



125 West 55th St
New York, NY 10019

Contract # 25639084	Changes as of: 7/14/2017 at 9:23 AM	Version: Highlighting Revision 1	
CPE: 5/8/6037	Flight: 7/17/17 - 7/21/17	Station: NLAS	Total \$: \$450.00
Agency: GMMB	Advertiser: AARP	Market: Las Vegas	Total Spots: 5
3050 K ST NW WASHINGTON DC 20007	Product: Issue	Office: WASHINGTON	Total CPP: \$0.00
Agency Order #: 6352604	Primary Demo: Adults 35+	Total GRP:	
Buyer: Furman, Mike	Con Type: POLITICAL/VOTE	Traffic #: 1151433	
Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Separation:	

Comments: This is a brand new order. Noon cut on 7/21. Please confirm. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/17 - 7/17		Total Spots	Total \$	CPP	GRP
							7/17					
1	M-Th 1p-2p		Gunsmoke	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
<i>Changes: Day/Time from M-F 1p-2p to M-Th 1p-2p</i>												
2	M-Th 2p-3p		Bonanza	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
<i>Changes: Day/Time from M-F 2p-3p to M-Th 2p-3p</i>												
3	M-Th 7p-8p		M*A*S*H	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
<i>Changes: Day/Time from M-F 7p-8p to M-Th 7p-8p</i>												
4	M-Th 10p-11p		Hogan's Heroes/Hogan's Heroes	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
<i>Changes: Day/Time from M-F 10p-11p to M-Th 10p-11p</i>												
5	M-Th 11p-11:30p		Carol Burnett And Friends	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
<i>Changes: Day/Time from M-F 11p-11:30p to M-Th 11p-11:30p</i>												
TOTALS: 5									5	\$450.00	\$0.00	0.0



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Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR	Total CPP: \$0.00
202-872-5880	202-872-5880	Total GRP:
		Traffic #: 1151433
		Separation:

Special Instructions	Noon cut 7/21
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Order Level Comments		
Date/Time	Added by	Comment
07/14/17 9:23 AM	JENNA NUBAR	This is a brand new order. Noon cut on 7/21. Please confirm. Thanks!
07/14/17 9:23 AM	JENNA NUBAR	This is a brand new order. Noon cut on 7/21. Please confirm. Thanks!

Competitive Information	
Market Budget:	\$45,000
NLAS Share:	1%
Comment:	EST
KLAS:	26%
KSNV:	37%
KTNV:	18%
KVCW:	3%
KVVU:	13%
NVCW:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$450.00	N/A	0.0
Total	100%	5	\$450.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Jul	5	\$450.00
Total	5	\$450.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/14/17 9:27 AM					\$0	\$0	
Revision	7/14/17 9:23 AM	JENNA NUBAR	Revised			\$0	\$450.00	Changes: Demo Meta to [R16], Flight End from 7/23/17 to 7/21/17, Comments from Separation: 30 to This is a brand new order. Noon cut on 7/21. Please confirm. Thanks! , Special Instructions from to Noon cut 7/21, User Entered \$ from \$0.00 to \$450.00. 5 buylines added or modified.
New	7/14/17 9:21 AM	JENNA NUBAR	New	5		\$450.00	\$450.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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