

KFPW-FM

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, LORIE L. ROBERTSON ON BEHALF OF FORMER ~~JUDGE~~ JUDGE JAMES (JIM) O'HERN hereby request station time as follows:  
FORMER ~~JUDGE~~ JUDGE JAMES (JIM) O'HERN FOR DISTRICT JUDGE

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

JAMES (JIM) O'HERN

Authorized committee:

COMMITTEE TO RE-ELECT FORMER DISTRICT JUDGE JIM O'HERN

Agency requesting time (and contact information):

LORIE L. ROBERTSON

N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

FORT SMITH, ARK. DISTRICT JUDGE

Date of election:

MARCH 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Lorie L. Robertson

Signature:

Melinda Johns

Name:

LORIE L. ROBERTSON

Name:

Melinda Johns

Date of Request to Purchase Ad Time:

2-12-24

Date of Station Agreement to Sell Time:

2/14/24

KFPW-FM

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

2/14/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3131-003

Station Call Letters: KFPW-FM

Date Received/Requested: 2/14/24

Est. #:

Station Location: 321 N. GREENWOOD AVENUE  
FORT SMITH, AR.

Run Start and End Dates: 2/19 - 3/5/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



PHARIS BROADCASTING  
 PO BOX 908  
 FORT SMITH, AR 72902  
 479-783-5379

# KFPW-FM The Fort 94.5 Order Confirmatic

OrderID: 3131-003

Sponsor: JIM O'HERN FOR DISTRICT JUDGE  
 Product: JIM O'HERN FOR DISTRICT JUDGE  
 Estimate/PO: PRIMARY ELECTION 2024  
 AccountRep: Melinda Johns  
 BillingCycle: Calendar Month  
 InvoiceType: Detail  
 Run Dates: 2/19/2024 - 3/5/2024  
 Items Ordered: 28  
 Gross Amount: 224.00  
 Discounts: 0.00  
 Agency Commission: 33.60  
 Net Amount: 190.40

LORIE ROBERTSON  
 700 ADAMS ST  
 LAVACA, AR 72933

Scheduled Station(s): KFPW-FM The Fort 94.5  
 JIM O'HERN FOR DISTRICT JUDGE

Printed 2/15/2024 9:58:21 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/19/2024 - 3/5/2024	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:30	Spot		S3131-001	12	8.00	96.00
02 2/19/2024 - 3/5/2024	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:30	Spot		S3131-001	12	8.00	96.00
03 3/5/2024 - 3/5/2024	All Weeks	10:00 AM - 03:00 PM			4					4	:30	Spot		S3131-001	4	8.00	32.00

Calendar Month Projected Billing [Net]:

Jan-24	0.00	Feb-24	122.40	Mar-24	68.00	Q1-2024	190.40
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 Confirmed Correct; Payment Guaranteed

  
 Accepted for KFPW-FM The Fort 94.5

Pharis Broadcasting, Inc. Is An Equal Opportunity Business.

# FORT SMITH RADIO GROUP

# PRODUCTION ORDER

DATE: 2/14/24

CLIENT: Jim O'Hern for District Judge CO-OP: 2 ACCOUNT EXE: Neirna Johns

1	2	3	4
<p><b>KHGG - FM</b> 103.1 SPORTS HOG</p> <p><b>KOBK - FM</b> KOOL 104.7</p>	<p><b>KFPW - AM/96.7 FM</b> MARSHALL 1230/96.7</p>	<p><b>KFPW - FM</b> THE FOR 94.5</p>	
<p>CART # _____</p> <p>START DATE: _____</p> <p>END DATE: _____</p> <p>NUMBER OF SPOTS: _____</p> <p>Circle all that apply (:15) (:30) (:60)</p> <p>Total Change <u>New</u> Rotate W/Current</p>	<p>CART # _____</p> <p>START DATE: <u>2/19/24</u></p> <p>END DATE: <u>3/5/24</u></p> <p>NUMBER OF SPOTS: <u>1</u></p> <p>Circle all that apply (:15) (:30) (:60)</p> <p>Total Change <u>New</u> Rotate W/Current</p>	<p>CART # _____</p> <p>START DATE: <u>2/19/24</u></p> <p>END DATE: <u>3/5/24</u></p> <p>NUMBER OF SPOTS: <u>1</u></p> <p>Circle all that apply (:15) (:30) (:60)</p> <p>Total Change <u>New</u> Rotate W/Current</p>	<p>CART # _____</p> <p>START DATE: <u>2/19/24</u></p> <p>END DATE: <u>3/5/24</u></p> <p>NUMBER OF SPOTS: <u>1</u></p> <p>Circle all that apply (:15) (:30) (:60)</p> <p>Total Change <u>New</u> Rotate W/Current</p>

APPROVAL NEEDED? YES NO

DATE NEEDED \_\_\_\_\_ HARD COPY \_\_\_\_\_ FINISHED \_\_\_\_\_

OBTAINED BY: SALES REP TALENT

CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

RESPONSE \_\_\_\_\_ TIME CALLED \_\_\_\_\_

DUBS NEEDED? YES NO

# OF DUBS \_\_\_\_\_

FOR \_\_\_\_\_

DATE COMPLETED \_\_\_\_\_ BY \_\_\_\_\_

TALENT ASSIGNED \_\_\_\_\_

MUSIC USED \_\_\_\_\_

COMMERCIAL I.D. CODE/TITLE: PUT SCRIPT/COPY POINTS ON BACK

COMMENTS: CART # 5 "Re-Elect Former Judge Jim O'Hern for District Judge"

10040