

***ENKY***  
***"CBS"***  
**CHILDREN' S**  
**PROGRAMMING**  
**REPORT**

**4<sup>th</sup> Quarter**  
**October 1<sup>st</sup> through December 31, 2007**

**Filed January 9, 2008**

# Overview

ENKY "CBS" serves the educational and informational needs of children through its use of educational programs, public service announcements and short segment programming. ENKY NBC's Children's Programs and Public Service Announcements directly relate to issues and concerns dealing with the educational, informational and pro-social needs of children. ENKY has procedures in place to assure compliance with the commercial limits set under the Children's Television Act of 1990.

## SECTION A

Details on ENKY CBS programming of educational or informational value to children aired during the period of July 1<sup>st</sup> through September 30<sup>th</sup>, 2007

FCC Form 398

## SECTION B

Summary of public service announcements and short segments responsive to the educational and informational needs of children, which aired during the period of July 1<sup>st</sup> through September 30<sup>th</sup>, 2007

## SECTION C

ENKY CBS community activities in support of the educational interests of children.

## SECTION D

Certification that commercial time limitations were adhered to during programs produced primarily for children.

## **SECTION A**

Details on ENKY "CBS" programming of educational or informational value to children, which aired during the period of,  
Oct 1st through December 31, 2007

### **I. FCC Form 398**

### **II. Program Information**



FCC Home | MB

[site map](#)

## Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > KidVid

### Submission Confirmation

Confirmation Number 83241  
Call Sign WNKY  
Filing Quarter Date 12/31/2007  
Filing Date 01/09/2008

### Exhibit Details

File Name C:\Documents and  
Settings\Ellen Grundy\My  
Documents\FCC CBS  
Exhibit Section 7c.pdf  
Size (bytes) 8213  
Exhibit ID [832410](#)

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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)  
TTY: 1-888-TELL-FCC (1-888-835-5322)  
Fax: 1-866-418-0232  
E-mail: [fccinfo@fcc.gov](mailto:fccinfo@fcc.gov)

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Federal Communications Commission  
Washington, DC 20554Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2007

Call Sign	Channel Numbers	Community of License			
WNKY	(analog) 16 (digital)	City	State	County	ZIP Code
		Bowling Green	KY	Warren	42101
Licensee Name					
Max Media Of Kentucky, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network CBS		Bowling Green	www.WNKY.net		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
61217	WNKY		08/01/2010		

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- [There are no analog core program reports.]

hours

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
- [There are no analog non-core program reports.]

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no analog sponsored core program broadcast reports.]
- [There are no analog sponsored core program detail reports.]

### Digital Core Programming

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7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.0 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? N
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. N
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 3.0 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 3.0 hours
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
CARE BEARS: ADVENTURES IN CARE-A-LOT		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat. 9:00A CST	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	5 years	7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Care Bears are a group of funny, colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart the evil plots of Grizzle, a bad bear with his own flying lair. Each Care Bears episode is designed to foster children's "emotional intelligence," defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing one's emotions; managing one's emotions; motivating oneself; recognizing emotions in others; and handling relationships. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Title of Digital Core Program #2		Origination	
STRAWBERRY SHORTCAKE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat. 9:30A CST	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	3 years	6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and			



negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #3		Origination	
CAKE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat. 10:00A CST	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	8 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Digital Core Program #4		Origination	
HORSELAND		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sat. 10:30A CST	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	9 years	11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Digital Core Program #5		Origination	
SABRINA: THE ANIMATED SERIES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sun. 7:00A CST	3		

Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	7 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. While Sabrina is not your typical girl - she has magical powers that must be kept secret and also under control - the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
4	1		1
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
10/07/07	10/08/07 12:00P CST		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	OTHER		

Title of Digital Core Program #6		Origination
TROLLZ		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday 7:30A CST	4	
Length of Program	Age of Target Audience	
30 minutes	From	To
	8 years	12 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.I. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.		

Title of Digital Core Program #7		Origination
SUSHI PACK		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sun 7:00A CST	8	
Length of Program	Age of Target Audience	
30 minutes	From	To
	9 years	11 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		



SUSHI PACK is an animated series featuring an unlikely group of superheroes consisting of four small pieces of Sushi, and a tube of mustard. Through an accident involving an irradiation process, these characters are brought to life, and dedicate themselves to fighting crime, injustice, and helping those in need. The themes integrated into the episodes of SUSHI PACK are associated with the teaching of certain positive social behaviors and skills to children. The major educational objectives of the program are to have young viewers learn some important life-lessons related to such traits as loyalty, honesty, and self-confidence, and such behaviors as teamwork problem-solving and cooperation. The program seeks to help children understand that these are every day pro-social attitudes and behaviors that can be modeled and used by them at home and among their friends. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
9	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
12/9/07	12/9/07 10:30A CST	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER	

Title of Digital Core Program #8		Origination	
DINO SQUAD		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions
Sun. 7:30A CST	9		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
	30 minutes	9 years	
Y			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
DINO SQUAD is an animated program focusing on a group of five ordinary, but diverse teenagers, who, through an unusual accident, become contaminated with a substance that allows them to morph from humans into various species of dinosaurs. Their science teacher, with full knowledge of their parents and with a few special abilities of her own, becomes their mentor. Her tasks are to help them maneuver through the experiences of the high school years, with its social, emotional, educational, recreational, and teenage angst, and to guide them as they stand up for justice against the forces of evil. Each episode draws on a set of planned educational and informational themes related to specific pro-social concepts, life-lessons, and/or selected groups of facts drawn from a variety of fields of study. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

## Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

## Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

*[There are no digital sponsored core program broadcast reports.]*

*[There are no digital sponsored core program detail reports.]*

## Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
CARE BEARS: ADVENTURES IN CARE-A-LOT		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat. 9:00A CST		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		5 years	7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Care Bears are a group of funny, colorful bears, each with a special way of caring and a belly badge, which unleashes that bear's special caring power. The bears use their caring hearts and their belly badges to help each other and to thwart the evil plots of Grizzlie, a bad bear with his own flying lair. Each Care Bears episode is designed to foster children's "emotional intelligence," defined by psychologist Daniel Goleman and other researchers as skill in five areas: knowing one's emotions; managing one's emotions; motivating oneself; recognizing emotions in others; and handling relationships. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Planned Core Program #2		Origination	
STRAWBERRY SHORTCAKE		NETWORK	
Regular Schedule		Total Times to be Aired	
Sat. 9:30A CST		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Planned Core Program #3	Origination
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CAKE	NETWORK	
Regular Schedule	Total Times to be Aired	
Sat. 10:00A CST	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	8 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>		

Title of Planned Core Program #4	Origination	
HORSELAND	NETWORK	
Regular Schedule	Total Times to be Aired	
Sat. 10:30A CST	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	9 years	11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>		

Title of Planned Core Program #5	Origination	
SUSHI PACK	NETWORK	
Regular Schedule	Total Times to be Aired	
Sun. 7:00A CST	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	9 years	11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>SUSHI PACK is an animated series featuring an unlikely group of superheroes consisting of four</p>		



small pieces of Sushi, and a tube of mustard. Through an accident involving an irradiation process, these characters are brought to life, and dedicate themselves to fighting crime, injustice, and helping those in need. The themes integrated into the episodes of SUSHI PACK are associated with the teaching of certain positive social behaviors and skills to children. The major educational objectives of the program are to have young viewers learn some important life-lessons related to such traits as loyalty, honesty, and self-confidence, and such behaviors as teamwork problem-solving and cooperation. The program seeks to help children understand that these are every day pro-social attitudes and behaviors that can be modeled and used by them at home and among their friends. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #6		Origination	
DINO SQUAD		NETWORK	
Regular Schedule		Total Times to be Aired	
Sun. 7:30A CST		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		9 years	11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
DINO SQUAD is an animated program focusing on a group of five ordinary, but diverse teenagers, who, through an unusual accident, become contaminated with a substance that allows them to morph from humans into various species of dinosaurs. Their science teacher, with full knowledge of their parents and with a few special abilities of her own, becomes their mentor. Her tasks are to help them maneuver through the experiences of the high school years, with its social, emotional, educational, recreational, and teenage angst, and to guide them as they stand up for justice against the forces of evil. Each episode draws on a set of planned educational and informational themes related to specific pro-social concepts, life-lessons, and/or selected groups of facts drawn from a variety of fields of study. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Susan E. Jackson		270-781-2140	
Address		E-mail Address	
325 Emmett Ave		Susan.Jackson@WNKY.net	
City	State	ZIP Code	
Bowling Green	KY	42101	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671. NOTES 2 and 3.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature

Max Media of Kentucky, LLC	
Date	
01/08/2008	

FCC Form 398  
March 2006

**SEPTEMBER 2007-DECEMBER 2007**

**CARE BEARS: ADVENTURES IN CARE-A-LOT**

**KEWLOPOLIS ON CBS**

**BROADCAST SCHEDULE**

**SEPTEMBER 15 – DECEMBER 29, 2007**

<u>AIR DATE</u>	<u>EPISODE NUMBER</u>	<u>TITLE</u>
9/15/07	5501	A LITTLE HELP THE TELL-TALE TUMMY
9/22/07	5502	GROWING PAINS KING GRUMPY
9/29/07	5503	ICE CREAMED HEATWAVE
10/6/07	5504	ERASED UNBEARABLE
10/13/07	5505	CAREFUL BEAR A CASE OF THE GRUMPIES
10/20/07	5506	CHEER, THERE AND EVERYWHERE TWINKLET
10/27/07	5507	BELLY BALL BUBBLES
11/3/07	5508	RAINSHINE MEADOW OOPSY THE HERO
11/10/07	5509	TBD
11/17/07	5501R	A LITTLE HELP THE TELL TALE TUMMY



**CARE BEARS (CONTINUED)**

11/24/07	5502R	GROWING PAINS KING GRUMPY
12/1/07	5503R	ICE CREAMED HEATWAVE
12/8/07	5504R	ERASED UNBEARABLE
12/15/07	5505R	CARE-FUL BEAR CASE OF THE GRUMPIES
12/22/07	5506R	CHEER, THERE AND EVERYWHERE TWINKLET
12/29/07	5507R	BELLY BALL BUBBLES

SEPTEMBER 2007-DECEMBER 2007

STRAWBERRY SHORTCAKE

KEWLOPOLIS ON CBS

BROADCAST SCHEDULE

SEPTEMBER 15 – DECEMBER 29, 2007

<u>AIR DATE</u>	<u>EPISODE NUMBER</u>	<u>TITLE</u>
9/15/07	3101	PEPPERMINT'S PET PEEVE
9/22/07	3102	HORSE OF A DIFFERENT COLOR
9/29/07	3103	FESTIVAL OF THE FILLIES
10/6/07	3104	ANGEL CAKE IN THE OUTFIELD
10/13/07	3105	WIN SOME, LOSE SOME
10/20/07	3106	MYSTERY OF SEABERRY BEACH
10/27/07	3107	LEGEND OF THE LOST TREASURE
11/3/07	3108	GINGER SNAP'S NO LIGHT NIGHT OF FRIGHT
11/10/07	3109	THE BLUEBERRY BEAST
11/17/07	3110	THE PLAY'S THE THING

**STRAWBERRY SHORTCAKE (CONTINUED)**

11/24/07	3111	THE COSTUME PARTY
12/1/07	3112	THE FRIENDSHIP CLUB
12/8/07	3113	THE FESTIVAL OF FRIENDS
12/15/07	3101R	PEPPERMINT'S PET PEEVE
12/22/07	3102R	HORSE OF A DIFFERENT COLOR
12/29/07	3103R	FESTIVAL OF THE FILLIES



SEPTEMBER 2007-DECEMBER 29, 2007

CAKE

KEWLOPOLIS ON CBS

BROADCAST SCHEDULE

SEPTEMBER 15 – DECEMBER 29, 2007

<u>AIR DATE</u>	<u>EPISODE NUMBER</u>	<u>TITLE</u>
9/15/07	7213R	SECOND HAND WOES
9/22/07	7201R	MIRACLE ON ICE
9/29/07	7202R	FLIP FLOPPED
10/6/07	7203R	OR-DIS-GANIZED
10/13/07	7204R	NOT YOUR MAMA'S PIGGYBANK
10/20/07	7205R	YOU TELL HER
10/27/07	7206R	THE WRITE INSPIRATION
11/3/07	7207R	BABY BLUES
11/10/07	7208R	MAKIN' UP IS HARD TO DO
11/17/07	7209R	A CAKE WALK

**CAKE (CONTINUED)**

11/24/07	7210R	TRUMP-IT
12/1/07	7211R	FLOPPORTUNITY
12/8/07	7212R	SNACK ATTACK
12/15/07	7213R	SECOND HAND WOES
12/22/07	7201R	MIRACLE ON ICE
12/29/07	7202R	FLIP-FLOPPED

SEPTEMBER-DECEMBER 2007

HORSELAND

KEWLOPOLIS ON CBS

BROADCAST SCHEDULE

SEPTEMBER 15 – DECEMBER 29, 2007

<u>AIR DATE</u>	<u>EPISODE NUMBER</u>	<u>TITLE</u>
9/15/07	1914	FIRST LOVE
9/22/07	1915	BAILEY'S NEW FRIEND
9/29/07	1916	MOLLY & CHILLI
10/6/07	1917	WILD HORSES
10/13/07	1918	MAGIC IN THE MOONLIT MEADOW
10/20/07	1919	THE HORSE WHISPERER
10/27/07	1920	MOSEY
11/3/07	1921	THE BIG PARADE
11/10/07	1922	THE BLUEBIRD OF HAPPINESS
11/17/07	1914R	FIRST LOVE



**HORSELAND (CONTINUED)**

11/24/07	1915R	BAILEY'S NEW FRIEND
12/1/07	1916R	MOLLY & CHILLI
12/8/07	1917R	WILD HORSES
12/15/07	1918R	MAGIC IN THE MOONLIT MEADOW
12/22/07	1919R	THE HORSE WHISPERER
12/29/07	1920R	MOSEY

**NOVEMBER 3 – DECEMBER 29, 2007**

**SUSHI PACK**

**KEWLOPOLIS ON CBS**

**BROADCAST SCHEDULE**

**NOVEMBER 3 – DECEMBER 29, 2007**

<u>AIR DATE</u>	<u>EPISODE NUMBER</u>	<u>TITLE</u>
11/3/07	2001	BUT IS IT ART? WASSUP WASABI?
11/10/07	2002	NO CLOWNING AROUND WORLD'S TASTIEST HEROES
11/17/07	2003	POACHED SALMON GO WITH THE GLOW
11/24/07	2004	DEEP FREEZE SATEL-LIGHTNING
12/1/07	2005	RED HOT CHILI PLANET SWEET TOOTH
12/8/07	2006	TAMING THE GAMING REX MARKS THE SPOT
12/15/07	2007	WHEN WILL BEN BE ZEN? WHARF CITY ON THE HALF-SHELL
12/22/07	2008	DOUGH-RAY-ME SIGN OF THE TUNA
12/29/07	2009	THE YAM YAKKERS DUNGEON OF THE CRAB

**NOVEMBER 3 – DECEMBER 29, 2007**

**DINO SQUAD**

**KEWLOPOLIS ON CBS**

**BROADCAST SCHEDULE**

**NOVEMBER 3 – DECEMBER 29, 2007**

<b><u>AIR DATE</u></b>	<b><u>EPISODE NUMBER</u></b>	<b><u>TITLE</u></b>
11/3/07	4001	THE BEGINNING
11/10/07	4002	GROWTH POTENTIAL
11/17/07	4003	TANGLED WEB
11/24/07	4004	T-REX FORMATION
12/1/07	4005	WHO LET THE DOG OUT?
12/8/07	4006	BULLY-4-U
12/15/07	4007	THE LOST WIDE WEB
12/22/07	4008	HEADLINE NUISANCE
12/29/07	4009	WHO'LL STOP THE RAIN?



## **Section B**

Summary of Public Service Announcements and short segments responsive to  
the educational and informational needs of children, which aired during the  
Period of  
Oct 1st through December 31, 2007

### **I. CBS Public Service Announcements**

### **II. ENKY "CBS" Public Service Announcements**

## **Section C**

ENKY "CBS" community activities in support of the educational interests of children, Oct 1st through December 31, 2007

## **Section D**

ENKY and CBS Network did broadcast programming during the Fourth Quarter 2007 subject to the commercial limits of the Children's Television Act. ENKY "CBS" has procedures in place to assure compliance with the commercial limits set under the Children's Television Act of 1990.

Oct 1st through December 31, 2007



CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
October 1, 2007 – December 31, 2007

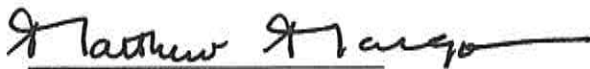
During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

CARE BEARS  
STRAWBERRY SHORTCAKE  
CAKE  
HORSELAND  
SABRINA: THE ANIMATED SERIES  
TROLLZ  
SUSHI PACK  
DINO SQUAD

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2007 through December 31, 2007, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President,  
CBS Program Practices, New York

Date: January 2, 2008