

WCS

# Order #603077: Katz Media../LCV Victor../Issue/9555

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
10/13/20 1:45:31 PM	Processed		<async process>	Scott Nesmith	\$870.00	30	0.00
10/13/20 1:36:20 PM	Approved		political order ready, starts tomorrow	Crystal Jacobs	\$870.00	30	0.00
10/13/20 1:36:07 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Crystal Jacobs	\$870.00	30	0.00
10/13/20 1:10:11 PM	Approval Workflow		[Sales Manager - Ready Default]	Rich Berry (rb)	\$870.00	30	0.00
10/13/20 1:00:27 PM	Ready for approval		new	Laura Ridenot	\$870.00	30	0.00
10/13/20 12:59:10 PM	New order created		Imported EC Order	Laura Ridenot	\$870.00	30	0.00

[Sorted by: Date]

# ORDER

**Orders**      **Order / Rev:** 603077  
 Alt Order #: 34440624  
 Product Desc: Issue  
 Estimate: 9555  
 Flight Dates: 10/14/20 - 10/26/20      Primary AE: WLCS-FM  
 Original Date / Rev: 10/13/20 / 10/13/20      Sales Office: Katz Philadelphia  
 Order Type: GENERAL      Sales Region: N-Katz75

**Agency**      **Name:** Katz Media Group  
 Buying Contact: \_\_\_\_\_      Billing Type: Cash  
 Billing Contact: \_\_\_\_\_      Billing Calendar: Broadcast  
    125 West 55th Street      Billing Cycle: EOM/EOC  
    New York, NY 10019      Agency Commission: 15%

**Advertiser**      **Name:** LCV Victory Fund  
 Demographic: A35+      New Business Thru: \_\_\_\_\_  
 Product Codes: Issues/Propositions      Advertiser External ID: \_\_\_\_\_  
 Revenue Code 1: AGY-AVAIL      Agency External ID: \_\_\_\_\_  
 Revenue Code 2: POL-ISS      Unit Code: General  
 Revenue Code 3: POL-STATE      Order Separation: 00:15:00  
 Priority: P-100

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	27	\$780.00	\$663.00
10/26/20	10/26/20	3	\$90.00	\$76.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	27	\$780.00	\$663.00	0.00
November 2020	3	\$90.00	\$76.50	0.00
<b>Totals</b>	<b>30</b>	<b>\$870.00</b>	<b>\$739.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLCS	10/14/20	10/26/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	3	\$30.00	P-50	0.00	NM	6	\$180.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/20	10/19/20	M-WTF--		3		\$30.00		0.00					
		Week: 10/20/20	10/26/20	MTWTF--		3		\$30.00		0.00					
N 2	WLCS	10/14/20	10/26/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	7	\$30.00	P-50	0.00	NM	14	\$420.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/20	10/19/20	M-WTF--		7		\$30.00		0.00					
		Week: 10/20/20	10/26/20	MTWTF--		7		\$30.00		0.00					
N 3	WLCS	10/14/20	10/26/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	4	\$30.00	P-50	0.00	NM	8	\$240.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/20	10/19/20	M-WTF--		4		\$30.00		0.00					
		Week: 10/20/20	10/26/20	MTWTF--		4		\$30.00		0.00					
N 4	WLCS	10/17/20	10/26/20	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----S-	1:00	1	\$15.00	P-50	0.00	NM	2	\$30.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 603077  
 Alt Order #: 34440624  
 Flight Dates: 10/14/20 - 10/26/20

Advertiser: LCV Victory Fund  
 Product Desc: Issue  
 Estimate: 9555

**WLCS-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/20	10/23/20	-----S-					1	\$15.00		0.00			
		Week: 10/24/20	10/30/20	-----S-					1	\$15.00		0.00			
													Totals	30	\$870.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WLCS - Fm Muskegon MI	<b>Date:</b> 12/13/20
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I, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

LCV Victory Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: LCV Victory Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Gary Peters - US Senate (MI) - 11.3.20

I represent that the payment for the above described broadcast time has been furnished by (name and address):

LCV Victory Fund  
745 15th Street NW, #700  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Carol Browner, Chair  
The Honorable Sherwood L. Boehlert, Vice Chair  
Trip Van Noppen, Treasurer  
Carrie Clark, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

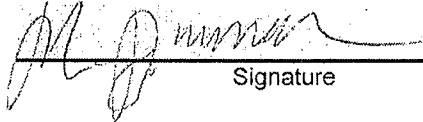
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/24/20

Date



Signature

202-338-8700

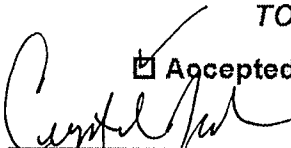
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

  
Signature

Capital Jacobs  
Printed Name

Business mgr  
Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Oct 13, 20  
 CONT# 34440624 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WLCS-FM (Muskegon, MI)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 9555

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV LCV VICTORY FUND  
 PDT Issue  
 FLT Oct 13, 20 - Oct 27, 20

\* REP ORDER COMMENT \*

\*\* 10/13/2020 1:56:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

\*\* 10/13/2020 1:56:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/13/2020 1:56:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/13/2020 - 10/26/2020	2W	3	\$30.00	6
	1.2	TuWThF,M	10A - 3P	60	10/13/2020 - 10/26/2020	2W	7	\$30.00	14
	1.3	TuWThF,M	3P - 7P	60	10/13/2020 - 10/26/2020	2W	4	\$30.00	8
	1.4	.....S.	10A - 3P	60	10/17/2020 - 10/24/2020	2W	1	\$15.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		15	\$870.00	

	Oct 20	Nov 20				
SPOTS	30	0				
CASH	870.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	870.00	0.00				



Oct 13, 20  
CONT# 34440624 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 9555

						<b>TOTAL</b>
SPOTS						30
CASH						870.00
TRADE						0.00
NSL						0.00
TOTAL						870.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.