

INVOICE



WLCS-FM
3375 Merriam Street
Suite 201
Muskegon, MI 49444
Main: (231) 830-0176
Billing: (616) 855-8311

| | | | |
|-------------------|------------------------|--------------|---------------------|
| Property | WLCS-FM | | |
| Invoice # | BB2682052 | Order # | 597440 |
| Invoice Date | 10/25/20 | Alt Order # | 34399412 |
| Invoice Month | October 2020 | Deal # | |
| Invoice Period | 09/28/20 - 10/10/20 | Flight Dates | 10/03/20 - 10/10/20 |
| Advertiser | Senate Leadership Fund | | |
| Product | Michigan | | |
| Estimate # | 5717 | | |
| Account Executive | Katz Philadelphia | | |
| Sales Office | Katz-7.5% | | |
| Sales Region | National Katz 7.5% | | |
| Agency Code | RI13287 | | |
| Advertiser Code | | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | | | |
| Advertiser Ref | | | |
| Product 1 | | | |
| Product 2 | | | |

Billing Address:

Katz Media Group
Attention: Accounts Payable
125 West 55th Street
3rd Floor
New York, NY 10019

Send Payment To:

WLCS-FM
Cumulus Media- Muskegon
3646 Momentum Place
Chicago, IL 60689-5336

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|-----------------|------------|-------------------|-----------------|-----------------|--------------------|-----------------------|----------------|-------------------------|-------------|-------------|
| 1 | 10/03/20 | 10/10/20 | Sa-Su | 6:00 AM-7:00 PM | -----2- | 1:00 | 2 | \$15.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 10/03/20 | 10/09/20 | -----2- | 2 | \$15.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 5 | WLCS | Sa | 10/10/20 | 8:37 AM | Sa-Su | 6:00 AM-7:00 PM | 1:00 | SLF_MI_VeryExciting_60R | \$15.00 | NM |
| 6 | WLCS | Sa | 10/10/20 | 9:30 AM | Sa-Su | 6:00 AM-7:00 PM | 1:00 | SLF_MI_VeryExciting_60R | \$15.00 | NM |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 10/10/20 | 10/16/20 | -----2- | 2 | \$15.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 3 | WLCS | Sa | 10/10/20 | 6:30 AM | Sa-Su | 6:00 AM-7:00 PM | 1:00 | SLF_MI_VeryExciting_60R | \$15.00 | NM |
| 4 | WLCS | Sa | 10/10/20 | 10:37 AM | Sa-Su | 6:00 AM-7:00 PM | 1:00 | SLF_MI_VeryExciting_60R | \$15.00 | NM |
| 2 | 10/03/20 | 10/10/20 | M-F | 6a-10a | 22222-- | 1:00 | 10 | \$20.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 10/03/20 | 10/09/20 | 22222-- | 10 | \$20.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | WLCS | M | 10/05/20 | 7:56 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 2 | WLCS | M | 10/05/20 | 9:12 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 4 | WLCS | Tu | 10/06/20 | 7:01 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 3 | WLCS | Tu | 10/06/20 | 9:56 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 6 | WLCS | W | 10/07/20 | 6:58 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 5 | WLCS | W | 10/07/20 | 7:40 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 8 | WLCS | Th | 10/08/20 | 7:58 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 7 | WLCS | Th | 10/08/20 | 8:59 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 10 | WLCS | F | 10/09/20 | 6:59 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 9 | WLCS | F | 10/09/20 | 9:41 AM | M-F | 6a-10a | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| 3 | 10/03/20 | 10/10/20 | M-F | 10a-3p | 33333-- | 1:00 | 15 | \$20.00 | NM | |
| Weeks: | | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | 10/03/20 | 10/09/20 | 33333-- | 15 | \$20.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | WLCS | M | 10/05/20 | 10:19 AM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



WLCS-FM
Cumulus Media- Muskegon
3646 Momentum Place
Chicago, IL 60689-5336

| | | | |
|--------------|------------------------|----------------|---------------------|
| Invoice # | BB2682052 | Invoice Month | October 2020 |
| Invoice Date | 10/25/20 | Invoice Period | 09/28/20 - 10/10/20 |
| Advertiser | Senate Leadership Fund | | |
| Product | Michigan | | |
| Estimate # | 5717 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|-------------|----------------|-------------|----------------|----------------|-------------------------|---------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|---------|------|---|----------|----------|-----|--------|------|-------------------------|---------|----|---|------|---|----------|---------|-----|--------|------|-------------------------|---------|----|---|------|----|----------|----------|-----|--------|------|-------------------------|---------|----|---|------|----|----------|---------|-----|--------|------|-------------------------|---------|----|---|------|----|----------|---------|-----|--------|------|-------------------------|---------|----|---|------|----|----------|----------|-----|--------|------|-------------------------|---------|----|---|------|---|----------|---------|-----|--------|------|-------------------------|---------|----|---|------|---|----------|---------|-----|--------|------|-------------------------|---------|----|----|------|----|----------|----------|-----|--------|------|-------------------------|---------|----|----|------|----|----------|---------|-----|--------|------|-------------------------|---------|----|----|------|----|----------|---------|-----|--------|------|-------------------------|---------|----|----|------|----|----------|----------|-----|--------|------|-------------------------|---------|----|----|------|---|----------|----------|-----|--------|------|-------------------------|---------|----|----|------|---|----------|----------|-----|--------|------|-------------------------|---------|----|----|------|---|----------|---------|-----|-------|------|-------------------------|---------|----|
| 3 | 10/03/20 | 10/10/20 | M-F | 10a-3p | 33333-- | 1:00 | 15 | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr><td>2</td><td>WLCS</td><td>M</td><td>10/05/20</td><td>11:18 AM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>3</td><td>WLCS</td><td>M</td><td>10/05/20</td><td>1:18 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>4</td><td>WLCS</td><td>Tu</td><td>10/06/20</td><td>12:19 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>6</td><td>WLCS</td><td>Tu</td><td>10/06/20</td><td>1:53 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>5</td><td>WLCS</td><td>Tu</td><td>10/06/20</td><td>2:51 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>9</td><td>WLCS</td><td>W</td><td>10/07/20</td><td>10:29 AM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>8</td><td>WLCS</td><td>W</td><td>10/07/20</td><td>1:22 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>7</td><td>WLCS</td><td>W</td><td>10/07/20</td><td>2:31 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>12</td><td>WLCS</td><td>Th</td><td>10/08/20</td><td>11:54 AM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>11</td><td>WLCS</td><td>Th</td><td>10/08/20</td><td>2:19 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>10</td><td>WLCS</td><td>Th</td><td>10/08/20</td><td>2:54 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>14</td><td>WLCS</td><td>F</td><td>10/09/20</td><td>11:19 AM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>15</td><td>WLCS</td><td>F</td><td>10/09/20</td><td>12:28 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>13</td><td>WLCS</td><td>F</td><td>10/09/20</td><td>12:50 PM</td><td>M-F</td><td>10a-3p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> </tbody> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WLCS | M | 10/05/20 | 11:18 AM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 3 | WLCS | M | 10/05/20 | 1:18 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 4 | WLCS | Tu | 10/06/20 | 12:19 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 6 | WLCS | Tu | 10/06/20 | 1:53 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 5 | WLCS | Tu | 10/06/20 | 2:51 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 9 | WLCS | W | 10/07/20 | 10:29 AM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 8 | WLCS | W | 10/07/20 | 1:22 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 7 | WLCS | W | 10/07/20 | 2:31 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 12 | WLCS | Th | 10/08/20 | 11:54 AM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 11 | WLCS | Th | 10/08/20 | 2:19 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 10 | WLCS | Th | 10/08/20 | 2:54 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 14 | WLCS | F | 10/09/20 | 11:19 AM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 15 | WLCS | F | 10/09/20 | 12:28 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 13 | WLCS | F | 10/09/20 | 12:50 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WLCS | M | 10/05/20 | 11:18 AM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WLCS | M | 10/05/20 | 1:18 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WLCS | Tu | 10/06/20 | 12:19 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WLCS | Tu | 10/06/20 | 1:53 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WLCS | Tu | 10/06/20 | 2:51 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | WLCS | W | 10/07/20 | 10:29 AM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | WLCS | W | 10/07/20 | 1:22 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | WLCS | W | 10/07/20 | 2:31 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | WLCS | Th | 10/08/20 | 11:54 AM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | WLCS | Th | 10/08/20 | 2:19 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | WLCS | Th | 10/08/20 | 2:54 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | WLCS | F | 10/09/20 | 11:19 AM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | WLCS | F | 10/09/20 | 12:28 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | WLCS | F | 10/09/20 | 12:50 PM | M-F | 10a-3p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 10/03/20 | 10/10/20 | M-F | 3p-7p | 33333-- | 1:00 | 15 | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/03/20</td> <td>10/09/20</td> <td>33333--</td> <td>15</td> <td>\$20.00</td> </tr> </tbody> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/03/20 | 10/09/20 | 33333-- | 15 | \$20.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/03/20 | 10/09/20 | 33333-- | 15 | \$20.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr><td>3</td><td>WLCS</td><td>M</td><td>10/05/20</td><td>3:50 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>2</td><td>WLCS</td><td>M</td><td>10/05/20</td><td>5:18 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>1</td><td>WLCS</td><td>M</td><td>10/05/20</td><td>6:18 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>4</td><td>WLCS</td><td>Tu</td><td>10/06/20</td><td>3:20 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>5</td><td>WLCS</td><td>Tu</td><td>10/06/20</td><td>4:24 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>6</td><td>WLCS</td><td>Tu</td><td>10/06/20</td><td>5:50 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>8</td><td>WLCS</td><td>W</td><td>10/07/20</td><td>4:22 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>9</td><td>WLCS</td><td>W</td><td>10/07/20</td><td>5:19 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>7</td><td>WLCS</td><td>W</td><td>10/07/20</td><td>6:19 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>12</td><td>WLCS</td><td>Th</td><td>10/08/20</td><td>3:20 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>10</td><td>WLCS</td><td>Th</td><td>10/08/20</td><td>3:54 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>11</td><td>WLCS</td><td>Th</td><td>10/08/20</td><td>5:20 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>13</td><td>WLCS</td><td>F</td><td>10/09/20</td><td>4:54 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>15</td><td>WLCS</td><td>F</td><td>10/09/20</td><td>5:38 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> <tr><td>14</td><td>WLCS</td><td>F</td><td>10/09/20</td><td>6:32 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>SLF_MI_VeryExciting_60R</td><td>\$20.00</td><td>NM</td></tr> </tbody> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | WLCS | M | 10/05/20 | 3:50 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 2 | WLCS | M | 10/05/20 | 5:18 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 1 | WLCS | M | 10/05/20 | 6:18 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 4 | WLCS | Tu | 10/06/20 | 3:20 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 5 | WLCS | Tu | 10/06/20 | 4:24 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 6 | WLCS | Tu | 10/06/20 | 5:50 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 8 | WLCS | W | 10/07/20 | 4:22 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 9 | WLCS | W | 10/07/20 | 5:19 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 7 | WLCS | W | 10/07/20 | 6:19 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 12 | WLCS | Th | 10/08/20 | 3:20 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 10 | WLCS | Th | 10/08/20 | 3:54 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 11 | WLCS | Th | 10/08/20 | 5:20 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 13 | WLCS | F | 10/09/20 | 4:54 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 15 | WLCS | F | 10/09/20 | 5:38 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | 14 | WLCS | F | 10/09/20 | 6:32 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WLCS | M | 10/05/20 | 3:50 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WLCS | M | 10/05/20 | 5:18 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WLCS | M | 10/05/20 | 6:18 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WLCS | Tu | 10/06/20 | 3:20 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WLCS | Tu | 10/06/20 | 4:24 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WLCS | Tu | 10/06/20 | 5:50 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | WLCS | W | 10/07/20 | 4:22 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | WLCS | W | 10/07/20 | 5:19 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | WLCS | W | 10/07/20 | 6:19 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | WLCS | Th | 10/08/20 | 3:20 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | WLCS | Th | 10/08/20 | 3:54 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | WLCS | Th | 10/08/20 | 5:20 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | WLCS | F | 10/09/20 | 4:54 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | WLCS | F | 10/09/20 | 5:38 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | WLCS | F | 10/09/20 | 6:32 PM | M-F | 3p-7p | 1:00 | SLF_MI_VeryExciting_60R | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Total Spots 44

DUE NET 30: 1.5% Service Fee on Credit Cards

| | |
|--|-----------------|
| <u>Gross Total</u> | \$860.00 |
| <u>Agency Commission</u> | \$129.00 |
| <u>Net Amount Due</u> | \$731.00 |
| <u>Invoice Balance as of 10/28/20 11:36:35 AM ET</u> | \$0.00 |

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.