

ORDER

Orders
Order / Rev: 3432265
Alt Order #: WOC14501583
Product Desc: Hagenbuch for TX SD-30
Estimate: 1663
Flight Dates: 02/19/24 - 03/10/24
Original Date / Rev: 02/15/24 / 02/15/24
Order Type: NORMAL
Primary AE: Kristie Jones
Sales Office: SPS2N
Sales Region: National
KAUZ

Agency
Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 11 E. 44th St Suite 301
 New York, NY 100017-0065
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hagenbuch for TX SD 30
Demographic: A35+
Product Codes: Candidate - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03
New Business End:
Advertiser External ID: 628858
Agency External ID: 129520
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	23	\$2,130.00	\$1,810.50
02/26/24	03/08/24	27	\$2,465.00	\$2,095.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	23	\$2,130.00	\$1,810.50	54.22
March 2024	27	\$2,465.00	\$2,095.25	63.26
Totals	50	\$4,595.00	\$3,905.75	117.48

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristie Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																								
N 1	KAUZ	02/19/24	03/08/24	M-F 6a-7a News M-F 6a-7a News	CM	6:00 AM-7:00 AM	MTWTF--	:30	10	\$30.00	P-04	0.77	NM	22	\$660.00																								
(Program: NEWS CH 6-MRNG) CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 02/19/24</td> <td>02/25/24</td> <td>MTWTF--</td> <td>10</td> <td>\$30.00</td> <td>0.77</td> </tr> <tr> <td>Week: 02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>10</td> <td>\$30.00</td> <td>0.77</td> </tr> <tr> <td>Week: 03/04/24</td> <td>03/10/24</td> <td>MTWTF--</td> <td>2</td> <td>\$30.00</td> <td>0.77</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 02/19/24	02/25/24	MTWTF--	10	\$30.00	0.77	Week: 02/26/24	03/03/24	MTWTF--	10	\$30.00	0.77	Week: 03/04/24	03/10/24	MTWTF--	2	\$30.00	0.77
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 02/19/24	02/25/24	MTWTF--	10	\$30.00	0.77																																		
Week: 02/26/24	03/03/24	MTWTF--	10	\$30.00	0.77																																		
Week: 03/04/24	03/10/24	MTWTF--	2	\$30.00	0.77																																		
N 2	KAUZ	02/19/24	03/08/24	M-F 5p-530p News M-F 5p-530p News	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$100.00	P-03	3.10	NM	11	\$1,100.00																								
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 02/19/24	02/25/24	MTWTF--	5	\$100.00	3.10																																		
Week: 02/26/24	03/03/24	MTWTF--	5	\$100.00	3.10																																		
Week: 03/04/24	03/10/24	MTWTF--	1	\$100.00	3.10																																		
N 3	KAUZ	02/19/24	03/08/24	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$175.00	P-03	4.40	NM	11	\$1,925.00																								
(Program: KAUZ-6 NEWS-6<) CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 02/19/24</td> <td>02/25/24</td> <td>MTWTF--</td> <td>5</td> <td>\$175.00</td> <td>4.40</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 02/19/24	02/25/24	MTWTF--	5	\$175.00	4.40												
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Order / Rev: 3432265
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 Flight Dates: 02/19/24 - 03/10/24

Advertiser: Hagenbuch for TX SD 30
 Product Desc: Hagenbuch for TX SD-30
 Estimate: 1663

KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	MTWTF--					5	\$175.00		4.40			
Week:		03/04/24	03/10/24	MTWTF--					1	\$175.00		4.40			
N 4	KAUZ	02/19/24	03/02/24	Sat 10p News	CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$150.00	P-04	2.47	NM	2	\$300.00
				Sat 10p News											
(Program: NWS-6 NITEBEAT<)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Sat 10:00p-10:35p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S-					1	\$150.00		2.47			
Week:		02/26/24	03/03/24	-----S-					1	\$150.00		2.47			
N 5	KAUZ	02/19/24	03/03/24	Sun 530p News	CM	5:30 PM-6:00 PM	-----S	:30	1	\$130.00	P-04	2.08	NM	2	\$260.00
				Sun 530p News											
(Program: NEWS CH 6 WKND)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Sun 5:30p-6:00p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S					1	\$130.00		2.08			
Week:		02/26/24	03/03/24	-----S					1	\$130.00		2.08			
N 6	KAUZ	02/19/24	03/03/24	Sun 10p News	CM	10:00 PM-10:35 PM	PI-----S	:30	1	\$175.00	P-03	4.47	NM	2	\$350.00
				Sun 10p News											
(Program: NEWSCHL 6-10PM<)															
CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Sun 10:00p-10:35p TIME PERIOD ON KAUZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S					1	\$175.00		4.47			
Week:		02/26/24	03/03/24	-----S					1	\$175.00		4.47			
													Totals	50	\$4,595.00

WOC14501583 [00.00]

Order Printout

Order Status: New
Traffic Order #: 3432265
Buyer Order #: 13216609
AE: Unassigned (Richard Haddox)
Property: KAUZ TV
Sales Region: Local
Start/End Dates: 02/19/24 - 03/10/24
Agency: Political Communications Advertising
Advertiser: Hagenbuch for TX SD-30
Buyer: Nick Serricchio
Primary Demo: [N] Adults 35+ (RTG)
C/P/E: 381 / 411 / 1663
Product Desc.: Hagenbuch for TX SD-30
Estimate Desc.: Hagenbuch for TX SD-30
Total Cost: \$4,595.00 (Cash)
Received Date: 2/15/24 7:36 AM

Comments:

Hagenbuch for TX SD-30Separation: 30PopulationBuyType: CPP

List Items	Spots										Totals			[N] Adults 35+		
	Line	Program	ST	Len	Time	Days	Rate	Feb 19	Feb 26	Mar 4	Total Spots	Total Cost	RTG	GRP	CPP	
1	NEWS CH 6-MRNG	NM	:30	6:00 AM-7:00 AM	MTWTF--	30.00	10	10	2		22	660.00	0.77	16.94	38.96	
(Program: NEWS CH 6-MRNG)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KAUZ																
2	KAUZ-NWS 1ST-5	NM	:30	5:00 PM-5:30 PM	MTWTF--	100.00	5	5	1		11	1,100.00	3.10	34.10	32.26	
(Program: KAUZ-NWS 1ST-5)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KAUZ																
3	KAUZ-6 NEWS-6<	NM	:30	6:00 PM-6:30 PM	MTWTF--	175.00	5	5	1		11	1,925.00	4.40	48.40	39.77	
(Program: KAUZ-6 NEWS-6)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KAUZ																
4	NWS-6 NITEBEAT<	NM	:30	10:00 PM-10:35 PM	----S-	150.00	1	1	0		2	300.00	2.47	4.94	60.73	
(Program: NWS-6 NITEBEAT)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Sat 10:00p-10:35p TIME PERIOD ON KAUZ																
5	NEWS CH 6 WKND	NM	:30	5:30 PM-6:00 PM	-----S	130.00	1	1	0		2	260.00	2.08	4.16	62.50	
(Program: NEWS CH 6 WKND)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Sun 5:30p-6:00p TIME PERIOD ON KAUZ																
6	NEWSCHL 6-10PM<	NM	:30	10:00 PM-10:35 PM	-----S	175.00	1	1	0		2	350.00	4.47	8.94	39.15	
(Program: NEWSCHL 6-10PM)CS-Q1 2024 (sell) - WICHITA FALLS & LAWTON - ACTUAL Feb/2023 Sun 10:00p-10:35p TIME PERIOD ON KAUZ																
Spot Totals:											50	4595.00	117.48			
[N] Adults 35+ GRP:											54.22	2130.00	9.04			
Rate Totals:											2130.00	2130.00	335.00			

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
February	23	\$2,130.00	54.22	March	27	\$2,465.00	63.26

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Nick Serricchio, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Brent Hagenbuch	
Authorized committee: Brent Hagenbuch Campaign	
Agency requesting time (and contact information): <input type="checkbox"/> N/A PCA - Political Communications Advertising	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): State Senate, District 30	
Date of election: March 5, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Jean Hagenbuch	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature: <i>Nick Serricchio</i>	Signature: <i>Richard Haddock</i>
Name: Nick Serricchio	Name: Richard Haddock
Date of Request to Purchase Ad Time: 1/29/24	Date of Station Agreement to Sell Time: 2/15/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/15/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3432265	Station Call Letters: KAUZ	Date Received/Requested: 2/15/24
Est. #: 1663	Station Location: 2601 Seymour Hwy. W.F. 76301	Run Start and End Dates: 2/19/24-3/10/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.