

WLCS

Order #605139: Katz Media../NRDC Actio../NRDC Actio../9554

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
10/16/20 8:50:37 AM	Processed		<async process>	Scott Nesmith	\$435.00	15	0.00
10/16/20 8:14:30 AM	Approved		political order ready	Crystal Jacobs	\$435.00	15	0.00
10/16/20 8:14:22 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Crystal Jacobs	\$435.00	15	0.00
10/16/20 8:08:50 AM	Approval Workflow		[Sales Manager - Ready Default]	Ed Grey (ed.g)	\$435.00	15	0.00
10/16/20 8:07:55 AM	Ready for approval		fixed rev code 3,needs approved	Crystal Jacobs	\$435.00	15	0.00
10/16/20 6:48:12 AM	Approval Workflow		[Sales Manager - Ready Default]	Ed Grey (ed.g)	\$435.00	15	0.00
10/16/20 5:39:25 AM	Ready for approval		new	Laura Ridenou	\$435.00	15	0.00
10/16/20 5:37:58 AM	New order created		Imported EC Order	Laura Ridenou	\$435.00	15	0.00

[Sorted by: Date]

ORDER

Orders **Order / Rev:** 605139
 Alt Order #: 34446723
 Product Desc: NRDC Action Votes
 Estimate: 9554 **WLCS-FM**
 Flight Dates: 10/27/20 - 11/02/20 Primary AE: Katz Philadelphia
 Original Date / Rev: 10/16/20 / 10/16/20 Sales Office: K-7.5
 Order Type: GENERAL Sales Region: N-Katz75

Agency **Name:** Katz Media Group
 Buying Contact: _____ Billing Type: Cash
 Billing Contact: _____ Billing Calendar: Broadcast
 125 West 55th Street Billing Cycle: EOM/EOC
 New York, NY 10019 Agency Commission: 15%

Advertiser **Name:** NRDC Action Votes
 Demographic: A35+ New Business Thru: _____
 Product Codes: Issues/Propositions Advertiser External ID: _____
 Revenue Code 1: AGY-AVAIL Agency External ID: _____
 Revenue Code 2: POL-ISS Unit Code: General
 Revenue Code 3: GEN Order Separation: 00:15:00
 Priority: P-100

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	15	\$435.00	\$369.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	15	\$435.00	\$369.75	0.00
Totals	15	\$435.00	\$369.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLCS	10/27/20	11/02/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	3	\$30.00	P-50	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		3				\$30.00		0.00			
N 2	WLCS	10/27/20	11/02/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	7	\$30.00	P-50	0.00	NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		7				\$30.00		0.00			
N 3	WLCS	10/27/20	11/02/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	4	\$30.00	P-50	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		4				\$30.00		0.00			
N 4	WLCS	10/31/20	11/02/20	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S-	1:00	1	\$15.00	P-50	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/20	11/06/20	-----S-		1				\$15.00		0.00			
													Totals	15	\$435.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLCS-Fm Muskegon	Date: 10/16/20
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I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

NRDC Action Votes - MI Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: NRDC Action Votes

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

Yes No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Gary Peters US Senate, MI; 11/3/20 - General Election
John James

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRDC Action Votes
40 W 20th Street, 11th Floor
New York, NY 10011

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Veronica Foo, Treasurer
Steven Mele, Assistant Treasurer

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/13/20

Date

Mike Furman

Signature

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Crystal Jacobs
Signature

Accepted in Part

Crystal Jacobs
Printed Name

Rejected

Business mgr
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Oct 16, 20
 CONT# 34446723 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WLCS-FM (Muskegon, MI)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty
 ADV NRDC ACTION VOTES
 PDT NRDC Action Votes
 FLT Oct 27, 20 - Nov 03, 20

DDS CONT# 0
 C/P/E: / / 9554
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 10/14/2020 1:32:00 PM: *PLEASE EXTEND FLIGHT TO 4P ON TUESDAY 11.3 THANKS!
 ** 10/14/2020 1:32:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.
 ** 10/14/2020 1:32:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/27/2020 - 11/2/2020	1W	3	\$30.00	3
	1.2	TuWThF,M	10A - 3P	60	10/27/2020 - 11/2/2020	1W	7	\$30.00	7
	1.3	TuWThF,M	3P - 7P	60	10/27/2020 - 11/2/2020	1W	4	\$30.00	4
	1.4S.	10A - 3P	60	10/31/2020 - 10/31/2020	1W	1	\$15.00	1
					** WEEKLY FLIGHT TOTALS **		15	\$435.00	

	Nov 20					
SPOTS	15					
CASH	435.00					
TRADE	0.00					
NSL	0.00					
TOTAL	435.00					

						TOTAL
SPOTS						15
CASH						435.00
TRADE						0.00
NSL						0.00
TOTAL						435.00

Oct 16, 20
CONT# 34446723 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 9554

**** Competitive Comments ****

NRDC ACTION VOTES MI RADIO 10.27-11.3

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

NRDC Action Votes - MI, est. 9554 - NAB/Spot

Katherine Grofic <Katherine.Grofic@cumulus.com>

Thu 10/15/2020 9:29 AM

To: Michelle Tuttle <Michelle.Tuttle@cumulus.com>; Carly Rice <Carly.Rice@cumulus.com>; Mary Lester <Mary.Lester@cumulus.com>; Naomi Callahan <Naomi.Callahan@cumulus.com>; Laura Ridenour <Laura.Ridenour@cumulus.com>; Crystal Jacobs <Crystal.Jacobs@cumulus.com>

2 attachments (2 MB)

NRDC MI_Chopper_60.mp3; NRDC Action Votes MI 2020 NAB.pdf;

Hi,

Attached is the NAB and spot for NRDC Action Votes, est. 9554.

The attached is to air 100%. We'll follow up with proof of payment once we have it.

EST 9554

NRDC Action Votes - Michigan

10.27-11.3. - Please extend orders to Tuesday, 11.3, 5PM per the note on the estimate.

Thanks!

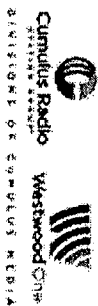
Katherine Grofic

National Sales Coordinator

Boston/Philadelphia/Washington

Cumulus | Westwood One

Katherine.Grofic@cumulus.com



605 170
605 139

SPOT ✓
NAB ✓
\$1 ✓

CUMULUS MEDIA Disclaimer

This message contains confidential information and is intended only for the individual(s) named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. If you are not the intended recipient you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited.