

REQUEST FOR POLITICAL BROADCAST TIME



10.13.16
Date of Request
KQMV KRWM KVRQ KIXI

Candidate: Mary Yu Party: _____

Campaign: Supreme Court Justice Pos. 1
Federal/State/County/City/Initiative/Issue

Address: 603 Stewart St. #819
Seattle, WA 98101
206.682.7328

Inquired by: Tommy Houston - KATZ Radio 215.857.4728
Candidate/Manager/Agency/Committee

Request Received by: Jolie Jodge

Information Requested: Political Rate Schedule
Re General Election

Information Supplied: Attached Political Rate
+ Schedule
17. MG credit of \$600. - Non-Exemptable rate
diff \$250 vs. 230, adjust Rates on order.

Accepted by: L. Kimble Date: 10.13.16

Final Disposition: Booked the attached order.

Payment Information: 13,821. net Date: _____

Copy Approved or N: Y.

Name(s) of Political Committee: Phillip Heard - Treasurer

- Rates/Disclosure Statement Sent/Acknowledged
- Order Rec'd
- Broadcast Agreement Rec'd

- Copy Rec'd
- Payment Rec'd
- Invoice Attached



Sales Order

Station: KRWM-FM Agency: WIN POWER STRATEGIES
 Contract Name: KRWM 4238 Mary Yu WA SupCo Address: 1322 G ST SE
 Contract#: (none) City: WASHINGTON State: DC Zip: 20003
 Start Date: 10/17/16 End Date: 11/07/16 Buyer: Media Placement
 Revenue Type: COM-POLITICAL Type: Cash Tax Schedule: (None)
 Advertiser: MARY YU FOR WA SUPREME CRT (A) Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: CHRISTALPHILLY Comm %: 0
 Product Name: Candidate Makegood Policy: Advance Approval
 Estimate #: 4238
 Competitive Code: POLITICAL/NATL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/17/16	11/04/16		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	225.00	15	3,375.00	2	
2	10/17/16	11/04/16		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	250.00	30	7,500.00	2	
3	10/17/16	11/04/16		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	250.00	15	3,750.00	2	
4	11/07/16	11/07/16		6:00 AM	10:00 AM	60	1							1	D	225.00	1	225.00	2	
5	11/07/16	11/07/16		10:00 AM	3:00 PM	60	2							2	D	250.00	2	500.00	2	
6	11/07/16	11/07/16		3:00 PM	7:00 PM	60	1							1	D	250.00	1	250.00	2	
7	10/22/16	11/06/16		6:00 AM	7:00 PM	60							2	2	4	D	55.00	12	660.00	5

Billing Projections: By Month

	Oct 16	Nov 16
CA	11,165.00	5,095.00
ST	10,190.00	6,070.00

Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: 10/13/16: Starts Monday. Will have payment in-house by Fri 10/14.

TOTAL SPOTS 76
 GROSS TOTAL \$ 16,260.00
 ADJUSTED SPOTS 76
 ADJUSTED TOTAL \$ 16,260.00

APPROVE DECLINE

- General Manager
- Sales Manager
- 040JJUDG, 10/13/16 @10:49AM
- Local Sales Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KRWL</u>	Date: <u>10/13/16</u>
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I, WinPower Strategies,

being/on behalf of: Mary Yu,

a legally qualified candidate of the _____

political party for the office of: Washington State Supreme Court Justice

in the general

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Retain Justice Mary Yu

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Philip Lloyd

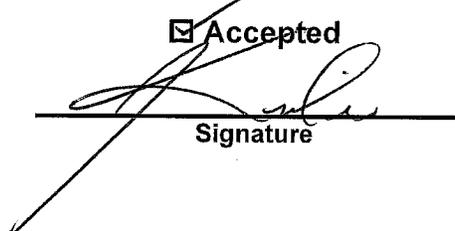
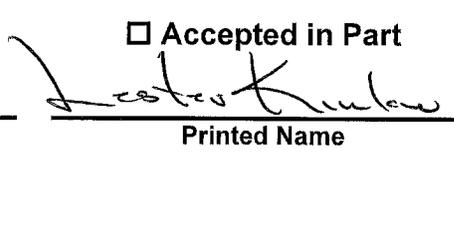
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

	Janet	<small>Digitally signed by Janet DN: cn=Janet, email=janel@munkato.com, o=Mundy Katowitz Media, Inc. Date: 2016.10.11 17:23:54 -0400</small>
Date	Signature	

To Be Signed By Station Representative

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
		
Signature	Printed Name	Title

Oct 13, 16
 CONT# 30168755 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KRWM-FM (Seattle-Tacoma WA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY WIN POWER STRATEGIES
 ADDR 1322 G ST SE
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 4238

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV MARY YU FOR WASHINGTON SUPREME COURT
 PDT Candidate
 FLT Oct 17, 16 - Nov 07, 16

* REP ORDER COMMENT *

** 10/13/2016 11:15:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	10/17/2016 - 10/17/2016	1D	1	\$225.00	1
	1.2	M.....	10A - 3P	60	10/17/2016 - 10/17/2016	1D	2	\$250.00	2
	1.3	M.....	3P - 7P	60	10/17/2016 - 10/17/2016	1D	1	\$250.00	1
					** FLIGHT TOTALS **		4	\$975.00	
		FLIGHT 2							
	2.1	.T.....	6A - 10A	60	10/18/2016 - 10/18/2016	1D	1	\$225.00	1
	2.2	.T.....	10A - 3P	60	10/18/2016 - 10/18/2016	1D	2	\$250.00	2
	2.3	.T.....	3P - 7P	60	10/18/2016 - 10/18/2016	1D	1	\$250.00	1
					** FLIGHT TOTALS **		4	\$975.00	
		FLIGHT 3							
	3.1	..W....	6A - 10A	60	10/19/2016 - 10/19/2016	1D	1	\$225.00	1
	3.2	..W....	10A - 3P	60	10/19/2016 - 10/19/2016	1D	2	\$250.00	2
	3.3	..W....	3P - 7P	60	10/19/2016 - 10/19/2016	1D	1	\$250.00	1
					** FLIGHT TOTALS **		4	\$975.00	
		FLIGHT 4							
	4.1	...T...	6A - 10A	60	10/20/2016 - 10/20/2016	1D	1	\$225.00	1
	4.2	...T...	10A - 3P	60	10/20/2016 - 10/20/2016	1D	2	\$250.00	2
	4.3	...T...	3P - 7P	60	10/20/2016 - 10/20/2016	1D	1	\$250.00	1
					** FLIGHT TOTALS **		4	\$975.00	

Oct 13, 16

CONT# 30168755 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 4238

FLIGHT 5									
5.1F..	6A - 10A	60	10/21/2016 - 10/21/2016	1D	1	\$225.00	1	
5.2F..	10A - 3P	60	10/21/2016 - 10/21/2016	1D	2	\$250.00	2	
5.3F..	3P - 7P	60	10/21/2016 - 10/21/2016	1D	1	\$250.00	1	
** FLIGHT TOTALS **						4	\$975.00		
FLIGHT 6									
6.1S.	6A - 7P	60	10/22/2016 - 10/22/2016	1D	2	\$55.00	2	
** FLIGHT TOTALS **						2	\$110.00		
FLIGHT 7									
7.1S	6A - 7P	60	10/23/2016 - 10/23/2016	1D	2	\$55.00	2	
** FLIGHT TOTALS **						2	\$110.00		
FLIGHT 8									
8.1	M.....	6A - 10A	60	10/24/2016 - 10/24/2016	1D	1	\$225.00	1	
8.2	M.....	10A - 3P	60	10/24/2016 - 10/24/2016	1D	2	\$250.00	2	
8.3	M.....	3P - 7P	60	10/24/2016 - 10/24/2016	1D	1	\$250.00	1	
** FLIGHT TOTALS **						4	\$975.00		
FLIGHT 9									
9.1	.T.....	6A - 10A	60	10/25/2016 - 10/25/2016	1D	1	\$225.00	1	
9.2	.T.....	10A - 3P	60	10/25/2016 - 10/25/2016	1D	2	\$250.00	2	
9.3	.T.....	3P - 7P	60	10/25/2016 - 10/25/2016	1D	1	\$250.00	1	
** FLIGHT TOTALS **						4	\$975.00		
FLIGHT 10									
10.1	..W....	6A - 10A	60	10/26/2016 - 10/26/2016	1D	1	\$225.00	1	
10.2	..W....	10A - 3P	60	10/26/2016 - 10/26/2016	1D	2	\$250.00	2	
10.3	..W....	3P - 7P	60	10/26/2016 - 10/26/2016	1D	1	\$250.00	1	
** FLIGHT TOTALS **						4	\$975.00		
FLIGHT 11									
11.1	...T...	6A - 10A	60	10/27/2016 - 10/27/2016	1D	1	\$225.00	1	
11.2	...T...	10A - 3P	60	10/27/2016 - 10/27/2016	1D	2	\$250.00	2	
11.3	...T...	3P - 7P	60	10/27/2016 - 10/27/2016	1D	1	\$250.00	1	
** FLIGHT TOTALS **						4	\$975.00		
FLIGHT 12									

Oct 13, 16

CONT#
REP

30168755 Mod# Ver# 1 (Last =)
CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 4238

12.1F..	6A - 10A	60	10/28/2016 - 10/28/2016	1D	1	\$225.00	1
12.2F..	10A - 3P	60	10/28/2016 - 10/28/2016	1D	2	\$250.00	2
12.3F..	3P - 7P	60	10/28/2016 - 10/28/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	FLIGHT 13							
13.1S.	6A - 7P	60	10/29/2016 - 10/29/2016	1D	2	\$55.00	2
				** FLIGHT TOTALS **		2	\$110.00	
	FLIGHT 14							
14.1S	6A - 7P	60	10/30/2016 - 10/30/2016	1D	2	\$55.00	2
				** FLIGHT TOTALS **		2	\$110.00	
	FLIGHT 15							
15.1	M.....	6A - 10A	60	10/31/2016 - 10/31/2016	1D	1	\$225.00	1
15.2	M.....	10A - 3P	60	10/31/2016 - 10/31/2016	1D	2	\$250.00	2
15.3	M.....	3P - 7P	60	10/31/2016 - 10/31/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	FLIGHT 16							
16.1	.T.....	6A - 10A	60	11/01/2016 - 11/01/2016	1D	1	\$225.00	1
16.2	.T.....	10A - 3P	60	11/01/2016 - 11/01/2016	1D	2	\$250.00	2
16.3	.T.....	3P - 7P	60	11/01/2016 - 11/01/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	FLIGHT 17							
17.1	..W....	6A - 10A	60	11/02/2016 - 11/02/2016	1D	1	\$225.00	1
17.2	..W....	10A - 3P	60	11/02/2016 - 11/02/2016	1D	2	\$250.00	2
17.3	..W....	3P - 7P	60	11/02/2016 - 11/02/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	FLIGHT 18							
18.1	...T...	6A - 10A	60	11/03/2016 - 11/03/2016	1D	1	\$225.00	1
18.2	...T...	10A - 3P	60	11/03/2016 - 11/03/2016	1D	2	\$250.00	2
18.3	...T...	3P - 7P	60	11/03/2016 - 11/03/2016	1D	1	\$250.00	1
				** FLIGHT TOTALS **		4	\$975.00	
	FLIGHT 19							
19.1F..	6A - 10A	60	11/04/2016 - 11/04/2016	1D	1	\$225.00	1

Oct 13, 16

CONT# 30168755 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 4238

19.2F..	10A - 3P	60	11/04/2016 - 11/04/2016	1D	2	\$250.00	2
19.3F..	3P - 7P	60	11/04/2016 - 11/04/2016	1D	1	\$250.00	1
** FLIGHT TOTALS **						4	\$975.00	
FLIGHT 20								
20.1S.	6A - 7P	60	11/05/2016 - 11/05/2016	1D	2	\$55.00	2
** FLIGHT TOTALS **						2	\$110.00	
FLIGHT 21								
21.1S	6A - 7P	60	11/06/2016 - 11/06/2016	1D	2	\$55.00	2
** FLIGHT TOTALS **						2	\$110.00	
FLIGHT 22								
22.1	M.....	6A - 10A	60	11/07/2016 - 11/07/2016	1D	1	\$225.00	1
22.2	M.....	10A - 3P	60	11/07/2016 - 11/07/2016	1D	2	\$250.00	2
22.3	M.....	3P - 7P	60	11/07/2016 - 11/07/2016	1D	1	\$250.00	1
** FLIGHT TOTALS **						4	\$975.00	

	Oct 16	Nov 16				
SPOTS	48	28				
CASH	10190.00	6070.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	10190.00	6070.00				

						TOTAL
SPOTS						76
CASH						16,260.00
TRADE						0.00
NSL						0.00
TOTAL						16,260.00

**** Competitive Comments ****

RETAIN JUSTICE MARY YU SEATTLE RADIO 10.17 TO 11.7

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Judge, Julie

From: Houston, Terry <Terrance.Houston@KatzRadioGroup.com>
Sent: Thursday, October 13, 2016 8:42 AM
To: Bamer, Heidi I; CMWeldon@cbsradio.com; Gary Greenberg; Lori Carter; Judge, Julie
Subject: Retain Justice Mary Yu buy
Attachments: Retain Justice Mary Yu NAB.pdf

Follow Up Flag: FollowUp
Due By: Thursday, October 13, 2016 8:57 AM
Flag Status: Flagged

Just sent down

Agency of Record: WinPower Strategies
Advertiser: Retain Justice Mary Yu
Estimate 4238
Market: Seattle
Flight Dates: 10/18 to 11/7
NAB: attached
Traffic: tbd
Payment: via ePay or check by Monday, October 17.

INVOICING: ****Please Note****: Mundy Katowitz Media and its associated agencies are now receiving electronic invoices. Please mark all orders sent from our agency for electronic invoicing in your traffic system.

Our IDB's are:
Radio Invoices - 9913602
Television Invoices - 9914019

Terry Houston
VP of Sales, Katz Radio Group
111 Presidential Blvd. | Bala Cynwyd, PA 19004
terry.houston@katzradiogroup.com
o 215.557.4228 | m 917-364-9567 | f 917.206.9821



Sales Order

Station: KRWM-FM Agency: WIN POWER STRATEGIES
 Contract Name: KRWM 4238 Mary Yu WA SupCo-01 Address: 1322 G ST SE
 Contract#: 89058 City: WASHINGTON State: DC Zip: 20003
 Start Date: 10/17/16 End Date: 11/08/16 Buyer: Media Placement
 Revenue Type: COM-POLITICAL Type: Cash Tax Schedule: (None)
 Advertiser: MARY YU FOR WA SUPREME CRT (A) Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: CHRISTALPHILLY Comm %: 0
 Product Name: Candidate Makegood Policy: Advance Approval
 Estimate #: 4238
 Competitive Code: POLITICAL/NATL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/17/16	11/04/16		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	225.00	15	3,375.00	2	
2	10/17/16	11/04/16		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	230.00	30	6,900.00	2	
3	10/17/16	11/04/16		3:00 PM	7:00 PM	60	1	1	1	1	1			5	D	230.00	15	3,450.00	2	
4	11/07/16	11/07/16		6:00 AM	10:00 AM	60	1							1	D	225.00	1	225.00	2	
5	11/07/16	11/07/16		10:00 AM	3:00 PM	60	2							2	D	230.00	2	460.00	2	
6	11/07/16	11/07/16		3:00 PM	7:00 PM	60	1							1	D	230.00	1	230.00	2	
7	10/22/16	11/06/16		6:00 AM	7:00 PM	60							2	2	4	D	55.00	12	660.00	5
8	11/08/16	11/08/16		6:00 AM	4:00 PM	60		4						4	D	225.00	4	900.00		
9	11/08/16	11/08/16		5:00 AM	4:00 PM	60		1						1	D	60.00	1	60.00		

Billing Projections: By Month

	Oct 16	Nov 16
CA	10,505.00	5,755.00
ST	9,590.00	6,670.00

11/7. adjust. rate, added a MG. credit of \$600.00

Print Spot Prices

2wk cancellation policy for ALL orders. Client/Agency responsible for payment.

THANK YOU FOR YOUR BUSINESS

Notes to Traffic: WARNING! This order has an altered schedule line which has already aired.

Any spots which are aired, posted or invoiced must be reconciled manually. Spots in the future will be removed automatically when contract revision is scheduled in traffic.

10/13/16: Starts Monday. Will have payment in-house by Fri 10/14.

TOTAL SPOTS 81
 GROSS TOTAL \$ 16,260.00
 ADJUSTED SPOTS 81
 ADJUSTED TOTAL \$ 16,260.00

APPROVE DECLINE

- General Manager
- Sales Manager
- 040JJUDG, 10/13/16 @10:49AM
- Local Sales Manager

KRWM

16,2

No adjustment for the :30 second spots

:60 Second spots Adjustments needed

Week of 10/17	Barbara Madsen	M-F	10a-3p	15 spots at \$250	Mark Miloscia at \$230
Week of 10/24	Barbara Madsen	M-F	10a-3p	15 spots at \$250	Mark Miloscia at \$230

300 M T
 300 Sa-8p Sa-8p
 600 2 @ 230 1 @ 140
 Sa-8 7p-8p

Week of 10/17	Mary YU for WA	M-F	10a-3p	10 spots at \$250	Mark Miloscia at \$230
Week of 10/24	Mary YU for WA	M-F	10a-3p	10 spots at \$250	Mark Miloscia at \$230
Week of 10/17	Mary YU for WA	M-F	3p-7p	5 spots at \$250	Mark Miloscia at \$230
Week of 10/24	Mary YU for WA	M-F	3p-7p	5 spots at \$250	Mark Miloscia at \$230

200 M T
 200 Sa-8p Sa-8p
 100 2 @ 230 1 @ 140
 100 Sa-8 7p-8p
 600