

Oct 12, 16
 CONT# 30166350 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KRWM-FM (Seattle-Tacoma WA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY WIN POWER STRATEGIES
 ADDR 1322 G ST SE
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 4204

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV BARBARA MADSEN FOR WASHINGTON SUPREME
 CO
 PDT Candidate
 FLT Oct 17, 16 - Oct 31, 16

* REP ORDER COMMENT *

** 10/12/2016 12:21:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	10A - 3P	60	10/17/2016 - 10/17/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
		FLIGHT 2							
	2.1	.T.....	10A - 3P	60	10/18/2016 - 10/18/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
		FLIGHT 3							
	3.1	..W....	10A - 3P	60	10/19/2016 - 10/19/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
		FLIGHT 4							
	4.1	...T...	10A - 3P	60	10/20/2016 - 10/20/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
		FLIGHT 5							
	5.1F..	10A - 3P	60	10/21/2016 - 10/21/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
		FLIGHT 6							
	6.1	M.....	10A - 3P	60	10/24/2016 - 10/24/2016	1D	3	\$250.00	3

Leski's
COM

Sales Order

Station: KRWM-FM Agency: WIN POWER STRATEGIES
 Contract Name: KRWM 4204 Barbara Madsen WA Address: 1322 G ST SE
 Contract#: (none) City: WASHINGTON State: DC Zip: 20003
 Start Date: 10/17/16 End Date: 10/31/16 Buyer: Media Placement
 Revenue Type: COM-POLITICAL Type: Cash Tax Schedule: (None)
 Advertiser: BARBARA MADSEN-WA SUPREME (A) Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: CHRISTALPHILLY Comm %: 0
 Product Name: Candidate Makegood Policy: Advance Approval
 Estimate #: 4204
 Competitive Code: POLITICAL/NATL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/17/16	10/31/16		10:00 AM	3:00 PM	60	3							3	D	250.00	9	2,250.00	2
2	10/18/16	10/28/16		10:00 AM	3:00 PM	60		3	3	3	3			12	D	250.00	24	6,000.00	2

Billing Projections: By Month

	Oct 16	Nov 16
CA	8,250.00	0.00
ST	7,500.00	750.00

Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: 10/12/16: Starts Monday. Will have payment in house by Fri 10/14.

TOTAL SPOTS 33
 GROSS TOTAL \$ 8,250.00
 ADJUSTED SPOTS 33
 ADJUSTED TOTAL \$ 8,250.00

APPROVE DECLINE

- 040khada, 10/12/16 @10:46AM
- Sales Manager
- 040JJUDG, 10/12/16 @10:46AM
- Local Sales Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KRWA . Seattle

10.12.16

I, WinPower Strategies

being/on behalf of: Barbara Madsen

a legally qualified candidate of the _____

political party for the office of: Washington Supreme Court

in the general

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Attached</i>					

Attach proposed schedule with charges (if available):

Sales Order

Station: KRWM-FM Agency: WIN POWER STRATEGIES
 Contract Name: KRWM 4204 Barbara Madsen WA-01 Address: 1322 G ST SE
 Contract#: 89050 City: WASHINGTON State: DC Zip: 20003
 Start Date: 10/17/16 End Date: 11/08/16 Buyer: Media Placement
 Revenue Type: COM-POLITICAL Type: Cash Tax Schedule: (None)
 Advertiser: BARBARA MADSEN-WA SUPREME (A) Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: CHRISTALPHILLY Comm %: 0
 Product Name: Candidate Makegood Policy: Advance Approval
 Estimate #: 4204
 Competitive Code: POLITICAL/NATL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	10/17/16	10/31/16		10:00 AM	3:00 PM	60	3									3	D	230.00	9	2,070.00	2
2	10/18/16	10/28/16		10:00 AM	3:00 PM	60		3	3	3						12	D	230.00	24	5,520.00	2
3	11/08/16	11/08/16		6:00 AM	4:00 PM	60		2								2	D	230.00	2	460.00	2
4	11/08/16	11/08/16		5:00 AM	4:00 PM	60		1								1	D	200.00	1	200.00	2

Billing Projections: By Month

	Oct 16	Nov 16
CA	7,590.00	660.00
ST	6,900.00	1,350.00

4/7 Adj. Rates, added \$1600.- MG credit

Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: WARNING! This order has an altered schedule line which has already aired.

Any spots which are aired, posted or invoiced must be reconciled manually. Spots in the future will be removed automatically when contract revision is scheduled in traffic.

10/12/16: Starts Monday. Will have payment in house by Fri 10/14.

TOTAL SPOTS 36
 GROSS TOTAL \$ 8,250.00
 ADJUSTED SPOTS 36
 ADJUSTED TOTAL \$ 8,250.00

APPROVE DECLINE

- General Manager
- Sales Manager
- 040JJUDG, 10/12/16 @10:46AM
- Local Sales Manager

KRWV

1612

No adjustment for the :30 second spots

:60 Second spots Adjustments needed

Week of 10/17	Barbara Madsen	M-F	10a-3p	15 spots at \$250	Mark Miloscia at \$230	300	TH
Week of 10/24	Barbara Madsen	M-F	10a-3p	15 spots at \$250	Mark Miloscia at \$230	300	Sa-8p

						600	Ze 230
							Sa-8p
							10/140
							Sa-8p

Week of 10/17	Mary YU for WA	M-F	10a-3p	10 spots at \$250	Mark Miloscia at \$230	200	TH
Week of 10/24	Mary YU for WA	M-F	10a-3p	10 spots at \$250	Mark Miloscia at \$230	200	Sa-8p

Week of 10/17	Mary YU for WA	M-F	3p-7p	5 spots at \$250	Mark Miloscia at \$230	100	Ze 230
Week of 10/24	Mary YU for WA	M-F	3p-7p	5 spots at \$250	Mark Miloscia at \$230	100	Sa-8p

						600	10/140
							Sa-8p