

Confirmation



WDUN-AM
 WDUN-FM
 PO Box 10
 Gainesville GA 30503
 770-532-9921

Contract # 18791
 Date Entered 10/14/2022
 Sales Person Lori Thompson
 Billing Cycle Broadcast
 Revenue Source Political
 Revenue Type Cash
 Conflict 1 Political
 Product State Senate 49
 Contract 10/18/2022 - 11/07/2022

FRIENDS OF SHELLY ECHOLS
 C/O MEDIA FINANCIAL SERVICES (FL, STE 903)
 ATTN LINLEY GRANDE
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH FL 33401

	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	10/18/2022-10/21/2022	5:00a-9:00a	01:00	0,5,5,5,5,0,0	All Weeks	Commercial	78.00	20	1560.00
2	10/24/2022-11/04/2022	5:00a-9:00a	01:00	4,4,4,4,4,0,0	All Weeks	Commercial	78.00	40	3120.00
3	11/07/2022-11/07/2022	5:00a-9:00a	01:00	5,0,0,0,0,0,0	All Weeks	Commercial	78.00	5	390.00
								Subtotal	5070.00
								Agency Commission	760.50
								Total	4309.50

Projected Billing	Count	Gross	Net	
October	2022	40	3120.00	2652.00
November	2022	25	1950.00	1657.50
		65	5070.00	4309.50

Customer _____ Sales Person _____

STATION:	WDUN-AM	ORDER#:	3202298	DATE:	10/14/2022
MARKET:	UM - Gainesville, GA	AMOUNT:	\$5,070.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	65	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4434347	
ADVERTISER:	Friends of Shelly Echols	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/17-11/7 State Senate District 49	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	10-17-2022 TO 11/13/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/14/2022 14:21	

COMMENTS

[Rep Comment] 10/14/2022:

[Rep Comment] 10/14/2022: New URGENT order. Nab and spot to follow VIA EMAIL FROM genmediapartners@trucastsolutions.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Affidavits of Performance/invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1-WEEK#3 10/17/2022 To 11/6/2022 WK TOT \$1,560.00 WK TOTAL SPOTS 20

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	5:00AM	9:00AM	60	10/17/2022	11/4/2022	20	\$78	\$1,560

WEEK#4 11/7/2022 To 11/13/2022 WK TOT \$390.00 WK TOTAL SPOTS 5

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		M.....	5:00AM	9:00AM	60	11/7/2022	11/7/2022	5	\$78	\$390

STATION:	WDUN-AM	ORDER#:	3202298	DATE:	10/14/2022
MARKET:	UM - Gainesville, GA	AMOUNT:	\$5,070.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	65		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4434347
ADVERTISER:	Friends of Shelly Echols	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/17-11/7 State Senate District 49	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-17-2022 TO 11/13/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/14/2022 14:21

TOTAL	Oct	Nov												Total
SPOT	40	25												65
CASH	3,120.00	1,950.00												5,070.00
TOTAL	3,120.00	1,950.00												5,070.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Friends of Sherry Echols, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Sherry Echols

Authorized committee:
Friends of Sherry Echols

Agency requesting time (and contact information):
 SRH Media Inc. PO Box 367, Spencerville MD 20868, info@srhmedia.com

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
State Senate District 49

Date of election: General Primary
11/8/22

Treasurer of candidate's authorized committee:
Hart W Payne

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


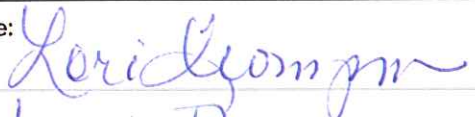
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Friends of Sherry Echols	Name: Lori Thompson
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 10/17/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/17/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>18791</u>	Station Call Letters: <u>WDUN</u>	Date Received/Requested: <u>10/17/2022</u>
Est. #:	Station Location: <u>Gainesville, Ga</u>	Run Start and End Dates: <u>10/18 - 10/8/2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.