

**Teleonce Political Public File
Legally Qualified Candidate Advertisement**

What is the name of the legally-qualified candidate? Jennifer González Colón
What office is the candidate running for? Governor
What is the date of the election? June 2nd., 2024
The election is a: <input checked="" type="checkbox"/> primary <input type="checkbox"/> general election <input type="checkbox"/> special election <input type="checkbox"/> run-off election
What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee?: Name: Mari Carmen López Agency: INTERAD, Inc. Address: Ave. Ponce de León #70, Edificio PDL70, Suite 120, San Juan, PR 00918 Phone number: 787-405-4996
What is the name of the Treasurer of the candidate's authorized committee? Name: Oriol Campos Hernández Phone number: 787-504-5440
Did the candidate or authorized committee submit a copy of NAB PB-19 with the ad?*
Yes
If this a federal candidate, did the candidate certify on PB-19 that he or she would not refer to an opposing candidate unless her or she complied with the "enhanced disclosure" requirements (see candidate section of form, at page 3)?

Disposition of Request:

- granted
- denied _____ (reason)
- withdrawn _____ (reason)
- other _____ (describe)

Name of Teleonce Employee Completing Form:


REYNALDO DEJESUS

*Teleonce must post a complete Form PB-19, or a form with equivalent information, in connection with any candidate ad buy. Teleonce also must post the final order or invoice demonstrating when the ads actually aired.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mari Carmen López, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jennifer González Colón

Authorized committee:

Comité Jennifer González Colón

Agency requesting time (and contact information):

N/A INTERAD, Inc.

Candidate's political party:

Partido Nuevo Progresista

Office sought (no acronyms or abbreviations):

Governor

Date of election:

June 2, 2024

General

Primary

Treasurer of candidate's authorized committee:

Oriol Campos

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:





Signature:



Name: Mari Carmen López

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

CONTRACT



Liberman Media Group, LLC
 Calle Carazo #64
 Guaynabo, PR 00969-5635
 (787) 300-5000

<u>Contract / Revision</u> 144684 /		<u>Alt Order #</u>	
<u>Advertiser</u> Comite Jenniffer Gonzalez Colon		<u>Original Date / Revision</u> 05/07/24 / 05/07/24	
<u>Contract Dates</u> 05/08/24 - 05/12/24		<u>Estimate #</u>	
<u>Product</u> Primarias 2024 May 8-12			
<u>Order Brand</u> Various	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WLII	<u>Account Executive</u> Rey Quinones	<u>Sales Office</u> Local-Puerto Rico	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

And:

Interad
 Attention: Yidma Munoz
 Ave Ponce de Leon #70 Edif PDL 70 Suite 120
 San Juan, PR 00918

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLII	05/08/24	05/12/24	En La Manana	7a-10a		:15			NM	4	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	05/06/24	05/12/24	--112--	4			\$112.50				
N 2	WLII	05/08/24	05/12/24	En La Manana	7a-10a		:10			NM	3	\$225.00
	Week:	05/06/24	05/12/24	--111--	3			\$75.00				
N 3	WLII	05/08/24	05/12/24	M-F 10a	10a-11a		:30			NM	3	\$300.00
	Week:	05/06/24	05/12/24	--111--	3			\$100.00				
N 4	WLII	05/08/24	05/12/24	M-F 10a	10a-11a		:15			NM	2	\$100.00
	Week:	05/06/24	05/12/24	---2---	2			\$50.00				
N 5	WLII	05/08/24	05/12/24	M-F 3p	3p-4p		:15			NM	2	\$375.00
	Week:	05/06/24	05/12/24	--1-1--	2			\$187.50				
N 6	WLII	05/08/24	05/12/24	M-F 3p	3p-4p		:10			NM	3	\$375.00
	Week:	05/06/24	05/12/24	--111--	3			\$125.00				
N 7	WLII	05/08/24	05/12/24	M-F Early News	355p-555p		:30			NM	1	\$550.00
	Week:	05/06/24	05/12/24	----1--	1			\$550.00				
N 8	WLII	05/08/24	05/12/24	M-F Early News	355p-555p		:15			NM	1	\$275.00
	Week:	05/06/24	05/12/24	--1----	1			\$275.00				
N 9	WLII	05/08/24	05/10/24	M-F Early News	355p-555p		:10			NM	6	\$1,099.98
	Week:	05/06/24	05/12/24	--222--	6			\$183.33				
N 10	WLII	05/08/24	05/12/24	M-F 6p-8:30p	6p-8:30p		:15			NM	2	\$700.00
	Week:	05/06/24	05/12/24	--1-1--	2			\$350.00				
N 11	WLII	05/08/24	05/12/24	M-F 6p-8:30p	6p-8:30p		:10			NM	3	\$699.99
	Week:	05/06/24	05/12/24	--111--	3			\$233.33				
N 12	WLII	05/08/24	05/12/24	M-F 6:30p-7p	6:30p-7p		:15			NM	2	\$2,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Liberman Media Group and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made part of a particular contract, is hereby rejected.



Liberman Media Group, LLC
Calle Carazo #64
Guaynabo, PR 00969-5635
(787) 300-5000

<u>Contract / Revision</u> 144684 /	<u>Alt Order #</u>
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<u>Advertiser</u> Comite Jenniffer Gonzalez Colon	<u>Original Date / Revision</u> 05/07/24 / 05/07/24
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<u>Contract Dates</u> 05/08/24 - 05/12/24	<u>Product</u> Primarias 2024 May 8-12	<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	--11---				2	\$1,250.00			
N 13	WLII	05/08/24	05/10/24	M-F 6:30p-7p	6:30p-7p		:10			NM	3	\$2,499.99
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	--111--				3	\$833.33			
N 14	WLII	05/08/24	05/12/24	M-F 8p	8p-9p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	--1----				1	\$450.00			
N 15	WLII	05/08/24	05/12/24	M-F 8p	8p-9p		:15			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	---1---				1	\$225.00			
N 16	WLII	05/08/24	05/12/24	M-F 8p	8p-9p		:10			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	--111--				3	\$150.00			
N 17	WLII	05/08/24	05/12/24	M-F 9p-11p	9p-11p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	---1---				1	\$400.00			
N 18	WLII	05/08/24	05/10/24	M-F 9p-11p	9p-11p		:15			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	--1-1--				2	\$200.00			
N 19	WLII	05/08/24	05/10/24	M-F 9p-11p	9p-11p		:10			NM	3	\$399.99
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	--111--				3	\$133.33			
N 20	WLII	05/11/24	05/12/24	SaSu Access/Prime	8:00 PM-10:00 PM		:15			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1-				1	\$150.00			
N 21	WLII	05/11/24	05/12/24	SaSu Access/Prime	8:00 PM-10:00 PM		:10			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----3-				3	\$100.00			
N 22	WLII	05/11/24	05/12/24	SaSu Access/Prime	8:00 PM-9:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----1				1	\$500.00			
N 23	WLII	05/11/24	05/12/24	SaSu Access/Prime	8:00 PM-9:00 PM		:15			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----2				2	\$250.00			
N 24	WLII	05/11/24	05/12/24	SaSu Access/Prime	8:00 PM-9:00 PM		:10			NM	3	\$500.01
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----3				3	\$166.67			
Totals											56	\$14,424.96

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/24 - 05/12/24	56	\$14,424.96	(\$2,163.74)	\$12,261.22
Totals	56	\$14,424.96	(\$2,163.74)	\$12,261.22

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