

***WNKY***  
***NBC***  
**CHILDREN' S**  
**PROGRAMMING**  
**REPORT**

**3rd Quarter**  
July 1<sup>st</sup> through September 30<sup>th</sup> 2009

**Filed October 9th 2009**

# **Overview**

WNKY "NBC" serves the educational and informational needs of children through its use of educational programs, public service announcements and short segment programming. WNKY "NBC" Children's Programs and Public Service Announcements directly relate to issues and concerns dealing with the educational, informational and pro-social needs of children. WNKY has procedures in place to assure compliance with the commercial limits set under the Children's Television Act of 1990.

## **SECTION A**

Details on WNKY "NBC" programming of educational or informational value to children aired during the period of July 1<sup>st</sup> through September 30<sup>th</sup>, 2009.

FCC Form 398

## **SECTION B**

Summary of public service announcements and short segments responsive to the educational and informational needs of children, which aired during the period of July 1<sup>st</sup> through September 30<sup>th</sup>, 2009.

## **SECTION C**

WNKY "NBC" community activities that support the educational interests of children. July 1<sup>st</sup> through September 30<sup>th</sup>, 2009.

## **SECTION D**

Certification that commercial time limitations were adhered to during programs produced primarily for children. July 1<sup>st</sup> through September 30<sup>th</sup>, 2009.

## **SECTION A**

Details on WNKY NBC programming of educational or informational value to children, which aired during the period of, July 1<sup>st</sup> through Sept 30<sup>th</sup>, 2009.

### **I. FCC Form 398**

### **II. Program Information**

## **Section B**

Summary of Public Service Announcements and short segments responsive to the educational and informational needs of children, which aired during the period of July 1<sup>st</sup> through September 30<sup>th</sup>, 2009.

### **I. NBC Public Service Announcements**

### **II. WNKY Public Service Announcements**



# Section C

WNKY NBC community activities in support of the educational interests of children. July 1<sup>st</sup> through September 30<sup>th</sup>, 2009.

## **Section D**

WNKY and NBC Network did broadcast programming during the Second Quarter 2009 subject to the commercial limits of the Children's Television Act. WNKY has procedures in place to assure compliance with the commercial limits set under the Children's Television Act of 1990. July 1<sup>st</sup> through September 30<sup>th</sup> , 2009.

Note: JavaScript is used to prevent this page from being displayed in a frame.



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## Children's Television Online Filing System

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### Submission Confirmation

Confirmation Number 99017  
Call Sign WNKY  
Filing Quarter Date 09/30/2009  
Filing Date 10/09/2009

*VOID*

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications  
Commission  
445 12th Street SW  
Washington, DC 20554  
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888-225-5322)  
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835-5322)  
Fax: 1-866-418-0232  
E- [fccinfo@fcc.gov](mailto:fccinfo@fcc.gov)  
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## Children's Television Online Filing System

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### Submission Confirmation

Confirmation Number 99045  
Call Sign WNKY  
Filing Quarter Date 09/30/2009  
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Federal Communications Commission  
Washington, DC 20554Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2009

Call Sign	Channel Numbers	Community of License			
WNKY	(analog)	City	State	County	ZIP Code
	16 (digital)	Bowling Green	KY	Warren	42101
Licensee Name					
Max Media of Kentucky LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network NBC		Bowling Green	www.wnky.net		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
61217			08/01/2010		

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
- hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- [There are no analog core program reports.]*

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
- [There are no analog non-core program reports.]*

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no analog sponsored core program broadcast reports.]*
- [There are no analog sponsored core program detail reports.]*

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.0 hours

(b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? N

(c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. N

If No to 7(c), submit as an Exhibit a Statement of Explanation.

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 3.0 hours

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 3.0 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 9(a).

The NBC Television Network provides information identifying the core program it supplies to stations affiliated with the network, including an indication of the target child audience, to the following publishers of program guides: TV Guide TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
VEGGIE TALES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9AM	8		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>VEGGIETALES is a show that draws upon characters from Bible stories, and uses both long and short form material to provide social-emotional-moral messages to children. Narrated by animated vegetables, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core moral values to children in an entertaining way. Stories are sometimes interrupted with silly songs, usually sung by Larry the Cucumber, that contain wacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
10	2		2
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
07/04/09	07/04/09 @6:30PM		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption: SPORTS			
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
08/29/09	08/29/09@12PM		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption: OTHER NEWS			



Title of Digital Core Program #2		Origination	
3-2-1 PENGUINS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9:30AM	8		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
9	2		1
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
07-04-09			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
08/29/09	08/29/09 @12:30P		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	OTHER NEWS		

Title of Digital Core Program #3		Origination	
TURBO DOG		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10AM	8		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
TURBO DOGS is a show about six canine friends—Dash, GT, Clutch, Stinkbert, Strut, and Mags—who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.			

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
9	2	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
07/04/09		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
08/29/09	08/29/09 @ 1PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	OTHER NEWS	

Title of Digital Core Program #4		Origination	
BABAR		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SAT 10:30AM	11		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR first appeared on the schedule in 2007 and is returning with new episodes in 2009.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	2	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
07/04/09	07/04/09 @5PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
08/29/09		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		
Reason for Preemption	OTHER NEWS	



Title of Digital Core Program #5		Origination	
ZULA PATROL		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11 AM	10		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>THE ZULA PATROL is an animated show about six extraterrestrial charactersâ€”Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wiggâ€”who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truderâ€™s poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
12	3		2
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
07/04/09	07/05/09@ 5PM		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
08/01/09	08/01/09 @ 8AM		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #3			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
08/29/09			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	OTHER NEWS		

Title of Digital Core Program #6		Origination	
MY FRIEND RABBIT		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11:30A	11		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

MY FRIEND RABBIT models constructive problem-solving for young children (ages 4-8 years). In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions and persist with new ideas when one solution fails.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
07/04/09	07/04/09 @ 6PM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
08/01/09	08/01/09 @8:30AM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #7		Origination	
WILLA'S WILD LIFE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10AM	3		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WILLA'S WILD LIFE is a new animated series featuring a six-year-old girl, Willa's Wild Life, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa's Wild Life, offering her advice and friendship from each of their respective points of view. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa's Wild Life finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Title of Digital Core Program #8		Origination	
JACOB TWO TWO		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11AM	2		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y



Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
3	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
09/19/09	09/19/09 @ 8AM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #9		Origination	
JANE & THE DRAGON		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 11:30AM	2		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	4 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
3	1	1
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
09/19/09	09/19/09 @ 8:30AM	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

## Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

## Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

## Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
ZULA PATROL		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 9AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>THE ZULA PATROL is an animated show about six extraterrestrial characters—Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg—who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.</p>			

Title of Planned Core Program #2		Origination	
MY FRIEND RABBIT		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 9:30AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	4 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>MY FRIEND RABBIT models constructive problem-solving for young children (ages 4-8 years). In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to think out of the box by showing viewers how the characters work together to come up with possible solutions and persist with new ideas when</p>			



one solution fails.

Title of Planned Core Program #3		Origination	
WILLA'S WILD LIFE		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 10AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>WILLA'S WILD LIFE is a new animated series featuring a six-year-old girl, Willa's Wild Life, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa's Wild Life, offering her advice and friendship from each of their respective points of view. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa's Wild Life finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.</p>			

Title of Planned Core Program #4		Origination	
BABAR		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 10:30A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR first appeared on the schedule in 2007 and is returning with new episodes in 2009.</p>			

Title of Planned Core Program #5		Origination	
SHELLDON		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 11AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Sheldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Sheldon's also live at the inn. Sheldon and his</p>			

buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Title of Planned Core Program #6		Origination	
JANE & THE DRAGON		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 11:30AM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)? Y
16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Trisha K. Lackey		270-781-2140	
Address		E-mail Address	
325 Emmett Ave Suite N		trisha.lackey@wnky.net	
City	State	ZIP Code	
Bowling Green	KY	42101	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Max Media of Kentucky LLC	
Date	
10/09/2009	





321 - Turbo Dog  
Pre-empted on 7/4

NBC Saturday (3rd Qtr)

	Saturday 07/04/2009	Saturday 07/11/2009	Saturday 07/18/2009	Saturday 07/25/2009	Saturday 08/01/2009	Saturday 08/08/2009	Saturday 08/15/2009
5:00 am	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30
5:30 am	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00
6:00 am	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Programming 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Programming 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Programming 6:00 - 6:30
6:30 am	Today 6:00 - 8:00	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Programming 6:30 - 7:00
7:00 am							
7:30 am					Today 7:00 - 8:00		
8:00 am		Today 7:00 - 9:00	Today 7:00 - 9:00	Today 7:00 - 9:00	Zula Patrol 8:00 - 8:30 My Friend Rabbit 8:30 - 9:00	Today 7:00 - 9:00	Today 7:00 - 9:00
8:30 am							
9:00 am		Veggie Tales 9:00 - 9:30	Veggie Tales 9:00 - 9:30	Veggie Tales 9:00 - 9:30	Veggie Tales 9:00 - 9:30	Veggie Tales 9:00 - 9:30	Veggie Tales 9:00 - 9:30
9:30 am		3-2-1 Penguins! and I ARRYROY Turbo Dog 10:00 - 10:30	3-2-1 Penguins! and I ARRYROY Turbo Dog 10:00 - 10:30	3-2-1 Penguins! and I ARRYROY Turbo Dog 10:00 - 10:30	3-2-1 Penguins! and I ARRYROY Turbo Dog 10:00 - 10:30	3-2-1 Penguins! and I ARRYROY Turbo Dog 10:00 - 10:30	3-2-1 Penguins! and I ARRYROY Turbo Dog 10:00 - 10:30
10:00 am	Tennis WIMBLEDON 8:00 - 1:00	Babar 10:30 - 11:00	Babar 10:30 - 11:00	Babar 10:30 - 11:00	Babar 10:30 - 11:00	Babar 10:30 - 11:00	Babar 10:30 - 11:00
10:30 am		Zula Patrol 11:00 - 11:30	Zula Patrol 11:00 - 11:30	Zula Patrol 11:00 - 11:30	Zula Patrol 11:00 - 11:30	Zula Patrol 11:00 - 11:30	Zula Patrol 11:00 - 11:30
11:00 am		My Friend Rabbit 11:30 - 12:00	My Friend Rabbit 11:30 - 12:00	My Friend Rabbit 11:30 - 12:00	NBC Sports Special SWIMMING WORLD CHAMPIONSHIPS 11:00 - 1:00	My Friend Rabbit 11:30 - 12:00	My Friend Rabbit 11:30 - 12:00
11:30 am							
12:00 pm		NBC Sports Special U.S. NATIONALS: SWIMMING 12:00 - 2:00	Entertainment Weekend 12:00 - 1:00	Entertainment Weekend 12:00 - 1:00		Entertainment Weekend 12:00 - 1:00	NBC Sports Special WORLD TRACK AND FIELD CHAMPIONSHIPS 12:00 - 2:00
12:30 pm							
1:00 pm	Golf US Open (pre-empted from 6/21)		Paid Program 1:00 - 1:30	Paid Program 1:00 - 1:30	Golf U.S. Junior Open 1:00 - 2:00	Teva Mountain Games 1:00 - 2:00	
1:30 pm			Paid Program 1:30 - 2:00	NBC Sports Special Ironman World Championship (Encore) 1:30 - 3:00			NBC Sports Special VISA CHAMPIONSHIPS 2:00 - 2:30
2:00 pm	2:00 - 2:30						
2:30 pm	NBC Sports Special ALLI AMA MOTOCROSS 2:30 - 3:30	Golf U.S. Women's Open Championship-Sauc on Valley CC 2:00 - 5:00	Golf American Century Celebrity Championship 2:00 - 5:00		Golf US Senior Open Championship 2:00 - 5:00	NBC Sports Special HAMBELTONIAN 2:30 - 3:30	
3:00 pm							
3:30 pm							
4:00 pm	AVP Brooklyn 3:30 - 5:00			NBC Sports Special ALLI Dew Tour: Skate Park 3:00 - 5:00		AVP Hermosa Beach 3:30 - 5:00	NBC Sports Special ALLI DEW TOUR 3:00 - 5:00
4:30 pm							
5:00 pm	Babar 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Programming 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Programming 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Programming 5:00 - 5:30
5:30 pm	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00
6:00 pm	My Friend Rabbit 6:00 - 6:30	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30
6:30 pm	Veggie Tales 6:30 - 7:00	Insider Weekend 6:30 - 7:00	Insider Weekend 6:30 - 7:00	Insider Weekend 6:30 - 7:00	Insider Weekend 6:30 - 7:00	Insider Weekend 6:30 - 7:00	Insider Weekend 6:30 - 7:00
7:00 pm							
7:30 pm	Kings 7:00 - 8:00	Kings 7:00 - 8:00	Kings 7:00 - 8:00	Kings SEASON FINALE 7:00 - 8:00	Law & Order: Criminal Intent 7:00 - 8:00	Law & Order: Criminal Intent 7:00 - 8:00	NBC Sports Special VISA CHAMPIONSHIPS 7:00 - 9:00
8:00 pm	Special MACY'S 4TH OF JULY FIREWORKS SPECTACULAR	Law & Order: Criminal Intent 8:00 - 9:00	Law & Order: Criminal Intent 8:00 - 9:00	Law & Order: Criminal Intent 8:00 - 9:00	Face the Ace 8:00 - 9:00	Face the Ace 8:00 - 9:00	
8:30 pm							
9:00 pm	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00
9:30 pm							
10:00 pm	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30
10:30 pm							
11:00 pm	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00
11:30 pm							
12:00 am							
12:30 am	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00
1:00 am	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30
1:30 am	Rachel Ray MOVED FROM 6/29 1:30 - 2:30	Dr. Phil MOVED FROM 7/2 1:30 - 2:30	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Programming 1:30 - 2:00
2:00 am			Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30
2:30 am	The Martha Stewart Show MOVED FROM 6/30 2:30 - 3:30	Dr. Phil MOVED FROM 7/3 2:30 - 3:30	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00
3:00 am			Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30
3:30 am	Rachel Ray MOVED FROM 6/30 3:30 - 4:30	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00
4:00 am		Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30
4:30 am	Judge Judy MOVED FROM 7/3	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00



# NBC Sunday (3rd Qtr)

	Sunday 07/05/2009	Sunday 07/12/2009	Sunday 07/19/2009	Sunday 07/26/2009	Sunday 08/02/2009	Sunday 08/09/2009	Sunday 08/16/2009
5:00 am	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30
5:30 am	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00
6:00 am		Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30
6:30 am	SundayToday 6:00 - 8:00	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Programming 6:30 - 7:00
7:00 am		In Search of the Lord's Wav	In Search of the Lord's Wav	In Search of the Lord's Wav	In Search of the Lord's Wav	In Search of the Lord's Wav	In Search of the Lord's Wav
7:30 am		Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00
8:00 am							
8:30 am		Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00
9:00 am							
9:30 am		Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00
10:00 am		Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30
10:30 am	Tennis Wimbledon 8:00 - 2:00	The Doctors MOVED FROM 7/2 10:30 - 11:30	Paid Programming 10:30 - 11:00	Paid Programming 10:30 - 11:00	Paid Programming 10:30 - 11:00	Paid Programming 10:30 - 11:00	Paid Programming 10:30 - 11:00
11:00 am		Storm Stories 11:00 - 11:30	Storm Stories 11:00 - 11:30	Storm Stories 11:00 - 11:30	Storm Stories 11:00 - 11:30	Storm Stories 11:00 - 11:30	Storm Stories 11:00 - 11:30
11:30 am		The Doctors MOVED FROM 7/3 11:30 - 12:30	Insider Weekend 11:30 - 12:00	NBC Sports Special SWIMMING WORLD CHAMPIONSHIPS 11:00 - 1:00	NBC Sports Special SWIMMING WORLD CHAMPIONSHIPS 11:00 - 1:00	Storm Stories 11:30 - 12:00	Storm Stories 11:30 - 12:00
12:00 pm		Paid Program 12:30 - 1:00	Teva Mountain Games 12:00 - 1:00			Paid Program 12:00 - 12:30	Entertainment Weekend 12:00 - 1:00
12:30 pm		NBC Sports Special U.S. NATIONALS: SWIMMING 1:00 - 2:00	NBC Sports Special ALLI MALOOF MONEY 1:00 - 2:00	Paid Program 1:00 - 1:30 XTERRA #1 1:30 - 2:00	NBC Sports Special 1:00 - 2:00	Infomercial 12:30 - 1:00	
1:00 pm						Infomercial 1:00 - 1:30	
1:30 pm							NBC Sports Special WORLD TRACK & FIELD CHAMPIONSHIPS 1:00 - 3:00
2:00 pm	NBC Sports Special HY-VEE Triathlon 2:00 - 3:30			XTERRA #2 2:00 - 2:30		NBC Sports Special AMERICAN LEMANS 1:30 - 3:30	
2:30 pm				Paid Program 2:30 - 3:00			
3:00 pm		Golf U.S. Women's Open Championship-Sauc on Valley CC 2:00 - 5:00	Golf American Century Celebrity Championship 2:00 - 5:00		Golf US Senior Open Championship 2:00 - 5:00		
3:30 pm				NBC Sports Special ALLI Dew Tour: Skate Vert 3:00 - 5:00			
4:00 pm	AVP Brooklyn 3:30 - 5:00					NBC Sports Special AVP: HERMOSA BEACH 3:30 - 5:00	NBC Sports Special ALLI DEW TOUR 3:00 - 5:00
4:30 pm							
5:00 pm	Zula Patrol 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Programming Tony Walker: Worrv 5:30 - 6:00	Paid Programming Tony Walker: Worrv 5:30 - 6:00	Paid Programming Tony Walker: Worrv 5:30 - 6:00	Paid Programming Tony Walker: Worrv 5:30 - 6:00	Paid Programming Tony Walker: Worrv 5:30 - 6:00
5:30 pm	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00
6:00 pm		Great American Road Trip 6:00 - 7:00					
6:30 pm	Dateline 6:00 - 7:00		Dateline 6:00 - 7:00	Dateline 6:00 - 7:00	Dateline 6:00 - 7:00	Dateline 6:00 - 7:00	Merlin 6:00 - 7:00
7:00 pm							
7:30 pm	Merlin 7:00 - 8:00	Merlin 7:00 - 8:00	Merlin 7:00 - 8:00	Merlin 7:00 - 8:00	Merlin 7:00 - 8:00		Merlin 7:00 - 8:00
8:00 pm							
8:30 pm	NBC Movie of the Week The Bourne Supremacy 8:00 - 10:00	NBC Movie of the Week METEOR Part 1 8:00 - 10:00	NBC Movie of the Week METEOR Part 2 8:00 - 10:00	NBC Movie of the Week THE STORM Part 1 8:00 - 10:00	NBC Movie of the Week THE STORM Part 2 8:00 - 10:00	Football NFL Pre-Season Hall of Fame Game: Buffalo vs. Tennessee 7:00 - 10:00	Saturday Night Live Presidential Bash 8:00 - 10:00
9:00 pm							
9:30 pm							
10:00 pm	Whacked Out Comedy #4	Whacked Out Comedy #4	Whacked Out Comedy #4	Whacked Out Comedy #4	Whacked Out Comedy #4	Whacked Out Comedy #4	Whacked Out Comedy #4
10:30 pm	Paid Program 10:30 - 11:00	Paid Program 10:30 - 11:00	Paid Program 10:30 - 11:00	Paid Program 10:30 - 11:00	Paid Program 10:30 - 11:00	Paid Program 10:30 - 11:00	Paid Programming 10:30 - 11:00
11:00 pm	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00
11:30 pm							
12:00 am	Dateline All Night 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00
12:30 am							
1:00 am	Entertainment Weekend 1:00 - 2:00	Entertainment Weekend MOVED FROM 7/11 1:00 - 2:00	Paid Programming 1:00 - 1:30	Paid Programming 1:00 - 1:30	Paid Programming 1:00 - 1:30	Paid Programming 1:00 - 1:30	Paid Programming 1:00 - 1:30
1:30 am			Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00
2:00 am	The Martha Stewart Show MOVED FROM 7/1 2:00 - 3:00	The Martha Stewart Show MOVED FROM 7/1 2:00 - 3:00	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Entertainment Weekend 2:00 - 3:00	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30
2:30 am			Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00		Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00
3:00 am	Rachel Ray MOVED FROM 7/1 3:00 - 4:00	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30
3:30 am		Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00
4:00 am	Judge Judy MOVED FROM 7/3	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30
4:30 am	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00



	Saturday 08/22/2009	Saturday 08/29/2009	Saturday 09/05/2009	Saturday 09/12/2009	Saturday 09/19/2009	Saturday 09/26/2009
5:00 am	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30
5:30 am	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00
6:00 am	Paid Program 6:00 - 6:30	Paid Programming 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Programming 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Programming 6:00 - 6:30
6:30 am	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Programming 6:30 - 7:00	Paid Programming 6:30 - 7:00	Paid Program 6:30 - 7:00
7:00 am					Today 7:00 - 8:00	
7:30 am	Today 7:00 - 9:00	Today 7:00 - 9:00	Today 7:00 - 9:00	Today 7:00 - 9:00	Jacob Two Two 8:00 - 8:30	Today 7:00 - 9:00
8:00 am					Jane & the Dragon 8:30 - 9:00	
8:30 am						
9:00 am	Veggie Tales 9:00 - 9:30	NBC Special Senator Kennedy Funeral 9:00 - 11:30	Veggie Tales 9:00 - 9:30	Zula Patrol 9:00 - 9:30	Zula Patrol 9:00 - 9:30	Zula Patrol 9:00 - 9:30
9:30 am	3-2-1 Penguins! and LARRYBOY		3-2-1 Penguins! and LARRYBOY	My Friend Rabbit 9:30 - 10:00	My Friend Rabbit 9:30 - 10:00	My Friend Rabbit 9:30 - 10:00
10:00 am	Turbo Dog 10:00 - 10:30		Turbo Dog 10:00 - 10:30	Willa's Wild Life 10:00 - 10:30	Willa's Wild Life 10:00 - 10:30	Willa's Wild Life 10:00 - 10:30
10:30 am	Babar 10:30 - 11:00		Babar 10:30 - 11:00	Babar 10:30 - 11:00	Babar 10:30 - 11:00	Babar 10:30 - 11:00
11:00 am	Zula Patrol 11:00 - 11:30	My Friend Rabbit 11:30 - 12:00	Zula Patrol 11:00 - 11:30	Jacob Two Two 11:00 - 11:30	NBC Sports Special ALLI DEW TOUR 11:00 - 12:30	Jacob Two Two 11:00 - 11:30
11:30 am	My Friend Rabbit 11:30 - 12:00		My Friend Rabbit 11:30 - 12:00	Jane & the Dragon 11:30 - 12:00		Jane & the Dragon 11:30 - 12:00
12:00 pm			Entertainment Weekend 12:00 - 1:00	Entertainment Weekend 12:00 - 1:00		Entertainment Weekend 12:00 - 1:00
12:30 pm	NBC Sports Special WORLD TRACK & FIELD CHAMPIONSHIPS 12:00 - 2:00		NBC Sports Special USOC HALL OF FAME SHOW 1:00 - 2:30	Face the Ace 1:00 - 2:00		
1:00 pm		NBC Sports Special AVP Championship Chicago 1:30 - 3:00			Golf SAMSUNG WORLD CHAMPIONSHIP 12:30 - 2:30	
1:30 pm						
2:00 pm	NBC Sports Special ALLI AMA MOTOCROSS 2:00 - 3:00					
2:30 pm						
3:00 pm						
3:30 pm	Golf JELD-WEN TRADITION 3:00 - 5:00	Golf USGA: US AMATEUR CHAMPIONSHIP 3:00 - 5:00		Golf BMW CHAMPIONSHIP 2:00 - 5:00		Golf PGA: THE TOUR CHAMPIONSHIP 1:00 - 5:00
4:00 pm			Football NEVADA @ NOTRE DAME 2:30 - 6:00		Football MICHIGAN ST. @ NOTRE DAME 2:30 - 6:00	
4:30 pm						
5:00 pm	Paid Program 5:00 - 5:30	Paid Programming 5:00 - 5:30		Paid Programming 5:00 - 5:30		Paid Programming 5:00 - 5:30
5:30 pm	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00		NBC Nightly News 5:30 - 6:00		NBC Nightly News 5:30 - 6:00
6:00 pm	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30	Storm Stories 6:00 - 6:30
6:30 pm	Insider Weekend 6:30 - 7:00	Insider Weekend 6:30 - 7:00	NBC Special Fall Preview	Insider Weekend 6:30 - 7:00	NBC Special Fall Preview	Insider Weekend 6:30 - 7:00
7:00 pm	Law & Order: Criminal Intent 7:00 - 8:00	Law & Order: Criminal Intent 7:00 - 8:00	Law & Order: Criminal Intent 7:00 - 8:00	Law & Order: Criminal Intent 7:00 - 8:00	The Office 7:00 - 7:30 Community 7:30 - 8:00	Law & Order 7:00 - 8:00
7:30 pm						
8:00 pm	Law & Order 8:00 - 9:00	THE 25TH ANNIVERSARY OF WRESTLEMANIA Special	Law & Order 8:00 - 9:00	Law & Order 8:00 - 9:00	Law & Order 8:00 - 9:00	Mercy 8:00 - 9:00
8:30 pm						
9:00 pm	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00	Law & Order: Special Victims Unit 9:00 - 10:00
9:30 pm						
10:00 pm	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30	The Simpsons 10:00 - 10:30
10:30 pm						
11:00 pm	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00	Saturday Night Live 10:29 - 12:00	Saturday Night Live Season Premiere 10:29 - 12:00
11:30 pm						
12:00 am	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00	Poker After Dark 12:00 - 1:00
12:30 am						
1:00 am	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30	In Wine Country 1:00 - 1:30
1:30 am	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00
2:00 am	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30
2:30 am	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00
3:00 am	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30
3:30 am	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00
4:00 am	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30
4:30 am	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00	Paid Program 4:30 - 5:00



# NBC Sunday (3rd Qtr)

	Sunday 08/23/2009	Sunday 08/30/2009	Sunday 09/06/2009	Sunday 09/13/2009	Sunday 09/20/2009	Sunday 09/27/2009
5:00 am	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30	Paid Program 5:00 - 5:30
5:30 am	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00	Paid Program 5:30 - 6:00
6:00 am	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30	Paid Program 6:00 - 6:30
6:30 am	Paid Program 6:30 - 7:00	Paid Program 6:30 - 7:00	Paid Programming 6:30 - 7:00	Paid Programming 6:30 - 7:00	Paid Programming 6:30 - 7:00	Paid Program 6:30 - 7:00
7:00 am	In Search of the Lord's Wav	In Search of the Lord's Wav	In Search of the Lord's Wav	In Search of the Lord's Wav	In Search of the Lord's Wav	In Search of the Lord's Wav
7:30 am	Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00	Gospel Hour 7:30 - 8:00
8:00 am	Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00	Sunday Today 8:00 - 9:00
8:30 am						
9:00 am	Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00	Meet the Press 9:00 - 10:00
9:30 am						
10:00 am	Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30	Mass of the Air 10:00 - 10:30
10:30 am	Paid Programming 10:30 - 11:00	Paid Programming 10:30 - 11:00	Paid Programming 10:30 - 11:00	The Doctors MOVED DUE TO GOLF 10:30 - 11:30	Paid Programming 10:30 - 11:00	Paid Programming 10:30 - 11:00
11:00 am	Entertainment Weekend 11:00 - 12:00	Entertainment Weekend 11:00 - 12:00	Paid Program 11:00 - 11:30	Dr. Phil MOVED DUE TO GOLF 11:30 - 12:30	Entertainment Weekend 11:00 - 12:00	Paid Program 11:00 - 11:30
11:30 am			Paid Program 11:30 - 12:00			Paid Program 11:30 - 12:00
12:00 pm	Infomercial 12:00 - 12:30	NBC Sports Special Golden League Track & Field 12:00 - 1:30	Paid Program 12:00 - 12:30	Judge Judy MOVED DUE TO GOLF 12:00 - 1:00	Golf Payne Stewart Special 12:00 - 1:00	Paid Program 12:00 - 12:30
12:30 pm	Infomercial 12:30 - 1:00		Paid Program 12:30 - 1:00			
1:00 pm	NBC Sports Special WORLD TRACK & FIELD CHAMPIONSHIPS 1:00 - 3:00	NBC Sports Special AVP Championship Chicago 1:30 - 3:00	NBC Sports Special Golden League Track & Field 1:00 - 2:00		NBC Sports Special ALLI DEW TOUR 1:00 - 3:00	
1:30 pm						
2:00 pm						
2:30 pm				Golf BMW CHAMPIONSHIP 1:00 - 5:00		Golf PGA: THE TOUR CHAMPIONSHIP 12:30 - 5:00
3:00 pm			PGA Tournament 2:00 - 5:00			
3:30 pm	Golf JELD-WEN TRADITION 3:00 - 5:00	Golf USGA: US AMATEUR CHAMPIONSHIP 3:00 - 5:00			Golf SAMSUNG WORLD CHAMPIONSHIP 3:00 - 5:00	
4:00 pm						
4:30 pm						
5:00 pm	Paid Program 5:00 - 5:30	Paid Programming Tony Walker: Worrv 5:30 - 6:00	Paid Programming Tony Walker: Worrv 5:30 - 6:00	Paid Programming Tony Walker: Worrv 5:30 - 6:00	Paid Programming Tony Walker: Worrv 5:30 - 6:00	Paid Programming Tony Walker: Worrv 5:30 - 6:00
5:30 pm	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00	NBC Nightly News 5:30 - 6:00
6:00 pm	Merlin 6:00 - 7:00	Dateline 6:00 - 7:00	Dateline 6:00 - 7:30	Football Night in America 6:00 - 7:15	Football Night in America 6:00 - 7:15	Football Night in America 6:00 - 7:15
6:30 pm						
7:00 pm	Merlin 7:00 - 8:00					
7:30 pm		Football NFL Pre-Season Chicago Bears @ Denver Broncos 7:00 - 10:00				
8:00 pm			NBC Movie of the WeekFRIDAY NIGHT LIGHTS 7:30 - 10:00	NBC Sunday Night Football Chicago Bears @ Green Bay Packers 7:15 - 10:30	NBC Sunday Night Football New York Giants @ Dallas Cowboys 7:15 - 10:30	NBC Sunday Night Football Indianapolis at Arizona 7:15 - 10:30
8:30 pm	The 58th Annual Miss Universe Pageant 8:00 - 10:00					
9:00 pm						
9:30 pm						
10:00 pm	Whacked Out Sports 10:30 - 11:00	Whacked Out Sports 10:30 - 11:00	Whacked-Out Sports 10:30 - 11:00	Whacked Out Sports 10:30 - 11:00	Whacked Out Sports 10:30 - 11:00	Whacked Out Sports 10:30 - 11:00
10:30 pm						
11:00 pm	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00	Dateline NBC Encore 11:00 - 12:00
11:30 pm						
12:00 am	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00	Meet the Press Encore 12:00 - 1:00
12:30 am						
1:00 am	Paid Programming 1:00 - 1:30	Paid Programming 1:00 - 1:30	Paid Programming 1:00 - 1:30	Paid Programming 1:00 - 1:30	Insider Weekend 1:00 - 1:30	Paid Programming 1:00 - 1:30
1:30 am	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00	Judge Judy MOVED DUE TO GOLF 1:30 - 2:00	Paid Program 1:30 - 2:00	Paid Program 1:30 - 2:00
2:00 am	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30	Paid Program 2:00 - 2:30
2:30 am	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00	Paid Program 2:30 - 3:00
3:00 am	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30	Paid Program 3:00 - 3:30
3:30 am	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00	Paid Program 3:30 - 4:00
4:00 am	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30	Paid Program 4:00 - 4:30
4:30 am	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00	Early Today 4:30 - 5:00

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30 Rockefeller Plaza, New York, NY 10112



**NBC UNIVERSAL, INC.  
CERTIFICATION OF COMPLIANCE WITH  
CLOSED CAPTIONING REQUIREMENTS FROM  
JULY 1, 2009 THROUGH SEPTEMBER 30, 2009**

I, Jean Dietze, Senior Vice President, Affiliate Relations, NBC Television Network, a division of NBC Universal, Inc., (the "Network"), hereby certify that, during the above-titled calendar quarter, all programming transmitted by the Network pursuant to the Network's affiliation agreement complied with the rules and policies relating to closed captioning of the Federal Communications Commission (47 C.F.R. §79.1, et al).

Date: October 6, 2009



Federal Communications Commission  
Washington, D.C. 20554

Approved by OMB  
3060-0754

Instructions for FCC 398  
Children's Television Programming Report

## GENERAL INSTRUCTIONS

### Introduction

This FCC Form is to be used to provide information on the efforts of commercial television broadcast stations, including Class A television stations, to provide children's educational television programming as required by the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, codified at 47 U.S.C. §§ 303a, 303b, 394, and the Commission's regulations implementing that statute. See Report and Order in MM Docket No. 93-48, 11 FCC Rcd 10660 (1996); Report and Order and FNPRM in MM Docket No. 00-167, 19 FCC Rcd (2004).

### Applicable Rules and Regulations

Before this form is prepared, the licensee should review the relevant portions of Sections 73.671, 73.673, and 73.3526(e)(11)(iii) in Title 47 of the Code of Federal Regulations (C.F.R.). Copies of Title 47 may be purchased from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. You may telephone the GPO Customer Service Desk at (202) 512-1800 for current prices. Licensees should make every effort to file complete forms in compliance with the rules. Replies to questions on this form and the licensee's statements constitute representations on which the FCC will rely in considering the renewal of the licensee's television broadcast authorization. Thus, time and care should be devoted to all replies, which should reflect accurately the licensee's efforts to provide children's educational television programming as required by the Children's Television Act of 1990 and the Commission's rules.

### Preparation and Retention of Reports

Pursuant to 47 C.F.R. Section 73.3526(e)(11)(iii), each commercial television broadcast licensee must prepare a Children's Television Programming Report for each calendar quarter reflecting efforts made by the licensee during the quarter, as well as efforts planned for the next quarter, to serve the educational and informational needs of children. The licensee must place a copy of each quarterly report in its station's public inspection file by the tenth day of the succeeding calendar quarter (i.e., by April 10 for the first quarterly report; by July 10 for the second quarterly report; by October 10 for the third quarterly report; and by January 10 for the fourth quarterly report). All entries on the report must be typed or legibly printed in ink. The signed original of each report should be retained in the station's non-public files, and a copy placed in the public inspection file. The reports must be separated from other material in the public inspection file, and the licensee must publicize in an appropriate manner the existence and location of these reports.

### Filing Reports with the Commission.

FCC Form 398 must be filed electronically with the Commission on a **quarterly** basis on the following dates: April 10 for the first quarterly report; July 10 for the second quarterly report; October 10 for the third quarterly report; and January 10 of the succeeding year for the last quarterly report.

FCC Form 398 can be file electronically over the Internet by accessing the FCC Web site at <http://www.fcc.gov>, selecting Electronic filing from the menu (above the Headlines banner), then selecting the Children's Television Programming Report (FCC Form 398). Follow the instructions on that page for the electronic preparation and filing of the FCC 398 report.

No fee is required to file this report.

#### **Incorporation by Reference.**

Licensees may **NOT** incorporate by reference data, documents, exhibits, or other showings already on file with the FCC. All applicable items on this form must be answered without reference to a previous filing.

#### **Children's Television Act Program Requirements.**

Pursuant to the Children's Television Act and 47 C.F.R. Section 73.671(a), each television broadcast station licensee has an obligation to serve, over the term of its license, the educational and informational needs of children through both the licensee's overall programming and programming specifically designed to serve such needs. Licensees are required to publicize the availability of their programming specifically designed to educate and inform children in accord with 47 C.F.R. Section 73.673 and to report on these programs and related matters in accord with 47 C.F.R. Section 73.3526 (e)(11)(iii).

Educational and informational television programming is defined in 47 C.F.R. Section 73.671(c) as programming that furthers the educational and informational needs of children 16 years of age and under in any respect, including the child's intellectual/cognitive or social/emotional needs. **Core Programming** is defined as educational and informational programming that is specifically designed to serve the educational and informational needs of children and that also satisfies the following criteria:

- (1) the program serving the educational and informational needs of children ages 16 and under as a significant purpose;
- (2) the program is aired between the hours of 7:00 a.m. and 10:00 p.m.;
- (3) the program is a regularly scheduled weekly program;
- (4) the program is at least 30 minutes in length;
- (5) the program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol;
- (5) the educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F.R. Section 73.3526(e)(11)(iii); and
- (6) instructions for listing the program as educational/ informational, including an indication of the age group for which the program is intended, are provided to publishers of program guides.

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#### **For Assistance.**

For assistance with FCC Form 398, contact the Video Services Division of the Media Bureau at the FCC, Washington, D.C. 20554, Telephone Number (202) 418-1600.

#### **INSTRUCTIONS FOR SPECIFIC ITEMS ON FCC FORM 398**



**Question 1:** The licensee should provide its current call sign, channel number, and community of license, including city, state, county, and zip code, as set forth in its license authorization. The licensee should also provide its licensee name, indicate the station's license renewal expiration date, indicate the call sign used on the preceding Children's Television Programming Report prepared for the station (if different from the current call sign), check the appropriate box indicating whether it is a network affiliate (if so, identify the affiliated network) or an independent station, and indicate the name of the Nielsen DMA in which the station is located. In addition, if the licensee has a World Wide Web home page, it should provide the address. The licensee should also provide the station's Facility ID Number.

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**Question 2:** Indicate the average number of hours per week of core programming broadcast by the station over the past calendar quarter. Generally, in assessing whether a commercial television broadcast licensee has complied with its programming obligations under the Children's Television Act of 1990 (CTA), the Commission employs a processing guideline. For analog stations, a licensee that has aired at least three hours per week of Core Programming, as averaged over a six-month period, shall be deemed to have satisfied its obligation to serve the educational and informational needs of children and shall have the CTA portion of its license renewal application approved by the Commission's staff.

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**Question 3:** Indicate whether the licensee provides information identifying each core program and its target child audience to publishers of program guides and, if so, list those program guide publishers.

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**Question 4:** For each core program aired by the station during the calendar quarter for which this report is being prepared, set forth in Form Question 4 the following information: the title of the program; whether the program is originated by the station or its affiliated network, or is syndicated; the days and times the station regularly schedules the program; the program length (in minutes); the total number of times the program aired at its regularly scheduled time during the quarter; and the number of times the program was preempted during the quarter. If the program was preempted during the quarter, the station should complete a "Preemption Report," included in this form, for each preempted core program. The licensee should also indicate the ages of the target child audience; and include a description of the educational and informational objective of the program, as well as a discussion of how the program meets the definition of core programming set forth in 47 C.F.R. Section 73.671(c). For a qualifying regular series a general description of the series should be sufficient so long as the description is adequate to provide the public with enough information about how the series is specifically designed to meet the educational and informational needs of children.

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**Question 5:** For each program aired by the station during the preceding calendar quarter that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of Core Programming, set forth in Form Question 5 the following information: the title of the program; whether the program is originated by the station, its affiliated network, or is syndicated; the days and times the program aired during the quarter; the program length (in minutes); the total number of times the program aired during the quarter; if preempted and rescheduled during the quarter, the date and time the program aired; the ages of the target child audience (if applicable); a description of the program; and an indication of whether the program has educating and informing children ages 16 and under as a significant purpose. For any such program, state whether the licensee identifies the program with the symbol E/I and whether information is provided to publishers of program guides consistent with 47 C.F.R. Section 73.673.

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**Question 6:** Pursuant to 47 C.F.R. Section 73.671(b), in addition to airing core and non-core educational and informational children's programming a licensee may contribute to satisfying its obligation under the Children's Television Act by engaging in special efforts to produce and support educational and informational television programming aired by another station in the licensee's marketplace. List the name(s) of any core program(s) aired by other stations that are sponsored by the licensee, and identify the call letters and channel number of the station(s) airing the sponsored core program(s). Indicate whether the amount of total core programming aired on the other station(s) has increased as a result of the sponsored programming. A licensee will receive credit for special sponsorship efforts only if it can demonstrate that its production or support of such core programming aired on another station in its market increased the amount of core programming on the other station. In addition, for each core program sponsored by the licensee, set forth in Question 6 the following information: the title of the program; whether the program is originated by the station for which this report is filed or its affiliated network, or is syndicated; the days and times the program was regularly scheduled; the program length (in minutes); the total number of times the program aired during the quarter; the number of times the program was preempted during the quarter; if the program was preempted and rescheduled during the quarter, the dates and times the program aired; the ages of the target child audience; and a description of the educational and informational objective of the program, as well as a discussion of how the program meets the definition of core programming in 47 C.F.R. Section 73.671(c).

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**Question 7:** Commercial television broadcast station licensees providing digital programming are required to serve the educational and informational needs of children. On their main program stream, digital broadcasters are subject to the same three hours per week core programming processing guideline as applies to analog broadcasters. See Question 2.

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**Question 8:** In addition to the core programming processing guideline that applies to the main program stream, DTV broadcasters that provide additional streams or channels of free video programming, beyond that provided on their main program stream, also have the following guideline applied to their additional programming: one-half hour per week of additional Core Programming for every increment of 1 to 28 hours of free video programming provided in addition to the main program stream.

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**Question 9:** See Question 3.

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**Question 10:** See Question 4.

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**Question 11:** In addition, for purposes of the CTA processing guideline for digital stations, at least 50% of Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) cannot consist of program episodes that have already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams. Any program stream that merely time shifts the entire Core Programming line-up of another program stream is exempt from this requirement. In addition, during the digital transition, Core Programs that are aired on both the analog station and a digital program stream are not considered repeated programs.

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**Question 12:** See Question 5.

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**Question 13:** See Question 6.

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**Question 14:** For each analog and digital program the station plans to air during the next calendar quarter that meets the definition of core programming, set forth in Form Question 14 the following information: the title of the program; whether the program will be originated by the station or its affiliated network, or will be syndicated; the days and times the program will be regularly scheduled; the program length (in minutes); the total number of times the program will be aired during the quarter; the ages of the target child audience; and a description of the educational and informational objective of the program, as well as a definition of how it meets the definition of core programming set forth in 47 C.F.R. Section 73.671(c).

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**Question 15:** Indicate whether the licensee publicizes the existence and location of the station's Children's Television Programming Reports as required by 47 C.F.R. Section 73.3526(e)(11)(iii).

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**Question 16:** Pursuant to 47 C.F.R. Section 73.3526(e)(11) (iii), licensees must identify the individual at the station responsible for collecting comments on the station's compliance with the Children's Television Act. Provide the name, address, telephone number, and the internet mail address (if available) of this individual.

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**Question 17:** Provide any other comments or information you wish the Commission to consider in evaluating whether the licensee has met its obligations under the Children's Television Act and the Commission's rules. This may include, but is not limited to, information on any non-core educational and informational programming that the station plans to air during the next calendar quarter, as well as information on any existing or proposed non-broadcast activities that the licensee believes enhance the educational and informational value to children of the licensee's educational programming.

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**Preemption Reports.** As indicated in Questions 4 and 10, if a core program was preempted during the quarter for any reason, the licensee should complete a Preemption Report for each preempted core program. The Report should include the following information: the title of the program; the total number of times the program was aired during the quarter (including the number of times the program aired at its regularly scheduled date and time and the number of times any rescheduled programs aired); the number of preemptions during the quarter; and the number of preemptions rescheduled during the quarter. The Report should also indicate, for each preempted episode of the core program: the date the episode was preempted; if rescheduled, the date and time the episode was rescheduled; if rescheduled, whether promotional efforts were made to notify the public of the rescheduled date and time; and whether the rescheduled date is the program's "second home" as described in letters, dated July 11, 1997, from Roy J. Stewart, Chief, Mass Media Bureau, to: Martin D. Franks, Senior Vice President, Washington, CBS, Inc.; Alan Braverman, Senior Vice President and General Counsel, ABC, Inc.; Rick Cotton and Diane Zipurky, NBC, Inc. The Report should also indicate for each preempted episode the reason for the preemption.

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#### **FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 12 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain the required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal

Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-0754), Washington, DC 20554. Please DO NOT SEND COMPLETED APPLICATIONS TO THIS ADDRESS. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0754.  
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**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. Section 3507.**

FCC 398 Instructions  
March 2006

**Trisha Lackey**

**From:** Enriquez, Maria (NBC Universal) [Maria.Enriquez@nbcuni.com]

**Sent:** Wednesday, August 19, 2009 4:56 PM

**Subject:** Qubo show change - effective September 12

Attention: Program Directors

Qubo just announced the schedule change effective 9/12 - it will be booked in APT very soon. Also, the Preemption Promo Video Tool Kit for this change will be fed on Sunday, August 23rd on the regular Sunday Affiliate Feed

**Fourth Quarter 2009  
Qubo on NBC Program Schedule  
9/12/2009 - 12/26/2009**

<b>Eastern</b>	<b>Saturday</b>
10:00 AM	The Zula Patrol
10:30 AM	My Friend Rabbit
11:00 AM	<b>Willa's Wild Life*</b>
11:30 AM	<b>Babar</b>
12:00 PM	Jacob Two Two
12:30 PM	Jane and the Dragon

\* Indicates premiere series

A new show Willas Wild Life will also premiere on 9/12. Here is a synopsis of the show:

## Willa's Wild Life

### Series Synopsis

What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa!

When there's a Willa there is a way!



From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

Maria  
Affiliate Relations  
NBC Universal  
Phone: 212-664-3102  
Fax: 212-664-2495  
email: [maria.enriquez@nbcuni.com](mailto:maria.enriquez@nbcuni.com)

# WNKY NBC WEEKLY CHILDRENS ADVERTISING LIMITS

4-Jul-09	
VEGGIE TALES	0:00
321 PENGUINS	0:00
TURBO DOGS	0:00
BABAR	0:00
ZULA PATROL	0:00
MY FRIEND RABBIT	0:00

1-Aug-09	
ZULA PATROL	3:30
MY FRIEND RABBIT	4:00
VEGGIE TALES	3:30
321 PENGUINS	3:45
TURBO DOGS	3:30
BABAR	3:15

5-Sep-09	
VEGGIE TALES	3:30
321 PENGUINS	2:30
TURBO DOGS	4:00
BABAR	4:00
ZULA PATROL	:30
MY FRIEND RABBIT	3:45

11-Jul-09	
VEGGIE TALES	3:30
321 PENGUINS	3:30
TURBO DOGS	3:30
BABAR	3:30
ZULA PATROL	3:30
MY FRIEND RABBIT	3:15

8-Aug-09	
VEGGIE TALES	4:00
321 PENGUINS	3:30
TURBO DOGS	4:00
BABAR	3:30
ZULA PATROL	3:30
MY FRIEND RABBIT	3:30

12-Sep-09	
ZULA PATROL	3:30
MY FRIEND RABBIT	3:30
WILLAS WILD LIFE	3:30
BABAR	3:30
JACOB TWO TWO	3:30
JANE AND DRAGON	3:30

18-Jul-09	
VEGGIE TALES	4:00
321 PENGUINS	4:00
TURBO DOGS	3:30
BABAR	3:30
ZULA PATROL	4:00
MY FRIEND RABBIT	3:30

15-Aug-09	
VEGGIE TALES	4:00
321 PENGUINS	3:30
TURBO DOGS	3:30
BABAR	4:00
ZULA PATROL	3:30
MY FRIEND RABBIT	4:00

19-Sep-09	
JACOB TWO TWO	3:30
JANE AND DRAGON	3:15
ZULA PATROL	3:30
MY FRIEND RABBIT	3:30
WILLAS WILD LIFE	3:30
BABAR	3:30

25-Jul-09	
VEGGIE TALES	4:00
321 PENGUINS	4:00
TURBO DOGS	4:00
BABAR	4:00
ZULA PATROL	3:45
MY FRIEND RABBIT	4:30

22-Aug-09	
VEGGIE TALES	4:00
321 PENGUINS	4:00
TURBO DOGS	4:00
BABAR	4:00
ZULA PATROL	3:45
MY FRIEND RABBIT	3:45

26-Sep-09	
ZULA PATROL	3:15
MY FRIEND RABBIT	3:45
WILLAS WILD LIFE	3:30
BABAR	3:15
JACOB TWO TWO	3:30
JANE AND DRAGON	3:15

29-Aug-09	
321 PENGUINS	3:30
TURBO DOGS	3:45
BABAR	3:30



October 5, 2009

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 3rd quarter 2009. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: QUBO for both the 3rd quarter 2009 and 4th quarter 2009.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Please note that the age target for QUBO programming on NBC is 4-8 years old. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 3rd quarter of 2009 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden  
NBC Universal  
Director, Affiliate Relations  
212-664-2928  
[loretta.alden@nbcuni.com](mailto:loretta.alden@nbcuni.com)



## "QUBO ON NBC" EDUCATIONAL OBJECTIVES

### For 3rd Quarter 2009

#### EDUCATIONAL OBJECTIVES

#### 3rd Quarter 2009 Educational Objectives

In compliance with the Children's Television regulations that became effective January 2, 1997, the **QUBO Programming Block on NBC** features an on-air icon (E/I) indicating that each program is "educational and informational" for children. This icon is displayed at the beginning of each broadcast. Also, in compliance with the regulations, the following document, which includes "educational and informational" objectives of **QUBO on NBC**, must be placed in your public file.

Each of the programs listed below, which make up the **QUBO on NBC** programming block, is specifically designed to serve the *educational and informational* needs of children ages 4-8. All of the programs have educational objectives that are central to the content and appropriate to the program genre.

From July 1 – September 5, 2009 **QUBO on NBC** aired six shows returning from the 2<sup>nd</sup> quarter. These are: **Veggie Tales**, **3-2-1 Penguins!**, **Turbo Dogs**, **Babar**, **The Zula Patrol**, and **My Friend Rabbit**. On September 12, 2009, the Fall Season for QUBO on NBC was unveiled. **Veggie Tales**, **3-2-1 Penguins!** and **Turbo Dogs** were removed from the schedule, replaced by "**Jane and the Dragon**" and "**Jacob Two-Two**" returning from 2007-2008. Also, a new show, "**Willa's Wild Life**" was introduced during the Fall Schedule premiere.

All nine shows were developed specifically for a target audience composed of children 4-8 years of age. Six of the shows are book-based series. Eight of the shows focus on important social-emotional messages for the target audience; while one (**The Zula Patrol**) communicates content from science and astronomy. All educational and informational messages are delivered through an animated narrative format.

"**VeggieTales**" is a show that draws upon characters from Bible stories, and uses both long and short form material to provide social-emotional messages to children. The children's series features animated vegetables who teach life lessons through the stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem. Using short stories to parallel the situation with a problem and solution, the episodes end by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

"**3-2-1 Penguins!**" features two children—Jason and Michelle—whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social-emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.

"**Turbo Dogs**" is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or



more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Based on the books by Laurent de Brunhoff, "**Babar**" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Based on the book series by Deborah Manchester, "**The Zula Patrol**" teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.

"**My Friend Rabbit**" is an animated show based on the book by Eric Rohmann. The two lead characters, Rabbit and Mouse, work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.

Set in medieval times, "**Jane and the Dragon**" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Based on Mordecai Richler's books, "**Jacob Two-Two**" is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

"**Willa's Wild Life**" is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa's Wild Life lives at home with her father and pets – an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal



friends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experience.

#### **4<sup>th</sup> Quarter 2009 Educational Objectives**

There is one new show, **Shelldon**, which will have its worldwide premiere during the 4<sup>th</sup> quarter 2009. This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

All of the shows were developed for a target audience composed of children 4-8 years of age. Four of the shows are book-based series. All of the shows contain important social-emotional messages for the target audience. All educational and informational messages are delivered through an animated narrative format.

#### **3<sup>RD</sup> QUARTER 2009 SHOW SUMMARIES**

**VEGGIETALES** is a show that draws upon characters from Bible stories, and uses both long and short form material to provide social-emotional-moral messages to children. Narrated by animated vegetables, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core moral values to children in an entertaining way. Stories are sometimes interrupted with silly songs, usually sung by Larry the Cucumber, that contain wacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.

**3-2-1 PENGUINS!** draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.

**TURBO DOGS** is a show about six canine friends—Dash, GT, Clutch, Stinkbert, Strut, and Mags—who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.



**BABAR**, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. **BABAR** first appeared on the schedule in 2007 and is returning with new episodes in 2009.

**THE ZULA PATROL** is an animated show about six extraterrestrial characters—Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg—who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.

**MY FRIEND RABBIT** models constructive problem-solving for young children (ages 4-8 years). In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions and persist with new ideas when one solution fails.

**JANE AND THE DRAGON** is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

**JACOB TWO-TWO** is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to be a part of their activities. However, he does get noticed when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get in and out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.

**"WILLA'S WILD LIFE"** is a new animated series featuring a six-year-old girl, Willa's Wild Life, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa's Wild Life, offering her advice and friendship from each of their respective points of view. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa's Wild Life finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.



#### 4<sup>TH</sup> QUARTER 2009 SHOW SUMMARIES

There is one new show for the 4<sup>th</sup> quarter of 2009. "**SHELLDON**" is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowny shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

#### **"CORE PROGRAMMING"**

**PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS SPECIFICALLY DESIGNED TO  
SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER  
[AGE TARGET 4-8]  
JULY-SEPTEMBER 2009**

Airdate: 07/04/2009

Time:

Duration: 30:00

#### **VEGGIETALES**

##### **RACK, SHACK & BENNY [VEG202]**

Bob and Larry receive a letter from Stacey who's afraid she'll lose her friendship if she doesn't give in to her friend's pressure to do something wrong. They help her by telling her the story of Rack, Shack and Benny who work at a chocolate factory. One day, their boss announces that they can eat as much chocolate as they want. The three friends control how much they eat after remembering their parents' advice about doing what's right, even if nobody else is doing it. When everyone but them gets sick, their boss rewards them with a promotion. Their loyalty is tested when he tells them to bow to a chocolate bunny and sing the bunny song. They refuse and are thrown into the furnace. But because they stand up for what's right against pressure, they're not burned. Their boss finally realizes he was wrong and apologizes for pressuring them.

**[Educational Message: If you stand up for what's right and refuse to give in to the pressure of doing something wrong, even if it's out of loyalty to someone important to you, you will be rewarded for it.]**

Airdate: 07/04/2009

Time:

Duration: 30:00

#### **3-2-1 PENGUINS!**

##### **BETWEEN AN ASTEROID AND A HARD PLACE [PEN306]**

Michelle threatens to get Jason back after he tricks her. Grandmum advises Michelle that instead of seeking revenge, it's better to continue being nice to people, even if they've been unkind. When they join the Penguins on the Rockhopper, Michelle plans her revenge on Jason and hides in the space probe awaiting him. Michelle's plan fails when the Penguins unknowingly send the space probe after Cavitus who's stuck in the asteroid belt. Stuck on the asteroid together, Michelle and Cavitus are forced to communicate as their friends work together to save them. Initially, Michelle resists being nice to Cavitus. Then, he tells her he's vengeful because of how he's treated, so Michelle follows Grandmum's advice and offers him food and water. Though Cavitus retracts his promise of being her friend after they're saved, Michelle realizes that revenge doesn't solve anything. Upon returning home, Michelle apologizes to Jason for trying to get him back.



**[Educational Message: It's better to continue being kind to people, even those who've been hurtful to you because revenge doesn't solve any problem. It only makes the problem worse.]**

Airdate: 07/04/2009

Time:

Duration: 30:00

### **TURBO DOGS**

#### **LUCKY CHARM [TDO101]**

GT, who's having a good run with winning races, attributes his success to a good luck charm, which he keeps with him while racing. Stinkbert eavesdrops on GT's conversation with Mags and Dash, then steals the statue with Strut. When GT discovers his statue missing, he doubts his abilities to race. Though he finishes the next race, he doesn't win, which only makes him sadder. His friends try to bolster his self-confidence, reminding GT of his skill, but it doesn't help. GT's belief in himself is finally restored when he makes a record time even after a near-miss accident on the track during a practice run. During the qualifying race, Dash tries returning GT's statue to him after retrieving it from the dump where Stinkbert has tossed it. Realizing that he doesn't need a lucky charm, GT refuses to take it and ends up winning the race.

**[Educational Message: A good luck charm may be something that brings you comfort, but it doesn't change your abilities. Work hard, trust in your skill and you will achieve success in your efforts.]**

#### **SPEAK UP [TDO101]**

As a reward for winning first, second or third place in most races, Dash is given the chance to be the main announcer for the "Just-for-Fun" race. But Dash has a fear of public speaking. His friends try to help with their advice. GT teaches him breathing techniques for relaxation, Mags helps him dress like a champion, Strut tells him to create a signature move for his entrance, and Stinkbert suggests having a good bark. At the next race, Dash shows up to the commentary booth dressed in Mags' champion outfit and does everything his friends suggested. Instead of making an impression, however, he ends up appearing foolish and making the spectators laugh at his silly antics. Realizing how silly he looks, Dash decides to just be himself and finishes his commentary successfully.

**[Educational Message: Though it's helpful to get advice from your friends on how to overcome your fears to perform in public, sometimes it's better to have the confidence to just be yourself.]**

Airdate: 07/04/2009

Time:

Duration: 30:00

### **BABAR**

#### **LAND OF GAMES [BAR207]**

Babar and his family find themselves on the Land of Games in their next hot-air balloon adventure when they find scattered pieces of games everywhere. The game pieces tell them they're not allowed to play games on their land. Babar tries talking to King No-Fun but it only angers him more and he bans everyone from his land. His subjects refuse to listen and play anyway. King No-Fun confronts them and Alexander, Pom and Flora try to stop him. Instead, he captures them. When Babar tries to rescue them, King No-Fun challenges Babar to a game to win his children back. Babar ends up winning the game and instead of being upset that he lost, the King discovers how much fun he had playing. He admits that he forbade games because he hated losing and realizes that the fun is in playing the game, not winning or losing.

**[Educational Message: Games are meant to be played. Though it feels good to win, the real fun is in playing the game, not winning or losing.]**

Airdate: 07/04/2009

Time:

Duration: 30:00

### **THE ZULA PATROL**



### **WISH YOU WERE HERE [ZUL121]**

Wizzie and Wigg want to go to the beach during The Zula Patrol's vacation, but Multo tells them it's not the season for it. Using the Multopedia, he explains that the occurrence of seasons is dependent upon the time, length and location of sunlight on different parts of the planet. Since planets, like Earth, are tilted on their axes, the intensity and time of sunlight on each part of the planet varies. The sun's light is the most intense in the summer so it's the warmest, and the least strong in the winter when it is colder. In the fall, the heat and light are less intense and in the spring they are a little stronger. The Zula Patrol then considers which season is ideal for their vacation, but recall a disaster with every past vacation. Finally, they decide to vacation to different places and experience all the seasons.

**[Educational Message: The four seasons in a year are summer, fall, winter, and spring. Seasons occur when the sunlight hitting a certain part of a planet varies in time, making it hotter during the summer, cooler in the fall, cold in the winter, and warmer in the spring. The tilt of most planets, like Earth, creates seasons, not their distance from the sun.]**

### **WEATHER VAIN [ZUL121]**

When Zeeter takes over Bula's weather forecaster job, Multo helps her understand weather through the Multopedia. He explains that weather is determined by what's seen around us. For instance, bright sunshine means it's sunny, clouds and cold mean rain, which can turn into snow if the temperature drops lower; and when the wind moves fast enough, we get windstorms. During her first show, Zeeter panics and doesn't do well. To prove herself, she covers the different weather patterns on various planets, but still doesn't succeed. She then uses Multo's weather machine to change Planet Zula's weather daily and finds an audience. But she misuses it and the machine breaks, resulting in a storm. Admitting her mistake, Zeeter volunteers to fly into the storm to drop the "anti-storm reversal pellet" into it and end it. Zeeter realizes that instead of changing the weather, she needs to make her forecast more interesting.

**[Educational Message: You can determine the weather simply by looking outside. Sunshine means it's a sunny day; dark clouds mean rain; extremely cold weather often leads to snow, sleet or hail; and too much wind creates windstorms.]**

Airdate: 07/04/2009

Time:

Duration: 30:00

### **MY FRIEND RABBIT**

#### **THE GREATEST INVENTION [MFR 201]**

While thinking about his greatest invention, Rabbit decides to make something multifunctional, necessary and easy to use. He asks his friends for ideas. Thunder can't think of anything and Mouse wants to stay dry. Jasper, however, already has the best invention—his multipurpose fishing stick. Rabbit thinks Jasper's fishing stick is too simple to be the greatest invention, but as he finds different uses for it, he changes his mind. Rabbit uses Jasper's stick to help Amber walk across the mud and as a beat-maker to help Edweena and Hazel sing in synchronization. When a bird flies off with the fishing stick, Rabbit makes a similar one to retrieve Jasper's stick from a tree. Realizing how useful the fishing stick can be, Rabbit admits he doesn't need to invent the greatest thing because it has already been invented. Rabbit returns Jasper's stick to him and gives Thunder the new one.

**[Educational Message: Instead of inventing something new, sometimes it's better to find different ways to use the simplest inventions that have already been created.]**

### **TURTLE IN A HURRY [MFR201]**

Rabbit and Mouse meet Logan, a young turtle, who gets left behind on his way to the Jolly-Jumbo-Jamboree race with his friends. Rabbit and Mouse hop-think of ways to get Logan to the race on time. Rabbit tries carrying Logan since he's too slow, but Logan can't recognize the way from that height. Then, Hazel lays down her acorns on the path so they can roll down the path quickly. When they reach the bottom, Logan can't find his next landmark. Rabbit and Mouse realize they need to see things from Logan's viewpoint. So, they bend down to locate the next marker. After finding it, they continue until they reach the pond and Thunder makes a wave on which Logan can surf. Logan's finally able to join the race,



and Mouse realizes that he and his friends were able to help Logan by seeing the problems through his perspective.

**[Educational Message: It's possible to help friends if you see their problem their way.]**

Airdate: 07/11/2009

Time:

Duration: 30:00

### **VEGGIETALES**

#### **LARRYBOY AND THE FIB FROM OUTER SPACE [VEG203]**

Olivia asks Bob and Larry what to do when she tells a lie after breaking her grandmother's cookie jar. Bob helps her understand the dangers of lying through Junior's story. Junior accidentally breaks his father's plate and lies about it after meeting a fib from outer space. When his father notices the broken plate, Junior blames it on Laura, and notices the fib has grown bigger. He lies again when he learns that Laura got into trouble, and blames it on Lenny, which makes the fib grow more. His friends confront him, so Junior blames it on space aliens. The fib grows so big that it seizes Junior and begins destroying Bumblyburg. Larryboy, who's been searching for the alien, tries rescuing Junior and stopping the fib, but nothing works. It's only after he tells the truth that the fib returns to his normal size and goes back to space.

**[Educational Message: If you do something wrong, you need to be honest and face the consequences. When you lie about it, one lie turns into a web of lies, and you end up creating bigger problems than before.]**

Airdate: 07/11/2009

Time:

Duration: 30:00

### **3-2-1 PENGUINS!**

#### **IN THE BIG PLACE [PEN307]**

When Jason refuses to help Michelle fly her remote-controlled plane, Grandmum reminds him to be helpful to everyone if he's in the position to do so. Instead, Jason retreats to the attic where he and Michelle join the Penguins for another mission. They must help the Penguins retrieve a cookie for the cows that need it to fuel their spaceship after crash-landing on an asteroid. Though Jason is hesitant about helping them, they return to Grandmum's house to get a cookie when Cavitus interrupts them. Frustrated, Jason wants to return home without helping the cows. But when he sees that nobody's being helped, and they need help retrieving the cookie, he realizes Grandmum's right. He helps Michelle fly her plane so they can outsmart Cavitus, then retrieves the cookie and helps deliver it to the cows. In turn, they help by charging the Galeezel fully and the kids return home.

**[Educational Message: If someone asks you for help and you have the power to help them, you should. It's not nice to refuse to help someone in need. You never know when you may need someone else's help.]**

Airdate: 07/11/2009

Time:

Duration: 30:00

### **TURBO DOGS**

#### **STINK POSITIVE [TDO102]**

Thinking he ruined Clutch's surprise party because his friends don't like to be in his presence, Stinkbert decides to change his image. At the next race, Stinkbert's friends are shocked to see both Stinkbert and his car clean. Believing it's the only way his friends will accept him, Stinkbert stops doing the things he loves to avoid getting dirty. He pulls out of the race to wipe his car, doesn't eat his special "extra smelly" pizza, or play in the trash. Noticing that he's not himself, Stinkbert's friends think of a way to make him feel better. When Stinkbert smells a garbage truck driving by, he realizes the new image is not him and decides to revert back to his old, dirty self. He follows the truck to the dump where his friends await him with a surprise, reassuring him they prefer him as himself as long he's happy.



**[Educational Message: Your friends may not always like everything about you, but don't change who you are just to please them. If they are your real friends, they will accept you as you are]**

#### **MIXED MESSAGE [TDO102]**

Strut needs a place to stay after a tree accidentally falls on his house. So, Dash hesitantly accepts Strut's request to stay at Dash's house. Back home, Dash establishes rules for Strut but Strut pays no attention. Behaving inconsiderately, he barges into Dash's private room, uses his grandfather's helmet to cook, and dirties the kitchen. Mags and GT advise Dash to let Strut know how he feels but Dash wants to be a good host. Upon returning home, Dash finds the house is even messier. Strut notices the mess he's made after Clutch suggests that Dash may not like his home untidy, so he cleans up with his friends' help. Realizing he forgot to give Dash Marlene's phone message, he rushes to her shop with Dash but it's too late. Strut realizes he's been a bad house guest and apologizes to Dash. Dash acknowledges he should have said something sooner.

**[Educational Message: When you stay in someone's home, you need to be considerate and respect your host's rules. If you're the host, then you should be honest about your expectations and communicate them clearly.]**

Airdate: 07/11/2009

Time:

Duration: 30:00

#### **BABAR**

#### **NO PLACE LIKE HOME (BAR108)**

When he goes to the circus, Babar befriends a young circus performer and lets his new friend stay in the palace with him. Life in the palace does not feel as good as it looks for the young circus boy. He doesn't fit in with the royal folks and he soon begins to regret his decision. Before he can return to the circus, however, Babar and the circus boy learn that Lord Rataxes has captured the circus performers. With each other's help, Babar and his friend find a way out for the boy and the rest of the performers so they can all return home to the circus. Babar ends up having to say goodbye to his new friend, but he learns that what makes him happy isn't what makes others happy, too.

**[Educational Message: Sometimes the one thing that we think will make another person happy turns out not to be such a good idea after all.]**

Airdate: 07/11/2009

Time:

Duration: 30:00

#### **THE ZULA PATROL**

#### **WIGG AND WIZZY LIGHT THE WAY [ZUL123]**

While Bula checks the flashlight batteries in preparation for The Zula Patrol's camping trip, Multo explains that the light waves in the flashlight are emitted from various sources of light other than the sun. He also explains that unless something soaks up the light waves or bounces them off in a different direction, light waves travel forward. Sometimes, they appear in a way that reflects color. As they sit around a campfire later, the Zula Patrollers hear a noise. Despite Bula's warnings, Zeeter separates from the group. Though she finds the noise is coming from a frog, Zeeter ends up falling into a ditch. While searching for her, Bula suggests using the mirror to change the direction of the light waves from the flashlight so they can see clearly. When the batteries in the flashlight die, Wizzy and Wigg light the way using their tails.

**[Educational Message: Anything that lights up uses light waves. Light waves are emitted from many different sources like the sun, a lamp or a flashlight. Light waves travel ahead unless they're blocked by something that soaks them up or bounces them off in another direction. Light waves can also reflect color.]**



## **LOOK TO THE RAINBOW [ZUL123]**

Explaining how rainbows form during rainy season, Multo says that when the sun's light passes through the droplets at an angle, the light breaks up into its many colors and forms a rainbow. The Zula Patrol then travels to the Village of Rainbow where everything is rainbow-themed, but when they look for the rainbow it doesn't appear. Instead, Professor Spectrum had arrived offering the chromaliens his magic formula to restore their rainbow in exchange for their rainbow diamond. Upon investigating, The Zula Patrol finds he's tricking the chromaliens by blocking the hole in a cave through which sunlight passes and mixes with raindrops to create their rainbow. Caught, the professor traps the Zula Patrollers who escape the underground rainbow prism by following bats out of the cave. Just as Professor Spectrum exchanges the formula for the diamond, The Zula Patrol arrives, exposing him and unblocking the hole so the rainbow returns.

**[Educational Message: Rainbows appear after it rains. They are formed through water droplets and the sun's light, which appears white but consists of different colors. When sunlight passes through the water droplets at an angle, it creates a rainbow.]**

Airdate: 07/11/2009

Time:

Duration: 30:00

### **MY FRIEND RABBIT**

#### **A PRIVATE PLACE [MFR202]**

When Edweena doesn't join her friends on their walk, Rabbit suggests they search for her with clues. Using The Gobble-Goose Girls' suggestion, the friends follow Edweena's footprints to her. Though they find Edweena, she tells them she'd rather be alone. At first, nobody understands why Edweena prefers being by herself. Then, Hazel and Thunder realize they also have moments they'd rather be alone to do whatever they want. Rabbit realizes that they've ruined Edweena's time alone by finding out about her private place. So, they hop-think of ways to make Edweena's place private again. Mouse finally suggests they never go to Edweena's private place. Then, they decide to find their own private places where they can enjoy their time alone. Though it's difficult at first, they're all able to find their own secret locations where they can enjoy their privacy and do whatever they want to do.

**[Educational Message: Even though it's fun to be with friends, sometimes we like to be by ourselves and have a private place where we can do whatever we want.]**

#### **MY DROOPY FRIEND [MFR202]**

Mouse plants a sunflower near his bed so he can always see it. Once the seed sprouts, he shows it to Rabbit and Thunder who're unsure if it's a sunflower. After confirming that it is a sunflower, Mouse returns to watch it grow. As it grows, Mouse notices his sunflower looks droopy. Rabbit and Thunder help Mouse find ways to make the sunflower grow upright. When they realize that the sunflower needs sunlight, they replant it on a hilltop, where it receives sunlight and is within Mouse's view. The sunflower begins to droop again when it's fully grown. The Gobble-Goose Girls explain that the plant also needs water. After trying to carry water to the flower, they ask Edweena to water it with her trunk. Realizing that it's unfair to Edweena, Mouse finally returns the sunflower back to the patch and moves his bed near it instead.

**[Educational Message: Plants need sunlight and water to grow healthy and strong. If you want to watch a plant grow, it's important to make sure you plant it under the right conditions.]**

Airdate: 07/18/2009

Time:

Duration: 30:00

### **VEGGIETALES**

#### **ESTHER... THE GIRL WHO BECAME QUEEN [VEG204]**



Bob and Larry get a letter from Elise who doesn't know how to stand up to bullies when she tries doing what's right. Bob helps Elise understand that she can find the strength to stand up, just like Esther, who faces her bullies when they try to hurt her people. Despite being unhappy with her new role as Queen, Esther enters the King's good graces after she and her cousin, Mordecai, save the King's life. The King's right-hand man, Haman, fears Mordecai may jeopardize Haman's position with the King. So, he tricks the King into signing a law that banishes Mordecai and his people from the kingdom. Esther feels she lacks the courage to stand up to the King, but when the time nears for her people to leave, Esther not only finds the courage to do what's right, she also stands up to the King and exposes Haman's plot.

**[Educational Message: It takes courage to do what's right and stand up to those who are bigger than you; but you can find the strength you seek if you look deep inside yourself.]**

Airdate: 07/18/2009

Time:

Duration: 30:00

### **3-2-1 PENGUINS!**

#### **I SCREAM, YOU SCREAM [PEN201]**

Jason and Michelle realize they can't return home after they find the Galeezel ruined. Frustrated, they blame each other and begin fighting. Although Zidgel reminds them of Sol's advice to seek knowledge before accusing someone and hold their temper before they lose all control, Jason and Michelle continue bickering. Meanwhile, the Penguins head toward Comet Lounge in search of Fidgel's friend who can fix the Galeezel. Arriving there, they find Cavitus has ambushed the ice cream ship. Before they can rescue it, they notice their belongings ruined and start blaming each other without clarifying the facts. When they discover Cavitus' tiny robot is behind the mess, they realize they've lost control of their ship as a result. They finally stop arguing, rescue the ship, fix the Galeezel, and return the kids back home. Back at home, the children apologize for accusing each other and getting angry before clarifying the truth.

**[Educational Message: Before you accuse someone, you should make sure you know all the facts and get control of your anger. The more you know, the less likely that the situation will spin out of control.]**

Airdate: 07/18/2009

Time:

Duration: 30:00

### **TURBO DOGS**

#### **STRUT'S TRICK [TDO103]**

Dash tests his new horn, which is so loud, everyone goes flying. Strut winds up slightly hurt. Dash apologizes and they help Strut back to the clubhouse. Strut's friends take care of him by waiting on him, bringing him treats, and working on his car. Strut enjoys the attention so much, he doesn't tell them when his foot is better, continuing to trick them so he can enjoy the benefits of being sick. But Mags catches him dancing around when he's alone. Upset, she tells the others and they devise a plan to make him confess. They take away Strut's treats and force him to rest, tell him of a new race being added to the schedule with a double loop-de-loop, then pretend they won't race without Strut. Feeling guilty for lying to them, Strut finally confesses and agrees to wait on his friends after the next race.

**[Educational Message: Never take advantage of your friends' kindness and trick them into believing something that isn't true. You will hurt them with your lies and lose their trust.]**

#### **A STAR TURN [TDO103]**

Clutch is on a winning streak because he has been practicing rigorously. When he wins another race, he's invited for a television interview. However, as soon as he gets a taste of stardom, he lets it get to his head and develops a celebrity persona. Instead of practicing for the relay race with Stinkbert, he focuses on preparing for his interview. On the day of the interview, the host asks Clutch to perform a test run for the audience. Though Stinkbert does well, Clutch performs poorly on television because he hasn't practiced at all. He finally realizes his lack of practice has affected his driving skills. He admits on television that he



didn't do well because he let his success get the better of him and stopped working hard. He returns to practice with Stinkbert and they win the next race.

**[Educational Message: Don't let success get to your head. If you want to continue to do well, you need to keep working hard and practicing. It's also important to be humble even if you're successful.]**

Airdate: 07/18/2009

Time:

Duration: 30:00

### **BABAR**

#### **TO DUET OR NOT TO DUET (BAR111)**

Babar is scheduled to perform a duet with a great pianist at a concert. But instead of admitting that the piece of music is too hard for him, he procrastinates. He does everything but practice his piano playing and eventually the guilt begins to affect him and his job as King. Before he knows it, the day of the duet has arrived. With the help of Madame, Babar learns that procrastination does not help the situation, so he works extra hard to practice. His hard work pays off when his duet is a success, and Babar realizes that if he had worked diligently from the beginning he could have done a better job with less work.

**[Educational Message: Delaying your work will only make the work harder.]**

Airdate: 07/18/2009

Time:

Duration: 30:00

### **THE ZULA PATROL**

#### **MOONS MAYHEM [ZUL124]**

The Zula Patrol invites the moons to the moon carnival. To identify the moons, Multo explains that moons come in different shapes and sizes, and travel around planets. Mercury and Venus don't have any moons; Earth has one moon; Mars has two potato-shaped moons; Jupiter has many different types of moons; and Saturn's moon has clouds on it. Meanwhile, Dark Truder plans to steal the moons. Disguised as Fortune-Teller, Madame Luna, he tricks Wizzy and Wigg into believing their friends will turn into moon-zombies unless they stay indoors. While Wizzy and Wigg prevent their friends from leaving headquarters, Truder lures the moons away with the promise of a moon-wash. When Wizzy and Wigg search for Madame Luna to help them, The Zula Patrol follows them and finds the moons. Realizing Truder's trickery, they find and expose him, then return the moons back to their rightful places.

**[Educational Message: Moons revolve around planets and are also called satellites. Some planets like Mars, Jupiter and Saturn have more than one moon. Earth has only one moon while Mercury and Venus have none. All the moons come in different shapes and sizes. Jupiter has moons with volcanoes and ice; Saturn's moon has clouds on it; and Mars' moons are oblong.]**

#### **THREE RINGED GORGA [ZUL124]**

Wizzy and Wigg attribute Gorga's howling in the night to the moonlight. Multo explains that the moon has no light of its own and actually reflects the sun's light, which bounces off the moon's rocky surface. Wizzy and Wigg also learn that only half the moon is lit up at a time, but both sides receive equal amounts of light as the moon travels around Earth. Bula then recalls how he met Gorga who was part of a traveling circus. Tired of circus life, Gorga escaped with the moon—the circus' only spotlight—and met Bula. Bula thwarted the ringmaster temporarily by having the moon block the sun, but the ringmaster tricked Gorga and captured him, then cast a net over Bula and the moon. Gorga finally used his snout to escape and remove them from the net. Bula and Gorga returned the moon to Earth and remained friends from then on.

**[Educational Message: The sun's light bounces off the moon's rocky surface, lighting up the moon on one side. The moon itself has no light. The side that doesn't receive any sunlight remains dark, but both sides light up at different points as the moon revolves around Earth.]**



Airdate: 07/18/2009

Time:

Duration: 30:00

### **MY FRIEND RABBIT**

#### **FOR THE BIRDS [MFR203]**

Edweena tries befriending a flock of birds by trying to sing like them, but it doesn't work. Rabbit and Mouse suggest Edweena use The Gobble-Goose Girls' help. The Girls help Edweena learn their language until she reminds them that she needs to learn how to sing like birds, not geese. She describes the birds and learns that they are songbirds. The Girls try teaching Edweena how to sing like songbirds, but that doesn't work either. To help Edweena find ways to befriend the songbirds, they all recount how they made friends. Edweena tries befriending the songbirds again, using her friends' ideas. She rolls down the hill, does the thumpa-thumpa dance, builds them a nest, and makes them acorn-mash. Still, nothing works. But when she bathes in the pond, the songbirds approach her. So, she sprays them with water and finally finds a way to be their friend.

**[Educational Message: If you want to approach someone to befriend him/her, don't lose hope when you don't succeed the first time. Keep trying different ways to find something you have in common. Sometimes, it takes a few tries before you know how to make friends with someone you really like.]**

#### **PEARL'S PALS [MFR203]**

Pearl encounters a tadpole in the pond during a walk with her sisters. Later at night, she hears splashing and discovers six more tadpoles. The next morning, The Gobble-Goose Girls notice Pearl missing and find her at the pond. Afraid the fish will get the tadpoles, Pearl decides not to join them for their walk. Unsure whether they should walk without Pearl who's their leader, the Girls ask Rabbit and Mouse for help. Rabbit suggests finding a new leader and Mouse volunteers. Though initially they can't keep up with Mouse, when the Girls teach him their walking-song and swim-dance, they're able to walk in tune. Meanwhile, Rabbit joins Pearl who shows him the swim-dance with the tadpoles. After the dance is over, the others join Pearl underwater for the swim-dance. The Girls realize that they can do the same things in new ways so that they can stay together.

**[Educational Message: Sometimes, unexpected things happen that make it difficult to stick to the same routine. But finding new ways to do the things you always do can help you do what you love and deal with the change.]**

Airdate: 07/25/2009

Time:

Duration: 30:00

### **VEGGIETALES**

#### **LARRYBOY AND THE RUMOR WEED [VEG206]**

Bob and Larry get a letter from Catherine who doesn't know what to do after a rumor she unwittingly started about her friend spreads everywhere. Bob helps Catherine understand the dangers of rumor-mongering through a story about Larryboy's butler, Alfred, who's also the victim of a false rumor. When Junior and Laura hear Alfred's comment about recharging his batteries, they conclude he's a robot and share the gossip with the rumor weed, which feeds off rumors. The more the rumor spreads, the more the weed grows in size and number. Larryboy and Alfred discover the root of the problem—a giant mother weed connected to the others and the rumor about Alfred—but are unable to destroy either. Junior's dad finally discovers the truth and makes Junior and Laura stop and clarify the rumor, saving Alfred and Bumblyburg from the rumor weeds.

**[Educational Message: Spreading rumors can create a lot of unnecessary problems for everyone, so be careful when you repeat something you hear because it may not be entirely true.]**



Airdate: 07/25/2009

Time:

Duration: 30:00

### **3-2-1 PENGUINS!**

#### **THE GREEN-EYED MONSTERS [PEN202]**

Michelle tries to switch rooms after finding that Jason's room is bigger than hers. When she complains to Sol, he explains that she's envious of Jason by comparing envy to a green-eyed monster. When Michelle tries switching their rooms, after Jason leaves the ship, she's confronted with an actual green-eyed monster. Meanwhile, Jason and Zidgel try convincing the sheep of Planet Picket that the grass is green on both sides of their fence. When they don't listen, they're also confronted by a green-eyed monster. While everyone tries stopping the monsters from eating everything, Michelle recalls Sol's analogy about envy. Realizing that the only way to get rid of them is to appreciate what she has and not be envious of others, she asks the sheep to do the same. It's only when Michelle and the sheep appreciate what they have and stop feeling envious that the green-eyed monsters finally disappear.

**[Educational Message: Envy is an unhealthy emotion. Instead of making yourself feel bad by wanting what others have, you should appreciate what you have and make the most of it.]**

Airdate: 07/25/2009

Time:

Duration: 30:00

### **TURBO DOGS**

#### **THE COOK-OFF [TDO104]**

The dogs line up to enter a cook-off, but they're surprised to see Stinkbert in line since he only eats trash. Stinkbert visits his friends to see what they're cooking so he can get an idea. When he asks for help, Dash advises him to think of something himself. Instead, Stinkbert buys a cookbook to get a recipe. Stinkbert tries a recipe, but adds sardines and moldy bread, which chases GT away. His next causes Mags to faint. Stinkbert goes to the Doggone Pizza to think and asks Five for advice. Five suggests using what he knows and loves—garbage—to create his own recipe. Stinkbert finally decides to create a "leftovers' pizza." He uses his friends' leftover ingredients, and drives around the racetrack with the pizza cooking on his car hood to save time. When the judges try Stinkbert's pizza, they love it, and Stinkbert wins the cook-off.

**[Educational Message: Even though you may be different from others, you can still achieve success and stay true to yourself if you just make adjustments to your strategy.]**

#### **STRUT DELIVERS [TDO104]**

The dogs plan to have a big party to celebrate the unveiling of the first Turbodog, I.B. Quick's statue. Everyone takes on a responsibility, except Strut. So, Ump tells him to deliver the invitations. Instead, Strut distracts himself with other activities. Even when he runs out of excuses, Strut still finds a way to avoid doing his job. Returning back to the clubhouse at the end of the day, he discovers that everyone has done their part except him. When they hear that Strut hasn't delivered the invitations, his friends express their disapproval and doubts about him. Strut finally realizes how much his laziness has let his friends down and promises to deliver the invitations on time. Racing through the day and night, he eventually delivers all the invitations and apologizes to his friends for almost ruining the party.

**[Educational Message: When you delay doing your share of the work and neglect your responsibilities, you let your team down and can ruin things for everybody. It's your job to make it right, no matter how much work it takes.]**

Airdate: 07/25/2009

Time:

Duration: 30:00

### **BABAR**

#### **THE MISSING CROWN AFFAIR (BAR112)**



Babar's crown goes missing one day, and no matter how much he searches for it he can't seem to find it. Amateur sleuth and friend, Zephir, decides to help Babar solve the mystery of the crown and retrieve it. As they work through each puzzle, they realize that the clues keep pointing to Babar's closest friends. Both Babar and Zephir get panicked as they wonder if one of his friends stole the crown in order to take over his kingdom. Babar finds his crown and it turns out that his friends are not behind the missing crown after all. Babar learns a lesson in suspecting people without being certain they are the culprits.

**[Educational Message: Don't accuse people of taking your things if you are not certain of it.]**

Airdate: 07/25/2009

Time:

Duration: 30:00

### **THE ZULA PATROL**

#### **A STAR IS BORN [ZUL125]**

After flying through a wormhole, the Zula Patrollers find themselves lost inside a nebula with no fuel. Using the Multopedia, Multo explains that the solar system is filled with nebulas in which stars are born. They also learn that as young stars (proto-stars) grow, they pull gas and dust toward them. As the elements move closer together, the stars become heavier and hotter and eventually explode to form grown stars. Worried about getting home, the Zula Patrollers ask a proto-star for help but realize it's too young to charge their ship with light energy. So, to help him grow, the Zula Patrollers lead the proto-star, Buck, into a chase that raises his temperature. Buck finally explodes and becomes an adult. The others follow suit and when they combust, they emit enough energy to power the spaceship that takes The Zula Patrol home.

**[Educational Message: Nebulas are clouds of gas and dust. Stars are born inside nebulas when the gas and dust collide, raising the young stars' temperature until they explode and become adults.**

**Young stars are also called proto-stars.]**

#### **GALACTIC STAR GAMES [ZUL125]**

The sun asks The Zula Patrol to help her Auntie Dorothy, a red dwarf star, practice for the Galactic Star Games. Multo explains that stars are large balls of gas and their temperatures determine their colors. The blue stars are the hottest, the yellow stars are less hot, and the red stars are the least hot. The red stars, also called Red Dwarves, are the oldest stars in the galaxy. Auntie Dorothy refuses The Zula Patrol's help at first, and then realizes she needs it when she doesn't make the team because of her age. The Zula Patrol advises her to form her own team with the other Red Dwarves, and then coaches their routine.

Seeing how good they are, the rival coach tricks the drummer star into leaving to another part of the galaxy. Despite it, the Red Dwarves perform in the games and end up winning with The Zula Patrol's help.

**[Educational Message: Stars come in different colors, which are determined by the stars' temperature. The blue stars are the hottest, the yellow stars are less hot, and the red stars are the least hot. The red star is also called the Red Dwarf.]**

Airdate: 07/25/2009

Time:

Duration: 30:00

### **MY FRIEND RABBIT**

#### **HAZEL'S NOISE (MFR204)**

A disturbing sound interrupts Hazel while she's organizing her acorns. She searches everywhere for the source of the sound. Instead, she finds Thunder counting during a game with Rabbit and Mouse. They listen to the sound with Hazel and try searching in different spots for the source of the noise. This time, they discover Hazel's new neighbor, a cricket who promises to play his music for Hazel all day. Rabbit lures the cricket to move away with a treat, but the sound doesn't go away. They listen for the source again and discover it's the wind blowing two branches together. They put Hazel's acorns between the branches then try tying the branches together. Nothing works. So, Hazel considers moving. But when she listens to the sound, then imitates it and makes up a song for it with her friends, she realizes the noise has become more fun than annoying.



**[Educational Message: Sometimes you can't change things that disturb you. But if you can find a way to make them fun, then they won't bother you anymore.]**

**DON'T TOUCH MOSSY (MFR204)**

Mouse discovers Mossy in a puddle of water behind the bush where Rabbit has placed Mouse's moss. Seeing Mossy wet, Rabbit and Thunder promise not to touch Mossy again after they've carried it to the pond for Mouse. Meanwhile, The Gobble-Goose Girls run into Rabbit and Thunder while searching for Jade. They also make the same promise. Suddenly, they hear Hazel scream. Rabbit places Mossy over a fallen tree trunk and leaves with the others. When they return, they find Jade trapped under Mossy. But they can't help her because they've promised not to touch Mossy. While Amber and Coral search for Mouse for permission, the others think of ways to help Jade. Finally, they decide to break the promise to help her. When Mouse arrives, he tells them he agrees they were right in moving Mossy to help Jade.

**[Educational Message: When someone needs help, it's okay to break a promise so you can help the other person.]**

Airdate: 08/01/2009

Time:

Duration: 30:00

**VEGGIETALES**

**SHEERLUCK HOLMES AND THE GOLDEN RULER [VEG101]**

Sheerluck Holmes and Dr. Watson always use their combined powers of observation and forensic expertise to solve crimes, until they come upon the mystery of the Golden Ruler—an invaluable treasure in Buckingham Palace. Working together to solve the crime becomes difficult when Sheerluck keeps taking credit for the work of Dr. Watson. Tired of Sheerluck's penchant to take credit where it's not due, Dr. Watson walks away from their team, leaving Sheerluck to solve the puzzle on his own. It is only when Sheerluck finds someone else doing the same to him that he realizes what he has done to Dr. Watson. Sheerluck realizes the golden rule of being a more honest friend and Dr. Watson returns. Together, they solve the biggest crime in London and save their friendship in the process.

**[Educational Message: Don't take credit for something you haven't done, especially with your friends, because you will jeopardize your friendship and lose your friend's trust.]**

Airdate: 08/01/2009

Time:

Duration: 30:00

**3-2-1 PENGUINS!**

**LAZY DAZE [PEN203]**

Upset at Michelle for not loaning him money to buy what he wants, Jason complains about having to work. Following Jason's lead, Zidgel suggests they take the day off and picnic at Planet Rigel-13. On their way, they stop at Comet Lounge where Michelle tells Sol about Jason's aversion to hard work. Sol advises them to watch the ants closely and see how diligently they work. Upon reaching Rigel-13, the Penguins and the cadets find it a mess. After Fidgel and Michelle return to the ship for cleaning supplies, the others are attacked by giant ants. When Jason is confronted with the ants, he finally remembers Sol's words and understands that the ants are there to clean up the planet's mess because they are hard workers. He helps the ants clean up, apologizes to the Penguins for his laziness, and finishes all his chores when he returns home to Grandmum.

**[Educational Message: Laziness is never rewarded, but hard work has many rewards. So, when you want something, you must work for it diligently and with a strong effort.]**

Airdate: 08/01/2009

Time:

Duration: 30:00

**TURBO DOGS**

**CROCHET SURPRISE [TDO105]**



Dash has no time to fix his broken fan belt because he has to visit his Aunt Ratchet. Presuming he'll get bored and not do much because his aunt is old, he assures his friends he'll return home soon. Instead, Dash finds Aunt Ratchet surprisingly active for her age. She makes him tea, moves his car on the driveway, and mows the lawn in record time. He offers to help his aunt who reassures him she's fine but accepts his offer. As he accompanies her through her chores, he learns that his aunt completes her chores with the help of creative devices that make doing things easier. She finally shows him her collection of inventions and the trophies she's won for them. She even crocheted a fan belt for his car. Impressed and apologetic for misjudging Aunt Ratchet due to her age, Dash lets his aunt race on the tracks instead of him. **[Educational Message: Don't judge others by their age or appearance. Give them a chance to show you who they are before you form an impression.]**

#### **STAR ATTRACTION [TDO105]**

Dash's favorite movie star, Rock Rally, visits Turberville to shoot his next movie. After watching Dash on the racetrack, Rock secretly asks Dash to play Rock's double in the movie. Dash steps in for Rock and drives for him. Thinking Rock is the one driving, the other dogs clamber after him. Instead of telling them that Dash is the one driving, Rock enjoys the accolades and takes the credit for it. When Rock gets on the racetrack, however, his amateur driving skills are exposed and the dogs discover that their celebrity racer is not as good as he looks onscreen. Despite the way Rock has treated Dash, Dash decides to help Rock by stepping in to race for him. Realizing he should have been fair to Dash and given him credit for his hard work, Rock finally acknowledges publicly that Dash was racing for Rock all along.

**[Educational Message: When a friend steps in to help you, you should acknowledge it and give credit where it's due. Unfairly taking credit for something you haven't done can hurt your reputation and your friendship.]**

Airdate: 08/01/2009

Time:

Duration: 30:00

#### **BABAR**

#### **THE PHANTOM (BAR113)**

Everyone is afraid of the Phantom in the abandoned and broken-down, old theater. When Babar enters the theater one day, he comes face to face with the Phantom who roams the empty hallways and plays melancholy tunes on his piano. It turns out the Phantom is actually an old musician who used to perform in the theater many years ago. He warns Babar to keep his secret or else. Babar decides to help him come out of his seclusion. But, the Phantom resents meddling and scares Babar's friends away. Tired of maintaining the old theater, the city finally decides to tear it down. Babar realizes he must do something to stop them from destroying the Phantom's home. He convinces the Phantom to come out of hiding. Seeing how well the old musician still performs, the city decides to renovate the theater and the Phantom returns to the Opera.

**[Educational Message: Even when people resist your help, it's still important to try because they will appreciate what you do for them.]**

Airdate: 08/01/2009

Time:

Duration: 30:00

#### **THE ZULA PATROL**

#### **POWER FLOWER [ZUL126]**

Upon finding a flower on a barren island, the Zula Patrollers take "her" back to Zula, where she is named Flow, and housed in a terrarium using a tank, soil, pebbles, water, and a clear lid with a light source. Through the Multopedia, Multo explains that the terrarium replicates an environment with a water cycle to help plants grow. In the water cycle, water rises from the ocean, evaporates into air, cools and forms water droplets that condense into clouds, and fall back into the ocean as rain. The Zula Patrol leaves for a mission and Flow climbs out of her terrarium to find water. When they return, the Zula Patrollers find their



spaceship overflowing with water and flowers and realize Flow has multiplied. When it begins to rain, the flowers multiply even more so The Zula Patrol direct the clouds to rain over a cage where they contain the flowers and return them to the island.

**[Educational Message: Plants grow through the water cycle, which is part of their natural habitat. In a water cycle, water rises from the ocean into the air and forms into droplets that condense into clouds and fall back on the ground as rain. The water cycle makes life possible for plants and animals. A terrarium is a tank for plants that replicates their natural environment with the water cycle.]**

#### **BLUBGLUB [ZUL126]**

As The Zula Patrol and their friends enjoy a day at the water park, Multo explains the importance of water. The Zula Patrol learns that water is one of the most important elements in the universe and used by all living things to survive. They also learn that water can be used to quench thirst, to grow, and to clean things. Suddenly, Dark Truder appears disguised as a water park mascot and offers everyone a blubglub to enjoy instead of the water. The sticky blubglub glues everyone in their positions while Truder attempts to take over the water park. Gorga releases The Zula Patrol by snorting up the blubglub and releasing it on Truder. The Zula Patrol uses water and Multo's snow-blow machine to freeze the blubglub off the water in the water park to release the others, thus thwarting Dark Truder's plans again.

**[Educational Message: Water is the most necessary element in the universe and is needed by all living things to exist and survive. Mixing water with a different element can create other things. Water covers most of earth's surface.]**

Airdate: 08/01/2009

Time:

Duration: 30:00

#### **MY FRIEND RABBIT**

#### **MOUSE'S MOUNTAIN [MFR205]**

Mouse, Jasper and Thunder want to go up the mountain, but each of them is afraid about something. Rabbit offers suggestions on how they can overcome their fears. He reminds Mouse that he won't be lost if they're together, suggests Jasper take his fishing stick to remind him of home, and promises to scare the "Oogie-Boogies" away for Thunder. Together, they head to the mountain and help each other conquer their fears as they climb up. At night, when Rabbit gets anxious in the enclosed cave, Thunder and Jasper remove the rock covering the top. Continuing the next morning, Thunder and Mouse find themselves alone when they go too fast ahead. Remembering how their friends helped, they're able to counter their fears by themselves. Everyone finally meets at the top, realizing they were able to get there not just because they were brave but also because they had each other.

**[Educational Message: Don't let your fears stop you from doing something you want to do. With a little bravery and the help of good friends, you can overcome your fears and accomplish your goals.]**

#### **YOU BE ME [MFR205]**

While playing, Mouse and Thunder decide to switch roles by pretending to be like each other. First, they use grass and leaves to look like one another. Then, they switch places with their friends. So, Mouse helps Hazel collect nuts and Thunder visits Edweena with Rabbit. Mouse and Thunder soon find that it isn't easy to do things in the same way as someone else. Mouse has trouble collecting the nuts because he's so small, while Thunder is too big to reach into the tree-hole to locate Edweena's lost shell. So each tries to think like the other. Mouse asks a dragonfly for help with Hazel's acorns. Thunder asks Edweena to stick her trunk in the tree-hole, then makes her laugh so she blows into the tree and the shell flies out. Mouse and Thunder realize that although it's fun to take someone else's place, it's easier to just be yourself.

**[Educational Message: Sometimes it is fun to pretend you're someone else and can do things the way they do; but you should also like the specialness of just being yourself.]**



Airdate: 08/08/2009

Time:

Duration: 30:00

## **VEGGIETALES**

### **MINNESOTA CUKE AND THE SEARCH FOR SAMSON'S HAIRBRUSH [VEG102]**

When Minnesota Cuke learns of the legendary hairbrush of Samson that promises special powers, he goes on a hunt to retrieve it before Professor Rattan and the other bullies get to it. Minnesota realizes that once he gets his hands on the hairbrush he will have the powers to defeat Rattan. He goes on an adventure to seek the hairbrush and is led into an underground cave. He finds the legendary brush just as Professor Rattan gets there with a hostage. Minnesota is forced to choose between the hairbrush, which gives him the power to retaliate, or to save his friend. He chooses his friend and learns that the hairbrush does not have any powers after all. The more powerful thing, he learns, is the ability to stop yourself from retaliating when you're dealing with a bully because it doesn't solve the problem. He decides to be nice to Professor Rattan and finds his former enemy willing to be reformed.

**[Educational Message: No matter how much you are tempted, resist the urge to retaliate when someone bullies you. It is better to try and work things out with people than to use force.]**

Airdate: 08/08/2009

Time:

Duration: 30:00

## **3-2-1 PENGUINS!**

### **MORE IS MORE [PEN204]**

While Jason and Kevin overdose on comics and snacks, the others investigate the gravitational increase on Planet Gutt. Michelle visits the Chancellor with the others and finds him doing everything to excess, like everyone else there. Michelle and Zidgel also end up falling into the cycle of glut after seeing how many video games they can play. Back on the ship, Jason gets sick from eating too much. He reads the ingredients on the snack box, discovers it contains too much gravitational sugar, and recalls Sol's advice about the dangers of gluttony. He realizes that the planet's increased gravity is a result of its excess weight because everyone has been eating too much of everything. With the Penguins' help, Jason warns everyone to stop overeating. Once they learn to say "enough" when they're full, gravity is restored and the planet is saved from being sucked into the vortex.

**[Educational Message: Excess of any kind is unhealthy and might be dangerous, even if it's something that's good for you. You should do everything in moderation.]**

Airdate: 08/08/2009

Time:

Duration: 30:00

## **TURBO DOGS**

### **MARSHALL DASH [TDO106]**

As the new race marshal, Dash takes his role very seriously and immediately begins creating and enforcing new rules. Though his first rule is agreeable to everyone, soon he goes overboard and makes up rules that prevent the dogs from doing anything fun in his clubhouse. When they try to object, Dash insists on his position as the marshal. Mags tries reasoning with Dash, but he doesn't listen, and continues to enforce unfair rules until nobody wants to be around him. When he complains that his friends haven't asked him to join them for pizza, Mags reminds him that he didn't ask them before he made up those rules, either. Realizing she's right and that being marshal means he must lead and listen to others, Dash apologizes and promises to make rules on which everyone agrees.

**[Educational Message: Being a leader means you have to listen to the opinions and needs of those around you before making and enforcing rules that affect everyone. You cannot just form your own rules and boss everyone around.]**

### **DOGS IN THE FOG [TDO106]**

Officer Gruffer visits the dogs to make sure their maps are loaded on the GPS for the next race. As he



visits each clubhouse, he startles the dogs with his loud laugh, causing minor accidents in the process. Embarrassed, he heads to Doggone Pizza to eat, but his laugh ends up distracting Five. When he overhears Mags and GT discussing his laugh, he decides to change it so it doesn't cause more trouble. He tries Mags' high-pitched laugh, then a deeper laugh, but the dogs just find his laugh stranger. Disheartened, Gruffer decides never to laugh again. He learns to appreciate his laugh when the dogs get lost in the fog during the race without their GPS systems. The dogs rely on Gruffer's loud laugh to reach safety and explain that although they need to get used to it, they do appreciate his laugh.

**[Educational Message: You may have a feature or habit that is different from others, but you do not have to be too self-conscious about it. Your friends will get used to your difference and may even grow to appreciate or rely on it.]**

Airdate: 08/08/2009

Time:

Duration: 30:00

## **BABAR**

### **BETWEEN FRIENDS (BAR116)**

Zephir and Celeste have an accident when Zephir's car and Celeste's bike run into each other out on the streets. Instead of accepting their own mistakes, the two friends decide to take the matter to court where they battle it out in a trial. Babar gets caught in the middle and is forced to judge who caused the accident. Tired of taking sides, Babar decides to give them a taste of their own medicine. In their efforts to solve another conflict, Zephir and Celeste realize that each of them played a role in causing the accident. The matter is dismissed in court and the two friends apologize to each other and make up.

**[Educational Message: When you see two friends at odds with each other, try to help them see how each may have contributed to the conflict so they learn to accept responsibility for their own actions.]**

Airdate: 08/08/2009

Time:

Duration: 30:00

## **THE ZULA PATROL**

### **ROUND AND ROUND WE GO [ZUL114]**

Zeeter prepares for the Orbital 500 Race where she will compete with other pilots as they orbit around the solar system. Multo explains that orbiting means to go around something. Using the Multopedia, he shows them how all known planets revolve around the sun on their own paths. As Zeeter leaves for her race, the others notice a new pink planet in the solar system that wasn't there before. In investigating the planet, Multo and Bula find it's actually a balloon covered in glue, and they get stuck on it as it begins to deflate. Dark Truder appears and announces he's taking over the solar system. Bula and Multo remove their shoes, jump into their spaceship, and seek Zeeter's help. Zeeter leaves the race to help her friends. Together, they use the Zula Zoomer to get their ship started, deflate the fake planet, and return home.

**[Educational Message: All planets orbit or go around the sun by moving in the same direction. The length of time it takes for Earth to complete circling the sun is one year.]**

### **GO'ER SLOWER MOTION [ZUL114]**

Multo explains to his friends that it takes a year or 365 days for their planet to orbit the sun. He elaborates that all planets revolve around the sun. Some go slower than others because they're farther away from the sun and their orbits are bigger. Like Planet Zula, Earth also takes a year to orbit the sun while it rotates. Meanwhile, Dark Truder creates a go'er slower machine to slow down The Zula Patrol so he can take over the galaxy. The Zula Patrollers realize they're moving too slow to catch him. When they discover that the machine's on Earth, they wait in Earth's path as it circles around the sun again. Landing on Earth, they use the machine to reverse the go'er slower motion and switch to a faster blaster motion to set things right in the galaxy, ruining Truder's plans once more.



**[Educational Message: All planets revolve around the sun while they rotate. The farther the planets are from the sun, the longer it takes for them to circle it. Earth takes 365 days, or one year, to orbit the sun.]**

Airdate: 08/08/2009

Time:

Duration: 30:00

### **MY FRIEND RABBIT**

#### **GIBBLE-GOOSE GIRLS GALORE [MFR206]**

While practicing their water-dance, The Gobble-Goose Girls perform their moves for their friends. When Rabbit compliments Pearl on her dance, she insists the others use only her moves. Instead, the others decide to do their own dance. The Girls show their individual moves to Rabbit who compliments them all. Amber is "Thunderific," Coral is "Hooplaloopa," and Jade is "Whoozy-doodle-flap." Excited, the Girls try dancing separately while practicing their performance, and then realize that nobody will know who to watch. They decide it's better to do one dance, but can't agree on who goes first. To choose the best dance, they seek help from Jasper who suggests they ask Rabbit himself. When the Girls overhear Rabbit using all the words to describe their dance, Rabbit explains it's because all their moves are great when they're combined. Realizing that Rabbit's right, The Gobble-Goose Girls perform one water dance for their friends combining all their moves.

**[Educational Message: When you work with a team, you must use everyone's suggestions to create the best work. Often, you'll find that combining your teammates' suggestions and ideas will make your work much better than working separately on the same project.]**

#### **THE SCARDEY SKUNK [MFR206]**

Rabbit and Mouse befriend Fowler, the skunk, who joins them to play with Edweena. But both Fowler and Edweena scare each other off. Afraid of Edweena's large size, Fowler releases a powerful smell that frightens Edweena. Fowler later explains that skunks have a spray under their tails that they use when they're frightened to scare off the danger and escape. Rabbit and Mouse hop-think ways to help Edweena and Fowler become less afraid of each other. Knowing that Fowler and Edweena want to be friends, Rabbit and Mouse bring them together so they can overcome their fears. It doesn't work. So, they help each of them pretend to meet each other and practice not being scared. When Fowler and Edweena finally meet, they realize they've got a lot in common. Not afraid of Edweena's size anymore, Fowler doesn't release his smell, which doesn't scare Edweena. So, they finally become friends.

**[Educational Message: Learning more about each other can help you become friends and overcome your fears about one another.]**

Airdate: 08/15/2009

Time:

Duration: 30:00

### **VEGGIETALES**

#### **THE ASPARAGUS OF LA MANCHA [VEG103]**

When a big, new restaurant opens across the street and threatens to take him out of business, Don Quixote decides he must do what he can to save his smaller, older restaurant. As he slowly loses his customers and his workers, Don begins to behave irrationally and tries to confront the competition in a futile attempt to take down the bigger restaurant. Just when he thinks he has lost everything, Poncho, his best friend and restaurant server, reminds him of what he does have—loyalty and friendship. Together, they put their energies into their friendship and saving the restaurant rather than fighting the competition. They are successful.

**[Educational Message: Loyalty and friendship can get you through tough times.]**

Airdate: 08/15/2009

Time:

Duration: 30:00

### **3-2-1 PENGUINS!**



### **GIVE AND LET GIVE [PEN205]**

Michelle refuses to share her cupcakes with Jason because she's upset with him. She learns her lesson when the Penguins are ordered to sort out a dispute between two warring groups on Planet Share-A-Like. On the planet, they learn that the Mingos and the Gnomes refuse to share the water flowing through a pump given to them by a mysterious "metal man." To aggravate matters, Cavitus—the metal man—turns the water off, and the Penguins are blamed and captured for it. Fidgel finally turns on the water after the others escape but Cavitus captures him. Seeing Fidgel tied to the hose, which is about to blow and wipe everyone out, reminds Michelle of the fortune cookie's advice about sharing. After apologizing to Jason for not sharing, Michelle works with him to stop the hose from exploding, and she helps the two factions make up by learning how to share.

**[Educational Message: Sharing what you have with others, especially those who are less fortunate, prevents conflict and helps you maintain good relationships with each other.]**

Airdate: 08/15/2009

Time:

Duration: 30:00

### **TURBO DOGS**

#### **FIVE MINUTES FLAT [TDO107]**

Annoyed that his friends are impressed with Five's ability to deliver pizzas within five minutes, Strut decides to work at Doggone Pizza to beat Five's five minute delivery record. Ignoring Five's suggestions, it takes Strut much more than five minutes to deliver pizzas, which were ruined because of his tardiness. Despite his embarrassment and Stinkbert's advice that delivering pizzas is not the same as racing cars, Strut is convinced Five must be good at racing as well. When Five joins the Turbo Dogs on the track, however, he is really slow. He picks up speed only after receiving a call for delivery. Motivated by his responsibility, Five hurries through the race and manages to make his delivery on time. Strut realizes that being good at one thing does not always make you good at another. While Five is good at delivering pizzas on time, Strut is successful in racing cars.

**[Educational Message: You shouldn't feel envious of someone else's strengths. Nobody is good at everything, but each person has his/her own strengths and weaknesses.]**

### **WRENCHINI'S WRENCH [TDO107]**

Wrenchini offers GT the chance to repair his car at Wrenchini's garage and use his wrenches even after he leaves. After fixing his own car, GT decides to help his friends with their repairs, too. When he's done, GT cleans the garage but cannot find one of the wrenches. Although he knows he can't accuse his friends, GT spies on them and accuses them of taking the wrench anyway. Mags suggests GT ask the others if they have the wrench, but GT doesn't listen. Strut takes advantage of the situation and misleads GT into believing Five may have the missing wrench. GT realizes that he was wrong to accuse his friends when Five catches GT spying through Five's pizza deliveries. Then, he runs into Mags and Dash who tell him that Wrenchini's had all his wrenches, all along. So, he apologizes to his friends for wrongly accusing them.

**[Educational Message: Trust is essential to friendship and it shouldn't be discarded because you have lost something and need someone to blame. It's better to be honest and seek help finding what you've lost than falsely accusing your friends.]**

Airdate: 08/15/2009

Time:

Duration: 30:00

### **BABAR**

#### **THE INTRUDER (BAR124)**

Babar becomes really overwhelmed with his work one day, which worries his children. To help him overcome his problem, they decide to tell him a story about a time when they were left with the responsibility of being in charge of each other, and how overwhelming it became when they thought there was a monster in the palace. The children recall how scared they were about something they hadn't even



seen. The monster turned out to be only Lord Rataxes, who had come looking for something he wanted. The children help their father understand that everyone gets overwhelmed sometimes when they're in charge of something and it doesn't go as planned. So, it's better to just keep working the way you are and avoid worrying about things that you can't control.

**[Educational Message: Being in charge is hard work but if you keep at it, you'll be just fine. Don't let it overwhelm or worry you.]**

Airdate: 08/15/2009

Time:

Duration: 30:00

### **THE ZULA PATROL**

#### **CLUB MARS [ZUL115]**

Dark Truder tricks The Zula Patrol into believing they've won a vacation to Earth, so he can steal the zoolanium from Mars while they're distracted. When he can't book a place on Earth, he places a cloud in front of Earth to hide it. Then, he lures the Zula Patrollers to Mars, which he disguises as Earth. The Zula Patrollers believe Mars is Earth, because it seems to be the third planet from the sun. While Dark Truder steals the zoolanium, Zeeter notices the fake plants and grass, and suspects they're not on Earth. During a nature hike, they encounter an icy dust storm of -70 degrees that nearly freezes them. Convinced they're on Mars after seeing two moons, Zeeter investigates and finds Earth hidden behind a cloud. Zeeter and Gorga expose Dark Truder's trick, but as he tries to escape, he insults Mars who blows him far into the galaxy.

**[Educational Message: Mars is the fourth planet from the sun. It has an orange surface, which is covered with sand and rocks. The only water on it is frozen and the air on Mars is too thin to breathe. Mars also has dust storms with a temperature of -70 degrees.]**

#### **THE OUTSIDER [ZUL115]**

When Pluto tries to play cosmic volleyball with the other planets, they dismiss him. Convinced it's because of his size and makeup, Pluto decides not to orbit the sun. Charon calls on The Zula Patrol for help. Using the Multopedia, the Zula Patrollers discover that Pluto's made of ice and rock and is part of the Kuiper belt of icy objects. They also learn that scientists disagree whether Pluto is a planet because although it looks like a planet and orbits the sun, Pluto's size, orbit shape, distance from sun, and physical makeup don't qualify it as one. The Zula Patrollers give Pluto a pep talk and build an amusement park on it, but nothing works. It's only when Pluto warns the planets about a comet heading toward Mars that Pluto realizes the advantage of being different. Grateful, the other planets accept Pluto and it returns to orbiting the sun.

**[Educational Message: Though Pluto orbits the sun and is shaped like a planet, not all scientists believe it's just a dwarf planet because it's too small, too far away from the sun, its orbit is shaped differently, and it is made up of ice and rock like the other icy objects in the Kuiper belt.]**

Airdate: 08/15/2009

Time:

Duration: 30:00

### **MY FRIEND RABBIT**

#### **EDWEENA'S NEW FRIEND [MFR207]**

Edweena befriends Lexie the bear, and introduces her to Jasper, Rabbit and Mouse. But as winter approaches, Edweena notices Lexie napping more frequently. Jasper explains that bears hibernate during the winter, and leave their caves in spring because there isn't enough food for them when it's cold. Seeing Edweena sad, her friends hop-think of ways that Edweena can say goodbye to Lexie. They suggest giving Lexie a hug and a wave, saying goodbye, and presenting her with a special gift. Taking Mouse's suggestion, Edweena gives Lexie a moon-shaped rock. Before she leaves to hibernate, Lexie promises them she'll return in the spring. Edweena still isn't happy, so Jasper, Rabbit and Mouse suggest Edweena play the same games with them as she played with Lexie. Realizing how much fun she had with Lexie, Edweena teaches her other friends how to play the games the right way and feels much better.



**[Educational Message: It's not easy to say goodbye to a good friend who's going away, but being around your other friends can help you feel better until your friend returns.]**

### **THE BIG GOOSE [MFR207]**

The Gobble-Goose Girls meet Tony, an adult goose, while she's flying. When they show Tony how they practice flying, she advises them to wait to fly until they're older because they aren't ready yet. When she leaves, the Girls ask Mouse to help them fly. But their friends tell them that they all waited until they were older to do the things they wanted. Thunder suggests they help the Girls pretend to fly. Edweena lets them ride on her back and Rabbit flips them in the air on his ears. Still disappointed, Jade tries to make herself grow. Tony returns and tells Jade to be patient and keep practicing other skills, like deep-diving, while she waits. The Girls deep-dive and pretend to see the bottom of the pond, but Jade doesn't want to pretend. So, Tony teaches them how to speed-paddle, which is fun and helps them practice their skills in flying.

**[Educational Message: Sometimes it's hard to wait until you're big enough to do things you want to do. Practicing and getting stronger when you're young will help you when you are bigger.]**

Airdate: 08/22/2009

Time:

Duration: 30:00

### **VEGGIETALES**

#### **LYLE, THE KINDLY VIKING [VEG104]**

While the other Vikings sail the seas pillaging and robbing other people, Lyle stays home making crafts and disappearing to unknown places. Olaf, the Viking leader, finally sends two envoys after him to see where he goes. The two Vikings find Lyle giving away his crafts and sharing his portion of the stolen goods with the monks that the Vikings have just robbed, but decide to keep it a secret. Just when Olaf finds out and confronts Lyle about his behavior, a storm hits and both their boats capsize. The Vikings see the rewards of Lyle's kindly behavior when the monks immediately rush to help Lyle, and later help the rest of the Vikings as well. They decide to follow in Lyle's footsteps and share rather than steal from others.

**[Educational Message: Sharing is not only the right thing to do, but you will find others are willing to share with you, especially when you need their support.]**

Airdate: 08/22/2009

Time:

Duration: 30:00

### **3-2-1 PENGUINS!**

#### **PRACTICAL HOAX [PEN206]**

Jason and Midget play pranks on their friends, which nobody finds amusing. Michelle points out that pranks are hurtful, not funny, but Jason and Midget think nobody has a sense of humor. They realize how hurtful pranks can be when they substitute-teach a group of unruly students who, led by Cavitus, create trouble for them at the Federation Academy. After being humiliated by a series of pranks their students play on them, Jason and Midget realize they cannot make others laugh at the expense of embarrassing or upsetting someone. Finally, one student stands up for them and reminds the others that jokes are funny but not when they hurt people. The students apologize to Midget and Jason, and Cavitus' plan's thwarted. Back at the Comet Lounge, Jason apologizes to Michelle for playing pranks on her, understanding that what may be funny to one person may not be funny to another.

**[Educational Message: Joking with your friends is very different from playing pranks on them, which are embarrassing or hurtful. You shouldn't try to make people laugh at the expense of other people's feelings.]**

Airdate: 08/22/2009

Time:

Duration: 30:00

### **TURBO DOGS**

#### **RELAY RACERS [TDO108]**



Mags is partnered with Stinkbert for their next race. In practice, Stinkbert slows down to smell trash, drives through puddles, and chews the baton. Worried their team isn't doing well, Mags thinks if Stinkbert races more like her, they may win. She plugs his nose so he won't slow down to sniff trash, puts lemon juice on the baton to keep him from chewing it, and makes Stinkbert wash his car. Despite her efforts, they don't race well together, and Mags feels dejected. Thinking she's a bad partner because they don't race the same way, Mags wants to quit. She learns that partners work well when they race their own way after Stinkbert explains that his strategies have a purpose and they help him race better. Realizing he's right, Mags returns to the race with Stinkbert and their team ends up winning the race.

**[Educational Message: When working in a team, your way is not always the best way for everybody. Getting advice from your teammates will help you be successful.]**

### **BOWLED OVER [TDO108]**

After bowling once with some success, bowling becomes GT's new hobby. He buys new shoes, a ball, and a portable alley, and recruits Mags to bowl with him. Despite her disinterest in the sport, Mags agrees to bowl with him once. Assuming she'll be on his bowling team, GT has team shirts made for them and stalks Mags to practice with him. Each time, Mags makes an excuse and avoids him, leading him to believe she doesn't like him. GT eventually realizes Mags has been making excuses when she says she needs to change her oil, even though he knows she doesn't need an oil change. Mags finally admits that she doesn't like bowling, which relieves GT. Mags realizes she should have been honest with GT all along, and GT understands that friends don't have to like the same things.

**[Educational Message: If there's something you don't like to do, you should be honest and tell your friend the truth rather than make excuses in order to avoid hurting your friend's feelings.]**

Airdate: 08/22/2009

Time:

Duration: 30:00

### **BABAR**

#### **CONGA THE TERRIBLE (BAR125)**

When they play hide 'n' seek together, Alexander, Flora and Pom underestimate Cornelius because of his age. So, Babar tells them a story about a time when Cornelius proved otherwise. The story follows young Babar and his crew on their maiden voyage to Skull Island – home of the legendary ape, Conga the Terrible. They get shipwrecked on the island after Cornelius steers them into a storm. Cornelius advises them that Conga may not be so terrible. Still, everyone remains scared. Feeling guilty, Cornelius volunteers to watch for Conga at night, but he falls asleep and Conga destroys their ship. Cornelius finally decides to confront Conga in his cave. Conga returns to the crew, with Cornelius on his shoulders, and explains that he only pretends to be scary to avoid capture. After hearing about Cornelius' courage, Alexander, Flora and Pom realize they have misjudged him, too.

**[Educational Message: Don't underestimate or make judgments about someone because of his/her age. Most people have abilities you would never expect them to have.]**

Airdate: 08/22/2009

Time:

Duration: 30:00

### **THE ZULA PATROL**

#### **THE INS AND OUTS OF PLANETS (ZUL116)**

Bula divides the Zula Patrollers into two teams and sends them on a treasure hunt around the solar system to learn about teamwork. Their first clue takes them to the asteroid belt. Using the Multopedia, Multo's team learns that the asteroid belt divides the solar system into two sections, with four planets closest to the sun on the inner side and those farther from the sun on the outside. Zeeter's team beats them and lands on Mercury where their spaceship loses power. Multo's team finds Zeeter and they propose to work together to recover the clues. The next clue tells them to go from "inner" to "outer," which means they must work from the inner planets to the outer planets. They slowly work their way from Mercury to Pluto, receiving a



caramel apple as their last clue. Upon returning home, Bula gives them their prizes--caramel apples and asteroid belts.

**[Educational Message: An asteroid belt divides the solar system into two parts. The four planets closest to the sun are called inner planets. The rest are called the outer planets because they're on the outer section of the belt.]**

#### **YOUNG AT HEART (ZUL116)**

Responding to their ship's alarm, Bula and Multo follow a speeding ship, which zaps them into toddlers. Zeeter discovers Dark Truder is behind it. Piecing together Multo's childish language, Zeeter searches for the formula to reverse the transformation. Through the Multopedia, Zeeter learns more about the known planets. She discovers that the Rocky Planets are made of metal and rock, the Gas Giants are made of liquid and gas and have many rings and moons, and Pluto is made of ice and rock. Using the list of ingredients for the formula, Zeeter picks up an element from each planet. She gets metal from Mercury, gas from Venus and Saturn, rock from Earth, Mars, Neptune, and Uranus, liquid from Jupiter, and ice from Pluto. Returning home, Zeeter uses the ingredients to make the formula that transforms Bula and Multo back to their adult selves.

**[Educational Message: Mercury, Venus, Earth, and Mars are called the Rocky Planets, because they are made of metal and rocks. Jupiter, Saturn Uranus, and Neptune are the Gas Giants, made of liquid and gas. Pluto, the Dwarf Planet, is made of ice and rock.]**

Airdate: 08/22/2009

Time:

Duration: 30:00

#### **MY FRIEND RABBIT**

##### **THE MYSTERIOUS ACORN MYSTERY [MFR208]**

When Hazel finds that her acorns are not where she left them, Rabbit and Mouse offer to help her solve the mystery. Meanwhile, Edweena and Thunder run into Shelldon, who resembles Hazel, and is also searching for acorns. Though they don't see each other, both Hazel and Shelldon keep finding their acorns gone every time they put them somewhere. Both groups split up to search for the missing acorns. Thunder runs into Mouse, and Edweena runs into Rabbit. After finding some more acorns, Rabbit and Edweena encounter Mouse and Thunder. When Shelldon appears, they all try together to figure out what's going on. Edweena and Thunder realize that Rabbit and Mouse have been collecting acorns for Hazel. And Shelldon realizes that he has been picking up Hazel's acorns. When Hazel joins them, she's also confused. After Shelldon clarifies what has happened, Hazel decides to share her acorns with him.

**[Educational Message: To solve a mystery, you must first think about what you know. After you have all the clues, then you can figure out what's going on and solve the problem.]**

#### **FROG ON A LOG (MFR208)**

Emmett, the frog, interrupts The Gobble-Goose Girls as they're swimming by creating a huge wave while jumping on lily-pads. The Girls suggest sharing their pond and Emmett agrees. He tries tip-toeing across the lily-pads, but finds it's not fun. So, he takes a nap. He's interrupted this time when The Gobble-Goose Girls swim loudly. They try being quieter, but that's not fun for them. So, they ask Rabbit and Mouse for help. Rabbit gives Emmett some moss to cover his ears, but the moss is too heavy and Emmett loses his balance. Not finding a solution, Emmett suggests one of them leave the pond. But Rabbit and Mouse help Emmett and the Girls see that they want the same things. Rabbit suggests using a signal to alert each other during an activity, and invents signals for Emmett and the Girls, which ends up being the best solution.

**[Educational Message: If you have to share something with someone else, you need to learn how to take turns so both you and the other person can get what you want while getting along.]**

Airdate: 08/29/2009

Time:

Duration: 30:00



## **VEGGIETALES**

### **DR. JIGGLE AND MR. SLY [VEG105]**

Dr. Jiggle is a portly scientist-veggie with a lifelong dream of being able to dance. Despite taking dancing lessons, Dr. Jiggle feels unable to realize his dream because he thinks people will make fun of him if they see him dancing with his jiggling belly. Spurred by his intense desire to dance, Dr. Jiggle makes a potion that turns him into a slick, disco-dancing bean. Every night, Dr. Jiggle appears on the streets of his town as the mysterious dancer, Mr. Sly, who draws in the crowds with his white polyester suit, boom box, and cool disco moves. Intrigued, some of his neighboring friends decide to crack the mystery and follow Mr. Sly back to his home, where they discover that he is really Dr. Jiggle in disguise. Confronted, Dr. Jiggle confesses that he dreams of being a great dancer but is embarrassed about being overweight. He realizes that he needs to get over his fears and stop hiding his identity. People like his dancing no matter what his size.

**[Educational Message: You don't have to be so ashamed of your physical appearance that you hide your talents from others. People should appreciate you for who you are as a person and have the opportunity to admire your abilities.]**

Airdate: 08/29/2009

Time:

Duration: 30:00

### **3-2-1 PENGUINS!**

### **COMEDY OF ERRORS [PEN207]**

Michelle asks Jason not to reveal her embarrassing secret when Jason finds her hiding behind a couch, singing a silly song to comfort herself after watching a scary movie. Though Jason doesn't understand the seriousness of not divulging someone's secret, he learns his lesson after his own embarrassing secret is revealed. After Sol allows Jason to fill in for the ventriloquist at the Comet Lounge, Jason's friends help him prepare his comedy act with funny jokes. Instead, Jason humiliates his friends by revealing their secret habits. His routine is successful at the expense of his friends' feelings, and he's asked to perform in a bigger act. Right before the performance, however, he's caught sucking his thumb. Embarrassed, he realizes how his friends must have felt. So, he decides to expose his own secret to everyone and apologize to his friends for sharing their private habits in public.

**[Educational Message: When your friend tells you not to share something that's private and that may be embarrassing, you should respect his/her feelings and privacy.]**

Airdate: 08/29/2009

Time:

Duration: 30:00

### **TURBO DOGS**

### **RACE FOR TREASURE [TDO109]**

Strut and Stinkbert each find half of a treasure map. Strut teams up with Dash to find the treasure. Stinkbert and Clutch go on their secret mission to find the same treasure. The two teams wind up in the same places. Finally, Dash tells Stinkbert that he and Strut are looking for a treasure and asks if they want to help. Clutch acts like he has no idea what Dash is talking about and jets off to find the treasure with Stinkbert. The teams follow their maps to Wrenchini's. At a loss, they nearly give up when the two ends of the map fall together, creating just one map. All four dogs realize they should have worked together all along and, by reading one map, they find crates with old antique car parts in them. They share the parts to repair one antique car for an antique car show, and win.

**[Educational Message: Cooperation and teamwork will get you farther than trying to do things alone.]**

### **EVERYONE'S A WINNER [TDO109]**

Stinkbert is on a losing streak and thinks he's the problem, so he quits racing. His friends try to convince him to keep practicing instead of quitting, but he refuses to listen and spends his time at the dump instead. Upon visiting him, Mags notices that he has built a racetrack in the dump. Stinkbert denies it and says he



made a road through the dump so he can get around better. Then, Mags reminds him of his love for racing after he inadvertently begins racing while driving a golf cart. At Doggone Pizza, Stinkbert uses a pizza as a steering wheel. Unable to resist, he enters the racetrack and asks Ump if he can mow it. He ends up driving the mower as a racecar while his friends cheer him on. Finally realizing how much he loves racing, Stinkbert returns to the track, not caring if he wins or loses.

**[Educational Message: Don't give up doing something you love because you've had a setback. Instead of worrying about winning or losing, pick yourself back up and keep practicing so you can be better at what you do.]**

Airdate: 08/29/2009

Time:

Duration: 30:00

### **BABAR**

#### **SPECIAL DELIVERY (BAR127)**

Babar and Celeste welcome a new baby into their family, and that does not sit well with the rest of the children, especially Flora. The parents spend all their time tending to the needs of the new baby sister, Isabelle. The other kids try to have fun with Isabelle, but she is too small and all she does is cry. Feeling unwanted by her parents, Flora decides to run away from home. Instead of going out in the rain, she climbs into an old attic that nobody uses. When Babar and Celeste notice her missing, they get very worried and Babar goes out to search for Flora in the storm. Pom and Alexander finally discover Flora hiding in the attic, scared and alone. Flora returns to her parents who help her understand that even though the new baby needs them, they will always love her, too.

**[Educational Message: New babies need your parents more because they're so small, but your parents still love you the same as they did before the baby arrived.]**

Airdate: 08/29/2009

Time:

Duration: 30:00

### **THE ZULA PATROL**

#### **THE BIG MESS (ZUL117)**

While Multo shows his friends how microscopes are used to closely study and better understand organisms and their behaviors, the spaceship alarms go off. After Zeeter fixes the problem, Multo investigates the energy source affecting the alarms. He finds it coming from the mold inside a pizza box in Wizzy and Wigg's dirty room. Examining the mold through the microscope, Multo discovers a small city. Suddenly, they're transported into the city where they meet the head scientist and learn that cleaning the room is threatening his city's existence. Bula promises to protect the city, but another alarm warns them that the city is under attack. Through the microscope they see Wigg heading toward them with a vacuum. They direct Wizzy's attention to Multo's microscope. Wizzy discovers his friends in the city and stops Wigg. When the others return to Zula, they decide to safeguard the city under the microscope.

**[Educational Message: Microscopes are used to observe and study microorganisms, their structures, and their behaviors.]**

#### **TELESCOOPED (ZUL117)**

After dusting the professor's ship for fingerprints, The Zula Patrol discovers that Dark Truder's stealing all the telescopes. Multo explains that telescopes magnify and brighten objects in space, so they can be seen more clearly and closely. Professor Out-of-Focus shows the Zula Patrollers the museum with the oldest telescopes, including Sir Isaac Newton's 400-year-old telescope made with glass. Multo clarifies that the two kinds of telescopes are made with mirrors to reflect the light and with a special glass that bends the light. When the Zula Patrollers shrink themselves to enter the old telescope, Dark Truder steals it. Then they're scooped and trashed by Truder's cleaning-robot. While Gorga helps the others escape, Wizzy and Wigg distract Dark Truder and power Bula's devices by reflecting light onto them. They use mirrors to reprogram the robot that chases Truder away, so they can safely return to Zula after retrieving the telescopes.



**[Educational Message: Telescopes are tools used to look into space. They magnify objects in space so they appear bigger when they're at a distance. They also collect light through glass or mirrors, so things look brighter and clearer.]**

Airdate: 08/29/2009

Time:

Duration: 30:00

### **MY FRIEND RABBIT**

#### **THE HOPPIEST WISH EVER [MFR209]**

While hopping over tree stumps, Rabbit and Mouse come across Hazel and Thunder. They're waiting under a tree for the wishing apple to fall so they can make a wish. Just then, an apple falls into Mouse's paws, so Mouse wishes he's the "hoppiest hopper." He decides he'll know if his wish came true when he's able to hop high and far enough to go over trees, rivers and mountains. So, his friends try to make his wish come true. Hazel brings them to a place where saplings grow so Mouse can hop over a young tree. Jasper shows them a stream, a narrow river that Mouse hops over with a vine. And all his friends help Mouse hop over a mountain by creating a smaller mountain with rocks, twigs, a duct, and a bouncy bog moss. Mouse realizes that his wish did come true, with his friends' help.

**[Educational Message: It's possible to make even the most impossible wish come true if you use your imagination and your friends' help.]**

#### **MOUSE'S MYSTERIOUS SOMETHING [MFR209]**

Mouse discovers a mysterious object that looks like bark. Unsure, Mouse and Rabbit decide to ask Jasper. On their way, they meet Thunder who wants to paint a picture but can't find anything on which to paint. Mouse reluctantly offers part of his discovery. Rabbit reminds Mouse that sharing is tricky but fun, and suggests Mouse practice sharing more. As they run into their other friends, Mouse is forced to give up parts of his "mysterious something." Though he's hesitant at first, the more he shares, the better Mouse feels inside about it. They finally reach Jasper who explains that Mouse's object is bark from the birch tree. Mouse thinks his find has made everyone happy, but Jasper tells him it's Mouse's sharing that did it. When Mouse's friends see him, they share a hug with him to show their appreciation. Mouse realizes sharing makes him feel better also.

**[Educational Message: Sharing can be difficult at first, but the more you do it, the easier it gets. Sharing with someone also feels good because it allows you to help those in need.]**

Airdate: 09/05/2009

Time:

Duration: 30:00

### **VEGGIETALES**

#### **BULLY TROUBLE [VEG106]**

Junior Asparagus is confronted by Gordon, a big bully at the playground, who scares him and his friends away. Upset at the thought of letting himself be harassed and unable to stand up for himself, Junior refuses to play with his friends or return to the playground. Alone in his backyard, he imagines himself as a hero who's not afraid of anyone and is brave enough to defend himself and others. But, when his friends ask him to return to the playground, Junior gets in more trouble by acting tough. After talking to his dad, he realizes that it's probably better to stand up to Gordon and face his fears rather than to always be afraid. Junior goes back to the playground and stands up to Gordon with his friends. Bored, now that Junior isn't afraid anymore, Gordon leaves the playground and Junior leaves his fears behind.

**[Educational Message: The best way to handle your fears is to face them and be brave.]**

Airdate: 09/05/2009

Time:

Duration: 30:00

### **3-2-1 PENGUINS!**

#### **COMPASSION CRASHIN' [PEN208]**



Michelle's feeling down because she doesn't have anyone with whom to play. Grandmum asks Jason to show Michelle compassion, but he remains oblivious. When Michelle can't cheer up even after the Penguins throw her a party, Jason tells them he's supposed to demonstrate compassion. They try being more compassionate through the modifier. That doesn't work. Suddenly, the spaceship runs into an asteroid belt and crash-lands on a different planet. There, Michelle's abducted by some aliens who make her their queen. Jason and the Penguins are led to her eventually, but find her unwilling to leave because she enjoys the company of the girl-Lobes who explain what compassion means—listening and understanding what's bothering someone. Realizing he hasn't been very compassionate with Michelle, he asks her to share what's bothering her and promises to listen to her next time. Seeing how compassionate her friends are, Michelle finally agrees to return home.

**[Educational Message: When someone's feeling down, you should show the person some compassion by listening to what's bothering them and treating them with understanding.]**

Airdate: 09/05/2009

Time:

Duration: 30:00

**TURBO DOGS**

**WHAT A LULU (TDO110)**

Dash offers to care for Lulu so Mags can attend a show out of town. So, Mags leaves Lulu with Dash, carefully explaining Lulu's routine and needs. Dash pays little attention and when Mags leaves, he becomes negligent. He overfeeds Lulu, forgets to oil her wheel, and leaves with GT for a race. Lulu ends up getting out of her cage. When Dash returns, he discovers Lulu missing. He tries replacing her with another hamster but it doesn't work. So, he decides to lure her out with her favorite music and waits for her all night. Upon waking, Dash finds Lulu in her cage and cares for her properly. When Mags returns, he confesses. Knowing how hard he worked to make up for it, Mags forgives him. Dash realizes he should have been more careful about caring for Lulu in order to fulfill his promise to Mags.

**[Educational Message: If you make a promise to a friend, it is important to follow through and be sure you take care of things as you promised to do.]**

**CAN'T DO IT ALL [TDO110]**

Mags suggests throwing Five a surprise party to celebrate the pizzeria's anniversary. Everyone offers to help, but Mags wants to do it all herself. GT and Dash warn her about the workload, but Mags doesn't listen. She struggles to get the party supplies, make and deliver the invitations, bake a cake, and decorate the clubhouse on her own. Each time her friends offer their help, Mags repeatedly insists on doing everything herself. Soon she begins to get tired and rushes to get everything done on time. When everything starts to come apart, Dash and GT tell her it's not too late for them to help her. But it's only when the cake explodes and she slips on the batter that she finally realizes she can't do it all herself. With her friends' help, Mags successfully puts on the party for Five, realizing it's good to seek help if you need it.

**[Educational Message: Nobody can do everything on their own. We all need a little help sometimes. So, when you're struggling with your chores, it's good to ask for help from your friends.]**

Airdate: 09/05/2009

Time:

Duration: 30:00

**BABAR**

**THE CELESTEVILLE ENQUIRER (BAR128)**

Seeing how talented Flora is in photography, Babar suggests she start her own newspaper using the palace printing press, and advises the children to report the news as it happens. Thinking that real news looks very boring, Flora and her brothers decide to take candid pictures of their family and give their readers a look inside palace life. Flora publishes a preview of her newspaper that embarrasses Cornelius and worries everyone in the palace. Instead of punishing Flora, Babar asks her if she's left anything out. Following the voices she hears at night, Flora understands what Babar meant. She sees a very different side to the people in the palace who are hard at work late, while everyone sleeps. Flora realizes that there



are two sides to a story. So, she publishes her newspaper with both sides of the story, showing the silly and the distinguished sides of palace life.

**[Educational Message: If you want to give people the truth, make sure to give both sides of the story.]**

Airdate: 09/05/2009

Time:

Duration: 30:00

### **THE ZULA PATROL**

#### **ADVENTURES IN PET SITTING [ZUL118]**

The Zula Patrollers learn that simple machines like screws, wheels and the axle have few or no moving parts and make work easier. Through the Multopedia, they learn that a screw is a rod with ridges, which winds itself so it can secure, raise or lower things. They also learn that the axle is a rod that helps move things easily. When Dark Truder attempts to steal the Zula headquarters while the Zula Patrollers are away, they use their knowledge of simple machines to return home and save their headquarters. Using Gloopey's cookies and pretzels, the Zula Patrollers make a pulley that helps Gloopey drag their ship back to headquarters after it breaks down. Then they use licorice twists like screws to secure the steel net covering their headquarters, so Truder can't steal it. With the help of simple machines, The Zula Patrol save their headquarters and thwart Dark Truder.

**[Educational Message: Simple machines are tools that help to make work easier. Examples of simple machines are screws, wheels and axles. Screws hold things together securely. Sometimes they have ridges on them that help to turn things more easily. Axles are rods that, when placed on wheels, help to move things more easily.]**

#### **SHOW OF FORCE [ZUL118]**

The Zula Patrol learns that force causes things to move, speed up, slow down, change directions, or stop. Zeeter suggests holding a race in which everyone builds ships using different kinds of force to help them move. Dark Truder overhears them and disguises himself to enter the race. Zeeter builds a ship using springs. The other racers build their ships using the force of pulling, gravity and hot air to create faster movement. During the race, all the racers except Dark Truder and The Zula Patrol gradually drop out. Truder's ship races ahead and stops just short of the finish line. Instead of using that chance to win, The Zula Patrol stops to help Dark Truder and he quickly races to the finish line. But when he sees the meager prize, he rejects it. The Zula Patrol wins by default and Truder discovers the prize is actually a gold trophy.

**[Educational Message: Force is what causes something to move, slow down or speed up, change direction, or stop. We can create force by the act of pulling or using gravity or air to create faster or higher movement.]**

Airdate: 09/05/2009

Time:

Duration: 30:00

### **MY FRIEND RABBIT**

#### **CATCH ME IF YOU CAN [MFR210]**

Each time Hazel picks an acorn off the branch and throws it on the ground, it rolls into the stream.

Frustrated, Hazel enlists Thunder's help, but Thunder gets too distracted to catch the acorns. Hazel attempts to teach Thunder how to concentrate on the acorn so he can catch it, but it doesn't help. Rabbit and Mouse offer their help by suggesting that Thunder use verbal reminders to watch then catch the acorn. Focusing on the acorn and Hazel's instructions confuses Thunder more, which upsets Hazel. Realizing they have two problems, Rabbit and Mouse decide to help them individually. Rabbit teaches Thunder to think positively, focus on the acorn, and believe he can catch it. Mouse helps Hazel relax so she doesn't distract Thunder. With their friends' help, Hazel and Thunder are able to work together to collect all the acorns and find the missing ones from the stream.



**[Educational Message: Doing two things at once can be confusing and distracting. Focusing on one task at a time and working together can help you accomplish more, especially when you have your friends' help.]**

#### **WINTER GEESE [MFR210]**

Rabbit and Mouse encourage The Gobble-Goose Girls to experience winter. The Girls find that it's too cold, they can't walk in the snow, and their pond has disappeared. Even after Edweena blows the snow off the pond to uncover it, the Girls find they can't swim in it because it's frozen. Mouse explains that water turns into ice when it's cold. The Girls try to glide on the frozen pond, but it makes them miss the water more. When the Girls decide to wait by the pond until winter's over, their friends realize they must help the Girls get used to winter. Through ice-skating, singing, riding on Thunder's back, and observing winter in the forest, the Girls realize that winter can be fun. Though hesitant at first, after joining them in winter activities, even Jade finally realizes that finding ways to enjoy winter is much better than fussing about it.

**[Educational Message: You can find ways to have fun no matter what season it is, as long as you have a good attitude and try new things with your friends.]**

Airdate: 09/12/2009

Time:

Duration: 30:00

#### **THE ZULA PATROL**

##### **FLY US TO THE MOON [ZUL119]**

The only way Wizzie and Wigg can reach the moon to watch a game is on a rocket. Through the Multopedia, they learn that a rocket has four basic parts: the nose cone that helps it fly easily, the payload, the air-frame that holds the fuel, and the wings that guide the rocket in space. They also learn that the rocket flies by pushing back with fuel and shooting upward. Using their new knowledge, they try to fly to the moon using wings, a helium balloon and springs. When nothing works, The Zula Patrol helps them build their own rocket with a nose cone, a payload, an air-frame, and wings. When Larvey steals it from them, they manage to retrieve it through the rocket's radio signal, which reverses its flight path. Finally, Wizzie and Wigg are able to reach their game with the help of their special rocket.

**[Educational Message: A rocket is a spacecraft that takes a person or thing into space. There are four main parts in a rocket: the pointed nose cone that allows it to fly more easily, the body that carries the rocket's payload, the air-frame that contains the fuel, and the wings or fins that guide the rocket in space.]**

##### **CASTAWAY ASTEROID [ZUL119]**

Gorga snorts Wizzie and Wigg's toy chest, so Multo suggests they make their own toys like a solar sail-kite. Bula explains that solar sails use sunlight to help an object move. Using the Multopedia, the Zula Patrollers learn that the sun's photons—tiny bundles of light emitted from the sun—bounce off the object's sail to push it forward. Just then, the Zula Patrollers receive a hologram of a fan who loves their new billboard. They realize they never had a billboard and upon investigating, they find it's a trap. Predictably, Dark Truder appears and steals the Patrol's spaceship. They decide to build a "sail-ship" using metal from the banner and allowing the sail to catch the sunlight, which pushes it forward. Their ship slowly gathers momentum and catches up to Dark Truder, allowing The Zula Patrol to thwart Truder once again and retrieve their spaceship.

**[Educational Message: Solar sails are built from shiny material that reflects the sun's light. When the photons in sunlight bounce off the shiny portion of the sail, the object is pushed forward, gathering momentum in its speed as it moves.]**

Airdate: 09/12/2009

Time:

Duration: 30:00

#### **MY FRIEND RABBIT**

##### **HONEY AND BERRIES [MFR211]**



Rabbit and Mouse finish Hazel's blueberries though she has allowed them to have only a few. Realizing they have to fix it, Mouse suggests making up a story. Rabbit reminds him that they must tell the truth and find more blueberries for Hazel. Using Jasper's advice, they decide to find a blueberry patch on the island. Rabbit decides to use his pondie-floater to carry the blueberries back to shore, but it's with The Gobble-Goose Girls, who remind them that it's broken. After fixing it, Rabbit and Mouse head to the island where they find more berries. Using a stick to keep the pondie-floater from floating away, they carry the blueberries back to land. On their way, they accidentally hit a beehive. After Rabbit fixes it with his stick, they finally land ashore where they tell Hazel the truth, apologize for eating all her berries, and give her the ones they've picked.

**[Educational Message: When you make a mistake, you should be honest, apologize for it, and try your best to fix it.]**

### **BIRTHDAY MOUSEY [MFR211]**

Mouse's friends surprise him with a birthday party. Mouse appreciates his friends' efforts, but is disappointed when he finds that the birthday mousey Rabbit made for him is missing a tail. Mouse consults Jasper and Edweena, who advise Mouse to share his feelings with Rabbit. But Mouse decides against it after overhearing Rabbit tell the others how hard he has worked to make birthday mousey. Jasper and Edweena suggest that Mouse bring his own tail to Rabbit's notice, so Rabbit can realize that birthday mousey doesn't have a tail. Despite Mouse's efforts, Rabbit doesn't notice. Jasper suggests talking to Rabbit again, and Edweena reminds Mouse to be honest. It's only after the birthday mousey falls on the ground that Rabbit notices the missing tail. Mouse finally admits seeing it without a tail has bothered him. Rabbit explains that he forgot and tells Mouse to talk to Rabbit when something bothers Mouse.

**[Educational Message: When something bothers you about a friend, the best thing to do is to talk to your friend and tell him/her honestly how you are feeling so it can be resolved.]**

Airdate: 09/12/2009

Time:

Duration: 30:00

### **WILLA'S WILD LIFE**

#### **WHO'S AFRAID OF THE BIG BAD VET? [WIL002]**

Willa's Wild Life is afraid of going to the doctor. Her animals help her hide from Dad and Dooley. While hiding in the garage, she discovers that Tiny, the elephant, is sick but Tiny does not want to go to the vet because she is scared, too. To help Tiny overcome her fear, she puts her own fear aside to show the elephant that doctors are not scary. Willa's Wild Life sets an example for Tiny by going to see the pediatrician. At Willa's Wild Life's appointment, the two of them learn that the doctor is not frightening after all. Tiny then goes to the vet and gets treated for her illness.

**[Educational Message: Doctors help us feel better and stay healthy; there is nothing to fear.]**

### **LONG GONE TO HONG KONG [WIL002]**

When they overhear her dad's conversation about sending things to Hong Kong, Willa's Wild Life and the animals jump to the conclusion that the animals are being sent away. After all, the animals make a mess everywhere and have destroyed lots of Dad's things. The elephants accidentally squashed his lawn mower and bird bath; Coco the kangaroo cut a hole in the ground, and more. The animals try to make up for it by helping out, but their efforts are disastrous. The elephants help water the lawn, but end up watering Dad. Willa's Wild Life uses Bert the bear to cover the hole in the ground but he falls through to Dad's office. Nothing seems to work. Jenny finally recommends that Willa's Wild Life talk to her dad to find out what is going on. Dad assures Willa's Wild Life that he is not sending the animals away; rather, he has boxes of work being sent to Hong Kong.

**[Educational Message: When you hear or see something that bothers you, don't jump to conclusions. It's best to ask about it so you can understand what's really happening.]**

Airdate: 09/12/2009

Time:



Duration: 30:00

## **BABAR**

### **TO TELL OR NOT TO TELL (BAR129)**

To make up for breaking the tusk of a wooden elephant, Alexander and Pom volunteer to baby-sit Isabelle. Isabelle proves to be quite a handful, and the boys have difficulty keeping track of her. Each time the boys get her cleaned up and back to bed so they can fix the elephant, Isabelle keeps disappearing and making another mess. Tired, the boys lock her inside her room and return to the wooden elephant. When they check up on her later, she has disappeared. Instead of telling their parents, the boys go on a wild goose chase to look for their sister who has been hiding in the closet the entire time. After being chased by a guard-hog and not finding Isabelle, the boys realize they need to tell their parents the truth. When they return home, they find that Isabelle is safe and sound in her bed, and they confess.

**[Educational Message: Covering up your mistake with a lie is a lot more work than just telling the truth.]**

Airdate: 09/12/2009

Time:

Duration: 30:00

## **JACOB TWO-TWO**

### **JACOB TWO-TWO VS. THE HOODED FANG (TWO101)**

Fed up with sharing a room with his brother, Noah, Jacob decides he wants his own room. Dad says he can have the attic if he can spend an entire night up there. Unfortunately, while watching wrestling on TV, Jacob gets freaked out by the bad-guy wrestler, the Hooded Fang, and is too frightened to stay in the attic all night. Dad takes the kids to a wrestling match the next evening and, when Jacob finds himself face to face with the hulking Hooded Fang, he learns a valuable lesson about overcoming his fears. Back at home, he is now able to brave an entire night in the attic, which makes it his new room.

**[Educational Message: Avoiding your fears doesn't make them go away. Facing them is the best way to beat them.]**

Airdate: 09/12/2009

Time:

Duration: 30:00

## **JANE AND THE DRAGON**

### **DRAGON'S TAIL (JAD104)**

Dragon is feeling very sick with a pig disease, curly tail. It is curable, but the antidote is a difficult quest far away. Jane, of course, volunteers for the quest and Sir Theodore assigns Gunther to accompany her so they can learn how to work as a team. The two squires head off into the great unknown to save Dragon, and together they manage to find the antidote. Working together, they hoist Jane onto the ledge that offers the antidote and when Jane gets stuck on the ledge, Gunther rushes off to get more help. In the end, Dragon receives the cure for his curly tail and the two knights-in-training learn something about the power of teamwork.

**[Educational Message: Working as a team can help you accomplish difficult tasks and give you the necessary help when you need it.]**

Airdate: 09/19/2009

Time:

Duration: 30:00

## **THE ZULA PATROL**

### **EARTH HUNT [ZUL120]**

The Zula Patrollers notice the planets running into one another and find they're out of place because Earth is missing. Through the Multopedia, The Zula Patrol learns that Earth is an important part of the solar system and a larger system called the Milky Way Galaxy. Without the Earth, neither of the systems are the same. When The Zula Patrol locates Earth far from the Milky Way, they learn she left because she was tired of the planets teasing her. They also notice she has caught a cold, being so far from the sun. So, they wrap her up and tow her through the vortex. On their way, Wigg explains to Earth how important she is to



the larger system even if no one appreciates her. Realizing Wigg's right, Earth agrees to return to the Milky Way, accepts the planets' apologies and restores order back to the solar system.

**[Educational Message: Earth is a part of a larger whole, which is the solar system. The solar system is made up of the sun and the known planets. The solar system is also part of a larger system called the Milky Way Galaxy. If any parts of these larger systems are removed, it will change the system's makeup and create disorder in it.]**

### **TAKE ME TO YOUR FERRET [ZUL120]**

The Zula Patrol makes an emergency landing on Earth because it's neither too hot nor too cold. They notice that Earth is full of life. Using the Multopedia, Multo explains that Earth's distance from the sun creates the right temperature for living things to exist. The Zula Patrollers learn that Earth's surface consists mostly of water, but it's made up of metal and rock. They also learn that Earth's crust, made up of rock, gets hotter the deeper it goes and begins to melt at its centermost point, where it becomes liquid and solid metal. On Earth, The Zula Patrol meets Buzzy, a ferret who helps them fix their spaceship and shows them around the planet. Meanwhile, the humans learn there are aliens on Earth and set out to find them. The Zula Patrollers race to fix the spaceship and return to space just in time.

**[Educational Message: Earth is a planet in our solar system that travels around the sun. It's the only one that has life on it because its temperature allows living things to exist on it. Its surface is covered with water, but it's mostly made up of rock.]**

Airdate: 09/19/2009

Time:

Duration: 30:00

### **MY FRIEND RABBIT**

#### **SING A SONG [MFR212]**

Rabbit, Mouse and their friends find a new bird in their forest, who cannot understand them when they talk. So, they sing to the bird instead. Through a series of songs between them and Tommy, they learn that he crashed into the tree while migrating. His wing is torn and he can't continue flying. Rabbit and his friends decide to help Tommy and make him comfortable while they search for ways to mend his wing. While everyone looks, Rabbit and Mouse also remind Tommy that he's not alone and they are his friends. Everyone regroups with reeds, bark, moss, and vine to fix Tommy's wing, but it doesn't work. Then Thunder recalls finding Tommy's feathers and guides the others to them. He suggests using Tommy's own feathers to mend his wing, and it works. Tommy thanks them for helping him and continues flying south where it's warm.

**[Educational Message: Friends help one another when one of them is in trouble. So, when you or your friend needs something, remember that you're not alone and if you reach out, your friends will help you.]**

### **SNOWED UNDER [MFR212]**

Hazel finds that the acorns she stored for the winter have fallen off the branch, which has broken under the weight of the snow. She also discovers that her acorns are buried under the snow and there's too much of it to move. She is able to recover all her acorns with the help of her friends by recalling the methods they used in different situations to solve a problem. They first have Mouse burrow into the snow to find the acorns, and mark their location with a twig. Then, they drop the recovered acorns down from the branch to figure out where the missing acorns could have landed. When they're out of ideas, they take a hop-stop during which they discover a pine cone stuck in Thunder's snowball. This gives them the idea of rolling the snowball along the ground so the remaining acorns get stuck in it.

**[Educational Message: Sometimes, recalling similar situations and the methods you used to solve previous problems can help find a solution for a current problem. It also helps to have your friends' help.]**



Airdate: 09/19/2009

Time:

Duration: 30:00

### **WILLA'S WILD LIFE**

#### **HIDDEN TREASURE [WIL008]**

Willa's Wild Life watches her dad bring in a beautifully wrapped present. She is dying with anticipation and, despite Jenny's protest, goes in search of the gift. Willa's Wild Life ventures into forbidden territory, Dad's office, and finds the present. She cannot contain herself and opens it. It's a broominator, an automatic vacuum cleaner that soon is completely out of control, destroying the house. Dad is furious that Willa's Wild Life almost ruined his special surprise for Grandma Birdie. Willa's Wild Life admits that she should not have gone snooping and agrees to check with Dad before opening things that don't belong to her. She eagerly starts cleaning up the mess she created.

**[Educational Message: Do not snoop around; check with an adult before you open something that does not belong to you.]**

#### **UP, UP AND AWAY [WIL008]**

There is a kite-building contest that Willa's Wild Life and Duley want to win by building a kite all by themselves. They are very proud of their finished product until they see Lara, Cara and Sarah's enormous kite. Willa's Wild Life convinces Duley that they should start all over and make a bigger kite. However, the bigger the kite, the more difficult it is to fly. In the end, they stick with their first kite, reasoning that it is not the biggest or the fanciest, but it is the one they like the best. Their kite flies the highest and wins the contest.

**[Educational Message: It is not always about having the biggest or the fanciest, but having something that you like and are proud of.]**

Airdate: 09/19/2009

Time:

Duration: 30:00

### **BABAR**

#### **UNCLE ARTHUR & THE PIRATES (BAR132)**

Uncle Arthur is visiting again, bringing souvenirs and stories from his exciting sea adventures. Even grocery-shopping turns into an exciting adventure when Uncle Arthur convinces the children that a band of pirates is after them. When they run into real seafarers who look and sound like pirates, the children are sure that pirates are following them. At home, Babar warns Arthur that the kids are taking his game too seriously. But before he can put an end to it, the kids discover their uncle is missing and insist on finding him. Following the pirates, using clues and secret codes, Babar and the kids board the ship where they find Arthur. When the pirates discover them onboard, Babar calls in the cavalry. Uncle Arthur finally steps in and clarifies that the "pirates" really are just his sailor friends. Babar realizes that he has let his imagination run wild, too.

**[Educational Message: Imagination sparks creativity and drama, and is great for storytelling. But, you should follow the facts, not your imagination, whenever it appears that a serious problem is at hand.]**

Airdate: 09/19/2009

Time:

Duration: 30:00

### **JACOB TWO-TWO**

#### **JACOB TWO-TWO AND THE DAILY CROWN (TWO105)**

A new newspaper becomes an overnight success in Montreal, but Jacob is suspicious. The paper is poorly written gibberish, and yet all the grownups in town are subscribing to it and spending all their money on the useless products advertised in it. Jacob and Buford become paperboys to infiltrate the Daily Crown headquarters, coming face to face with its eccentric founder, Carl Fester King. Learning that the paper's



ink does indeed contain a "brainwashing" chemical, Jacob uses King's own newspaper to reveal his con game to the entire city and everything returns to the way it was.

**[Educational Message: If everyone you trust seems to change their normal behavior, you should definitely consider doing some problem-solving to find the explanation.]**

Airdate: 09/19/2009

Time:

Duration: 30:00

### **JANE AND THE DRAGON**

#### **SHALL WE DANCE (JAD105)**

Excited about the upcoming annual ball, the Princess extracts a promise from Jane to dance with her. Eager to attend the ball as a knight, Jane readily agrees and begins practicing her dance steps. Gunther notices Jane hobbling about in an attempt to dance, and mocks her abilities as a knight. To top it off, Jane's mother places the condition on her to wear a dress if she plans on attending the ball. Jane knows that once she attends the ball in a dress, she will not be taken seriously as a knight. So, she decides to skip the ball altogether. Jane feels extremely disappointed, but the Princess who looked forward to dancing with her is even more disappointed. To make it up to Jane, her friends throw her a surprise party in lieu of the ball where she can attend as a knight and keep her promise to the Princess.

**[Educational Message: Staying true to yourself requires sacrifice, but don't forget the promises you make to others. Find a way to compromise without abandoning your ideals.]**

Airdate: 09/26/2009

Time:

Duration: 30:00

### **THE ZULA PATROL**

#### **WISH YOU WERE HERE [ZUL121]**

Wizzie and Wigg want to go to the beach during The Zula Patrol's vacation, but Multo tells them it's not the season for it. Using the Multopedia, he explains that the occurrence of seasons is dependent upon the time, length and location of sunlight on different parts of the planet. Since planets, like Earth, are tilted on their axes, the intensity and time of sunlight on each part of the planet varies. The sun's light is the most intense in the summer so it's the warmest, and the least strong in the winter when it is colder. In the fall, the heat and light are less intense, and in the spring they are a little stronger. The Zula Patrol then considers which season is ideal for their vacation, but recall a disaster with every past vacation. Finally, they decide to vacation to different places and experience all the seasons.

**[Educational Message: The four seasons in a year are summer, fall, winter, and spring. Seasons occur when the sunlight hitting a certain part of a planet varies in time, making it hotter during the summer, cooler in the fall, cold in the winter, and warmer in the spring. The tilt of most planets, like Earth, creates seasons, not their distance from the sun.]**

#### **WEATHER VAIN [ZUL121]**

When Zeeter takes over Bula's weather forecaster job, Multo helps her understand weather through the Multopedia. He explains that weather is determined by what's seen around us. For instance, bright sunshine means it's sunny, clouds and cold mean rain, which can turn into snow if the temperature drops lower; and when the wind moves fast enough, we get windstorms. During her first show, Zeeter panics and doesn't do well. To prove herself, she covers the different weather patterns on various planets, but still doesn't succeed. She then uses Multo's weather machine to change Planet Zula's weather daily and finds an audience. But she misuses it and the machine breaks, resulting in a storm. Admitting her mistake, Zeeter volunteers to fly into the storm to drop the "anti-storm reversal pellet" into it and end it. Zeeter realizes that instead of changing the weather, she needs to make her forecast more interesting.



**[Educational Message: You can determine the weather simply by looking outside. Sunshine means it's a sunny day; dark clouds mean rain; extremely cold weather often leads to snow, sleet or hail; and too much wind creates windstorms.]**

Airdate: 09/26/2009

Time:

Duration: 30:00

#### **MY FRIEND RABBIT**

##### **JASPER'S FROZEN SMARTS [MFR213]**

When Jasper cannot answer why a spot in the pond won't freeze, Mouse seeks Rabbit's help. Meanwhile, Jasper searches for the answer. He learns through The Gobble-Goose Girls that the spot never freezes, and wonders if it's because of the sun. The Girls point out that the rest of the pond would also be unfrozen, so Jasper thinks perhaps the water moves too much for it to freeze. Before he can test his theory, Mouse and Rabbit return with a hat to warm up Jasper's brain so he can think clearly. Jasper explains he doesn't know everything and must figure out the answers to questions by watching, thinking and testing his ideas. Rabbit realizes they're asking the wrong question. Jasper reminds them the only way to solve a problem is to stick with it. They finally discover that Thunder has been breaking the ice so The Gobble-Goose Girls can swim.

**[Educational Message: Nobody knows everything. In order to solve problems, we must observe, think and test out our theories. Working together with friends and sticking with it is the best way to solve a problem.]**

##### **THUNDER'S IDEA MAKER [MFR213]**

Thunder's head accidentally gets stuck in a log and when he breaks out of it, a piece of it gets stuck around his nose. As he runs into his friends who encounter different dilemmas, Thunder finds himself giving them creative ideas to solve their problems, and becomes convinced it's because of the horn-ring. To recover Hazel's acorns from a hole, Thunder suggests filling it up with water so the acorns float up. When ants take Jasper's berries, Thunder suggests sharing the food with them. He solves The Gobble-Goose Girls' diving problem by having them dive off the pondie-floater one at a time so it doesn't sink. To help Thunder understand the ideas are his own, Rabbit suggests removing the horn-ring, but Thunder isn't convinced. It's only when Thunder's horn-ring is lost and he's forced to think on his own to find it, that he realizes the ideas are coming from himself.

**[Educational Message: When you have a good idea, you should have the confidence to know it's coming from you. No object has the power to make you think of good ideas. If you think of great ideas, it is your own doing.]**

Airdate: 09/26/2009

Time:

Duration: 30:00

#### **WILLA'S WILD LIFE**

##### **WHO'S AFRAID OF THE BIG BAD VET? [WIL002]**

Willa's Wild Life is afraid of going to the doctor. Her animals help her hide from Dad and Dooley. While hiding in the garage, she discovers that Tiny, the elephant, is sick but Tiny does not want to go to the vet because she is scared, too. To help Tiny overcome her fear, she puts her own fear aside to show the elephant that doctors are not scary. Willa's Wild Life sets an example for Tiny by going to see the pediatrician. At Willa's Wild Life's appointment, the two of them learn that the doctor is not frightening after all. Tiny then goes to the vet and gets treated for her illness.

**[Educational Message: Doctors help us feel better and stay healthy; there is nothing to fear.]**

##### **LONG GONE TO HONG KONG [WIL002]**

When they overhear her dad's conversation about sending things to Hong Kong, Willa's Wild Life and the animals jump to the conclusion that the animals are being sent away. After all, the animals make a mess everywhere and have destroyed lots of Dad's things. The elephants accidentally squashed his lawn mower



and bird bath; Coco the kangaroo cut a hole in the ground, and more. The animals try to make up for it by helping out, but their efforts are disastrous. The elephants help water the lawn, but end up watering Dad. Willa's Wild Life uses Bert the bear to cover the hole in the ground but he falls through to Dad's office. Nothing seems to work. Jenny finally recommends that Willa's Wild Life talk to her dad to find out what is going on. Dad assures Willa's Wild Life that he is not sending the animals away; rather, he has boxes of work being sent to Hong Kong.

**[Educational Message: When you hear or see something that bothers you, don't jump to conclusions. It's best to ask about it so you can understand what's really happening.]**

Airdate: 09/26/2009

Time:

Duration: 30:00

## **BABAR**

### **TALE OF TWO SIBLINGS (BAR136)**

Alexander and Isabelle are camping with their family, but they cannot agree on how to spend their trip. Annoyed with Isabelle, Alexander refuses to play with her. Finally, he agrees to tell her a story about Favorite Son who saves his family from a monster. When the story becomes too scary, Isabelle takes over. Just as they are finishing their story, Alexander and Isabelle realize they have gotten lost. Upset at first, when Alexander sees how frightened Isabelle is, he promises to take care of her as they search for their way back to their family. Comforting her, Alexander continues the story about the monster, allowing Isabelle to chime in when she wants. Together, the two siblings find their way back to the campsite where they hear their family calling for them. Alexander realizes that having a baby sister is not so bad after all.

**[Educational Message: Having a younger brother or sister can be annoying, but if you give him/her a chance, you'll find that the two of you can be close and have fun together.]**

Airdate: 09/26/2009

Time:

Duration: 30:00

## **JACOB TWO-TWO**

### **THE MYSTERY OF MALTY MCGUFFIN (TWO106)**

Jacob becomes obsessed with solving a real-life mystery – the location of a secret treasure-- described in his Maltby McGuffin book. The only problem is that Jacob is being followed by library ninjas who are intent on getting the overdue book back. Jacob, Buford and Renee use their combined brainpower to decode the clues, solve the riddles, and find the location of the secret treasure, only to be scooped at the last minute by I.M. Greedyguts. Just when Jacob and his friends think it's all over, the library ninjas come to their rescue and take Greedyguts and the overdue book away, leaving them to enjoy the treasure – boxes and boxes of Maltby McGuffin cereal.

**[Educational Message: Books can guide you through amazing adventures, which is one of the best reasons to spend time reading.]**

Airdate: 09/26/2009

Time:

Duration: 30:00

## **JANE AND THE DRAGON**

### **DRAGON RULES (JAD107)**

Jane and her friends have the chance to play "bandy ball" on the King's day off, but when Dragon joins in the game, it turns disastrous. Jane's friends finally decide they don't want to play with Dragon anymore because he is too big and clumsy. Jane gets upset and decides to quit playing. Later, she realizes she overreacted, so she returns to her friends and the game with Dragon as a referee. When Jane returns from retrieving the ball that Dragon has thrown over the courtyard where the King is sleeping, she and her friends run into Gunther who has managed to get the King's crown stuck on his head. They help him remove the crown and sit down to enjoy supper together, putting the day's differences behind them.

**[Educational Message: When you get angry with friends during a game, remember that a game is meant to be fun for everyone. So, try to work out your problems and you will still be able to have fun and enjoy your friendship.]**



**Network Public Service Schedule July 2009 (PSAs Targeted to Children 16 and Under)**

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	PRODUCT TITLE
AGT	7/1/2009	20:52:51	0:10	ZNBC8109H	PS	TMYK ENVIRONMENT/JIMMY FALLON
VEGGIE	7/4/2009	9:26:45	0:20	XNPI252920	PS	BRAVO
VEGGIE	7/4/2009	9:27:05	0:10	ZNBC8114H	PS	TMYK ENVIRONMENT/TIKI BARBER
321 PNGNS	7/4/2009	9:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	7/4/2009	9:57:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
TURBO DOGS	7/4/2009	10:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	7/4/2009	10:27:08	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
BABAR	7/4/2009	10:56:45	0:20	XNPI252920	PS	BRAVO
BABAR	7/4/2009	10:57:05	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
ZULA PTRL	7/4/2009	11:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	7/4/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	7/4/2009	11:27:08	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
MY FRND RB	7/4/2009	11:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	7/4/2009	11:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	7/4/2009	11:56:38	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
SU DLINE	7/5/2009	19:53:39	0:10	ZNBC8102H	PS	TMYK ENVIRONMENT/JANE KRAKOWSKI
LAW+ORDER	7/6/2009	20:59:14	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
CHOP BLOCK	7/10/2009	20:54:02	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
VEGGIE	7/11/2009	10:26:41	0:20	XNPI252920	PS	BRAVO
VEGGIE	7/11/2009	10:27:01	0:10	ZNBC8127H	PS	TMYK ENVIRONMENT/HOWIE MANDEL
321 PNGNS	7/11/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	7/11/2009	10:57:08	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
TURBO DOGS	7/11/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	7/11/2009	11:27:08	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
BABAR	7/11/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	7/11/2009	11:56:48	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
ZULA PTRL	7/11/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	7/11/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	7/11/2009	12:27:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
MY FRND RB	7/11/2009	12:43:51	0:15	QPSAKPE002	PS	Qubo
MY FRND RB	7/11/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	7/11/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	7/11/2009	12:56:38	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
KINGS	7/11/2009	20:54:37	0:10	ZNBC8109H	PS	TMYK ENVIRONMENT/JIMMY FALLON
ROAD TRIP	7/12/2009	19:54:54	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
8p AGT	7/15/2009	20:53:05	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
CHOP BLOCK	7/17/2009	20:54:38	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
VEGGIE	7/18/2009	10:26:41	0:20	XNPI252920	PS	BRAVO
VEGGIE	7/18/2009	10:27:01	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
321 PNGNS	7/18/2009	10:56:38	0:20	XNPI252920	PS	BRAVO
321 PNGNS	7/18/2009	10:56:58	0:10	ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
TURBO DOGS	7/18/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	7/18/2009	11:27:08	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
BABAR	7/18/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	7/18/2009	11:56:48	0:10	ZNBC8114H	PS	TMYK ENVIRONMENT/TIKI BARBER
ZULA PTRL	7/18/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	7/18/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	7/18/2009	12:27:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
MY FRND RB	7/18/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	7/18/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	7/18/2009	12:56:38	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
KINGS	7/18/2009	20:52:07	0:10	ZNBC8118H	PS	TMYK ENVIRONMENT/JEREMY SISTO

ROAD TRIP	7/20/2009	20:52:22	0:10 ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
CHOP BLOCK	7/24/2009	20:50:18	0:10 ZNBC8102H	PS	TMYK ENVIRONMENT/JANE KRAKOWSKI
VEGGIE	7/25/2009	10:26:40	0:20 XNPI252920	PS	BRAVO
VEGGIE	7/25/2009	10:27:00	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
321 PNGNS	7/25/2009	10:56:48	0:20 XNPI252920	PS	BRAVO
321 PNGNS	7/25/2009	10:57:08	0:10 ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
TURBO DOGS	7/25/2009	11:26:48	0:20 XNPI252920	PS	BRAVO
TURBO DOGS	7/25/2009	11:27:08	0:10 ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
BABAR	7/25/2009	11:56:28	0:20 XNPI252920	PS	BRAVO
BABAR	7/25/2009	11:56:48	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
ZULA PTRL	7/25/2009	12:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	7/25/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	7/25/2009	12:27:08	0:10 ZNBC8127H	PS	TMYK ENVIRONMENT/HOWIE MANDEL
MY FRND RB	7/25/2009	12:44:06	0:30 QPSRIF003	PS	Qubo
MY FRND RB	7/25/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	7/25/2009	12:56:38	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
KINGS	7/25/2009	20:51:05	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
SU DLINE	7/26/2009	19:52:41	0:10 ZNBC8102H	PS	TMYK ENVIRONMENT/JANE KRAKOWSKI
ROAD TRIP	7/27/2009	20:56:07	0:10 ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
SVU	7/28/2009	22:48:09	0:30 ZNBC8302H	PS	TMYK ENVIRONMENT/Z.LEVI AND J.GOMEZ
8p AGT	7/29/2009	20:54:14	0:10 ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
SOUTHLAND	7/31/2009	20:51:40	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI



**Network Public Service Schedule August 2009 (PSAs Targeted to Children 16 and Under)**

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	PRODUCT TITLE
ZULA PTRL	8/1/2009	9:14:03	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	8/1/2009	9:26:46	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	8/1/2009	9:27:06	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
MY FRND RB	8/1/2009	9:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	8/1/2009	9:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	8/1/2009	9:56:38	0:10	ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
VEGGIE	8/1/2009	10:26:49	0:20	XNPI252920	PS	BRAVO
VEGGIE	8/1/2009	10:27:09	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
321 PNGNS	8/1/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	8/1/2009	10:57:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
TURBO DOGS	8/1/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	8/1/2009	11:27:08	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
BABAR	8/1/2009	11:44:03	0:15	QPSAKPE002	PS	Qubo
BABAR	8/1/2009	11:56:29	0:20	XNPI252920	PS	BRAVO
BABAR	8/1/2009	11:56:49	0:10	ZNBC8114H	PS	TMYK ENVIRONMENT/TIKI BARBER
SWIMMING	8/1/2009	12:48:23	0:30	ZNBC8302	PS	TMYK ENVIRONMENT/ZACHARY LEVI, JOSH GOMEZ
CI	8/1/2009	20:59:13	0:10	ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
ROAD TRIP	8/3/2009	20:53:30	0:10	ZNBC8102H	PS	TMYK ENVIRONMENT/JANE KRAKOWSKI
FUN PHRASE	8/5/2009	20:53:38	0:10	ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
VEGGIE	8/8/2009	10:26:48	0:20	XNPI252920	PS	BRAVO
VEGGIE	8/8/2009	10:27:08	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
321 PNGNS	8/8/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	8/8/2009	10:57:08	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
TURBO DOGS	8/8/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	8/8/2009	11:27:08	0:10	ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
BABAR	8/8/2009	11:56:27	0:20	XNPI252920	PS	BRAVO
BABAR	8/8/2009	11:56:47	0:10	ZNBC8105H	PS	TMYK ENVIRONMENT/CHRISTOPHER MELONI
ZULA PTRL	8/8/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	8/8/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	8/8/2009	12:27:08	0:10	ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
MY FRND RB	8/8/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	8/8/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	8/8/2009	12:56:38	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
CI	8/8/2009	20:58:52	0:30	ZNBC8302H	PS	TMYK ENVIRONMENT/Z.LEVI AND J.GOMEZ
ROAD TRIP	8/10/2009	20:55:04	0:10	ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO
AGT RECAP	8/12/2009	20:53:06	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
VEGGIE	8/15/2009	10:26:57	0:20	XNPI252920	PS	BRAVO
VEGGIE	8/15/2009	10:27:17	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
321 PNGNS	8/15/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	8/15/2009	10:57:08	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
TURBO DOGS	8/15/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	8/15/2009	11:27:08	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
BABAR	8/15/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	8/15/2009	11:56:48	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
ZULA PTRL	8/15/2009	12:14:06	0:30	QPSAKPE001	PS	Qubo
ZULA PTRL	8/15/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	8/15/2009	12:27:08	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
MY FRND RB	8/15/2009	12:44:06	0:30	QPSRIF003	PS	Qubo
MY FRND RB	8/15/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	8/15/2009	12:56:38	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
PT VISA CHAMP GYMNASTICS	8/15/2009	21:01:57	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
7p MERLIN	8/16/2009	19:55:18	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
ROAD TRIP	8/17/2009	20:54:46	0:10	ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO

VEGGIE	8/22/2009	10:26:33	0:20 XNPI252920	PS	BRAVO
VEGGIE	8/22/2009	10:26:53	0:10 ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
321 PNGNS	8/22/2009	10:56:48	0:20 XNPI252920	PS	BRAVO
321 PNGNS	8/22/2009	10:57:08	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
TURBO DOGS	8/22/2009	11:26:48	0:20 XNPI252920	PS	BRAVO
TURBO DOGS	8/22/2009	11:27:08	0:10 ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
BABAR	8/22/2009	11:56:27	0:20 XNPI252920	PS	BRAVO
BABAR	8/22/2009	11:56:47	0:10 ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
ZULA PTRL	8/22/2009	12:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	8/22/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	8/22/2009	12:27:08	0:10 ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
MY FRND RB	8/22/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	8/22/2009	12:56:38	0:10 ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
7p MERLIN	8/23/2009	19:53:30	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
ROAD TRIP	8/24/2009	20:51:45	0:10 ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
AGT RECAP	8/26/2009	20:52:14	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
SOUTHLAND	8/28/2009	20:49:58	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
VEGGIE	8/29/2009	10:26:47	0:20 XNPI252920	PS	BRAVO
VEGGIE	8/29/2009	10:27:07	0:10 ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
321 PNGNS	8/29/2009	10:56:42	0:20 XNPI252920	PS	BRAVO
321 PNGNS	8/29/2009	10:57:02	0:10 ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
TURBO DOGS	8/29/2009	11:26:48	0:20 XNPI252920	PS	BRAVO
TURBO DOGS	8/29/2009	11:27:08	0:10 ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
BABAR	8/29/2009	11:56:27	0:20 XNPI252920	PS	BRAVO
BABAR	8/29/2009	11:56:47	0:10 ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
ZULA PTRL	8/29/2009	12:14:06	0:30 QPSAKPE001	PS	Qubo
ZULA PTRL	8/29/2009	12:26:48	0:20 XNPI252920	PS	BRAVO
ZULA PTRL	8/29/2009	12:27:08	0:10 ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
MY FRND RB	8/29/2009	12:56:18	0:20 XNPI252920	PS	BRAVO
MY FRND RB	8/29/2009	12:56:38	0:10 ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
CI	8/29/2009	20:59:13	0:10 ZNBC8107H	PS	TMYK ENVIRONMENT/ZACHARY QUINTO



**Network Public Service Schedule September 2009 (PSAs Targeted to Children 16 and Under)**

SHOW NAME	AIR DATE	HIT TIME	DURATION	MATERIAL ID	TYPE	PRODUCT TITLE
AGT RE-CAP	9/2/2009	20:51:45	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
SOUTHLAND	9/4/2009	20:52:42	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
VEGGIE	9/5/2009	10:26:23	0:20	XNPI252920	PS	BRAVO
VEGGIE	9/5/2009	10:26:43	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
321 PNGNS	9/5/2009	10:56:48	0:20	XNPI252920	PS	BRAVO
321 PNGNS	9/5/2009	10:57:08	0:10	ZNBC8113H	PS	TMYK ENVIRONMENT/ANN CURRY
TURBO DOGS	9/5/2009	11:26:48	0:20	XNPI252920	PS	BRAVO
TURBO DOGS	9/5/2009	11:27:08	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
BABAR	9/5/2009	11:56:27	0:20	XNPI252920	PS	BRAVO
BABAR	9/5/2009	11:56:47	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
ZULA PTRL	9/5/2009	12:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	9/5/2009	12:27:08	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
MY FRND RB	9/5/2009	12:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	9/5/2009	12:56:38	0:10	ZNBC8103H	PS	TMYK ENVIRONMENT/JACK MCBRAYER
CI	9/5/2009	20:59:13	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
ZULA PTRL	9/12/2009	10:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	9/12/2009	10:27:08	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
MY FRND RB	9/12/2009	10:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	9/12/2009	10:56:38	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
WILLA'S WILD LIFE	9/12/2009	11:26:58	0:20	XNPI252920	PS	BRAVO
WILLA'S WILD LIFE	9/12/2009	11:27:18	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
BABAR	9/12/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	9/12/2009	11:56:48	0:10	ZNBC8112H	PS	TMYK ENVIRONMENT/AL ROKER
JACOB 2 2	9/12/2009	12:26:33	0:20	XNPI252920	PS	BRAVO
JACOB 2 2	9/12/2009	12:26:53	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
JANE	9/12/2009	12:57:05	0:20	XNPI252920	PS	BRAVO
JANE	9/12/2009	12:57:25	0:10	ZNBC8132H	PS	TMYK ANTI-PREJUDICE/JOHN KRASINSKI
JACOB 2 2	9/19/2009	9:26:33	0:20	XNPI252920	PS	BRAVO
JACOB 2 2	9/19/2009	9:26:53	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
JANE	9/19/2009	9:57:03	0:20	XNPI252920	PS	BRAVO
JANE	9/19/2009	9:57:23	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
ZULA PTRL	9/19/2009	10:26:48	0:20	XNPI252920	PS	BRAVO
ZULA PTRL	9/19/2009	10:27:08	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
MY FRND RB	9/19/2009	10:56:18	0:20	XNPI252920	PS	BRAVO
MY FRND RB	9/19/2009	10:56:38	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA
WILLA'S WILD LIFE	9/19/2009	11:26:57	0:20	XNPI252920	PS	BRAVO
WILLA'S WILD LIFE	9/19/2009	11:27:17	0:10	ZNBC8113H	PS	TMYK ENVIRONMENT/ANN CURRY
BABAR	9/19/2009	11:56:28	0:20	XNPI252920	PS	BRAVO
BABAR	9/19/2009	11:56:48	0:10	ZNBC8129H	PS	TMYK DIVERSITY/MASI OKA, ZACHARY QUINTO
ZULAPATROL	9/26/2009	10:26:46	0:20	XNPI252920	PS	BRAVO
ZULAPATROL	9/26/2009	10:27:06	0:10	ZNBC8140H	PS	TMYK NUTRITION AND PHYSICAL ACT/LEVI_GOMEZ
MY FND RBT	9/26/2009	10:56:18	0:20	XNPI252920	PS	BRAVO
MY FND RBT	9/26/2009	10:56:38	0:10	ZNBC8104H	PS	TMYK ENVIRONMENT/MARISKA HARGITAY
WILLA'S WILD LIFE	9/26/2009	11:26:58	0:20	XNPI252920	PS	BRAVO
WILLA'S WILD LIFE	9/26/2009	11:27:18	0:10	ZNBC8101H	PS	TMYK ENVIRONMENT/JOHN KRASINSKI
BABAR	9/26/2009	11:56:16	0:20	XNPI252920	PS	BRAVO
BABAR	9/26/2009	11:56:36	0:10	ZNBC8130H	PS	TMYK DIVERSITY/JANE KRAKOWSKI
JACOB 2 2	9/26/2009	12:26:33	0:20	XNPI252920	PS	BRAVO
JACOB 2 2	9/26/2009	12:26:53	0:10	ZNBC8147H	PS	TMYK DISABILITY AWARENESS/MEREDITH VIEIRA
JANEDRAGON	9/26/2009	12:56:48	0:20	XNPI252920	PS	BRAVO
JANEDRAGON	9/26/2009	12:57:08	0:10	ZNBC8106H	PS	TMYK ENVIRONMENT/MASI OKA

**For 3rd Quarter 2009**

OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

**July-September 2009**

THERE WAS NO OTHER PROGRAMMING FOR 3rd QUARTER 2009 THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.



## **NBC NETWORK NON-BROADCAST EFFORTS**

**July – September 2009**

### **THE MORE YOU KNOW WEBSITE**

"The More You Know's" comprehensive website ([themoreyouknow.com](http://themoreyouknow.com)) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

**BROADCAST/NBC Reading Is Fundamental PSA**

qubo	7/4/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	7/11/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	7/18/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	7/25/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	8/1/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
qubo	8/8/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO- THE ZULA PATROL 1030A
qubo	8/15/2009	12:44:06 PM	RIF-READING IS FUNDAMENTAL	QPSRIF003	:30	QUBO-MY FRIEND RABBIT 1230P
Totals for: QPSRIF003		7				

**BROADCAST/ NBC Kaboom PSA's**

Kaboom!	7/4/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	7/11/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	7/18/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	7/25/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/1/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/8/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/15/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/22/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Kaboom!	8/29/2009	12:14:06pm	Kaboom PSA	QPSAKPE001	:30	QUBO-Zula Patrol 12p
Totals for: QPSAKPE001: 9						

Kaboom!	7/11/2009	12:43:51pm	Kaboom PSA	QPSAKPE002	:15	Qubo-My Friend Rabbit
Kaboom!	8/1/2009	11:44:03am	Kaboom PSA	QPSAKPE002	:15	Qubo-Babar
Totals for: QPSAKPE002:		2				



# **Qubo Schedule from 07/01/2009 to 09/30/2009**

Day	Part	Air Date	Time	Network	Show Title	Promo Id	Promo Title	Type	Hit Time
FRI	P	07/03/2009	08:00PM	NBC	CHOPPING BLOCK	010G919QUB120	QUBO:PARENTS Promo		08:09PM
FRI	P	07/03/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		10:33PM
FRI	P	07/10/2009	08:00PM	NBC	CHOPPING BLOCK	010G919QUB120	QUBO:PARENTS Promo		08:09PM
FRI	P	07/10/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		09:20PM
FRI	P	07/17/2009	08:00PM	NBC	CHOPPING BLOCK	010G919QUB120	QUBO:PARENTS Promo		08:09PM
FRI	P	07/17/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		09:10PM
FRI	E	07/24/2009	06:30PM	NBC	NIGHTLY	010G919QUB120	QUBO:PARENTS Promo		08:11PM
FRI	P	07/24/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		09:31PM
FRI	E	07/31/2009	06:30PM	NBC	NIGHTLY	010G919QUB120	QUBO:PARENTS Promo		08:09PM
FRI	P	07/31/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		09:51PM
FRI	P	08/07/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS Promo		08:21PM
FRI	P	08/07/2009	08:30PM	NBC	HOWIE DO IT	010G919QUB120	QUBO:PARENTS Promo		09:50PM
FRI	P	08/14/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS Promo		08:11PM
FRI	P	08/14/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		09:22PM
FRI	P	08/21/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS Promo		08:12PM
FRI	P	08/21/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		09:32PM
FRI	P	08/28/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS Promo		08:09PM
FRI	P	08/28/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		09:11PM
FRI	P	09/04/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS Promo		08:22PM
FRI	P	09/04/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		09:40PM
FRI	P	09/11/2009	08:00PM	NBC	SOUTHLAND	010G919QUB120	QUBO:PARENTS Promo		08:10PM
FRI	P	09/11/2009	09:00PM	NBC	DATELINE NBC	010G919QUB120	QUBO:PARENTS Promo		09:58PM
FRI	P	09/18/2009	08:00PM	NBC	DATELINE NBC	010GD31QUB110	QUBO	Promo	08:22PM
FRI	P	09/25/2009	08:00PM	NBC	L&O	010GD31QUB110	QUBO	Promo	08:14PM
FRI	P	09/25/2009	09:00PM	NBC	DATELINE NBC	010GD31QUB110	QUBO	Promo	09:20PM
Count:							25.00		

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30 Rockefeller Plaza, New York, NY 10112



**NBC UNIVERSAL, INC.  
CERTIFICATION OF COMPLIANCE WITH  
CLOSED CAPTIONING REQUIREMENTS FROM  
JULY 1, 2009 THROUGH SEPTEMBER 30, 2009**

I, Jean Dietze, Senior Vice President, Affiliate Relations, NBC Television Network, a division of NBC Universal, Inc., (the "Network"), hereby certify that, during the above-titled calendar quarter, all programming transmitted by the Network pursuant to the Network's affiliation agreement complied with the rules and policies relating to closed captioning of the Federal Communications Commission (47 C.F.R. §79.1, et al).

Date: October 6, 2009