

“IN FOCUS”

AIR DATE: February 23, 2014

HOST: Claire Beverly

MAIN ISSUE(S) #1: Schools and Education, Money Saving Tips

MAIN ISSUE #1 TOTAL TIME: 30 minutes

MAIN ISSUE #1 PROGRAM SUMMARY:

With college costs soaring beyond inflation, what can parents and students do to plan for - and pay for - college? On March 5-6, experts from Georgia and across the country are meeting in Savannah to answer the question. And it turns out there is quite a lot - with schools, communities and families working together on innovative new learning tools for financially literate children, and refocused spending habits for kids and their parents. The College Savings Foundation is a national nonprofit helping American families save for college. Their conference is called "Working Together to Help Families Plan, Save and Succeed in College". We'll talk with the Foundation Chair about why college is still worth it; what parents can do to save early and often and how engage their kids to save; how 529 college savings plans work, and about the "dreaded" FAFSA Financial Aid form.

GUEST #1 NAME: Mary Morris

GUEST #1 TITLE: Chair

GUEST #1 ORGANIZATION: College Savings Foundation

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