

ORDER



Orders
Order / Rev: 414264
Alt Order #:
Product Desc: FL Democratic Party
Estimate: 2895
Flight Dates: 06/17/14 - 07/21/14
Original Date / Rev: 06/17/14 / 07/28/14
Order Type: GENERAL

WFTS
Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW - Suite 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: FL Democratic Party/Crist
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-3
Revenue Codes: POL, POL, PARTY

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/26/14	06/29/14	77	\$62,390.00	\$53,031.50
06/30/14	07/21/14	142	\$88,020.00	\$74,817.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2014	77	\$62,390.00	\$53,031.50	0.00
July 2014	142	\$88,020.00	\$74,817.00	0.00
Totals	219	\$150,410.00	\$127,848.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WFTS	20%	\$150,410.00
Market	100%	\$752,050.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBHS	0%	\$0.00
WBSV	0%	\$0.00
WCLF	0%	\$0.00
WEDU	0%	\$0.00
WFLA	18%	\$135,369.00
WMOR	4%	\$30,082.00
WTOG	1%	\$7,520.50
WTSP	32%	\$240,656.00
WTTA	3%	\$22,561.50
WTVT	19%	\$142,889.50
WUSF	0%	\$0.00
WVEA	0%	\$0.00
WWSB	3%	\$22,561.50
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

Order / Rev: 414264
 Alt Order #:
 Flight Dates: 06/17/14 - 07/21/14

Advertiser: FL Democratic Party/Crist
 Product Desc: FL Democratic Party
 Estimate: 2895

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	WFTS	06/17/14	06/30/14	M-F 6-7a ABC Action News	CM	558-7a	MTWTF--	:30	3	\$675.00	P-2	0.00	NM	6	\$4,050.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	06/17/14	06/23/14	MTWTF--		3				\$675.00		0.00				
	Week:	06/24/14	06/30/14	MTWTF--		3				\$675.00		0.00				
N 2	WFTS	07/01/14	07/07/14	M-F 6-7a ABC Action News	CM	558-7a	MTWTF--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	07/01/14	07/07/14	MTWTF--		3				\$450.00		0.00				
N 3	WFTS	07/08/14	07/21/14	M-F 6-7a ABC Action News	CM	558-7a	MTWTF--	:30	3	\$300.00	P-6	0.00	NM	6	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	07/08/14	07/14/14	MTWTF--		3				\$300.00		0.00				
	Week:	07/15/14	07/21/14	MTWTF--		3				\$300.00		0.00				
N 4	WFTS	06/17/14	06/30/14	M-F 7-9a GMA GMA	CM	658-9a	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	8	\$7,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	06/17/14	06/23/14	MTWTF--		4				\$900.00		0.00				
	Week:	06/24/14	06/30/14	MTWTF--		4				\$900.00		0.00				
N 5	WFTS	07/01/14	07/07/14	M-F 7-9a GMA GMA	CM	658-9a	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	07/01/14	07/07/14	MTWTF--		4				\$600.00		0.00				
N 6	WFTS	07/08/14	07/21/14	M-F 7-9a GMA GMA	CM	658-9a	MTWTF--	:30	5	\$400.00	P-6	0.00	NM	9	\$3,225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	07/08/14	07/14/14	MTWTF--		4				\$400.00		0.00				
	Week:	07/15/14	07/21/14	MTWTF--		5				\$400.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	6	NFTS	07/15/14-07/21/14	M-F 7-9a GMA		658-9a	MTWThF----	:30		\$325.00		0.00	NM			
	7	NFTS	07/15/14-07/21/14	M-F 7-9a GMA		658-9a	MTWThF----	:30		\$325.00		0.00	NM			
	8	NFTS	07/15/14-07/21/14	M-F 7-9a GMA		658-9a	MTWThF----	:30		\$325.00		0.00	NM			
	9	NFTS	07/15/14-07/21/14	M-F 7-9a GMA		658-9a	MTWThF----	:30		\$325.00		0.00	NM			
	10	NFTS	07/15/14-07/21/14	M-F 7-9a GMA		658-9a	MTWThF----	:30		\$325.00		0.00	NM			
N 7	WFTS	06/17/14	07/21/14	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWTF--	:30	3	\$375.00	P-3	0.00	NM	15	\$5,625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	06/17/14	06/23/14	MTWTF--		3				\$375.00		0.00				
	Week:	06/24/14	06/30/14	MTWTF--		3				\$375.00		0.00				
	Week:	07/01/14	07/07/14	MTWTF--		3				\$375.00		0.00				
	Week:	07/08/14	07/14/14	MTWTF--		3				\$375.00		0.00				
	Week:	07/15/14	07/21/14	MTWTF--		3				\$375.00		0.00				
N 8	WFTS	06/17/14	06/30/14	M-F 12-1p ABC Action News	CM	1158a-1p	MTWTF--	:30	2	\$265.00	P-6	0.00	NM	4	\$1,060.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	06/17/14	06/23/14	MTWTF--		2				\$265.00		0.00				
	Week:	06/24/14	06/30/14	MTWTF--		2				\$265.00		0.00				
N 9	WFTS	07/01/14	07/21/14	M-F 12-1p ABC Action News	CM	1158a-1p	MTWTF--	:30	2	\$175.00	P-6	0.00	NM	6	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	07/01/14	07/07/14	MTWTF--		2				\$175.00		0.00				
	Week:	07/08/14	07/14/14	MTWTF--		2				\$175.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	4	NFTS	07/08/14-07/14/14	M-F 12-1p		1158a-1p	MTWThF----	:30		\$100.00		0.00	NM			
		Week:	07/15/14	07/21/14	MTWTF--					2		\$175.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	5	NFTS	07/15/14-07/21/14	M-F 12-1p		1158a-1p	MTWThF----	:30		\$100.00		0.00	NM			
	6	NFTS	07/15/14-07/21/14	M-F 12-1p		1158a-1p	MTWThF----	:30		\$125.00		0.00	NM			
N10	WFTS	06/17/14	07/07/14		CM	3-4p	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	6	\$1,800.00	

Order / Rev: 414264
 Alt Order #:
 Flight Dates: 06/17/14 - 07/21/14

Advertiser: FL Democratic Party/Crist
 Product Desc: FL Democratic Party
 Estimate: 2895

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4P Katie											
				M-F 3-4P Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/17/14		06/17/14	06/23/14	MTWTF--	2		\$300.00		0.00						
Week: 06/24/14		06/24/14	06/30/14	MTWTF--	2		\$300.00		0.00						
Week: 07/01/14		07/01/14	07/07/14	MTWTF--	2		\$300.00		0.00						
N11	WFTS	07/08/14	07/21/14	M-F 3-4P Katie	CM	3-4p	MTWTF--	:30	2	\$200.00	P-6	0.00	NM	3	\$500.00
				M-F 3-4P Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/08/14		07/08/14	07/14/14	MTWTF--	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NFTS	07/08/14-07/14/14		M-F 3-4P Katie	3-4p		MTWThF----	:30		\$150.00		0.00	NM		
Week: 07/15/14		07/15/14	07/21/14	MTWTF--	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NFTS	07/15/14-07/21/14		M-F 3-4P Katie	3-4p		MTWThF----	:30		\$150.00		0.00	NM		
4	WFTS	07/15/14-07/21/14		M-F 3-4P Katie	3-4p		MTWThF----	:30		(\$150.00)		0.00	NM		
				Credited											
N12	WFTS	06/17/14	07/21/14	M-F 4-5p	CM	358-5p	MTWTF--	:30	2	\$500.00	P-6	0.00	NM	10	\$4,600.00
				M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/17/14		06/17/14	06/23/14	MTWTF--	2		\$500.00		0.00						
Week: 06/24/14		06/24/14	06/30/14	MTWTF--	2		\$500.00		0.00						
Week: 07/01/14		07/01/14	07/07/14	MTWTF--	2		\$500.00		0.00						
Week: 07/08/14		07/08/14	07/14/14	MTWTF--	2		\$500.00		0.00						
Week: 07/15/14		07/15/14	07/21/14	MTWTF--	2		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	NFTS	07/15/14-07/21/14		M-F 4-5p	358-5p		MTWThF----	:30		\$300.00		0.00	NM		
10	NFTS	07/15/14-07/21/14		M-F 4-5p	358-5p		MTWThF----	:30		\$300.00		0.00	NM		
N13	WFTS	06/17/14	06/30/14	M-F 5-530p	CM	458-530p	MTWTF--	:30	3	\$825.00	P-3	0.00	NM	6	\$4,950.00
				ABC Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/17/14		06/17/14	06/23/14	M-WTF--	3		\$825.00		0.00						
Week: 06/24/14		06/24/14	06/30/14	MTWTF--	3		\$825.00		0.00						
N14	WFTS	07/01/14	07/21/14	M-F 5-530p	CM	458-530p	MTWTF--	:30	3	\$550.00	P-6	0.00	NM	9	\$4,650.00
				ABC Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/01/14		07/01/14	07/07/14	MTWTF--	3		\$550.00		0.00						
Week: 07/08/14		07/08/14	07/14/14	MTWTF--	3		\$550.00		0.00						
Week: 07/15/14		07/15/14	07/21/14	MTWTF--	3		\$550.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	NFTS	07/15/14-07/21/14		M-F 5-530p	458-530p		MTWThF----	:30		\$450.00		0.00	NM		
8	NFTS	07/15/14-07/21/14		M-F 5-530p	458-530p		MTWThF----	:30		\$450.00		0.00	NM		
9	NFTS	07/15/14-07/21/14		M-F 5-530p	458-530p		MTWThF----	:30		\$450.00		0.00	NM		
N15	WFTS	06/17/14	06/30/14	M-F 530-6p	CM	530-6p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	6	\$5,400.00
				ABC Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/17/14		06/17/14	06/23/14	M-WTF--	3		\$900.00		0.00						
Week: 06/24/14		06/24/14	06/30/14	MTWTF--	3		\$900.00		0.00						
N16	WFTS	07/01/14	07/21/14	M-F 530-6p	CM	530-6p	MTWTF--	:30	3	\$600.00	P-6	0.00	NM	9	\$4,800.00
				ABC Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/01/14		07/01/14	07/07/14	MTWTF--	3		\$600.00		0.00						
Week: 07/08/14		07/08/14	07/14/14	MTWTF--	3		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NFTS	07/08/14-07/14/14		M-F 530-6p	530-6p		MTWThF----	:30		\$450.00		0.00	NM		
Week: 07/15/14		07/15/14	07/21/14	MTWTF--	3		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	NFTS	07/15/14-07/21/14		M-F 530-6p	530-6p		MTWThF----	:30		\$450.00		0.00	NM		
8	NFTS	07/15/14-07/21/14		M-F 530-6p	530-6p		MTWThF----	:30		\$450.00		0.00	NM		
9	NFTS	07/15/14-07/21/14		M-F 530-6p	530-6p		MTWThF----	:30		\$450.00		0.00	NM		

Order / Rev: 414264
 Alt Order #:
 Flight Dates: 06/17/14 - 07/21/14

Advertiser: FL Democratic Party/Crist
 Product Desc: FL Democratic Party
 Estimate: 2895

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	WFTS	07/01/14	07/21/14	M-F 530-6p ABC Action News	CM	530-6p	MTWTF--	:30	3	\$600.00	P-6	0.00	NM	9	\$4,800.00
N17	WFTS	06/17/14	06/30/14	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	:30	3	\$975.00	P-3	0.00	NM	6	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/17/14	06/23/14	MTWTF--		3				\$975.00		0.00			
	Week:	06/24/14	06/30/14	MTWTF--		3				\$975.00		0.00			
N18	WFTS	07/01/14	07/21/14	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	:30	3	\$650.00	P-6	0.00	NM	9	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/14	07/07/14	MTWTF--		3				\$650.00		0.00			
	Week:	07/08/14	07/14/14	MTWTF--		3				\$650.00		0.00			
	Week:	07/15/14	07/21/14	MTWTF--		3				\$650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	NFTS	07/15/14-07/21/14	M-F 6-630p		558-630p	MTWThF----	:30		\$350.00		0.00	NM		
	8	NFTS	07/15/14-07/21/14	M-F 6-630p		558-630p	MTWThF----	:30		\$500.00		0.00	NM		
	9	NFTS	07/15/14-07/21/14	M-F 6-630p		558-630p	MTWThF----	:30		\$350.00		0.00	NM		
N19	WFTS	06/17/14	06/30/14	M-F 7-730p 7-730p The List	CM	658-730p	MTWTF--	:30	1	\$675.00	P-3	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/17/14	06/23/14	MTWTF--		1				\$675.00		0.00			
	Week:	06/24/14	06/30/14	MTWTF--		1				\$675.00		0.00			
N20	WFTS	07/01/14	07/21/14	M-F 7-730p 7-730p The List	CM	658-730p	MTWTF--	:30	1	\$450.00	P-6	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/14	07/07/14	MTWTF--		1				\$450.00		0.00			
	Week:	07/08/14	07/14/14	MTWTF--		1				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	NFTS	07/08/14-07/14/14	M-F 7-730p		658-730p	MTWThF----	:30		\$300.00		0.00	NM		
		Week:	07/15/14	07/21/14	MTWTF--		1			\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	NFTS	07/15/14-07/21/14	M-F 7-730p		658-730p	MTWThF----	:30		\$300.00		0.00	NM		
N21	WFTS	06/17/14	06/30/14	M-F 730-8p 730-8pm RTM	CM	728-758p	MTWTF--	:30	1	\$525.00	P-3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/17/14	06/23/14	MTWTF--		1				\$525.00		0.00			
	Week:	06/24/14	06/30/14	MTWTF--		1				\$525.00		0.00			
N22	WFTS	07/01/14	07/21/14	M-F 730-8p 730-8pm RTM	CM	728-758p	MTWTF--	:30	1	\$350.00	P-6	0.00	NM	3	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/14	07/07/14	MTWTF--		1				\$350.00		0.00			
	Week:	07/08/14	07/14/14	MTWTF--		1				\$350.00		0.00			
	Week:	07/15/14	07/21/14	MTWTF--		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	NFTS	07/15/14-07/21/14	M-F 730-8p		728-758p	MTWThF----	:30		\$300.00		0.00	NM		
N23	WFTS	06/17/14	06/30/14	Jimmy Kimmel 11:35pm Jimmy Kimmel 1135PM	CM	1135p-1238a	MTWTF--	:30	3	\$565.00	P-3	0.00	NM	6	\$3,390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/17/14	06/23/14	M-WTF--		3				\$565.00		0.00			
	Week:	06/24/14	06/30/14	MTWTF--		3				\$565.00		0.00			
N24	WFTS	07/01/14	07/21/14	Jimmy Kimmel 11:35pm Jimmy Kimmel 1135PM	CM	1135p-1238a	MTWTF--	:30	3	\$250.00	P-6	0.00	NM	9	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/14	07/07/14	MTWTF--		3				\$250.00		0.00			
	Week:	07/08/14	07/14/14	MTWTF--		3				\$250.00		0.00			
	Week:	07/15/14	07/21/14	MTWTF--		3				\$250.00		0.00			

Order / Rev: 414264
 Alt Order #:
 Flight Dates: 06/17/14 - 07/21/14

Advertiser: FL Democratic Party/Crist
 Product Desc: FL Democratic Party
 Estimate: 2895

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N24	WFTS	07/01/14	07/21/14	Jimmy Kimmel 11:35pm CM Jimmy Kimmel 1135PM		1135p-1238a	MTWTF--	:30	3	\$250.00	P-6	0.00	NM	9	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/15/14	07/21/14	MTWTF--		3				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	NFTS	07/15/14-07/21/14		Jimmy Kimmel 11:35pm		1135p-1238a	MTWThF----	:30		\$150.00		0.00	NM		
8	NFTS	07/15/14-07/21/14		Jimmy Kimmel 11:35pm		1135p-1238a	MTWThF----	:30		\$150.00		0.00	NM		
9	NFTS	07/15/14-07/21/14		Jimmy Kimmel 11:35pm		1135p-1238a	MTWThF----	:30		\$150.00		0.00	NM		
N25	WFTS	06/17/14	06/30/14	Nightline 12:35am CM Nightline 1235am		1238a-107a	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/17/14	06/23/14	MTWTF--		2				\$300.00		0.00			
	Week:	06/24/14	06/30/14	MTWTF--		2				\$300.00		0.00			
N26	WFTS	07/01/14	07/21/14	Nightline 12:35am CM Nightline 1235am		1238a-107a	MTWTF--	:30	2	\$200.00	P-6	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/14	07/07/14	MTWTF--		2				\$200.00		0.00			
	Week:	07/08/14	07/14/14	MTWTF--		2				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NFTS	07/08/14-07/14/14		Nightline 12:35am		1238a-107a	MTWThF----	:30		\$100.00		0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/15/14	07/21/14	MTWTF--		2				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	NFTS	07/15/14-07/21/14		Nightline 12:35am		1238a-107a	MTWThF----	:30		\$100.00		0.00	NM		
6	NFTS	07/15/14-07/21/14		Nightline 12:35am		1238a-107a	MTWThF----	:30		\$100.00		0.00	NM		
N27	WFTS	06/17/14	06/30/14	M-SU 11-1135p CM ABC Action News		11-1135p	MTWTFSS	:30	5	\$975.00	P-3	0.00	NM	10	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/17/14	06/23/14	MTWTFSS		5				\$975.00		0.00			
	Week:	06/24/14	06/30/14	MTWTFSS		5				\$975.00		0.00			
N28	WFTS	07/01/14	07/21/14	M-SU 11-1135p CM ABC Action News		11-1135p	MTWTFSS	:30	5	\$650.00	P-6	0.00	NM	15	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/14	07/07/14	MTWTF--		5				\$650.00		0.00			
	Week:	07/08/14	07/14/14	MTWTF--		5				\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	NFTS	07/08/14-07/14/14		M-SU 11-1135p		11-1135p	MTWThF----	:30		\$600.00		0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/15/14	07/21/14	MTWTF--		5				\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
11	NFTS	07/15/14-07/21/14		M-SU 11-1135p		11-1135p	MTWThF----	:30		\$600.00		0.00	NM		
12	NFTS	07/15/14-07/21/14		M-SU 11-1135p		11-1135p	MTWThF----	:30		\$600.00		0.00	NM		
13	NFTS	07/15/14-07/21/14		M-SU 11-1135p		11-1135p	MTWThF----	:30		\$600.00		0.00	NM		
14	NFTS	07/15/14-07/21/14		M-SU 11-1135p		11-1135p	MTWThF----	:30		\$600.00		0.00	NM		
15	NFTS	07/15/14-07/21/14		M-SU 11-1135p		11-1135p	MTWThF----	:30		\$600.00		0.00	NM		
N29	WFTS	06/23/14	06/30/14	8-10P Bachelor/Bacheloret CM 8-10P Bachelor/Bacheloret		758-10p	M-----	:30	1	\$6,390.00	P-3	0.00	NM	2	\$12,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/17/14	06/23/14	M-----		1				\$6,390.00		0.00			
	Week:	06/24/14	06/30/14	M-----		1				\$6,390.00		0.00			
N30	WFTS	07/07/14	07/21/14	8-10P Bachelor/Bacheloret CM 8-10P Bachelor/Bacheloret		758-10p	M-----	:30	1	\$3,600.00	P-3	0.00	NM	3	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/01/14	07/07/14	M-----		1				\$3,600.00		0.00			
	Week:	07/08/14	07/14/14	M-----		1				\$3,600.00		0.00			
	Week:	07/15/14	07/21/14	M-----		1				\$3,600.00		0.00			
N31	WFTS	07/14/14	07/21/14	Monday Prime C CM Mistresses		10-11p	M-----	:30	1	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/08/14	07/14/14	M-----		1				\$3,000.00		0.00			
	Week:	07/15/14	07/21/14	M-----		1				\$3,000.00		0.00			

Order / Rev: 414264
 Alt Order #:
 Flight Dates: 06/17/14 - 07/21/14

Advertiser: FL Democratic Party/Crist
 Product Desc: FL Democratic Party
 Estimate: 2895

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	WFTS	07/09/14	07/16/14	Wednesday Prime C Motive	CM	10-11p	--W----	:30	1	\$3,000.00	P-3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/14	07/14/14	--W----		1				\$3,000.00		0.00			
		Week: 07/15/14	07/21/14	--W----		1				\$3,000.00		0.00			
N33	WFTS	06/19/14	06/26/14	Thursday Prime B Rookie Blue	CM	9-10p	---T---	:30	1	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/14	06/23/14	---T---		1				\$4,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NFTS	06/17/14-06/23/14	ABC Thursday Prime		758-11p	(9:00 PM-11:00 PM)---Th-----	:30		\$4,000.00		0.00	NM		
		Week: 06/24/14	06/30/14	---T---		1				\$4,000.00		0.00			
N34	WFTS	07/03/14	07/17/14	Thursday Prime B Rookie Blue	CM	9-10p	---T---	:30	1	\$2,000.00	P-6	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/14	07/07/14	---T---		1				\$2,000.00		0.00			
		Week: 07/08/14	07/14/14	---T---		1				\$2,000.00		0.00			
		Week: 07/15/14	07/21/14	---T---		1				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	NFTS	07/15/14-07/21/14	Thursday Prime B		9-10p	---Th-----	:30		\$1,400.00		0.00	NM		
N35	WFTS	06/21/14	07/05/14	SA 8-9a GMA SA 8-9a	CM	758-9a	-----S-	:30	1	\$375.00	P-3	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/14	06/23/14	-----S-		1				\$375.00		0.00			
		Week: 06/24/14	06/30/14	-----S-		1				\$375.00		0.00			
		Week: 07/01/14	07/07/14	-----S-		1				\$375.00		0.00			
N36	WFTS	07/12/14	07/19/14	SA 8-9a GMA SA 8-9a	CM	758-9a	-----S-	:30	1	\$250.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/14	07/14/14	-----S-		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NFTS	07/08/14-07/14/14	SA 8-9a GMA		758-9a	-----Sa--	:30		\$175.00		0.00	NM		
		Week: 07/15/14	07/21/14	-----S-		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	NFTS	07/15/14-07/21/14	SA 8-9a GMA		758-9a	-----Sa--	:30		\$125.00		0.00	NM		
			[bumped Audi to create an avail]												
N37	WFTS	06/21/14	06/28/14	SA 6-630p ABC Action News	CM	558-630p	-----S-	:30	1	\$375.00	P-3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/14	06/23/14	-----S-		1				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WFTS	06/17/14-06/23/14	SA 6-630p		558-630p	-----Sa--	:30		(\$375.00)		0.00	NM		
			See MG 37.3												
			[Sports Late-Run]												
	3	NFTS	06/28/14-06/28/14	SA 6-630p		558-630p	-----Sa--	:30		\$375.00		0.00	NM		
			Ⓜ MG for 37.1 06/21												
		Week: 06/24/14	06/30/14	-----S-		1				\$375.00		0.00			
N38	WFTS	07/05/14	07/19/14	SA 6-630p ABC Action News	CM	558-630p	-----S-	:30	1	\$250.00	P-6	0.00	NM	3	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/14	07/07/14	-----S-		1				\$250.00		0.00			
		Week: 07/08/14	07/14/14	-----S-		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	NFTS	07/08/14-07/14/14	SA 6-630p		558-630p	-----Sa--	:30		\$200.00		0.00	NM		
		Week: 07/15/14	07/21/14	-----S-		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	NFTS	07/15/14-07/21/14	SA 6-630p		558-630p	-----Sa--	:30		\$200.00		0.00	NM		
N39	WFTS	06/22/14	06/29/14	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$265.00	P-3	0.00	NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

