

ORDER



KXLF

Orders
Order / Rev: 1285810
Alt Order #: WOC14640471
Product Desc: Issue
Estimate: 13405
Flight Dates: 10/29/24 - 11/05/24
Original Date / Rev: 05/03/24 / 05/03/24
Order Type: GENERAL

Primary AE: John Saladino
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Sena Kozar Strategies
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Montanans for Election Reform Actior
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 281141
Agency External ID: 133069
Unit Code: General
Order Separation: 00:10:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/28/24 | 11/05/24 | 99 | \$292,900.00 | \$248,965.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|---------------------|---------------------|-------------|
| November 2024 | 99 | \$292,900.00 | \$248,965.00 | 0.00 |
| Totals | 99 | \$292,900.00 | \$248,965.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| John Saladino | EWSDC | NAT | Start Of Order - End Of Order | 100% |

MultiChannel

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----|-------------------|-----------------|--|-------|------------------|-------------------|-------------|---------------|------------|-----|------|------|-------|-------------|
| N 1 | All | 10/29/24 | 11/01/24 | M-F 6-7am News M-F 6-7am News | CM | 6:00 AM-7:00 AM | --1-1-- | :30 | 2 | \$3,300.00 | P-1 | 0.00 | NM | 2 | \$6,600.00 |
| (Program: MONTANA THIS MORNING 6A) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of Montana This Morning on KXLF+ airing 68 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: | | 10/28/24 | 11/03/24 | --1-1-- | | | 2 | \$3,300.00 | 0.00 | | | | | | |
| N 2 | All | 10/29/24 | 11/05/24 | M-F CBS News Morning M-F CBS Mornings | CM | 7:00 AM-9:00 AM | 22222-- | :30 | 10 | \$2,200.00 | P-1 | 0.00 | NM | 11 | \$24,200.00 |
| (Program: CBS THIS MORNING) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of CBS Mornings on KXLF+ airing 70 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/2023, 10 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: | | 10/29/24 | 11/04/24 | 22222-- | | | 10 | \$2,200.00 | 0.00 | | | | | | |
| Week: | | 11/05/24 | 11/11/24 | -1----- | | | 1 | \$2,200.00 | 0.00 | | | | | | |
| N 3 | All | 10/29/24 | 11/05/24 | M-F 9-10am M-F 9-10am | CM | 9:00 AM-10:00 AM | 22222-- | :30 | 10 | \$2,200.00 | P-1 | 0.00 | NM | 11 | \$24,200.00 |
| (Program: PRICE IS RIGHT) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of KXLF+ airing Price is Right 1 on 9/25/2023, Price is Right 2 on 9/25/2023, Price is Right 1 on 9/26/2023, Price is Right 2 on 9/26/2023, Price is Right 1 on 9/27/2023, Price is Right 2 on | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | |

Order / Rev: 1285810
 Alt Order #: WOC14640471
 Flight Dates: 10/29/24 - 11/05/24

Advertiser: Montanans for Election Reform Action Fu
 Product Desc: Issue **KXLF**
 Estimate: 13405

MultiChannel

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----|-------------------|-----------------|--|-------|-------------------|-------------------|-----|-------------|------------|-----|---------------|------|-------|-------------|
| N 4 | All | 10/29/24 | 11/05/24 | M-F 10-11am M-F 10-11am | CM | 10:00 AM-11:00 AM | 22222-- | :30 | 10 | \$1,700.00 | P-1 | 0.00 | NM | 11 | \$18,700.00 |
| (Program: LETS MAKE A DEAL) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of KXLF+ airing Let's Make a Deal 1 on 9/25/2023, Let's Make a Deal 2 on 9/25/2023, Let's Make a Deal 1 on 9/26/2023, Let's Make a Deal 2 on 9/26/2023, Let's Make a Deal 1 on 9/27/2023, Let's | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 22222-- | | | 10 | | \$2,200.00 | | | 0.00 | | | |
| Week: | | 11/05/24 | 11/11/24 | -1----- | | | 1 | | \$2,200.00 | | | 0.00 | | | |
| N 5 | All | 10/29/24 | 11/04/24 | M-F 12pm News M-F 12pm News | CM | 12:00 PM-12:30 PM | 11-1--- | :30 | 3 | \$2,200.00 | P-1 | 0.00 | NM | 3 | \$6,600.00 |
| (Program: KBZK NOON NEWS) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of The Noon News on KXLF+ airing 66 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/2023, 1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 22222-- | | | 10 | | \$1,700.00 | | | 0.00 | | | |
| Week: | | 11/05/24 | 11/11/24 | -1----- | | | 1 | | \$1,700.00 | | | 0.00 | | | |
| N 6 | All | 10/29/24 | 10/30/24 | M-F 1230-1pm M-F 1230-1pm | CM | 12:30 PM-1:00 PM | --1---- | :30 | 1 | \$1,400.00 | P-1 | 0.00 | NM | 1 | \$1,400.00 |
| (Program: BOLD & THE BEAUTIFUL) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of The Bold and the Beautiful on KXLF+ airing 66 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | --1---- | | | 1 | | \$1,400.00 | | | 0.00 | | | |
| N 7 | All | 10/29/24 | 11/04/24 | M-F 1-2pm M-F 1-2pm | CM | 1:00 PM-2:00 PM | 11-1--- | :30 | 3 | \$900.00 | P-1 | 0.00 | NM | 3 | \$2,700.00 |
| (Program: THE TALK) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of The Talk on KXLF+ airing 66 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/2023, 10/12/ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 11-1--- | | | 3 | | \$900.00 | | | 0.00 | | | |
| N 8 | All | 10/29/24 | 11/04/24 | M-F 3-4pm M-F 3-4pm | CM | 3:00 PM-4:00 PM | 22222-- | :30 | 10 | \$900.00 | P-1 | 0.00 | NM | 10 | \$9,000.00 |
| (Program: KELLY CLARKSON) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of The Kelly Clarkson Show on KXLF+ airing 67 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 22222-- | | | 10 | | \$900.00 | | | 0.00 | | | |
| N 9 | All | 10/29/24 | 11/04/24 | M-F 4-430pm M-F 4-430pm | CM | 4:00 PM-4:30 PM | 11111-- | :30 | 5 | \$1,700.00 | P-1 | 0.00 | NM | 5 | \$8,500.00 |
| (Program: JEOPARDY) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of Jeopardy! on KXLF+ airing 68 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/2023, 10/12/ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 11111-- | | | 5 | | \$1,700.00 | | | 0.00 | | | |
| N 10 | All | 10/29/24 | 11/01/24 | M-F 430-5pm M-F 430-5pm | CM | 4:30 PM-5:00 PM | --1-1-- | :30 | 2 | \$3,300.00 | P-1 | 0.00 | NM | 2 | \$6,600.00 |
| (Program: 430P NEWS) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of MTN 4:30 News on KXLF+ airing 67 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/2023, 1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | --1-1-- | | | 2 | | \$3,300.00 | | | 0.00 | | | |
| N 11 | All | 10/29/24 | 11/04/24 | M-F CBS Evening News M-F CBS Evening News | CM | 5:00 PM-5:30 PM | 11111-- | :30 | 5 | \$5,500.00 | P-1 | 0.00 | NM | 5 | \$27,500.00 |
| (Program: CBS EVENING NEWS) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of CBS Evening News with Norah O'Donnell on KXLF+ airing 68 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, | | | | | | | | | | | | | | | |

Order / Rev: 1285810
 Alt Order #: WOC14640471
 Flight Dates: 10/29/24 - 11/05/24

Advertiser: Montanans for Election Reform Action Fu
 Product Desc: Issue
 Estimate: 13405
KXLF

MultiChannel

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| 10/6/2023, 10/9/2023, 1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 11111-- | | | | | 5 | \$5,500.00 | | 0.00 | | | |
| N 12 | All | 10/29/24 | 11/04/24 | M-F 530pm News M-F 530pm News | CM | 5:30 PM-6:00 PM | 11111-- | :30 | 5 | \$11,000.00 | P-1 | 0.00 | NM | 5 | \$55,000.00 |
| (Program: 530P NEWS) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of KXLF News at 5:30PM on KXLF+ airing 68 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 11111-- | | | | | 5 | \$11,000.00 | | 0.00 | | | |
| N 13 | All | 10/29/24 | 11/04/24 | M-F 6-630pm M-F 6-630pm | CM | 6:00 PM-6:30 PM | 11111-- | :30 | 5 | \$5,500.00 | P-1 | 0.00 | NM | 5 | \$27,500.00 |
| (Program: JEOPARDY) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of Jeopardy! on KXLF+ airing 68 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/9/2023, 10/10/2023, 10/11/2023, 10/12/2023, 10/1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 11111-- | | | | | 5 | \$5,500.00 | | 0.00 | | | |
| N 14 | All | 10/29/24 | 11/04/24 | M-F 630-7pm M-F 630-7pm | CM | 6:30 PM-7:00 PM | 11111-- | :30 | 5 | \$5,500.00 | P-1 | 0.00 | NM | 5 | \$27,500.00 |
| (Program: WHEEL OF FORTUNE) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of Wheel of Fortune on KXLF+ airing 68 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/9/2023, 10/10/2023, 10/11/2023, 10/12/202 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 11111-- | | | | | 5 | \$5,500.00 | | 0.00 | | | |
| N 15 | All | 10/29/24 | 11/01/24 | M-F 10pm News M-F 10pm News | CM | 10:00 PM-10:35 PM | --1-1-- | :30 | 2 | \$9,600.00 | P-1 | 0.00 | NM | 2 | \$19,200.00 |
| (Program: 10P NEWS) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of KXLF News at 10:00PM on KXLF+ airing 69 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/10/2023, 10/11/ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | --1-1-- | | | | | 2 | \$9,600.00 | | 0.00 | | | |
| N 16 | All | 10/29/24 | 11/04/24 | M-F 1035-1137pm The Late Show | CM | 10:35 PM-11:38 PM | 11111-- | :30 | 5 | \$1,400.00 | P-1 | 0.00 | NM | 5 | \$7,000.00 |
| (Program: LATE SHOW W/COLBERT) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of The Late Show with Stephen Colbert on KXLF+ airing 70 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/9/2023, 10/1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 11111-- | | | | | 5 | \$1,400.00 | | 0.00 | | | |
| N 17 | All | 10/29/24 | 11/04/24 | M-F 1137pm-1237am M-F 1137pm-1238am | CM | 11:38 PM-12:38 AM | 11111-- | :30 | 5 | \$900.00 | P-1 | 0.00 | NM | 5 | \$4,500.00 |
| (Program: AFTER MIDNIGHT) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of Comics Unleashed on KXLF+ airing 140 times on 9/25/2023, 9/26/2023, 9/27/2023, 9/28/2023, 9/29/2023, 9/30/2023, 10/2/2023, 10/3/2023, 10/4/2023, 10/5/2023, 10/6/2023, 10/7/2023, 10/9/2023, | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/24 | 11/04/24 | 11111-- | | | | | 5 | \$900.00 | | 0.00 | | | |
| N 18 | All | 10/29/24 | 11/02/24 | Sa CBS This Morning Sa CBS This Morning | CM | 8:00 AM-10:00 AM | -----1- | :30 | 1 | \$2,200.00 | P-1 | 0.00 | NM | 1 | \$2,200.00 |
| (Program: CBS SAT MORNING 8A) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of CBS Saturday Morning on KXLF+ airing 14 times on 9/30/2023, 10/7/2023, 10/14/2023, 10/21/2023, 10/28/2023, 11/4/2023, 11/11/2023, 11/18/2023, 11/25/2023, 12/2/2023, 12/9/2023, 12/16/2023, | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | -----1- | | | | | 1 | \$2,200.00 | | 0.00 | | | |
| N 19 | All | 10/29/24 | 11/02/24 | Sa 530pm News Sa 530pm News | CM | 5:30 PM-6:00 PM | -----1- | :30 | 1 | \$5,500.00 | P-1 | 0.00 | NM | 1 | \$5,500.00 |
| (Program: 530P NEWS SAT) 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of KXLF News at 5:30PM Saturday on KXLF+ airing 8 times on 9/30/2023, 10/21/2023, 10/28/2023, 11/18/2023, 11/25/2023, 12/9/2023, 12/23/2023 and 12/30/2023 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 1285810
 Alt Order #: WOC14640471
 Flight Dates: 10/29/24 - 11/05/24

Advertiser: Montanans for Election Reform Action Fu
 Product Desc: Issue
 Estimate: 13405
KXLF

MultiChannel

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----|-------------------|-----------------|------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | -----1- | | 1 | | | | \$5,500.00 | | 0.00 | | | |
| N20 | All | 10/29/24 | 11/02/24 | Sa 6-7pm | CM | 6:00 PM-7:00 PM | -----1- | :30 | 1 | \$2,000.00 | P-1 | 0.00 | NM | 1 | \$2,000.00 |
| | | | | Sa 6-7pm | | | | | | | | | | | |
| (Program: JEOPARDY/WHEEL OF FORTUNE) | | | | | | | | | | | | | | | |
| 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of KXLF+ airing Jeopardy! on 9/30/2023, Wheel of Fortune on 9/30/2023, Jeopardy! on 10/21/2023, Wheel of Fortune on 10/21/2023, Jeopardy! on 10/28/2023, Wheel of Fortune on 10/28/2023, Jeopar | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | -----1- | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| N21 | All | 10/29/24 | 11/02/24 | Sa 1035-1105pm | CM | 10:35 PM-11:05 PM | -----1- | :30 | 1 | \$1,400.00 | P-1 | 0.00 | NM | 1 | \$1,400.00 |
| | | | | Sa 1035-1105pm | | | | | | | | | | | |
| (Program: BOBCAT/GRIZZLY REPLAY 2024) | | | | | | | | | | | | | | | |
| 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of Bobcat Replay on KXLF+ airing 6 times on 9/23/2023, 9/30/2023, 10/7/2023, 10/14/2023, 10/28/2023 and 11/4/2023 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | -----1- | | 1 | | | | \$1,400.00 | | 0.00 | | | |
| N22 | All | 10/29/24 | 11/03/24 | Face the Nation | CM | 8:30 AM-9:30 AM | -----1 | :30 | 1 | \$2,200.00 | P-1 | 0.00 | NM | 1 | \$2,200.00 |
| | | | | Face the Nation | | | | | | | | | | | |
| (Program: FACE THE NATION) | | | | | | | | | | | | | | | |
| 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of KXLF+ airing Face the Nation 1 on 10/1/2023, Face the Nation 2 on 10/1/2023, Face the Nation 1 on 10/8/2023, Face the Nation 2 on 10/8/2023, Face the Nation 1 on 10/15/2023, Face the Natio | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | -----1 | | 1 | | | | \$2,200.00 | | 0.00 | | | |
| N23 | All | 10/29/24 | 11/03/24 | Su 1035-1105pm | CM | 10:35 PM-11:05 PM | -----1 | :30 | 1 | \$1,100.00 | P-1 | 0.00 | NM | 1 | \$1,100.00 |
| | | | | Su 1035-1105pm | | | | | | | | | | | |
| (Program: GAME TIME WITH BOOMER) | | | | | | | | | | | | | | | |
| 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of Game Time with Boomer Esiason on KXLF+ airing 10 times on 10/1/2023, 10/22/2023, 10/29/2023, 11/5/2023, 11/19/2023, 11/26/2023, 12/3/2023, 12/10/2023, 12/17/2023 and 12/24/2023 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | -----1 | | 1 | | | | \$1,100.00 | | 0.00 | | | |
| N24 | All | 10/29/24 | 11/03/24 | Su 1105-1135pm | CM | 11:05 PM-11:35 PM | -----1 | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 |
| | | | | Su 1105-1135pm | | | | | | | | | | | |
| (Program: IN DEPTH W/GRAHAM) | | | | | | | | | | | | | | | |
| 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of In Depth with Graham Bensinger on KXLF+ airing 10 times on 10/1/2023, 10/22/2023, 10/29/2023, 11/5/2023, 11/19/2023, 11/26/2023, 12/3/2023, 12/10/2023, 12/17/2023 and 12/24/2023 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | -----1 | | 1 | | | | \$900.00 | | 0.00 | | | |
| N25 | All | 10/29/24 | 11/03/24 | Su 1135pm-1235am | CM | 11:35 PM-12:35 AM | -----1 | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 |
| | | | | Su 1135pm-1235am | | | | | | | | | | | |
| (Program: SOMEONE THEY KNEW WITH TAMRON) | | | | | | | | | | | | | | | |
| 4Q24 COMSCORE (sell) - BUTTE-BOZEMAN - ESTIMATE IS BASED ON PAV of Someone They Knew... with Tamron Hall on KXLF+ airing 10 times on 10/1/2023, 10/22/2023, 10/29/2023, 11/5/2023, 11/19/2023, 11/26/2023, 12/3/2023, 12/10/2023, 12/17/2023 and 12/24/2023 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/28/24 | 11/03/24 | -----1 | | 1 | | | | \$900.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 99 | \$292,900.00 |