine and Dentistry Dr. Shahzad Mustafa tells us about this potentially deadly disease that affects about 1 in every 13 children under 18 in the U.S. Danielle Loomis shares the challenges of being a mom of two kids with food Allergies.
<i>Rochester Speaks (People with Special Needs)</i>	<i>4/5/20</i>	<i>6A-7A</i>	<i>14:24</i>	The ARC of Monroe's mission is to create an inclusive society where the people they support may live truly integrated lives and reach their full potential as a part of our community. Executive Director of the ARC Foundation Carole DeMoulin recaps the history of the ARC and talks about the

				services they offer. She also mentions the Home Makeover Challenge, a fundraiser to make 15 of their residential houses more accessible.
<i>Rochester Speaks (People with Special Needs)</i>	<i>4/5/20</i>	<i>6A-7A</i>	<i>13:32</i>	The mission of the Hickok Center for Brain Injury is to provide a safe, supportive environment that encourages people with brain injuries and other neurological challenges to design and direct their own life's journey. Hickok Center Interim CEO Kathryn Flanagan and Day Program Manager Taylor Chilluffo recap the history of the center and talk about the programs and services offered. They also look ahead to their upcoming 9 th Annual Helmet Heroes Run fundraiser.
<i>Rochester Speaks (Health)</i>	<i>4/12/20</i>	<i>6A-7A</i>	<i>15:14</i>	The Breast Cancer Coalition of Rochester provides support to those touched by breast cancer. Executive Director of The Breast Cancer Coalition of Rochester Holly Anderson visits to talk about the organization, what they do, and how they've helped hundreds of women and men who have been diagnosed with breast cancer. And Development and Special Events Director Kim Smith previews the upcoming 2020 Virtual Pink Ribbon Run and Walk, their 19 th Annual event, which is traditionally held on Mother's Day.
<i>Rochester Speaks (Arts and Culture)</i>	<i>4/12/20</i>	<i>6A-7A</i>	<i>15:55</i>	New Horizons Music programs provide entry points to music-making for adults, including those with no musical experience at all, and those who were active in school music programs, but have maybe been inactive for a while. Co-Directors and Conductors of the New Horizon Symphonic and Concert Bands Bruce Burritt and Larry Neeck recap their organization's history and talk about the variety of groups and performers. And Chairperson of the New Horizons Council and flute player Paula Sousa reflects on her involvement and looks ahead to their annual performance at the Eastman Theater.
<i>Rochester Speaks (Health)</i>	<i>4/12/20</i>	<i>6A-7A</i>	<i>15:35</i>	The Finger Lakes Donor Recovery Network is the link between patients awaiting life-saving transplants and donors, and the families who make the gift of life possible. Executive Director Rob Kochik and Medical Director of Transplant Hepatology UR Medicine Transplant Dr. Mark Levstik tell us how organ donation works. They also talk about how organ donation is easier than ever with driver's license renewals and the Donate Life Registry website options.
<i>Rochester Speaks (Economy/Health)</i>	<i>4/19/20</i>	<i>6A-7A</i>	<i>16:19</i>	Everyone has been affected by the Caronavirus pandemic. But a few Rochester area businesses and organizations are pitching in to help out, with the end goal of reaching what will be the new normal. Rochester Red Wings General Manager Dan Mason talks about the baseball shutdown, and why the team donated 300,000 medical-grade gloves from its food and beverage department to Monroe County. The Founder and President of Angels of

				Mercy Mary Jo Colligan tells us about her organization and how they're making face masks for the community.
<i>Rochester Speaks (Animal Welfare)</i>	<i>4/19/20</i>	<i>6A-7A</i>	<i>15:47</i>	Animal Service League is dedicated to the care and well being of domestic animals. President of Animal Service League Andrea Catone explains how she initially got involved. She also explains how ASL educates and promotes the proper care and welfare of domestic animals, encourages the spaying and neutering of animals at their earliest appropriate age and provides counseling services to pet owners struggling to care for their current pet, among other services.
<i>Rochester Speaks (Education)</i>	<i>4/19/20</i>	<i>6A-7A</i>	<i>16:49</i>	Choosing the right college can be confusing and difficult if the student doesn't have the right plan. Director of College Counseling at the Harley School Amanda Edelhart talks about 5 myths and realities when it comes to the college experience. She also tells us why high school juniors should start a college checklist, and the best time to visit a campus.
<i>Rochester Speaks (Economy/Health)</i>	<i>4/26/20</i>	<i>6A-7A</i>	<i>13:25</i>	Everyone has been affected by the Caronavirus pandemic. Veterans Outreach Center Executive Director Laura Stradley talks about how they are now operating to make sure veterans get the benefits they've earned. And Iron Smoke Distillery CEO & Founder Tommy Brunett tells us about shifting restaurant employees to the distillery side to help produce hand sanitizer in the fight against Covid 19.
<i>Rochester Speaks (Health)</i>	<i>4/26/20</i>	<i>6A-7A</i>	<i>15:32</i>	The Finger Lakes Area Counseling and Recovery Agency was founded to serve individuals and their loved ones whose lives are affected by substance use and other health-related disorders. FLACRA Marketing and Outreach Coordinator Joe Radigan recaps FLACRA's history and talks about the people they help. Peer Advocate Jennifer Gigliotti tells us about her struggles with addiction, and how she now helps out at the organization that helped turn her life around.
<i>Rochester Speaks (Economy/Health)</i>	<i>5/3/20</i>	<i>6A-7A</i>	<i>15:04</i>	Several Rochester area businesses and organizations are pitching in to help out during the Caronavirus pandemic. Hickey Freeman's Senior Vice President of Technical Design Jeffrey Diduch talks about how his company pivoted from making suits to manufacturing masks for area health facilities. CEO & Founder of Salvatores and of Donuts Delite Sam Fantauzzo has kept nearly all of his employees, is offering discounts to first responders, and created a Dr. Fauci donut that made national news.
<i>Rochester Speaks (Women's Issues)</i>	<i>5/3/20</i>	<i>6A-7A</i>	<i>14:50</i>	Resolve of Greater Rochester is a leader in domestic violence prevention. Interim CEO Mary Whittier recaps Resolve's history, and talks about the latest statistics and how Resolve is dedicated to intervening and preventing intimate

				partner violence. She also looks ahead to their upcoming 7 th Annual Revolutionary Awards Breakfast, where they will honor men and women who have demonstrated a commitment to preventing domestic violence.
<i>Rochester Speaks (Economy/Health)</i>	<i>5/10/20</i>	<i>6A-7A</i>	<i>17:46</i>	Several Rochester area businesses are pitching in to help out during the Caronavirus pandemic, with the end goal of reaching what will be the new normal. CEO and Co-President at LiDestri Food & Drink Stefani LiDestri says that they've been able to avoid layoffs or furloughs because her company is now producing hand sanitizer. President and CEO at Exiscan Infrared Windows Tim Rohrer explains how his company has used their expertise to produce personal protective equipment for health facilities.
<i>Rochester Speaks (Health)</i>	<i>5/10/20</i>	<i>6A-7A</i>	<i>15:18</i>	Rochester's Common Ground Health is one of the nation's oldest and most effective regional health planning organizations. Healthy Communities Coordinator Mike Bulger talks about how they bring together health care providers, insurers, consumers and other partners to find common ground on health challenges. He also mentions the recent Drive 2 B Better campaign, a collaboration of early 20 local organizations focused on making area roads safer for motorists and pedestrians.
<i>Rochester Speaks (Economy/Health)</i>	<i>5/17/20</i>	<i>6A-7A</i>	<i>14:40</i>	Everyone has been affected by the Caronavirus pandemic. But a few Rochester area businesses and organizations are switching gears, with the end goal of reaching what will be the new normal. Black Button Distillery Founder and President Jason Barrett talks about being one of the first distilleries to produce sanitizer for area health care facilities. And Foodlink Communications Manager Mark Dwyer tells us how the pandemic has altered the way they obtain and distribute food in the Rochester region.
<i>Rochester Speaks (Poverty)</i>	<i>5/17/20</i>	<i>6A-7A</i>	<i>15:21</i>	With its unique and compassionate approach to assistance, the House of Mercy provides a wide range of valuable services to Rochester's homeless. The House of Mercy's Founder and Director Sister Grace Miller and Director of Development and Communications Stephanie Buchbinder visit to give us a history of the house, tell us why it was founded, and mention how it helps more than 4,000 of the area's homeless every month.
<i>Rochester Speaks (Health)</i>	<i>5/17/20</i>	<i>6A-7A</i>	<i>15:18</i>	Local doctor Dr. Jeffrey Eisenberg has written a book on sugar addiction called "Suckered". He admits that he was very unhealthy until he unlocked the secret to breaking the sugar addiction and losing quite a bit of weight. He also talks about the growing obesity issue and how residents can get a handle on it for their families. He now works with children and parents to help them stave off their sugar cravings.
<i>Rochester Speaks</i>	<i>5/24/20</i>	<i>6A-7A</i>	<i>15:55</i>	Several Rochester area businesses are pitching in to help out during the

<i>(Economy/Health)</i>				Caronavirus pandemic, with the end goal of reaching what will be the new normal. Adrian Jules Custom Clothing Director of Wholesale Sales Alexa Roberti recaps the history of her company and talks about how they've switched gears and are now producing surgical masks.
<i>Rochester Speaks (Scouting)</i>	<i>5/24/20</i>	<i>6A-7A</i>	<i>15:05</i>	The Seneca Waterways Council helps to make a direct and positive impact on the Rochester community. Scout Executive of the Seneca Waterways Council of the Boy Scouts of America Stephen Hoitt shares the importance of scouting and how it teaches positive values and leadership to youths. He also talks about the challenges of scouting during the Covid pandemic and how it canceled their 32 nd Annual Scouting for Food Drive. He also previews their upcoming Road Trip Scavenger Hunt fundraiser.
<i>Rochester Speaks (Health)</i>	<i>5/24/20</i>	<i>6A-7A</i>	<i>15:15</i>	Dr. Lori Medeiros is the Head of Breast Surgery at Rochester Regional Health. She visits to tell us about RRH's Breast Center, and talks about early detection and prevention of breast cancer. She also shares information about the revolutionary IORT radiation therapy, and tells us who the treatment is for and how it is changing the way some breast cancers are treated.
<i>Rochester Speaks (Environment)</i>	<i>5/31/20</i>	<i>6A-7A</i>	<i>14:20</i>	In 2007, the Water Education Collaborative set out to develop an awareness campaign that would educate the residents of the Genesee Regional Watershed of Lake Ontario about the enormous impact they can have on the water quality in our area. Coordinator for The WEC Paul Sawyko gives us an overview of the H2O Hero Program, talks about Larry the H2O Hero, and suggests what homeowners can do to help make our water safe.
<i>Rochester Speaks (Child Welfare)</i>	<i>6/7/20</i>	<i>6A-7A</i>	<i>16:26</i>	The Bivona Child Advocacy Center, now in their 16 th year, provides a safe and welcoming place where sexually or physically abused children can begin their journey to recovery. Executive Director Deb Rosen explains what services are offered and how the center helps children avoid re-living the trauma with their 'under one roof' collaboration.
<i>Rochester Speaks (Health)</i>	<i>6/7/20</i>	<i>6A-7A</i>	<i>15:11</i>	Alcoholics Anonymous is a fellowship of people who share their experience, strength and hope with each other to find a solution for alcoholism. "Ann", a member of the Public Information Committee, talks about the history of A.A., defines the terms 'alcoholic' and 'sobriety', and explains how A.A. works, and the importance of peer support.
<i>Rochester Speaks (People with Special Needs)</i>	<i>6/14/20</i>	<i>6A-7A</i>	<i>16:12</i>	Best Buddies is the world's largest organization dedicated to ending the social, physical and economic isolation of the 200 million people with intellectual and developmental disabilities. Best Buddies Western New York Area Director Lindsay Jewett talks about what her organization does and looks ahead to their upcoming Best Buddies Virtual Friendship Walk fundraiser and Care-a-

				Van events.
<i>Rochester Speaks (Gambling)</i>	6/21/20	6A-7A	16:17	Problem gambling is an urge to gamble continuously despite harmful and negative consequences or a desire to stop. Director of DePaul's National Council on Alcoholism and Drug Dependence Rochester Area Jennifer Faringer visits to talk about 'the silent addiction', the consequences and warning signs of problem gambling and the risks associated with underage gambling. She also provides some resources of how to get help.
<i>Rochester Speaks (Arts & Culture)</i>	6/21/20	6A-7A	16:36	The Rochester International Film Festival is the world's oldest, continuously held short film festival. Coordinator for Filmmakers & Media Josephine Perini recaps the history of Rochester's film festivals and Movies on a Shoestring. She also previews their upcoming 62 nd annual festival, which will be virtual this year. Musician and filmmaker Jeff Pifher, an Eastman School of Music graduate, talks about his documentary "In the Same Direction", one of this year's featured films.
<i>Rochester Speaks (Education)</i>	6/21/20	6A-7A	15:20	Help Me Read is one of the longest running mentoring programs in Rochester, helping kids succeed in the Rochester City School District. Director of the Help Me Read Program Dr. David Singleton visits to talk about their one-on-one approach to help children to read, serving kids in kindergarten through 6 th grade weekdays throughout the school year. And always in need of volunteer readers he mentions how the public can help-out by attending one of the upcoming orientation sessions.
<i>Rochester Speaks (Community Development)</i>	6/28/20	6A-7A	15:16	The South Wedge Planning Committee is focused on making the South Wedge a great place to live, work and play. Executive OR Assistant Director of the SWPC Glynis Valenti explains how they assist homeowners and businesses in City's South Wedge area. She also talks about the neighborhood being a 'food desert', and reminds us about the South Wedge Farmer's Market and Community Marketplace.
<i>Rochester Speaks (Health)</i>	6/28/20	6A-7A	14:59	Mercy Flight Central provides air medical services to all those in need. Mercy Flight Central President and CEO Jeff Bartkoski recaps the history of this life-saving organization and talks about what Mercy Flight Central offers. He also looks ahead to Mercy Flight's upcoming 28 th Annual Charity Golf Tournament.
<i>Rochester Speaks (Arts and Culture)</i>	6/28/20	6A-7A	14:15	Founded in 1977, Rochester Contemporary Art Center is a venue for the exchange of ideas. RoCo Executive Director and Curator Bleu Cease recaps the history of the center. He also talks about the 13 th Annual 6 X 6 Exhibition and Sale, their biggest annual fundraiser and the challenges of going digital this year because of the Covid pandemic. He also looks ahead to some upcoming ROCO exhibits and events.

