

ORDER

Orders
Order / Rev: 3440137
Alt Order #: WOC14509262
Product Desc: 2023 Primary
Estimate: 6580
Flight Dates: 02/26/24 - 03/03/24
Original Date / Rev: 02/23/24 / 02/23/24
Order Type: NORMAL

KAUZ
Primary AE: Kristie Jones
Sales Office: SPS2N
Sales Region: National

Agency
Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Carrie de Moor Campaign
Demographic: A25-54
Product Codes: Candidate - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-02

New Business End:
Advertiser External ID: 628866
Agency External ID: 140343
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/01/24	34	\$3,220.00	\$2,737.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	34	\$3,220.00	\$2,737.00	0.00
Totals	34	\$3,220.00	\$2,737.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristie Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	02/26/24	03/01/24	M-F 6a-7a News M-F 6a-7a News (Program: NEWSCHANNEL 6 THIS MORNING) CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ	CM	6:00 AM-7:00 AM	2222--	:30	10	\$30.00	P-04	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	2222--		10				\$30.00		0.00			
N 2	KAUZ	02/26/24	03/01/24	CBS Mornings CBS This Morning (Program: CBS MORNING NEWS) CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KAUZ	CM	7:00 AM-9:00 AM	2222--	:30	10	\$35.00	P-03	0.00	NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	2222--		10				\$35.00		0.00			
N 3	KAUZ	02/26/24	03/01/24	M-F 5p-530p News M-F 5p-530p News (Program: NEWSCHANNEL 6 AT 5P) CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KAUZ	CM	5:00 PM-5:30 PM	1111--	:30	5	\$100.00	P-03	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	1111--		5				\$100.00		0.00			
N 4	KAUZ	02/26/24	03/01/24	M-F 6p-630p News M-F 6p-630p News (Program: NEWSCHANNEL 6 AT 6P) CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ	CM	6:00 PM-6:30 PM	1111--	:30	5	\$230.00	P-02	0.00	NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 3440137
 Alt Order #: WOC14509262
 Flight Dates: 02/26/24 - 03/03/24

Advertiser: Carrie de Moor Campaign
 Product Desc: 2023 Primary
 Estimate: 6580
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	11111--					5	\$230.00		0.00			
N 5	KAUZ	02/26/24	02/29/24	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	11111---	:30	4	\$230.00	P-02	0.00	NM	4	\$920.00
(Program: NEWSCHANNEL 6 AT 10)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	1111---					4	\$230.00		0.00			
Totals													34	\$3,220.00	

WOC14509262 [00.00]

Order Printout

Order Status: New
Traffic Order #: 32440137
Buyer Order #: 13240011
AE: Unassigned (Richard Haddox)
Property: KAUZ TV
Sales Region: Local
Comments:
Start/End Dates: 02/26/24 - 03/03/24
Agency: AxMedia
Advertiser: Carrie de Moor Campaign
Buyer: Emily Hanlon
Primary Demo:
C/P/E: 645 / 811 / 6580
Product Desc.: 2023 Primary
Estimate Desc.: Carrie de Moor TX SD-30 TV 2.26-3.1
Total Cost: \$3,220.00 (Cash)
Received Date: 2/23/24 8:57 AM

Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794PopulationBuyType: CPP

Terms Of Sale:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :30 position of each pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to cancel this contract. A 30-minute separation is required between our own spots and those of our major competitors.

Line	Program	ST	Len	Time	Days	Rate	Feb 26	Spots		Totals	
								Total Spots	Total Cost		
1	NEWSCHANNEL 6 THIS MORNING	NM	:30	6:00 AM-7:00 AM	--T---	30.00	2			2	60.00
(Program: NEWSCHANNEL 6 THIS MORNING)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ											
1	NEWSCHANNEL 6 THIS MORNING	NM	:30	6:00 AM-7:00 AM	---F--	30.00	2			2	60.00
(Program: NEWSCHANNEL 6 THIS MORNING)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ											
1	NEWSCHANNEL 6 THIS MORNING	NM	:30	6:00 AM-7:00 AM	--W----	30.00	2			2	60.00
(Program: NEWSCHANNEL 6 THIS MORNING)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ											
1	NEWSCHANNEL 6 THIS MORNING	NM	:30	6:00 AM-7:00 AM	M-----	30.00	2			2	60.00
(Program: NEWSCHANNEL 6 THIS MORNING)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ											
1	NEWSCHANNEL 6 THIS MORNING	NM	:30	6:00 AM-7:00 AM	-T-----	30.00	2			2	60.00
(Program: NEWSCHANNEL 6 THIS MORNING)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ											

Generated Date: 2/23/24 10:28 AM

Generated by WO Platform
WideOrbit Inc.

List Items											Spots		Totals	
Line	Program	ST	Len	Time	Days	Rate	Feb 26				Total Spots	Total Cost		
2	CBS MORNING NEWS	NM	:30	7:00 AM-9:00 AM	--T---	35.00	2				2	70.00		
	(Program: CBS MORNING NEWS)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KAUZ													
2	CBS MORNING NEWS	NM	:30	7:00 AM-9:00 AM	---F--	35.00	2				2	70.00		
	(Program: CBS MORNING NEWS)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KAUZ													
2	CBS MORNING NEWS	NM	:30	7:00 AM-9:00 AM	--W---	35.00	2				2	70.00		
	(Program: CBS MORNING NEWS)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KAUZ													
2	CBS MORNING NEWS	NM	:30	7:00 AM-9:00 AM	M-----	35.00	2				2	70.00		
	(Program: CBS MORNING NEWS)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KAUZ													
2	CBS MORNING NEWS	NM	:30	7:00 AM-9:00 AM	-T-----	35.00	2				2	70.00		
	(Program: CBS MORNING NEWS)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KAUZ													
3	NEWSCHANNEL 6 AT 5P	NM	:30	5:00 PM-5:30 PM	--T---	100.00	1				1	100.00		
	(Program: NEWSCHANNEL 6 AT 5P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KAUZ													
3	NEWSCHANNEL 6 AT 5P	NM	:30	5:00 PM-5:30 PM	---F--	100.00	1				1	100.00		
	(Program: NEWSCHANNEL 6 AT 5P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KAUZ													
3	NEWSCHANNEL 6 AT 5P	NM	:30	5:00 PM-5:30 PM	--W---	100.00	1				1	100.00		
	(Program: NEWSCHANNEL 6 AT 5P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KAUZ													
3	NEWSCHANNEL 6 AT 5P	NM	:30	5:00 PM-5:30 PM	M-----	100.00	1				1	100.00		
	(Program: NEWSCHANNEL 6 AT 5P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KAUZ													
3	NEWSCHANNEL 6 AT 5P	NM	:30	5:00 PM-5:30 PM	-T-----	100.00	1				1	100.00		
	(Program: NEWSCHANNEL 6 AT 5P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KAUZ													
4	NEWSCHANNEL 6 AT 6P	NM	:30	6:00 PM-6:30 PM	---T---	230.00	1				1	230.00		
	(Program: NEWSCHANNEL 6 AT 6P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ													
4	NEWSCHANNEL 6 AT 6P	NM	:30	6:00 PM-6:30 PM	---F--	230.00	1				1	230.00		
	(Program: NEWSCHANNEL 6 AT 6P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ													
4	NEWSCHANNEL 6 AT 6P	NM	:30	6:00 PM-6:30 PM	--W---	230.00	1				1	230.00		
	(Program: NEWSCHANNEL 6 AT 6P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ													
4	NEWSCHANNEL 6 AT 6P	NM	:30	6:00 PM-6:30 PM	M-----	230.00	1				1	230.00		
	(Program: NEWSCHANNEL 6 AT 6P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ													
4	NEWSCHANNEL 6 AT 6P	NM	:30	6:00 PM-6:30 PM	-T-----	230.00	1				1	230.00		
	(Program: NEWSCHANNEL 6 AT 6P)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ													

Line Items											Spots		Totals	
Line	Program	ST	Len	Time	Days	Rate	Feb 26					Total Spots	Total Cost	
5	NEWSCHANNEL 6 AT 10	NM	:30	10:00 PM-10:35 PM	--W----	230.00	1					1	230.00	
(Program: NEWSCHANNEL 6 AT 10)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Febr2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KAUZ														
5	NEWSCHANNEL 6 AT 10	NM	:30	10:00 PM-10:35 PM	---T---	230.00	1					1	230.00	
(Program: NEWSCHANNEL 6 AT 10)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Febr2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KAUZ														
5	NEWSCHANNEL 6 AT 10	NM	:30	10:00 PM-10:35 PM	M-----	230.00	1					1	230.00	
(Program: NEWSCHANNEL 6 AT 10)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Febr2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KAUZ														
5	NEWSCHANNEL 6 AT 10	NM	:30	10:00 PM-10:35 PM	-T-----	230.00	1					1	230.00	
(Program: NEWSCHANNEL 6 AT 10)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Febr2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KAUZ														
							Spot Totals:	34					34	3220.00
							Rate Totals:	3220.00						

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	34	\$3,220.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Carrie Moor

Authorized committee:

Carri Moor Campaign

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas SD 30 Texas State Senate

Date of election:

3/5/24

General

Primary

Treasurer of candidate's authorized committee:

Elizabeth Curtis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed

(2) this ^{above} station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature: *AxMedia Buyer*

Signature:

Ricahrd Haddox

Name: AxMedia Buyer

Name: Ricahrd Haddox

Date of Request to Purchase Ad Time: 02/23/24

Date of Station Agreement to Sell Time: 02/23/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 2/23/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3440137	Station Call Letters: KAUZ	Date Received/Requested: 2/23/24
Est. #: 6580	Station Location: 3601 Seymour Hwy., Wichita Falls, TX 76302	Run Start and End Dates: 2/26/24-3/3/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.