

# Confirmation



KBBL-FM  
 3392 Mendocino Avenue  
 P O Box 100  
 Santa Rosa CA 95402-0100  
 707-528-4434

Contract # 16061  
 Date Entered 02/28/2020  
 Sales Person Tom Skinner  
 Agency % 15.00  
 Billing Cycle Broadcast  
 Conflict 1 Political-Candidates  
 Product 2.29-3.3 Est#134 Mike Bloomberg 2020 GM  
 Estimate # 134  
 Contract 02/29/2020 - 03/03/2020  
 Comment 2.29-3.3 Est#134 Mike Bloomberg 2020 GM

MIKE BLOOMBERG 2020  
 C/O MEDIA FINANCIAL SERVICES  
 ATTN DAN CICERO  
 1675 PALM BEACH LAKES BLVD #1000  
 WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	KBBL-FM	02/29/2020-03/01/2020	6:00a-7:00p	01:00	8xSSu	All Weeks	20.00	8	160.00
2	KBBL-FM	03/02/2020-03/03/2020	6:00a-10:00a	01:00	6xMT	All Weeks	35.00	6	210.00
3	KBBL-FM	03/02/2020-03/03/2020	10:00a-3:00p	01:00	6xMT	All Weeks	30.00	6	180.00
4	KBBL-FM	03/02/2020-03/02/2020	3:00p-7:00p	01:00	3xM	All Weeks	25.00	3	75.00
5	KBBL-FM	03/02/2020-03/02/2020	7:00p-11:59p	01:00	1xM	All Weeks	24.00	1	24.00
6	KBBL-FM	03/03/2020-03/03/2020	3:00p-6:00p	01:00	3xT	All Weeks	25.00	3	75.00
								Subtotal	724.00
								Agency Commission	108.60
								<b>Total</b>	<b>615.40</b>

Projected Billing	Count	Gross	Net	
March	2020	27	724.00	615.40
		27	724.00	615.40

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

<b>STATION:</b>	KBBL-FM	<b>ORDER#:</b>	3171361	<b>DATE:</b>	02/28/2020
<b>MARKET:</b>	UM - Cazadero, CA	<b>AMOUNT:</b>	\$724.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	27	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	NEW YORK	<b>SLS PH:</b>	212 400 7430		
<b>SALESPERSON:</b>	Dan Cicero	<b>SLS FAX:</b>	212 602 0023		
<b>SLS EMAIL:</b>	Dan.Cicero@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4376777</b>	
<b>ADVERTISER:</b>	Mike Bloomberg 2020	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	2.29-3.3 Est#134-Mike Bloomberg 2020 GM	<b>AGY EST:</b>	134	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	02-29-2020 TO 3/8/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 02/28/2020 17:18	

**COMMENTS**

[Rep Comment] 02/28/2020: this is a new order. continue with the current traffic UFN. makegoods okay. max of 2/x per hour total. please confirm receipt.

Send invoices electronically

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**\*\*\* PLEASE NOTE 6PM CUTOFF IN PRIMARY MARKETS. CONTINUE WITH CURRENT TRAFFIC UFN \*\*\***

WEEK#1		2/29/2020 To 3/1/2020					WK TOT \$160.00			WK TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	5		.....SS	6:00AM	7:00PM	60	2/29/2020	3/1/2020	8	\$20	\$160

WEEK#2		3/2/2020 To 3/8/2020					WK TOT \$564.00			WK TOTAL SPOTS 19	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		M.....	3:00PM	7:00PM	60	3/2/2020	3/2/2020	3	\$25	\$75
	2		M.....	7:00PM	12:00AM	60	3/2/2020	3/2/2020	1	\$24	\$24
	3		MT.....	10:00AM	3:00PM	60	3/2/2020	3/3/2020	6	\$30	\$180
	4		MT.....	6:00AM	10:00AM	60	3/2/2020	3/3/2020	6	\$35	\$210
	6		.T.....	3:00PM	6:00PM	60	3/3/2020	3/3/2020	3	\$25	\$75

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TOTAL	Mar														Total
SPOT	27														27
CASH	724.00														724.00
TOTAL	724.00														724.00