

Order #605235: Main Stree../Senate Lea../Michigan/5778

WLCS
Revision

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
10/26/20 9:54:33 AM	Spot(s) Madegood		[No Avail]	Scott Nesmith	\$860.00	44	0.00
10/23/20 5:07:50 AM	CIA Spot status		<updated to Cleared> 2-15, 1-9, 4-3, 3-15, 3-14, 3-13, 2-13, 2-14, 1-10, 4-2, 4-4, 4-1	Cassie Klemrr	\$860.00	44	0.00
10/22/20 4:37:56 AM	CIA Spot status		<updated to Cleared> 2-10, 1-7, 2-12, 3-12, 2-11, 1-8, 3-11, 3-10	Cassie Klemrr	\$860.00	44	0.00
10/21/20 10:51:21 AM	CIA Spot status		<updated to Cleared> 3-9, 2-8, 2-9, 1-6, 1-5, 2-7, 3-7, 3-8	Cassie Klemrr	\$860.00	44	0.00
10/20/20 10:46:10 AM	CIA Spot status		<updated to Cleared> 2-6, 2-4, 2-5, 1-3, 1-4, 3-6, 3-4, 3-5	Cassie Klemrr	\$860.00	44	0.00
10/19/20 1:47:57 PM	CIA Spot status		<updated to Cleared> 3-3, 3-1, 2-1, 1-1, 2-3, 3-2, 2-2, 1-2	Cassie Klemrr	\$860.00	44	0.00
10/19/20 11:02:20 AM	Processed		<async process>	Scott Nesmith	\$860.00	44	0.00
10/19/20 10:59:06 AM	Approved		political order corrected agency, please process again	Crystal Jacobs	\$860.00	44	0.00
10/19/20 10:58:48 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Crystal Jacobs	\$860.00	44	0.00
10/19/20 10:53:32 AM	Approval Workflow		[Sales Manager - Ready Default]	Rich Berry (rb)	\$860.00	44	0.00
10/19/20 10:46:42 AM	Ready for approval		changed agency	Cassie Klemrr	\$860.00	44	0.00
10/19/20 10:39:27 AM	Put in Edit Mode			Cassie Klemrr	\$860.00	44	0.00
10/19/20 7:58:52 AM	Processed		<async process>	Scott Nesmith	\$860.00	44	0.00
10/19/20 7:37:53 AM	Approved		political order ready, starts tomorrow!	Crystal Jacobs	\$860.00	44	0.00
10/19/20 7:37:38 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Crystal Jacobs	\$860.00	44	0.00
10/16/20 6:55:29 AM	Approval Workflow		[Sales Manager - Ready Default]	Ed Grey (ed.g)	\$860.00	44	0.00
10/16/20 6:54:39 AM	Ready for approval		new	Laura Ridenou	\$860.00	44	0.00
10/16/20 6:54:23 AM	User Comment		Imported EC Order Revision	Laura Ridenou	\$860.00	44	0.00
10/16/20 6:53:50 AM	Ready for approval		new	Laura Ridenou	\$860.00	44	0.00
10/16/20 6:52:49 AM	New order created		Imported EC Order	Laura Ridenou	\$860.00	44	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	<u>605235</u>		
	Alt Order #:	<u>34446912</u>		
	Product Desc:	<u>Michigan</u>		
	Estimate:	<u>5778</u>		WLCS-FM
	Flight Dates:	<u>10/20/20 - 10/30/20</u>	Primary AE:	<u>Katz Philadelphia</u>
	Original Date / Rev:	<u>10/16/20 / 10/26/20</u>	Sales Office:	<u>K-7.5</u>
	Order Type:	<u>GENERAL</u>	Sales Region:	<u>N-Katz75</u>
Agency	Name:	<u>Main Street Media Group</u>		
	Buying Contact:	<u></u>	Billing Type:	<u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
		<u>PO Box 25093</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Alexandria, VA 22314</u>	Agency Commission:	<u>15%</u>
Advertiser	Name:	<u>Senate Leadership Fund</u>		
	Demographic:	<u>A35+</u>	New Business Thru:	<u></u>
	Product Codes:	<u>Issues/Propositions</u>	Advertiser External ID:	<u></u>
	Revenue Code 1:	<u>AGY-AVAIL</u>	Agency External ID:	<u></u>
	Revenue Code 2:	<u>POL-ISS</u>	Unit Code:	<u>General</u>
	Revenue Code 3:	<u>GEN</u>	Order Separation:	<u>00:15:00</u>
	Priority:	<u>P-100</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	35	\$680.00	\$578.00
10/26/20	10/30/20	9	\$180.00	\$153.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	35	\$680.00	\$578.00	0.00
November 2020	9	\$180.00	\$153.00	0.00
Totals	44	\$860.00	\$731.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLCS	10/20/20	10/26/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	22222--	1:00	10	\$20.00	P-50	0.00	NM	10	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/20/20 10/26/20		22222--		10		\$20.00	0.00						
N 2	WLCS	10/20/20	10/26/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	33333--	1:00	15	\$20.00	P-50	0.00	NM	15	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/20/20 10/26/20		33333--		15		\$20.00	0.00						
N 3	WLCS	10/20/20	10/26/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	33333--	1:00	15	\$20.00	P-50	0.00	NM	15	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 10/20/20 10/26/20		33333--		15		\$20.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		10	WLCS	10/20/20-10/26/20	M-F PM Drive	3:00 PM-7:00 PM	MTWThF----	1:00	(\$20.00)	0.00	NM				
		See MG 3.16 [Did Not Air Due to Sports Programming]													
		16	WLCS	10/27/20-10/30/20	M-F PM Drive	3:00 PM-7:00 PM	-TwThF----	1:00	\$20.00	0.00	NM				
		Ⓜ MG for 3.10 10/23 [No Avail]													

Order / Rev: 605235
 Alt Order #: 34446912
 Flight Dates: 10/20/20 - 10/30/20

Advertiser: Senate Leadership Fund
 Product Desc: Michigan
 Estimate: 5778

WLCS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WLCS	10/20/20	10/26/20	Sa-Su 5a-8p Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----4-	1:00	4	\$15.00	P-60	0.00	NM	4	\$60.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/20/20	10/26/20	-----4-		4		\$15.00		0.00					
													Totals	44	\$860.00

Order #605235: Main Stree../Senate Lea../Michigan/5778

WLCs

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
10/19/20 11:02:20 AM	Processed		<async process>	Scott Nesmith	\$860.00	44	0.00
10/19/20 10:59:06 AM	Approved		political order corrected agency, please process again	Crystal Jacobs	\$860.00	44	0.00
10/19/20 10:58:48 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Crystal Jacobs	\$860.00	44	0.00
10/19/20 10:53:32 AM	Approval Workflow		[Sales Manager - Ready Default]	Rich Berry (rb)	\$860.00	44	0.00
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10/16/20 6:55:29 AM	Approval Workflow		[Sales Manager - Ready Default]	Ed Grey (ed.g)	\$860.00	44	0.00
10/16/20 6:54:39 AM	Ready for approval		new	Laura Ridenot	\$860.00	44	0.00
10/16/20 6:54:23 AM	User Comment		Imported EC Order Revision	Laura Ridenot	\$860.00	44	0.00
10/16/20 6:53:50 AM	Ready for approval		new	Laura Ridenot	\$860.00	44	0.00
10/16/20 6:52:49 AM	New order created		Imported EC Order	Laura Ridenot	\$860.00	44	0.00



[Sorted by: Date]

ORDER

Orders
Order / Rev: 605235
Alt Order #: 34446912
Product Desc: Michigan
Estimate: 5778
Flight Dates: 10/20/20 - 10/26/20
Original Date / Rev: 10/19/20 / 10/19/20
Order Type: GENERAL

WLCS-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Leadership Fund
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	36	\$700.00	\$595.00
10/26/20	10/26/20	8	\$160.00	\$136.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	36	\$700.00	\$595.00	0.00
November 2020	8	\$160.00	\$136.00	0.00
Totals	44	\$860.00	\$731.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLCS	10/20/20	10/26/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	2222--	1:00	10	\$20.00	P-50	0.00	NM	10	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20 10/26/20		2222--		10				\$20.00		0.00			
E 2	WLCS	10/20/20	10/26/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	3333--	1:00	15	\$20.00	P-50	0.00	NM	15	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20 10/26/20		3333--		15				\$20.00		0.00			
E 3	WLCS	10/20/20	10/26/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	3333--	1:00	15	\$20.00	P-50	0.00	NM	15	\$300.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20 10/26/20		3333--		15				\$20.00		0.00			
E 4	WLCS	10/20/20	10/26/20	Sa-Su 5a-8p Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	----4-	1:00	4	\$15.00	P-60	0.00	NM	4	\$60.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20 10/26/20		----4-		4				\$15.00		0.00			
													Totals	44	\$860.00



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive, Suite 100, Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 703-574-3044

Email: Info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

President: Steven Law; Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Gary Peters; John James

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate


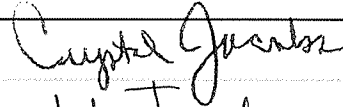
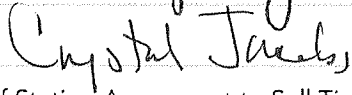
Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer, Main Street Media Group	Name: 
Date of Request to Purchase Ad Time: 10/1/2020	Date of Station Agreement to Sell Time: 10/19/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/19/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

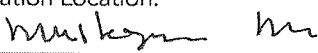
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 605235	Station Call Letters: WLCS - Am	Date Received/Requested: 10/19/20
Est. #: 5798	Station Location: 	Run Start and End Dates: 10/20 - 10/26/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 16, 20
 CONT# 34446912 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WLCS-FM (Muskegon, MI)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY MAIN STREET MEDIA GROUP
 ADDR PO BOX 25093
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 5778
 SALESPERSON FAX#
 PH #

BYR STEPHANIE MARONEY
 ADV SENATE LEADERSHIP FUND
 PDT Michigan
 FLT Oct 20, 20 - Oct 26, 20

* REP ORDER COMMENT *

** 10/14/2020 2:52:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	10/20/2020 - 10/20/2020	1D	2	\$20.00	2
	1.2	.T.....	10A - 3P	60	10/20/2020 - 10/20/2020	1D	3	\$20.00	3
	1.3	.T.....	3P - 7P	60	10/20/2020 - 10/20/2020	1D	3	\$20.00	3
					** FLIGHT TOTALS **		8	\$160.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	10/21/2020 - 10/21/2020	1D	2	\$20.00	2
	2.2	..W....	10A - 3P	60	10/21/2020 - 10/21/2020	1D	3	\$20.00	3
	2.3	..W....	3P - 7P	60	10/21/2020 - 10/21/2020	1D	3	\$20.00	3
					** FLIGHT TOTALS **		8	\$160.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	10/22/2020 - 10/22/2020	1D	2	\$20.00	2
	3.2	...T...	10A - 3P	60	10/22/2020 - 10/22/2020	1D	3	\$20.00	3
	3.3	...T...	3P - 7P	60	10/22/2020 - 10/22/2020	1D	3	\$20.00	3
					** FLIGHT TOTALS **		8	\$160.00	
		FLIGHT 4							
	4.1F..	6A - 10A	60	10/23/2020 - 10/23/2020	1D	2	\$20.00	2
	4.2F..	10A - 3P	60	10/23/2020 - 10/23/2020	1D	3	\$20.00	3
	4.3F..	3P - 7P	60	10/23/2020 - 10/23/2020	1D	3	\$20.00	3
					** FLIGHT TOTALS **		8	\$160.00	

Oct 16, 20

CONT# 34446912 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 5778

FLIGHT 5									
5.1S.	6A - 7P	60	10/24/2020 - 10/24/2020	1D	4	\$15.00	4	
** FLIGHT TOTALS **						4	\$60.00		
FLIGHT 6									
6.1	M.....	6A - 10A	60	10/26/2020 - 10/26/2020	1D	2	\$20.00	2	
6.2	M.....	10A - 3P	60	10/26/2020 - 10/26/2020	1D	3	\$20.00	3	
6.3	M.....	3P - 7P	60	10/26/2020 - 10/26/2020	1D	3	\$20.00	3	
** FLIGHT TOTALS **						8	\$160.00		

	Oct 20	Nov 20				
SPOTS	36	8				
CASH	700.00	160.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	700.00	160.00				

							TOTAL
SPOTS							44
CASH							860.00
TRADE							0.00
NSL							0.00
TOTAL							860.00

**** Competitive Comments ****

SLF MI RADIO 10.20-10.26.20
 SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.