

REQUEST FOR POLITICAL BROADCAST TIME

10-12-16

Date of Request

KQMV KRWM KVRQ KIXI

Candidate:

Barbar Madson

Party:

Campaign:

Supreme Court Justice
Federal/State/County/City/Initiative/Issue

Address:

6963 Littlerock Road SW.
Tumwater, WA 98312

Inquired by:

Terry Hagedorn - KATZ Radio - 215-557-4228
Candidate/Manager/Agency/Committee

Request Received by:

Julie Lodge

Information Requested:

Approved Schedule based
on filed rates

Information Supplied:

Approved Political Schedule

1/7 MG Credit of \$600.- Non-Preemptible rate
diff. \$250 vs. \$230, adjust Rate on order.

Accepted by:

Kimber

Date:

10.12.1

Final Disposition:

Booked the attached order.

Payment Information:

7,012.25 net

Date:

Copy Approved Y or N:

Yes

Name(s) of Political Committee:

Julie Solke Treasurer

☒ Rates/Disclosure Statement Sent/Acknowledged

☒ Order Rec'd

☒ Broadcast Agreement Rec'd

☒ Copy Rec'd

☒ Payment Rec'd

☐ Invoice Attached

Oct 12, 16
 CONT# 30166350 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KRWM-FM (Seattle-Tacoma WA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY WIN POWER STRATEGIES
 ADDR 1322 G ST SE
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 4204

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV BARBARA MADSEN FOR WASHINGTON SUPREME
 CO
 PDT Candidate
 FLT Oct 17, 16 - Oct 31, 16

* REP ORDER COMMENT *

** 10/12/2016 12:21:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> M.....	10A - 3P	60	10/17/2016 - 10/17/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	2.1	<u>FLIGHT 2</u> .T.....	10A - 3P	60	10/18/2016 - 10/18/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	3.1	<u>FLIGHT 3</u> ..W....	10A - 3P	60	10/19/2016 - 10/19/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	4.1	<u>FLIGHT 4</u> ...T...	10A - 3P	60	10/20/2016 - 10/20/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	5.1	<u>FLIGHT 5</u>F..	10A - 3P	60	10/21/2016 - 10/21/2016	1D	3	\$250.00	3
					** FLIGHT TOTALS **		3	\$750.00	
	6.1	<u>FLIGHT 6</u> M.....	10A - 3P	60	10/24/2016 - 10/24/2016	1D	3	\$250.00	3

Oct 12, 16
 CONT# 30166350 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 4204

				** FLIGHT TOTALS **			3	\$750.00	
	7.1	<u>FLIGHT 7</u> ..T.....	10A - 3P	60	10/25/2016 - 10/25/2016	1D	3	\$250.00	3
				** FLIGHT TOTALS **			3	\$750.00	
	8.1	<u>FLIGHT 8</u> ..W....	10A - 3P	60	10/26/2016 - 10/26/2016	1D	3	\$250.00	3
				** FLIGHT TOTALS **			3	\$750.00	
	9.1	<u>FLIGHT 9</u> ...T...	10A - 3P	60	10/27/2016 - 10/27/2016	1D	3	\$250.00	3
				** FLIGHT TOTALS **			3	\$750.00	
	10.1	<u>FLIGHT 10</u>F..	10A - 3P	60	10/28/2016 - 10/28/2016	1D	3	\$250.00	3
				** FLIGHT TOTALS **			3	\$750.00	
	11.1	<u>FLIGHT 11</u> M.....	10A - 3P	60	10/31/2016 - 10/31/2016	1D	3	\$250.00	3
				** FLIGHT TOTALS **			3	\$750.00	

	Oct 16	Nov 16					
SPOTS	30	3					
CASH	7500.00	750.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	7500.00	750.00					

						TOTAL
SPOTS						33
CASH						8,250.00
TRADE						0.00
NSL						0.00
TOTAL						8,250.00

Sales Order

Station: KRWM-FM Agency: WIN POWER STRATEGIES
 Contract Name: KRWM 4204 Barbara Madsen WA Address: 1322 G ST SE
 Contract#: (none) City: WASHINGTON State: DC Zip: 20003
 Start Date: 10/17/16 End Date: 10/31/16 Buyer: Media Placement
 Revenue Type: COM-POLITICAL Type: Cash Tax Schedule: (None)
 Advertiser: BARBARA MADSEN-WA SUPREME (A) Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: CHRISTALPHILLY Comm %: 0
 Product Name: Candidate Makegood Policy: Advance Approval
 Estimate #: 4204
 Competitive Code: POLITICAL/NATL

No	DATES		A/t wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/17/16	10/31/16		10:00 AM	3:00 PM	60	3								3	D	250.00	9	2,250.00	2
2	10/18/16	10/28/16		10:00 AM	3:00 PM	60		3	3	3	3				12	D	250.00	24	6,000.00	2

Billing Projections: By Month

	Oct 16	Nov 16
CA	8,250.00	0.00
ST	7,500.00	750.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: 10/12/16: Starts Monday. Will have payment in house by Fri 10/14.

TOTAL SPOTS 33
 GROSS TOTAL \$ 8,250.00
 ADJUSTED SPOTS 33
 ADJUSTED TOTAL \$ 8,250.00

APPROVE DECLINE

☒ ☐ 040khada, 10/12/16 @10:46AM
☐ ☐ Sales Manager
☒ ☐ 040JJUDG, 10/12/16 @10:46AM
☐ ☐ Local Sales Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KRUM . Seattle

10.12.16

I, WinPower Strategies,

being/on behalf of: Barbara Madsen,

a legally qualified candidate of the _____

political party for the office of: Washington Supreme Court

in the general

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>See Attached</i>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Re-Elect Barbara Madsen

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Julie Fulks



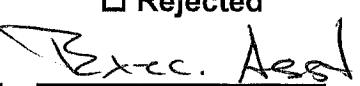
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

	Janet	<small>Digitally signed by Janet DN: cn=Janet, email=janet@munkato.com, o=Mundy Katowitz Media, Inc. Date: 2018.10.11 17:16:44 -04'00'</small>
_____ Date	_____ Signature	

To Be Signed By Station Representative

<input checked="" type="checkbox"/> Accepted  _____ Signature	<input type="checkbox"/> Accepted in Part  _____ Printed Name	<input type="checkbox"/> Rejected  _____ Title
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Sales Order

Station: KRWM-FM Agency: WIN POWER STRATEGIES
 Contract Name: KRWM 4204 Barbara Madsen WA-01 Address: 1322 G ST SE
 Contract#: 89050 City: WASHINGTON State: DC Zip: 20003
 Start Date: 10/17/16 End Date: 11/08/16 Buyer: Media Placement
 Revenue Type: COM-POLITICAL Type: Cash Tax Schedule: (None)
 Advertiser: BARBARA MADSEN-WA SUPREME (A) Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: CHRISTALPHILLY Comm %: 0
 Product Name: Candidate Makegood Policy: Advance Approval
 Estimate #: 4204
 Competitive Code: POLITICAL/NATL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	10/17/16	10/31/16		10:00 AM	3:00 PM	60	3							3	D	230.00	9	2,070.00	2	
2	10/18/16	10/28/16		10:00 AM	3:00 PM	60		3	3	3	3			12	D	230.00	24	5,520.00	2	
3	11/08/16	11/08/16		6:00 AM	4:00 PM	60		2						2	D	230.00	2	460.00	2	
4	11/08/16	11/08/16		5:00 AM	4:00 PM	60		1						1	D	200.00	1	200.00	2	

Billing Projections: By Month

	Oct 16	Nov 16
CA	7,590.00	660.00
ST	6,900.00	1,350.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: **WARNING!** This order has an altered schedule line which has already aired.

Any spots which are aired, posted or invoiced must be reconciled manually. Spots in the future will be removed automatically when contract revision is scheduled in traffic.

10/12/16: Starts Monday. Will have payment in house by Fri 10/14.

4/7 Adj. Rates, added \$1600.-
MG credit

TOTAL SPOTS	36
GROSS TOTAL \$	8,250.00
ADJUSTED SPOTS	36
ADJUSTED TOTAL \$	8,250.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input checked="" type="radio"/>	<input type="radio"/>	040JJUDG, 10/12/16 @10:46AM
<input type="radio"/>	<input type="radio"/>	Local Sales Manager

KRWMI

16,2

No adjustment for the :30 second spots

:60 Second spots Adjustments needed

Week of 10/17	Barbara Madsen	M-F	10a-3p	15 spots at \$250	Mark Miloscia at \$230	300	TH	5a-8p	5a-8p
Week of 10/24	Barbara Madsen	M-F	10a-3p	15 spots at \$250	Mark Miloscia at \$230	300	20230	10140	5a-8p
						600			5a-8p 7p-8p
Week of 10/17	Mary YU for WA	M-F	10a-3p	10 spots at \$250	Mark Miloscia at \$230	200	TH	5a-8p	5a-8p
Week of 10/24	Mary YU for WA	M-F	10a-3p	10 spots at \$250	Mark Miloscia at \$230	200	5a-8p	5a-8p	5a-8p
Week of 10/17	Mary YU for WA	M-F	3p-7p	5 spots at \$250	Mark Miloscia at \$230	100	20230	10140	5a-8p
Week of 10/24	Mary YU for WA	M-F	3p-7p	5 spots at \$250	Mark Miloscia at \$230	100			5a-8p 7p-8p
						600			