

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburten, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

General

Primary

Date varies by state

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Catherine Warburton

Signature:

Frank Kulbertis

Name: Catherine Warburton

Name:

Frank Kulbertis

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

2/26/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2/25/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

N/A

Contract #:

16033

Station Call Letters:

FBBL-HD 1

Date Received/Requested:

2/25/20

Est. #:

134

Station Location:

Santa Rosa, CA

Run Start and End Dates:

2/27-28/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



KBBL-FM
 3392 Mendocino Avenue
 P O Box 100
 Santa Rosa CA 95402-0100
 707-528-4434

Contract # 16033
 Date Entered 02/26/2020
 Sales Person Tom Skinner
 Agency % 15.00
 Billing Cycle Broadcast
 Conflict 1 Political-Candidates
 Product 2.25-2.28 EST #134-MIKE BLOOMBERG 2020
 Estimate # GM
 Contract 134
 Comment 02/27/2020 - 02/28/2020
 2.25-2.28 EST #134-MIKE BLOOMBERG 2020
 GM

MIKE BLOOMBERG 2020
 C/O MEDIA FINANCIAL SERVICES
 ATTN DAN CICERO
 1675 PALM BEACH LAKES BLVD #1000
 WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	KBBL-FM	02/27/2020-02/28/2020	10:00a-3:00p	01:00	6xThF	All Weeks	30.00	6	180.00
2	KBBL-FM	02/27/2020-02/28/2020	3:00p-7:00p	01:00	9xThF	All Weeks	25.00	9	225.00
3	KBBL-FM	02/27/2020-02/28/2020	6:00a-10:00a	01:00	9xThF	All Weeks	35.00	9	315.00
4	KBBL-FM	02/27/2020-02/28/2020	7:00p-11:59p	01:00	3xThF	All Weeks	24.00	3	72.00
								Subtotal	792.00
								Agency Commission	118.80
								Total	673.20

Projected Billing	Count	Gross	Net	
March	2020	27	792.00	673.20
		27	792.00	673.20

Customer _____ Sales Person _____

STATION:	KBBL-FM	ORDER#:	3171171	DATE:	02/25/2020
MARKET:	UM - Cazadero, CA	AMOUNT:	\$792.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	27	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4376380	
ADVERTISER:	Mike Bloomberg 2020	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2.25-2.28 Est#134-Mike Bloomberg 2020 GM	AGY EST:	134	Invoices@MediaFinancial.com	
FLIGHT:	02-26-2020 TO 3/1/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/25/2020 16:30	

COMMENTS

[Rep Comment] 02/25/2020: ** URGENT ** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com. THANKS DANA **

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO [INVOICES@MEDIA FINANCIAL.COM](mailto:INVOICES@MEDIAFINANCIAL.COM) BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1	2/26/2020 To 3/1/2020						WK TOT \$792.00	WK TOTAL SPOTS 27				
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1		..WTF..	10:00AM	3:00PM	60	2/26/2020	2/28/2020	6	\$30	\$180	
	2		..WTF..	3:00PM	7:00PM	60	2/26/2020	2/28/2020	9	\$25	\$225	
	3		..WTF..	6:00AM	10:00AM	60	2/26/2020	2/28/2020	9	\$35	\$315	
	4		..WTF..	7:00PM	12:00AM	60	2/26/2020	2/28/2020	3	\$24	\$72	

TOTAL	Mar										Total
SPOT	27										27
CASH	792.00										792.00
TOTAL	792.00										792.00