

# REQUEST FOR POLITICAL BROADCAST TIME

10.13.16  
Date of Request  
KQMV KRWM KVRQ KIXI

Candidate:

Mary Yu

Party:

Campaign:

Supreme Court Justice Pos. 1  
Federal/State/County/City/Initiative/Issue

Address:

603 Stewart St. #819  
Seattle, WA 98101  
206.682.7328

Inquired by:

Kerry Hooten - KATZ Radio - 206.857.4228  
Candidate/Manager/Agency/Committee

Request Received by:

Jolie Lodge

Information Requested:

Political Rate Schedule  
Re General Election

Information Supplied:

Attached Political Rate  
+ Schedule

17. MG credit of \$600 - Non-Exemptable rate  
diff \$250 vs. 230, adjust Rates on order.

Accepted by:

L. Kinko

Date:

10.13.16

Final Disposition:

Booked the attached order.

Payment Information:

13,821. net

Date:

Copy Approved Y or N:

Y.

Name(s) of Political Committee:

Phillip H. Hurd - Treasurer

- ☒ Rates/Disclosure Statement Sent/Acknowledged  
☒ Order Rec'd  
☒ Broadcast Agreement Rec'd

- ☒ Copy Rec'd  
☒ Payment Rec'd  
☐ Invoice Attached

# Sales Order

Station: **KRWM-FM** Agency: **WIN POWER STRATEGIES**  
 Contract Name: **KRWM 4238 Mary Yu WA SupCo** Address: **1322 G ST SE**  
 Contract#: **(none)** City: **WASHINGTON** State: **DC** Zip: **20003**  
 Start Date: **10/17/16** End Date: **11/07/16** Buyer: **Media Placement**  
 Revenue Type: **COM-POLITICAL** Type: **Cash** Tax Schedule: **(None)**  
 Advertiser: **MARY YU FOR WA SUPREME CRT (A)** Agency Commission %: **15**  
 Address: Billing Cycle: **Standard**  
 City: State: Zip: Salesperson: **CHRISTALPHILLY** Comm %: **0**  
 Product Name: **Candidate** Makegood Policy: **Advance Approval**  
 Estimate #: **4238**  
 Competitive Code: **POLITICAL/NATL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/17/16	11/04/16		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	225.00	15	3,375.00	2	
2	10/17/16	11/04/16		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	250.00	30	7,500.00	2	
3	10/17/16	11/04/16		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	250.00	15	3,750.00	2	
4	11/07/16	11/07/16		6:00 AM	10:00 AM	60	1							1	D	225.00	1	225.00	2	
5	11/07/16	11/07/16		10:00 AM	3:00 PM	60	2							2	D	250.00	2	500.00	2	
6	11/07/16	11/07/16		3:00 PM	7:00 PM	60	1							1	D	250.00	1	250.00	2	
7	10/22/16	11/06/16		6:00 AM	7:00 PM	60						2	2	4	D	55.00	12	660.00	5	

## Billing Projections: By Month

	Oct 16	Nov 16
CA	11,165.00	5,095.00
ST	10,190.00	6,070.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: 10/13/16: Starts Monday. Will have payment in-house by Fri 10/14.

TOTAL SPOTS	76
GROSS TOTAL \$	16,260.00
ADJUSTED SPOTS	76
ADJUSTED TOTAL \$	16,260.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input checked="" type="radio"/>	<input type="radio"/>	040JJUDG, 10/13/16 @10:49AM
<input type="radio"/>	<input type="radio"/>	Local Sales Manager

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">KRWN</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">10/13/16</span>
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I, WinPower Strategies,

being/on behalf of: Mary Yu,

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: Washington State Supreme Court Justice

in the general

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attachment				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Retain Justice Mary Yu

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Philip Lloyd

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**Date**

Janet

Digitally signed by Janet  
DN: cn=Janet, email=janel@munkato.com, o=Mundy Katowitz Media, Inc.  
Date: 2016.10.11 17:23:54 -0400


**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**

Janet Kunkin  
**Printed Name**

Exec. Asst.  
**Title**

Oct 13, 16  
 CONT# 30168755 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KRWM-FM (Seattle-Tacoma WA)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY WIN POWER STRATEGIES  
 ADDR 1322 G ST SE  
 WASHINGTON, DC 20003

DDS CONT# 0  
 C/P/E: / / 4238

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT  
 ADV MARY YU FOR WASHINGTON SUPREME COURT  
 PDT Candidate  
 FLT Oct 17, 16 - Nov 07, 16

\* REP ORDER COMMENT \*

\*\* 10/13/2016 11:15:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	M.....	6A - 10A	60	10/17/2016 - 10/17/2016	1D	1	\$225.00	1
	1.2	M.....	10A - 3P	60	10/17/2016 - 10/17/2016	1D	2	\$250.00	2
	1.3	M.....	3P - 7P	60	10/17/2016 - 10/17/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **			4	\$975.00	
		<b>FLIGHT 2</b>							
	2.1	.T.....	6A - 10A	60	10/18/2016 - 10/18/2016	1D	1	\$225.00	1
	2.2	.T.....	10A - 3P	60	10/18/2016 - 10/18/2016	1D	2	\$250.00	2
	2.3	.T.....	3P - 7P	60	10/18/2016 - 10/18/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **			4	\$975.00	
		<b>FLIGHT 3</b>							
	3.1	..W....	6A - 10A	60	10/19/2016 - 10/19/2016	1D	1	\$225.00	1
	3.2	..W....	10A - 3P	60	10/19/2016 - 10/19/2016	1D	2	\$250.00	2
	3.3	..W....	3P - 7P	60	10/19/2016 - 10/19/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **			4	\$975.00	
		<b>FLIGHT 4</b>							
	4.1	...T...	6A - 10A	60	10/20/2016 - 10/20/2016	1D	1	\$225.00	1
	4.2	...T...	10A - 3P	60	10/20/2016 - 10/20/2016	1D	2	\$250.00	2
	4.3	...T...	3P - 7P	60	10/20/2016 - 10/20/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **			4	\$975.00	

DDS CONT# 0  
C/P/E: / / 4238

FLIGHT 5								
5.1	....F..	6A - 10A	60	10/21/2016 - 10/21/2016	1D	1	\$225.00	1
5.2	....F..	10A - 3P	60	10/21/2016 - 10/21/2016	1D	2	\$250.00	2
5.3	....F..	3P - 7P	60	10/21/2016 - 10/21/2016	1D	1	\$250.00	1
** FLIGHT TOTALS **						4	\$975.00	
FLIGHT 6								
6.1	.....S.	6A - 7P	60	10/22/2016 - 10/22/2016	1D	2	\$55.00	2
** FLIGHT TOTALS **						2	\$110.00	
FLIGHT 7								
7.1	.....S	6A - 7P	60	10/23/2016 - 10/23/2016	1D	2	\$55.00	2
** FLIGHT TOTALS **						2	\$110.00	
FLIGHT 8								
8.1	M.....	6A - 10A	60	10/24/2016 - 10/24/2016	1D	1	\$225.00	1
8.2	M.....	10A - 3P	60	10/24/2016 - 10/24/2016	1D	2	\$250.00	2
8.3	M.....	3P - 7P	60	10/24/2016 - 10/24/2016	1D	1	\$250.00	1
** FLIGHT TOTALS **						4	\$975.00	
FLIGHT 9								
9.1	.T.....	6A - 10A	60	10/25/2016 - 10/25/2016	1D	1	\$225.00	1
9.2	.T.....	10A - 3P	60	10/25/2016 - 10/25/2016	1D	2	\$250.00	2
9.3	.T.....	3P - 7P	60	10/25/2016 - 10/25/2016	1D	1	\$250.00	1
** FLIGHT TOTALS **						4	\$975.00	
FLIGHT 10								
10.1	..W....	6A - 10A	60	10/26/2016 - 10/26/2016	1D	1	\$225.00	1
10.2	..W....	10A - 3P	60	10/26/2016 - 10/26/2016	1D	2	\$250.00	2
10.3	..W....	3P - 7P	60	10/26/2016 - 10/26/2016	1D	1	\$250.00	1
** FLIGHT TOTALS **						4	\$975.00	
FLIGHT 11								
11.1	...T...	6A - 10A	60	10/27/2016 - 10/27/2016	1D	1	\$225.00	1
11.2	...T...	10A - 3P	60	10/27/2016 - 10/27/2016	1D	2	\$250.00	2
11.3	...T...	3P - 7P	60	10/27/2016 - 10/27/2016	1D	1	\$250.00	1
** FLIGHT TOTALS **						4	\$975.00	
FLIGHT 12								

Oct 13, 16  
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 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 4238

12.1	....F..	6A - 10A	60	10/28/2016 - 10/28/2016	1D	1	\$225.00	1
12.2	....F..	10A - 3P	60	10/28/2016 - 10/28/2016	1D	2	\$250.00	2
12.3	....F..	3P - 7P	60	10/28/2016 - 10/28/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	<b>FLIGHT 13</b>							
13.1	.....S.	6A - 7P	60	10/29/2016 - 10/29/2016	1D	2	\$55.00	2
				** FLIGHT TOTALS **		2	\$110.00	
	<b>FLIGHT 14</b>							
14.1	.....S	6A - 7P	60	10/30/2016 - 10/30/2016	1D	2	\$55.00	2
				** FLIGHT TOTALS **		2	\$110.00	
	<b>FLIGHT 15</b>							
15.1	M.....	6A - 10A	60	10/31/2016 - 10/31/2016	1D	1	\$225.00	1
15.2	M.....	10A - 3P	60	10/31/2016 - 10/31/2016	1D	2	\$250.00	2
15.3	M.....	3P - 7P	60	10/31/2016 - 10/31/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	<b>FLIGHT 16</b>							
16.1	.T.....	6A - 10A	60	11/01/2016 - 11/01/2016	1D	1	\$225.00	1
16.2	.T.....	10A - 3P	60	11/01/2016 - 11/01/2016	1D	2	\$250.00	2
16.3	.T.....	3P - 7P	60	11/01/2016 - 11/01/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	<b>FLIGHT 17</b>							
17.1	..W....	6A - 10A	60	11/02/2016 - 11/02/2016	1D	1	\$225.00	1
17.2	..W....	10A - 3P	60	11/02/2016 - 11/02/2016	1D	2	\$250.00	2
17.3	..W....	3P - 7P	60	11/02/2016 - 11/02/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	<b>FLIGHT 18</b>							
18.1	...T...	6A - 10A	60	11/03/2016 - 11/03/2016	1D	1	\$225.00	1
18.2	...T...	10A - 3P	60	11/03/2016 - 11/03/2016	1D	2	\$250.00	2
18.3	...T...	3P - 7P	60	11/03/2016 - 11/03/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	<b>FLIGHT 19</b>							
19.1	....F..	6A - 10A	60	11/04/2016 - 11/04/2016	1D	1	\$225.00	1

Oct 13, 16  
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 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 4238

19.2	....F..	10A - 3P	60	11/04/2016 - 11/04/2016	1D	2	\$250.00	2
19.3	....F..	3P - 7P	60	11/04/2016 - 11/04/2016	1D	1	\$250.00	1
			** FLIGHT TOTALS **				4	\$975.00
	<b>FLIGHT 20</b>							
20.1	.....S.	6A - 7P	60	11/05/2016 - 11/05/2016	1D	2	\$55.00	2
			** FLIGHT TOTALS **				2	\$110.00
	<b>FLIGHT 21</b>							
21.1	.....S	6A - 7P	60	11/06/2016 - 11/06/2016	1D	2	\$55.00	2
			** FLIGHT TOTALS **				2	\$110.00
	<b>FLIGHT 22</b>							
22.1	M.....	6A - 10A	60	11/07/2016 - 11/07/2016	1D	1	\$225.00	1
22.2	M.....	10A - 3P	60	11/07/2016 - 11/07/2016	1D	2	\$250.00	2
22.3	M.....	3P - 7P	60	11/07/2016 - 11/07/2016	1D	1	\$250.00	1
			** FLIGHT TOTALS **				4	\$975.00

	Oct 16	Nov 16				
SPOTS	48	28				
CASH	10190.00	6070.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	10190.00	6070.00				

						TOTAL
SPOTS						76
CASH						16,260.00
TRADE						0.00
NSL						0.00
TOTAL						16,260.00

**\*\* Competitive Comments \*\***

RETAIN JUSTICE MARY YU SEATTLE RADIO 10.17 TO 11.7

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



## Judge, Julie

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**From:** Houston, Terry <Terrance.Houston@KatzRadioGroup.com>  
**Sent:** Thursday, October 13, 2016 8:42 AM  
**To:** Bamer, Heidi I; CMWeldon@cbsradio.com; Gary Greenberg; Lori Carter; Judge, Julie  
**Subject:** Retain Justice Mary Yu buy  
**Attachments:** Retain Justice Mary Yu NAB.pdf

**Follow Up Flag:** FollowUp  
**Due By:** Thursday, October 13, 2016 8:57 AM  
**Flag Status:** Flagged

Just sent down

Agency of Record: WinPower Strategies  
Advertiser: Retain Justice Mary Yu  
Estimate 4238  
Market: Seattle  
Flight Dates: 10/18 to 11/7  
NAB: attached  
Traffic: tbd  
Payment: via ePay or check by Monday, October 17.

INVOICING: **\*\*Please Note\*\***: Mundy Katowitz Media and its associated agencies are now receiving electronic invoices. Please mark all orders sent from our agency for electronic invoicing in your traffic system.

*Our IDB's are:*  
*Radio Invoices - 9913602*  
*Television Invoices - 9914019*

**Terry Houston**  
**VP of Sales, Katz Radio Group**  
111 Presidential Blvd. | Bala Cynwyd, PA 19004  
[terry.houston@katzradiogroup.com](mailto:terry.houston@katzradiogroup.com)  
o 215.557.4228 | m 917-364-9567 | f 917.206.9821



# Sales Order

Station: KRWM-FM Agency: WIN POWER STRATEGIES  
 Contract Name: KRWM 4238 Mary Yu WA SupCo-01 Address: 1322 G ST SE  
 Contract#: 89058 City: WASHINGTON State: DC Zip: 20003  
 Start Date: 10/17/16 End Date: 11/08/16 Buyer: Media Placement  
 Revenue Type: COM-POLITICAL Type: Cash Tax Schedule: (None)  
 Advertiser: MARY YU FOR WA SUPREME CRT (A) Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: CHRISTALPHILLY Comm %: 0  
 Product Name: Candidate Makegood Policy: Advance Approval  
 Estimate #: 4238  
 Competitive Code: POLITICAL/NATL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	10/17/16	11/04/16		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	225.00	15	3,375.00	2	
2	10/17/16	11/04/16		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	230.00	30	6,900.00	2	
3	10/17/16	11/04/16		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	230.00	15	3,450.00	2	
4	11/07/16	11/07/16		6:00 AM	10:00 AM	60	1							1	D	225.00	1	225.00	2	
5	11/07/16	11/07/16		10:00 AM	3:00 PM	60	2							2	D	230.00	2	460.00	2	
6	11/07/16	11/07/16		3:00 PM	7:00 PM	60	1							1	D	230.00	1	230.00	2	
7	10/22/16	11/06/16		6:00 AM	7:00 PM	60						2	2	4	D	55.00	12	660.00	5	
8	11/08/16	11/08/16		6:00 AM	4:00 PM	60		4						4	D	225.00	4	900.00		
9	11/08/16	11/08/16		5:00 AM	4:00 PM	60		1						1	D	60.00	1	60.00		

Billing Projections: By Month

	Oct 16	Nov 16
CA	10,505.00	5,755.00
ST	9,590.00	6,670.00

11/7. adjust. rate, added a MG.  
Credit of \$600.00

☒ Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: WARNING! This order has an altered schedule line which has already aired.

Any spots which are aired, posted or invoiced must be reconciled manually. Spots in the future will be removed automatically when contract revision is scheduled in traffic.

10/13/16: Starts Monday. Will have payment in-house by Fri 10/14.

TOTAL SPOTS 81  
 GROSS TOTAL \$ 16,260.00  
 ADJUSTED SPOTS 81  
 ADJUSTED TOTAL \$ 16,260.00

APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☒ ☐ 040JJUDG, 10/13/16 @10:49AM  
☐ ☐ Local Sales Manager

KRWM

16,2

No adjustment for the :30 second spots

:60 Second spots      Adjustments needed

Week of 10/17	Barbara Madsen	M-F	10a-3p	15 spots at \$250	Mark Miloscia at \$230
Week of 10/24	Barbara Madsen	M-F	10a-3p	15 spots at \$250	Mark Miloscia at \$230

300  
300  
600  
M  
Sa-8p  
2 @ 230  
Sa-8p  
1 @ 140  
Sa-8p 7 @ 8p

Week of 10/17	Mary YU for WA	M-F	10a-3p	10 spots at \$250	Mark Miloscia at \$230
Week of 10/24	Mary YU for WA	M-F	10a-3p	10 spots at \$250	Mark Miloscia at \$230
Week of 10/17	Mary YU for WA	M-F	3p-7p	5 spots at \$250	Mark Miloscia at \$230
Week of 10/24	Mary YU for WA	M-F	3p-7p	5 spots at \$250	Mark Miloscia at \$230

200  
200  
100  
100  
600  
M  
Sa-8p  
2 @ 230  
Sa-8p 7 @ 8p