

Confirmation



KBBL-HD2
 3392 Mendocino Avenue
 P O Box 100
 Santa Rosa CA 95402-0100
 707-528-4434

Contract # 16064
 Date Entered 02/28/2020
 Sales Person Tom Skinner
 Agency % 15.00
 Billing Cycle Broadcast
 Conflict 1 Political-Candidates
 Product 2.29-3.3 Est#134 Mike Bloomberg 2020 GM
 Estimate # 134
 Contract 02/29/2020 - 03/03/2020
 Comment 2.29-3.3 Est#134 Mike Bloomberg 2020 GM

MIKE BLOOMBERG 2020
 C/O MEDIA FINANCIAL SERVICES
 ATTN DAN CICERO
 1675 PALM BEACH LAKES BLVD #1000
 WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	KBBL-HD2	02/29/2020-03/01/2020	6:00a-7:00p	01:00	8xSSu	All Weeks	0.00	8	0.00
2	KBBL-HD2	03/02/2020-03/03/2020	6:00a-10:00a	01:00	6xMT	All Weeks	0.00	6	0.00
3	KBBL-HD2	03/02/2020-03/03/2020	10:00a-3:00p	01:00	6xMT	All Weeks	0.00	6	0.00
4	KBBL-HD2	03/02/2020-03/02/2020	3:00p-7:00p	01:00	3xM	All Weeks	0.00	3	0.00
5	KBBL-HD2	03/03/2020-03/03/2020	3:00p-6:00p	01:00	3xT	All Weeks	0.00	3	0.00
6	KBBL-HD2	03/02/2020-03/02/2020	7:00p-11:59p	01:00	1xM	All Weeks	0.00	1	0.00
								Subtotal	0.00
								Agency Commission	0.00
								Total	0.00

Projected Billing	Count	Gross	Net
March	2020	27	0.00
		27	0.00

Customer _____ Sales Person _____

STATION:	KJZY-FM	ORDER#:	3171361	DATE:	02/28/2020
MARKET:	UM - Sebastopol, CA	AMOUNT:	\$770.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	27	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4376777	
ADVERTISER:	Mike Bloomberg 2020	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	2.29-3.3 Est#134-Mike Bloomberg 2020 GM	AGY EST:	134	Invoices@MediaFinancial.com	
FLIGHT:	02-29-2020 TO 3/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/28/2020 17:18	

COMMENTS

[Rep Comment] 02/28/2020: this is a new order. continue with the current traffic UFN. makegoods okay. max of 2/x per hour total. please confirm receipt.

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

***** PLEASE NOTE 6PM CUTOFF IN PRIMARY MARKETS. CONTINUE WITH CURRENT TRAFFIC UFN *****

WEEK#1		2/29/2020 To 3/1/2020					WK TOT \$160.00			WK TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	5	SS	6:00AM	7:00PM	60	2/29/2020	3/1/2020	8	\$20	\$160

WEEK#2		3/2/2020 To 3/8/2020					WK TOT \$610.00			WK TOTAL SPOTS 19	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		M.....	3:00PM	7:00PM	60	3/2/2020	3/2/2020	3	\$30	\$90
	2		M.....	7:00PM	12:00AM	60	3/2/2020	3/2/2020	1	\$40	\$40
	3		MT.....	10:00AM	3:00PM	60	3/2/2020	3/3/2020	6	\$30	\$180
	4		MT.....	6:00AM	10:00AM	60	3/2/2020	3/3/2020	6	\$35	\$210
	6		.T.....	3:00PM	6:00PM	60	3/3/2020	3/3/2020	3	\$30	\$90

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TOTAL	Mar													Total
SPOT	27													27
CASH	770.00													770.00
TOTAL	770.00													770.00