

ORDER

Revised

Orders
Order / Rev: 3432265
Alt Order #: WOC14501583
Product Desc: Hagenbuch for TX SD-30
Estimate: 1663
Flight Dates: 02/19/24 - 03/10/24
Original Date / Rev: 02/19/24 / 02/19/24
Order Type: NORMAL

KAUZ
Primary AE: Kristie Jones
Sales Office: SPS2N
Sales Region: National

Agency
Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 11 E. 44th St Suite 301
 New York, NY 100017-0065

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hagenbuch for TX SD 30
Demographic: A35+
Product Codes: Candidate - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business End:
Advertiser External ID: 628858
Agency External ID: 129520
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	19	\$1,795.00	\$1,525.75
02/26/24	03/08/24	31	\$2,800.00	\$2,380.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	19	\$1,795.00	\$1,525.75	45.18
March 2024	31	\$2,800.00	\$2,380.00	72.30
Totals	50	\$4,595.00	\$3,905.75	117.48

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristie Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																																																																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	MTWTF--					5	\$100.00		3.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KAUZ	02/19/24-02/25/24		M-F 5p-530p News		5:00 PM-5:30 PM			MTWTF----	:30	(\$100.00)	3.10	NM		
Credited															
no copy for 2/19- mg on new line															
Week:		02/26/24	03/03/24	MTWTF--					5	\$100.00		3.10			
Week:		03/04/24	03/10/24	MTWTF--					1	\$100.00		3.10			
N 3	KAUZ	02/19/24	03/08/24	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$175.00	P-03	4.40	NM	10	\$1,750.00
(Program: KAUZ-6 NEWS-6<)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	MTWTF--					5	\$175.00		4.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KAUZ	02/19/24-02/25/24		M-F 6p-630p News		6:00 PM-6:30 PM			MTWTF----	:30	(\$175.00)	4.40	NM		
Credited															
no copy for 2/19- mg on new line															
Week:		02/26/24	03/03/24	MTWTF--					5	\$175.00		4.40			
Week:		03/04/24	03/10/24	MTWTF--					1	\$175.00		4.40			
4	KAUZ	02/19/24	03/02/24	Sat 10p News Sat 10p News	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$150.00	P-04	2.47	NM	2	\$300.00
(Program: NWS-6 NITEBEAT<)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Sat 10:00p-10:35p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S-					1	\$150.00		2.47			
Week:		02/26/24	03/03/24	-----S-					1	\$150.00		2.47			
5	KAUZ	02/19/24	03/03/24	Sun 530p News Sun 530p News	CM	5:30 PM-6:00 PM	-----S	:30	1	\$130.00	P-04	2.08	NM	2	\$260.00
(Program: NEWS CH 6 WKND)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Sun 5:30p-6:00p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S					1	\$130.00		2.08			
Week:		02/26/24	03/03/24	-----S					1	\$130.00		2.08			
6	KAUZ	02/19/24	03/03/24	Sun 10p News Sun 10p News	CM	10:00 PM-10:35 PM	-----S	:30	1	\$175.00	P-03	4.47	NM	2	\$350.00
(Program: NEWSCHL 6-10PM<)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Sun 10:00p-10:35p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S					1	\$175.00		4.47			
Week:		02/26/24	03/03/24	-----S					1	\$175.00		4.47			
N 7	KAUZ	03/05/24	03/05/24	M-F 6a-7a News M-F 6a-7a News	CM	6:00 AM-7:00 AM	-T-----	:30	2	\$30.00	P-04	0.77	NM	2	\$60.00
(Program: NEWS CH 6-MRNG)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	-T-----					2	\$30.00		0.77			
N 8	KAUZ	03/04/24	03/04/24	M-F 12p News M-F 12p News	CM	12p-1230p	M-----	:30	1	\$100.00	P-02	3.10	NM	1	\$100.00
(Program: KAUZ-NWS 1ST-5)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$100.00		3.10			
N 9	KAUZ	03/04/24	03/04/24	M-F 10p News M-F 10p News	CM	10p-1035p	M-----	:30	1	\$175.00	P-03	4.40	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$175.00		4.40			

Totals 50 \$4,595.00