

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburten, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

General

Primary

Date varies by state

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: Catherine Warburten	Name: Frank Kulbertis
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2/26/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2/25/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

N/A

Contract #:

16036

Station Call Letters:

KBBL-HD2

Date Received/Requested:

2/25/20

Est. #:

134

Station Location:

Santa Rosa, CA

Run Start and End Dates:

2/27-28/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



KBBL-HD2
 3392 Mendocino Avenue
 P O Box 100
 Santa Rosa CA 95402-0100
 707-528-4434

Contract # 16036
 Date Entered 02/26/2020
 Sales Person Tom Skinner
 Agency % 15.00
 Billing Cycle Broadcast
 Conflict 1 Political-Candidates
 Product 2.25-2.28 EST #134-MIKE BLOOMBERG 2020
 Estimate # GM
 Contract 134
 Comment 02/27/2020 - 02/28/2020
 2.25-2.28 EST #134-MIKE BLOOMBERG 2020
 GM

MIKE BLOOMBERG 2020
 C/O MEDIA FINANCIAL SERVICES
 ATTN DAN CICERO
 1675 PALM BEACH LAKES BLVD #1000
 WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	KBBL-HD2	02/27/2020-02/28/2020	10:00a-3:00p	01:00	6xThF	All Weeks	0.00	6	0.00
2	KBBL-HD2	02/27/2020-02/28/2020	3:00p-7:00p	01:00	9xThF	All Weeks	0.00	9	0.00
3	KBBL-HD2	02/27/2020-02/28/2020	6:00a-10:00a	01:00	9xThF	All Weeks	0.00	9	0.00
4	KBBL-HD2	02/27/2020-02/28/2020	7:00p-11:59p	01:00	3xThF	All Weeks	0.00	3	0.00
								Subtotal	0.00
								Agency Commission	0.00
								Total	0.00

Projected Billing	Count	Gross	Net
March	2020	27	0.00
		27	0.00

Customer _____ Sales Person _____

