

Electronic Order WOC14626745

Flight: 04/15/24 - 05/05/24

Adv Code: TFCC
Product: THOMASON FOR CITY COUNCIL
Estimate: 1880
Property: KELO
Advertiser: THOMASON FOR CITY COUNCIL
AE:

Agency: LAWRENCE & SCHILLER
Office: KELOLD
Buyer: MCCORD, AMANDA
Billing Type: Cash
Hiatus Dates:
Demographic: Households

Comments: Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review, please visit <https://l-s.com/terms-of-use/>.

- Lawrence and Schiller estimate number must be included on all invoices.

- The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor.

- If contracted spots, impressions or other criteria under performs expectations set forth in the contract, the agency and advertiser reserve the right to cancel the order, regardless of contract length.

- All creative will receive competitive separation from related industries.

- Vendor agrees to deliver invoices within 60 days of advertising placement. If deadline is not met, Agency/Client will assume ads did not run as scheduled and will not be liable for payment. Agency requires 30 days terms for paying invoices.

Order Lines

Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
1	04/22/24 - 04/26/24	6:00 AM - 7:00 AM	MTWThF----	:30	\$260.00	3	\$780.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/22/24 - 04/26/24	MTWThF----	1 X 3	3	\$260.00	13.20	27500
Comments:	(Program: KELOLAND THIS MORNIN); Comscore Demo IXHH = 27.50; Comscore Demo RXHH =						
Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
2	04/22/24 - 04/26/24	5:00 PM - 5:30 PM	MTWThF----	:30	\$250.00	1	\$250.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/22/24 - 04/26/24	MTWThF----	1 X 1	1	\$250.00	12.80	26800
Comments:	(Program: KELOLAND NEWS AT FIV); Comscore Demo IXHH = 26.80; Comscore Demo RXHH =						
Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
3	04/22/24 - 04/26/24	6:00 PM - 6:30 PM	MTWThF----	:30	\$450.00	1	\$450.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/22/24 - 04/26/24	MTWThF----	1 X 1	1	\$450.00	16.70	34800
Comments:	(Program: KELOLAND NEWS AT SIX); Comscore Demo IXHH = 34.80; Comscore Demo RXHH =						
Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
4	04/22/24 - 04/26/24	10:00 PM - 10:35 PM	MTWThF----	:30	\$500.00	2	\$1,000.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/22/24 - 04/26/24	MTWThF----	1 X 2	2	\$500.00	13.90	29100
Comments:	(Program: KELOLAN/THE LAT); Comscore Demo IXHH = 29.10; Comscore Demo RXHH = 13.90						

Electronic Order WOC14626745

Flight: 04/15/24 - 05/05/24

Adv Code: TFCC
Product: THOMASON FOR CITY COUNCIL
Estimate: 1880
Property: KELO
Advertiser: THOMASON FOR CITY COUNCIL
AE:

Agency: LAWRENCE & SCHILLER
Office: KELOLD
Buyer: MCCORD, AMANDA
Billing Type: Cash
Hiatus Dates:
Demographic: Households

Comments: Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review, please visit <https://l-s.com/terms-of-use/>.

- Lawrence and Schiller estimate number must be included on all invoices.

- The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor.

- If contracted spots, impressions or other criteria under performs expectations set forth in the contract, the agency and advertiser reserve the right to cancel the order, regardless of contract length.

- All creative will receive competitive separation from related industries.

- Vendor agrees to deliver invoices within 60 days of advertising placement. If deadline is not met, Agency/Client will assume ads did not run as scheduled and will not be liable for payment. Agency requires 30 days terms for paying invoices.

Order Lines

Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
5	04/29/24 - 04/30/24	6:00 AM - 7:00 AM	MT-----	:30	\$260.00	2	\$520.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/29/24 - 04/30/24	MT-----	1 X 2	2	\$260.00	13.20	27500
Comments:	(Program: KELOLAND THIS MORNIN); Comscore Demo IXHH = 27.50; Comscore Demo RXHH =						
Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
6	04/29/24 - 04/29/24	5:00 PM - 5:30 PM	M-----	:30	\$250.00	1	\$250.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/29/24 - 04/29/24	M-----	1 X 1	1	\$250.00	12.80	26800
Comments:	(Program: KELOLAND NEWS AT FIV); Comscore Demo IXHH = 26.80; Comscore Demo RXHH =						
Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
7	04/29/24 - 04/29/24	6:00 PM - 6:30 PM	M-----	:30	\$450.00	1	\$450.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/29/24 - 04/29/24	M-----	1 X 1	1	\$450.00	16.70	34800
Comments:	(Program: KELOLAND NEWS AT SIX); Comscore Demo IXHH = 34.80; Comscore Demo RXHH =						
Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
8	04/22/24 - 04/27/24	10:00 PM - 10:30 PM	-----Sa--	:30	\$300.00	1	\$300.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/22/24 - 04/27/24	-----Sa--	1 X 1	1	\$300.00	15.80	33100
Comments:	(Program: KELOLAND NEWS AT TEN); Comscore Demo IXHH = 33.10; Comscore Demo RXHH =						

Electronic Order WOC14626745

Flight: 04/15/24 - 05/05/24

Adv Code: TFCC
Product: THOMASON FOR CITY COUNCIL
Estimate: 1880
Property: KELO
Advertiser: THOMASON FOR CITY COUNCIL
AE:

Agency: LAWRENCE & SCHILLER
Office: KELOLD
Buyer: MCCORD, AMANDA
Billing Type: Cash
Hiatus Dates:
Demographic: Households

Comments: Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review, please visit <https://l-s.com/terms-of-use/>.

- Lawrence and Schiller estimate number must be included on all invoices.

- The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor.

- If contracted spots, impressions or other criteria under performs expectations set forth in the contract, the agency and advertiser reserve the right to cancel the order, regardless of contract length.

- All creative will receive competitive separation from related industries.

- Vendor agrees to deliver invoices within 60 days of advertising placement. If deadline is not met, Agency/Client will assume ads did not run as scheduled and will not be liable for payment. Agency requires 30 days terms for paying invoices.

Order Lines

Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
9	04/22/24 - 04/28/24	8:00 AM - 9:30 AM	-----Su	:30	\$250.00	1	\$250.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/22/24 - 04/28/24	-----Su	1 X 1	1	\$250.00	13.50	28200
Comments:	(Program: CBS NEWS SUNDAY MORN); Comscore Demo IXHH = 28.20; Comscore Demo RXHH =						
Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
10	04/15/24 - 04/28/24	5:30 PM - 6:00 PM	-----Su	:30	\$150.00	2	\$300.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/15/24 - 04/21/24	-----Su	1 X 1	1	\$150.00	19.20	40200
	04/22/24 - 04/28/24	-----Su	1 X 1	1	\$150.00	19.20	40200
Comments:	(Program: VARIOUS); Comscore Demo IXHH = 40.20; Comscore Demo RXHH = 19.20						
Order Line #	Start Date - End Date	Start/End Time	Days	Length	Rate	Spots	Amount
11	04/22/24 - 04/28/24	10:00 PM - 10:30 PM	-----Su	:30	\$475.00	1	\$475.00
Weekly Schedule	Start Date - End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/22/24 - 04/28/24	-----Su	1 X 1	1	\$475.00	22.00	45800
Comments:	(Program: VARIOUS); Comscore Demo IXHH = 45.80; Comscore Demo RXHH = 22.00						
Order Total						16	\$5,025.00