Electronic Order WOC14626745

Flight: 04/15/24 - 05/05/24

Adv Code: TFCC Agency: LAWRENCE & SCHILLER

Product: THOMASON FOR CITY COUNCIL Office: KELOLD

Estimate: 1880 Buyer: MCCORD, AMANDA

Property: KELO Billing Type: Cash

Advertiser: THOMASON FOR CITY COUNCIL | Hiatus Dates:

AE: Demographic: Households

Comments: Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review,

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Ctart/End Time

Order Lines

Order Line #	Start Date -	End Date	Start/End Time	Days	Length	Rate	Spots	Amount
1	04/22/24	04/26/24	6:00 AM 7:00 AM	MTWThF	:30	\$260.00	3	\$780.00
Weekly Schedule	Start Date	- End Date	Days	Weeks/Spots To	otal Spots	Rate	Rating	Impressions
	04/22/24	04/26/24	MTWThF	1 X 3	3	\$260.00	13.20	27500
Comments: (Program: KEL	OLAND THIS	S MORNIN); Comsc	ore Demo IXHH	= 27.50;	Comscore I	Demo RX	HH =
Order Line #	Start Date -	End Date	Start/End Time	Days	Length	Rate	Spots	Amount
2	04/22/24	04/26/24	5:00 PM 5:30 PM	MTWThF	:30	\$250.00	1	\$250.00
Weekly Schedule	Start Date	- End Date	Days	Weeks/Spots To	otal Spots	Rate	Rating	Impressions
	04/22/24	04/26/24	MTWThF	1 X 1	1	\$250.00	12.80	26800
Comments: (Program: KEL	OLAND NEV	VS AT FIV); Comsc	ore Demo IXHH	= 26.80;	Comscore [Demo RXI	HH =
Order Line #	Start Date -	End Date	Start/End Time	Days	Length	Rate	Spots	Amount
Order Line #	Start Date - 04/22/24		Start/End Time 6:00 PM 6:30 PM	<u> </u>			Spots 1	
3	04/22/24	04/26/24		MTWThF	:30	\$450.00	1	
3	04/22/24	04/26/24 - End Date	6:00 PM 6:30 PM	MTWThF Weeks/Spots To	:30	\$450.00 Rate	1 Rating	\$450.00 Impressions
3 Weekly Schedule	04/22/24 Start Date 04/22/24	04/26/24 - End Date 04/26/24	6:00 PM 6:30 PM Days	MTWThF Weeks/Spots To	:30 otal Spots	\$450.00 Rate \$450.00	1 Rating 16.70	\$450.00 Impressions 34800
3 Weekly Schedule	04/22/24 Start Date 04/22/24	04/26/24 - End Date 04/26/24 OLAND NEV	6:00 PM 6:30 PM Days MTWThF VS AT SIX); Comsc	MTWThF Weeks/Spots To 1 X 1 ore Demo IXHH	:30 otal Spots 1 = 34.80;	\$450.00 Rate \$450.00 Comscore [1 Rating 16.70	\$450.00 Impressions 34800 HH =
3 Weekly Schedule Comments: (I	04/22/24 Start Date 04/22/24 Program: KEL	04/26/24 - End Date	6:00 PM 6:30 PM Days MTWThF VS AT SIX); Comsc	MTWThF Weeks/Spots To 1 X 1 ore Demo IXHH Days	:30 otal Spots 1 = 34.80; Length	\$450.00 Rate \$450.00 Comscore I	1 Rating 16.70 Demo RXI	\$450.00 Impressions 34800 HH = Amount
3 Weekly Schedule Comments: (I Order Line #	04/22/24 Start Date 04/22/24 Program: KEL Start Date - 04/22/24	04/26/24 - End Date 04/26/24 OLAND NEV End Date 04/26/24	6:00 PM 6:30 PM Days MTWThF VS AT SIX); Comsco	MTWThF Weeks/Spots To 1 X 1 ore Demo IXHH Days 1 MTWThF	:30 otal Spots 1 = 34.80; Length :30	\$450.00 Rate \$450.00 Comscore [Rate \$500.00	1 Rating 16.70 Demo RXI Spots 2	\$450.00 Impressions 34800 HH = Amount
3 Weekly Schedule Comments: (I Order Line #	04/22/24 Start Date 04/22/24 Program: KEL Start Date - 04/22/24	04/26/24 - End Date 04/26/24 OLAND NEV End Date 04/26/24	6:00 PM 6:30 PM Days MTWThF VS AT SIX); Comsc Start/End Time 10:00 PM 10:35 PM	MTWThF Weeks/Spots To 1 X 1 ore Demo IXHH Days 1 MTWThF Weeks/Spots To	:30 ptal Spots 1 = 34.80; Length :30 ptal Spots	\$450.00 Rate \$450.00 Comscore [Rate \$500.00	1 Rating 16.70 Demo RXI Spots 2 Rating	\$450.00 Impressions 34800 HH = Amount \$1,000.00 Impressions

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5	04/29/24	04/30/24	6:00 AM 7:00 AM	MT	:30	\$260.00	2	\$520.00
Weekly Schedul		- End Date	Days	-	•		_	Impressions
	04/29/24	04/30/24	MT	1 X 2	2	\$260.00	13.20	27500
Comments:	(Program: KEL	OLAND THIS	S MORNIN); Comsc	ore Demo IXHH	= 27.50;	Comscore I	Demo RXI	HH =
Order Line #	Start Date -	End Date	Start/End Time	Days	Length	Rate	Spots	Amount
6	04/29/24	04/29/24	5:00 PM 5:30 PM	M	:30	\$250.00	1	\$250.00
Weekly Schedul	le Start Date	- End Date	Days	Weeks/Spots 7	Total Spots	Rate	Rating	Impressions
	04/29/24	04/29/24	M	1 X 1	1	\$250.00	12.80	26800
Comments:	(Program: KEL	OLAND NEV	VS AT FIV); Comsc	ore Demo IXHH	= 26.80;	Comscore D	Demo RXI	HH =
Order Line #	Start Date -	End Date	Start/End Time	Days	Length	Rate	Snots	Amount
Order Line #	Start Date -	Liiu Date	Start/Lind Tillie	Days	Lengin	Nate	Opola	Amount
7			6:00 PM 6:30 PM				1	
7	04/29/24	04/29/24		M	:30	\$450.00	1	
7	04/29/24	04/29/24 - End Date	6:00 PM 6:30 PM	M Weeks/Spots	:30 Fotal Spots	\$450.00 Rate	1 Rating	\$450.00 Impressions
7 Weekly Schedul	04/29/24 le Start Date 04/29/24	04/29/24 - End Date 04/29/24	6:00 PM 6:30 PM Days	M Weeks/Spots 7 1 X 1	:30 Fotal Spots 1	\$450.00 Rate \$450.00	1 Rating 16.70	\$450.00 Impressions 34800
7 Weekly Schedul	04/29/24 le Start Date 04/29/24	04/29/24 - End Date 04/29/24 OLAND NEV	6:00 PM 6:30 PM Days M VS AT SIX); Comsc	M Weeks/Spots 1 1 X 1 ore Demo IXHH	:30 Fotal Spots 1 = 34.80;	\$450.00 Rate \$450.00 Comscore [1 Rating 16.70 Demo RXI	\$450.00 Impressions 34800
7 Weekly Schedul Comments:	04/29/24 le Start Date 04/29/24 (Program: KEL	04/29/24 - End Date 04/29/24 OLAND NEV End Date	6:00 PM 6:30 PM Days M VS AT SIX); Comsc	M Weeks/Spots 7 1 X 1 ore Demo IXHH Days	:30 Fotal Spots 1 = 34.80; Length	\$450.00 Rate \$450.00 Comscore [1 Rating 16.70 Demo RXI Spots	\$450.00 Impressions 34800 HH = Amount
7 Weekly Schedul Comments: Order Line #	04/29/24 le Start Date 04/29/24 (Program: KELt Start Date - 04/22/24	04/29/24 - End Date 04/29/24 OLAND NEV End Date 04/27/24	6:00 PM 6:30 PM Days M VS AT SIX); Comsor Start/End Time	M Weeks/Spots 7 1 X 1 Dre Demo IXHH Days 1Sa	:30 Fotal Spots 1 = 34.80; Length :30	\$450.00 Rate \$450.00 Comscore [Rate \$300.00	1 Rating 16.70 Demo RXI Spots 1	\$450.00 Impressions 34800 HH = Amount
7 Weekly Schedul Comments: Order Line #	04/29/24 le Start Date 04/29/24 (Program: KELt Start Date - 04/22/24	04/29/24 - End Date 04/29/24 OLAND NEV End Date 04/27/24 - End Date	6:00 PM 6:30 PM Days M VS AT SIX); Comsc Start/End Time 10:00 PM 10:30 PM	M Weeks/Spots 7 1 X 1 Dre Demo IXHH Days 1Sa	:30 Fotal Spots 1 = 34.80; Length :30	\$450.00 Rate \$450.00 Comscore [Rate \$300.00 Rate	1 Rating 16.70 Demo RXI Spots 1 Rating	\$450.00 Impressions 34800 HH = Amount \$300.00 Impressions

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9	04/22/24	04/28/24	8:00 AM 9:30 AM	Su	:30	\$250.00	1	\$250.00
Weekly Schedule	Start Date	- End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/22/24	04/28/24	Su	1 X 1	1	\$250.00	13.50	28200
Comments: (P	rogram: CBS	NEWS SUN	NDAY MORN); Com	score Demo IXI	HH = 28.20); Comscor	e Demo R	XHH =
Order Line #	Start Date -	End Date	Start/End Time	Days	Length	Rate	Spots	Amount
10	04/15/24	04/28/24	5:30 PM 6:00 PM	Su	:30	\$150.00	2	\$300.00
Weekly Schedule	Start Date	- End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/15/24	04/21/24	Su	1 X 1	1	\$150.00	19.20	40200
	04/22/24	04/28/24	Su	1 X 1	1	\$150.00	19.20	40200
Comments: (P	rogram: VAR	IOUS); Com	score Demo IXHH	= 40.20; Cor	nscore Demo	RXHH =	19.20	
Order Line #	Start Date -	End Date	Start/End Time	Days	Length	Rate	Spots	Amount
11	04/22/24	04/28/24	10:00 PM 10:30 PM	1Su	:30	\$475.00	1	\$475.00
Weekly Schedule	Start Date	- End Date	Days	Weeks/Spots	Total Spots	Rate	Rating	Impressions
	04/22/24	04/28/24	Su	1 X 1	1	\$475.00	22.00	45800
Comments: (P	rogram: VAR	IOUS); Com	score Demo IXHH	= 45.80; Cor	nscore Demo	RXHH =	22.00	
					Order To	tal	16	\$5,025.00